

# Radio & Records

ISSUE NUMBER 440

THE INDUSTRY'S NEWSPAPER

JULY 9, 1982

## INSIDE R&R:

**The Abrams New Music Medley — Pros & Cons:**  
Radio and record opinions on the controversial Lee Abrams plan to expose new AOR music in condensed form through five-minute medleys ..... 22



**NAB Candidate Profile — Bob Wells:**  
Radio broadcaster and BMI Chairman wouldn't change NAB if named President ..... 4

**A First Look At The New Arbitron Diary (Take Two):**  
The last time R&R showed broadcasters Arbitron's new proposed diary, the hue and cry over call letter entries drove the ratings firm back to the drawing board. Now we present the new improved diary model ..... 11

**John Long Named Operations Manager At WCCO-FM:** Longtime programmer joins Minneapolis A/C outlet ..... 3



**Radio Reacts To RAB's Miles David Move:** Now that RAB President Miles David is headed for a Vice Chairman's position away from the mainstream, radio station executives review his tenure at the head of the advertising group ..... 10

**WNOR Rapped By FCC For Deceptive Slogan:** Self-proclaimed "Tidewater's Number One Rock & Roll Station" told not to use slogan after competitor WMYK files uncontested complaint ..... 3

**Salant's Slant On WYNY:** The number one A/C outlet in America (by cume) is discussed in depth by an authority on the subject — Pete Salant, the station's Director of Operations & Programming ..... 20

**Kahn Declines Delco AM Stereo Test:** Decision to drop out of test means Kahn receivers are unlikely to show up in GM cars ..... 4

\$3.50 Single Copy

## Laurence Out, Walker In As WCAU-FM PD

Citing philosophical differences as the cause, WCAU-FM/Philadelphia VP/GM Vince Benedict has replaced PD Roy Laurence with morning personality Scott Walker. Benedict told R&R, "Effective today (7-6), Scott Walker is my new PD."

Benedict said he made the programming change because he feels that "Scott's background in the CHR format (WCAU-FM runs the Mike Joseph-consulted 'Hot Hits' format) is deeper than Roy's and he will be able to guide WCAU-FM to bigger and better things." Benedict added, "I don't consider this to be a major change, since the 'Hot Hits' format is self-sustaining at this point."

Laurence, who spent the last six years at WCAU-FM, commented on his abrupt departure, telling R&R, "I have worked with the station through several format changes. While I'm not at all bitter, I wish that a person who has spent six years with a company could be utilized somewhere else in the organization rather than being dismissed over philosophical differences with a GM. My contention is

## Urso Joins E/A As VP/Promotion

Dave Urso has been named to the newly-created post of Vice President of Promotion/Singles at Elektra/Asylum Records. Urso will report to E/A Senior VP/Promotion Jerry Sharell, as does Burt Stein, the label's VP/Promotion/Albums.

Sharell told R&R, "With the creation of this new position E/A's approach to the promotion of singles becomes more aggressive than it ever has been before. Urso was by far the standout candidate to fill this pressure-packed position. We worked with him when he was with Planet, which E/A distributed, and we're glad to have him back on our team."

Urso began his record industry experience in 1971 as Warner Brothers' local promotion rep in Detroit. He served in various capacities with WB, including West Coast Regional Promotion Director, Midwest Regional Artist Relations Director, National Singles Promotion Director, and VP/National Promotion. In 1978, he joined Planet Records as VP/General Manager, leaving in 1981 to rejoin WB. Urso's new appointment at E/A takes effect immediately.



that the format is working properly, and now is not the time to start modifying it. The market will tell us when it's time."

Asked if the recent Arbitron advances, showing WCAU-FM slipping 7.4-6.4, had anything to do with the PD change, Laurence said Benedict had assured him they did not.

In the wake of Walker's promotion, he will be coming off the air to program fulltime beginning next week. Afternoon personality Todd Parker will move to mornings, and WCAU-FM jock Billy Burke will move into afternoon drive.

## IRWIN NEW WOWO STATION MANAGER

## Friel Appointed KDKA VP/GM

After five years as VP/GM for Group W's WOWO/Ft. Wayne, Daniel Friel Jr. will become VP/GM of sister station KDKA/Pittsburgh, commencing September 1.

Friel, who also previously served as GSM for WOWO, joined Group W in 1966 as a member of WBZ/Boston's business department.

In making the announcement, Group W VP/AM Stations Warren Maurer stated, "Dan is a seasoned executive with a long record of achievement. We feel the strengths he brings to KDKA are perfect ones for the job and will contribute

## DEBATE FLARES WITH RIAA GROUP

## Coalition Forms To Fight Blank Tape Fees

Manufacturers of blank tape and recording equipment have formed the Audio Recording Rights Coalition to counter the record industry's campaign for a levy on blank tape. Claims last week by the ARRC that home taping's impact on record sales was greatly exaggerated were swiftly contested by the RIAA's Coalition to Save America's Music.

The ARRC has hired ex-Sen. Marlow Cook and former FCC Chairman Charles Ferris to lobby against proposed legislation establishing a fee on tapes and equip-

ment. Alan Schlosser of the Electronic Industries Association, which spearheaded the formation of the ARRC, told R&R the new group believes Congress will wait on video royalty legislation until the Supreme Court rules on the legality of home taping in the Betamax case next year but that the record industry will try to secure audio-only legislation this year.

## ARRC Questions Taping Impact

EIA Sr. VP Jack Wayman, head of the ARRC, immediately launched the group's offensive by contending that home taping is one of the "smaller reasons" for the record industry's sales decline. According to *Daily Variety*, Wayman cited the drop in the 14-24 demographic, the recession, questionable quality of records and pre-recorded tapes, lack of "great, distinctive" music, and competition from video games as more important than home taping, which he said had "virtually nothing to do" with the sales skid. He also noted WCI home taping study data indicating that only 25% tape to avoid buying records and that home tapers buy more records than nontapers.

## RIAA Responds: "Patent Nonsense"

In response, the Coalition to Save America's Music labelled COALITION/ See Page 18

## Phillips Set As K-101's New PD

Mike Phillips has been named Program Director at K-101/San Francisco, replacing Rob Sherwood, who departed the station last week.



His appointment Mike Phillips took effect immediately.

Phillips, who spent the last six months as a programming consultant, previously served 1½ years as VP/Programming for the NBC FM Group, and formerly programmed KYUU/San Francisco and KGW/Portland.

K-101 VP/GM Fritz Beesemyer commented, "When we learned of his interest in the position last week, we immediately got together. Mike is a superb talent, and has a great deal of experience in all areas of broadcasting. The timing was right for him and for us. We're excited as hell!"

PHILLIPS/ See Page 18

## Latest Arbitron Results

**Chicago:** WGCI Gains On WGN  
**San Francisco:** KRQR Closes In On KMEL  
**Philadelphia:** KYW Slips, WMGK Takes Second  
**Detroit:** WJR, WLLZ, WGPR Big Winners  
**Boston:** WHDH Recaptures Lead  
**Washington:** WKYS New Leader, WMAL Now Trails

For complete results see Page 12.

## Goodwill Named WPIX VP/GM

John Goodwill has been appointed VP/GM for WPIX/New York. He joins WPIX after eight months as VP/Sales for the Source, NBC's young adult network. Previously Goodwill spent eight years with CBS, including John Goodwill five at WBBM/Chicago as National Sales Manager and GSM.



WPIX Inc. President Leavitt Pope commented, "WPIX is on the verge of making great strides in the New York market, and we think John is the man to lead it in

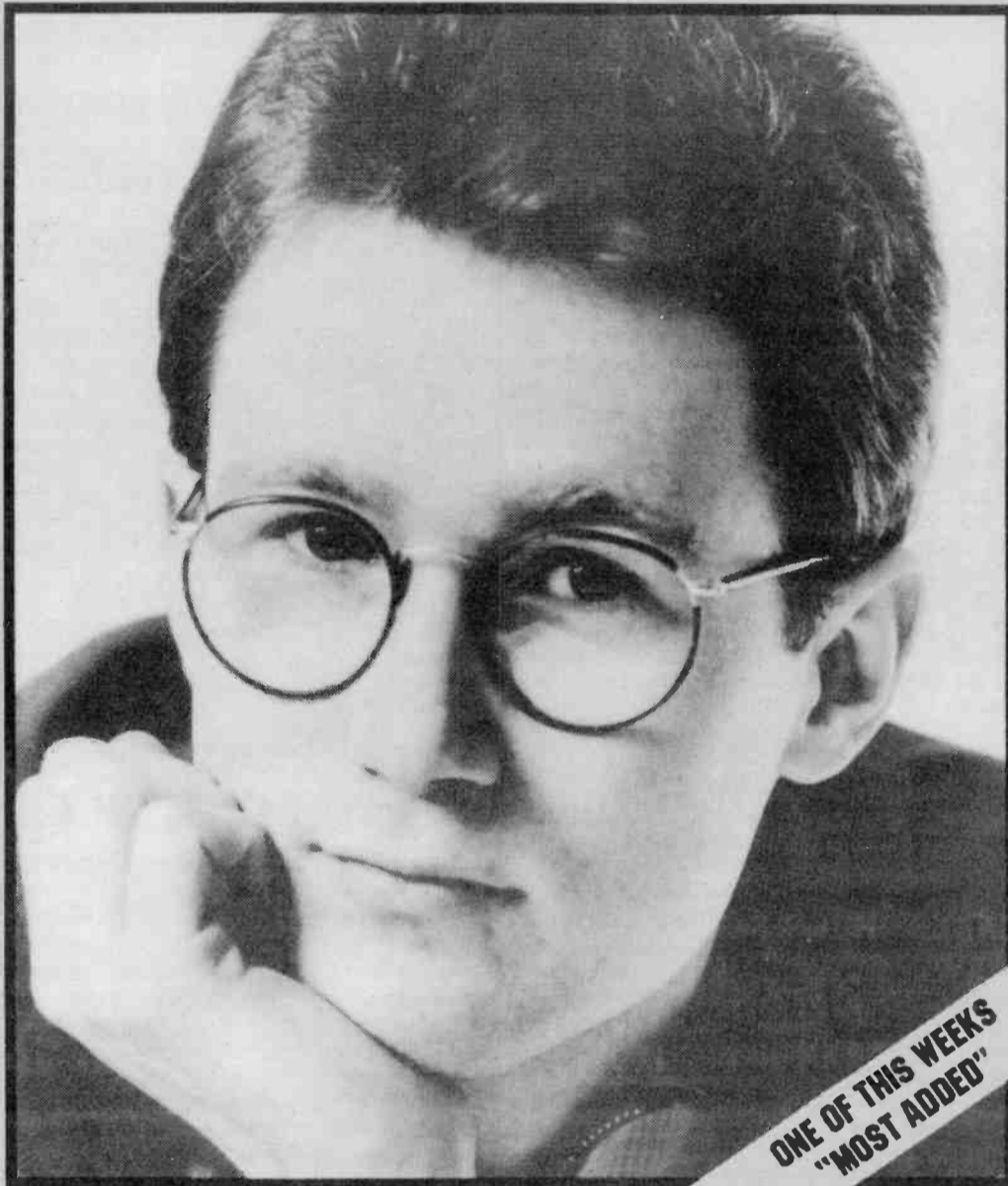
that direction."

Goodwill told R&R, "I'm delighted to be here. I have nothing but respect for this fine organization, and I'm looking forward to making this station a real winner in New York City."

As part of WPIX's recent conversion from CHR to A/C, former WCBS-FM/New York PD/MD Jack Miller was named Program Director. Marvin Seller, most recently GSM with WKTU across town, has joined the station in the same position, while Bert Gould, previously Promotion Director at WIOD & WAIA/Miami, is WPIX's new Director/Advertising & Promotion.

# CRENSHAW'S CLIMB CONTINUES:

WLOL-FM  
KFI  
KIQQ  
KEZR  
KYYX  
KZZP  
WFBR  
WPHD  
WHFM  
WRCK  
3WT  
WPST  
WLAN-FM  
Q106  
WYCR  
WKRZ-FM  
WKEE  
WAEB  
KZFM  
KINT  
G100  
WZYP  
WHHY-FM  
WBBO  
WOKI  
WQUT  
WSEZ  
WCSC  
WSSX  
WANS-FM  
WGH  
WZZR



WVIC  
WJXQ  
KZ93  
WNAM  
WIKS  
KOKO  
WMEE  
KKXX  
KBBK  
KCPX  
KSKD  
KHYT  
WFBG  
WCIR  
WZYQ  
WAEV  
WFOX  
WISE  
WFLB  
WXLK  
WYKS  
KKOV  
KVOL  
WSPT  
KRNA  
99KG  
KFMZ  
KENI  
KKLV  
KSLY  
KCBN  
KOZE

## "SOMEDAY, SOMEWAY"

# MARSHALL CRENSHAW

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Manufactured and Distributed on Warner Bros. Records

Washington Report	4
What's New	6
Networks/Suppliers/Reps	8
Sales: Jonathan Hall	10
Ratings: Jhan Hiber	12
Street Talk	14
CHR: Joel Denver	16
A/C: Jeff Green	20
AOR: Jeff Gelb	22
Country: Carolyn Parks	24
Nashville: Biff Collie	26
Black Radio: Walt Love	28
Calendar: Brad Messer	29
Marketplace	30
Opportunities	30

**D.C. = Direct Current**  
**R&R's Washington Report**  
 keeps you on top of AM stereo,  
 home taping, and all the gov-  
 ernmental activity that affects  
 radio and records. Every week  
**R&R is your direct source of**  
**current Washington news.**

Page 4

**The Music Section**

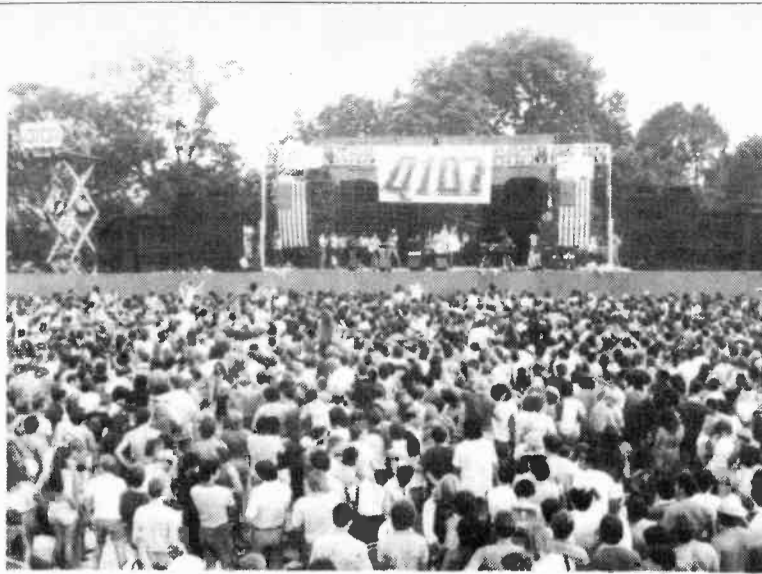
Begins on Page 33

This Week In Music History	33
National Music Formats	34
AOR	36
Country	42
Black	44
A/C	46
CHR	47

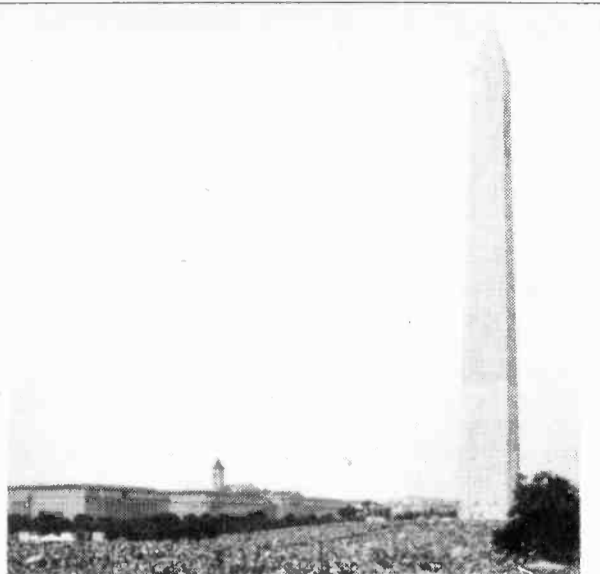
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**HALF A MILLION FOR Q107'S "GRASS ROOTS" 4TH** — WRQX (Q107)/Washington hosted its third annual July 4th concert on the Washington Monument grounds last weekend, and as in the two years previous, more than a half-million people showed up for the free music and fireworks. This year nostalgia prevailed as the Grass Roots headlined the giant outdoor concert. With permission granted by the National Park Service, and the cooperation of the city of Washington, Q107 again generously donated the stage construction, sound system, security, and other concert elements for the gala celebration.



**WNOR Admonished For Deceptive Slogan**

The FCC Complaints & Compliance Division has called WNOR/Norfolk on the carpet for using the slogan "Tidewater's number one rock 'n roll station" without being able to substantiate the claim.

The action resulted from a complaint filed with the Commission by market rival WMYK/Elizabeth, NC. WMYK was delisted in the fall 1981 Arbitron book after WNOR alerted the ratings firm to diary distortion activities. WMYK and sister station WZAM had run on-air contests offering \$9.40 for every hour listeners claimed to have tuned in.

The slogan complaint centered on the

spring 1981 book, in which WMYK was the leading station 12+. WNOR did not challenge the complaint. Station attorney Jason Shrinky acknowledged to R&R that an error was made in not adding a qualifying statement to indicate that WNOR, according to Arbitron, was first only in the 18-34 demographic.

In a June 23 letter to WNOR, Assistant Complaints & Compliance Division Chief Jeff Malickson said, "You are admonished for the broadcast of information in a deceptive and misleading manner and the failure to include with such claim an appropriate

WNOR/ See Page 18

**AWARD INCREASED TO \$10.6 MILLION**

**AFTRA Loses Again In Tuesday Case**

A U.S. District Court judge denied Tuesday (7-6) three post-trial motions by the American Federation of Television and Radio Artists (AFTRA), attempting to overturn program supplier Tuesday Productions' May antitrust victory (R&R 5-28). Tuesday won a rare antitrust decision against a union when a jury decided AFTRA had perpetrated a group boycott against the company, and awarded Tuesday \$9.3 million in damages.

AFTRA had asked for a judgment notwithstanding the jury verdict, a new trial, and a reduction in the award. Instead, about \$1.2 million in attorney fees were awarded to Tuesday in a fourth ruling following the rejection of the three post-trial motions, bringing the total to almost \$10.6 million. AFTRA now has 30 days to file a notice of appeal.

**Further Decision In August**

On August 2 the judge will hear an AFTRA stay of appeal motion, in which AFTRA has asked for relief from posting a bond. In appeal cases, bonds (usually posted by insurance companies) can cost 1½ times the

**Stevens Becomes KISS PD**

Greg Stevens has been named Program Director of KISS/San Antonio, moving to his first-ever programming position from the morning shift at WYNF/Tampa. Stevens replaces Tim Spencer, who resigned from the AOR station several weeks ago for health reasons.

Stevens told R&R, "It's something I've wanted to do for a while. I've been looking for the right opportunity and company, and this is a situation that seems perfect. I've seen the city and met many of the people on the staff, and they're great."

In a ten-year radio career, Stevens has served as MD at WYNF and as a personality at 13Q/Pittsburgh, KEGL/Dallas, WQXM/Tampa, and WBBF/Rochester. He starts at KISS at the end of July.

total award, which would be almost \$16 million; with a premium of 1-5% of the total award plus substantial collateral required.

Responding to an AFTRA assertion last week that Tuesday had offered a settlement of about \$3.5 million, a spokesman for Tuesday said "options were discussed," but that the tenor of the negotiations would change after this week's decision.

**WRVL COVERED BY INSURANCE**

**Falwell's Fundraising For Fallen Antenna Questioned**

The Rev. Jerry Falwell has been soliciting funds to repair the vandalized antenna tower of WRVL/Richmond (R&R 6-4) despite the Falwell-owned station's already being completely insured, according to a Wall Street Journal report (Tuesday 7-6). Falwell sent out thousands of letters, the Journal states, labelling the tower damage as "sabotage" and requesting "special gifts" of \$100 "to help us back on the air." But Home Insurance Co. of Roanoke, VA told the Journal that its policy for WRVL will pay all damages, and Falwell agreed that the insurance would suffice.

Falwell, head of the Moral Majority, told the Journal the letter was designed to raise money for an alternative antenna site, but that he did not want to mention that in the letter in order "to invite vandals who would cut the new one down" before the station was able to use it. He added that the solicitation was also intended to recover \$350,000 in expenditures for new facilities in 1981. In a later statement to the paper, Falwell said he was beginning to send receipts to all contributors explaining how their money would be used, and added that he would return any donations if so requested. R&R was unable to reach Falwell or Moral Majority officials before press time.

**Long Joins WCCO-FM**

John Long has been appointed Operations Manager at WCCO-FM/Minneapolis. Long, who was PD at KULF/Houston in 1981, steps into a newly-created position at WCCO-FM, designed to "insure the smooth operation of this station," according to GM Paul Stagg.

Stagg commented, "When I came here a year ago I was able to handle the operations end of programming, but as time went by, it has become a bit too much with my other duties. The expertise that John will bring to this position in news, promotion, and music will be readily apparent on the air. No one is being replaced, and current PD Tom Ambrose will report directly to John." Asked



John Long

Long told R&R, "Obviously I'm very pleased to be joining WCCO-FM in a capacity that includes programming and other managerial responsibilities as well. This is a return to the Midwest, where I began my programming career at KLWW/Cedar Rapids years ago. It's one of those rare opportunities, and I'm glad I was in the right place at the right time."

Long, a veteran programmer, earlier in his career served as PD at WROR/Boston, WHBQ/Memphis, KRUX/Phoenix, XEROK/El Paso, WAPE/Jacksonville, and WAVZ/New Haven.

**Kimble Takes WSYR PD Post**

AOR veteran Bernie Kimble has been named PD at WSYR/Syracuse after 13 years in the Rochester market. Kimble was most recently afternoon personality at WCMF, and previously programmed both WCMF and competitor WMJQ. He replaces Howie Castle, who recently became PD at WDVE/Pittsburgh.

Kimble told R&R, "WSYR is a great station, management is good, there are brand-new facilities, and it's No. 1 in the city. My motto is it's harder to maintain than attain, so the challenge lies ahead."

"I've wanted to get back into programming. It's not that I know everything; it's just that I have too much experience to be a jock. Rochester's my home, but if I don't get out now, I'll never get out. The people in Syracuse have a great deal of faith in me. Howie Castle did a great job there, and I'm eager to keep it going."

# Washington Report

## FCC Clarifies Radio Operator Rules

Seeking to dispel confusion among many broadcasters, the FCC last week clarified some of the rules surrounding last year's abolition of the First Class license. At the same time, however, the Commission refused to reconsider the action, as requested by NAB, the Society of Broadcast Engineers, and other groups.

To clear up one widespread misunderstanding, the Commission stressed that AM stations previously exempted from directional antenna proof of performance measurements do not have to employ fulltime First Class operators to continue qualifying for the exemption.

The Commission also emphasized that a station's chief operator may delegate such duties as transmitter inspections, calibrations, and maintenance work. And the FCC said a new rulemaking now in preparation will address the question of AM stations having to conduct periodic proof of performance measurements for directional antennas. For the time being, that requirement remains in effect.

## Dual-City ID Adoption Easing

Last week the FCC proposed streamlining the process for stations that want to adopt dual-city identifications. Under the new plan, stations would simply notify the Commission of a start date for the new ID, and certify that they put a city-grade signal into the additional community. Currently, stations must submit detailed applications covering a number of criteria.

The proposed "certification" process is the FCC's version of the honor system. It says the change would speed up the process for stations and save the Commission a lot of unnecessary work, since the vast majority of dual-city ID requests are granted routinely.

In a Notice of Proposed Rulemaking, the Commission is also seeking comment on an even looser alternative that would abolish the signal strength requirement and allow stations to adopt dual-city ID's without application or certification.

## Congress Told Public Broadcasting Needs Federal Funding

FCC Commissioner Jim Quello's Temporary Commission on Alternative Financing for Public Telecommunications has concluded that only continued federal funding can save the public broadcasting system.

In its final report to Congress last week, the panel said federal funding should be kept at its present level unless and until alternative financing is found. It also asked Congress to change the tax laws to make it more attractive for individuals and corporations to contribute to public broadcasting.

FCC actions proposed by the Quello task force include making it easier for public stations and networks to earn income from rental of subcarriers and excess satellite capacity.

Praising the report, NPR President Frank Mankiewicz said continued federal funding would give the network "breathing space" to develop its financial independence. "The political bedrock of support for public broadcasting has been strengthened by the Temporary Commission's work — even though the challenges have never been greater," said Mankiewicz.

## NAB Interviews Five Presidential Hopefuls

The NAB committee charged with finding a new president for the organization has narrowed its search to broadcasters or trade association executives in related fields.

Accordingly, five candidates for the job were being interviewed this week in Washington: Howard Bell, President of the American Advertising Federation; NAB Executive VP/GM John Summers; Harris Enterprises VP and ex-FCC Commissioner Bob Wells; Ohio Association of Broadcasters Executive Director Tom Sawyer; and Berkshire Broadcasting President and former NAB Chairman Don Thurston. Other candidates may also be interviewed in coming weeks.

## KIRO Wins RTNDA Murrow Award

The Radio-Television News Directors Association has selected KIRO/Seattle as the winner of the 1981 Edward R. Murrow Award for outstanding overall radio news coverage. RTNDA's judges cited KIRO's innovation and professional creativity, as well as its careful attention to facts and source attribution.

Other winners of RTNDA's 1981 International Awards for excellence were WHAS/Louisville for the best Radio Spot News Coverage; KWIP/Dallas, OR for best Continuing Radio Coverage; and WJR/Detroit for best Radio Investigative Reporting.

WHAS won for its on-scene live reports of a sewer system explosion. Daytimer KWIP invoked emergency powers to stay on at night to report on a freak windstorm, and WJR's reporters spent over 1000 hours investigating irregularities in the U.S. Bankruptcy Court.

## NAB CANDIDATE PROFILE

# Wells Sees No Need For NAB Change

If the leaders of NAB decide they want a broadcaster to head the organization, it would be hard to find anyone with more industry experience than **Bob Wells**. Now 63, Wells has spent 30 years at Harris Enterprises, which currently owns and operates 12 radio stations in Kansas, Colorado, Texas, and Iowa.

For 20 of those years, Wells has been VP, with overall responsibility for running the group. He operates from KIUL / Garden City, KS, the station he was managing in 1953 when it was acquired by the John Harris family.

Wells's only break from Harris management came during 1969-71, when he served as a GOP Nixon appointee on the FCC. For the past three years, Wells has also been Chairman of BMI, which distributes \$100 million each year in copyright royalties to composers.

## NAB A "Strong Organization"

"On the bottom line, I think the NAB is a very good, strong trade organization as of the moment," Wells told R&R this week. "So somebody who says he's going to make a lot of changes and do a lot more ought to look at it. It's a good organization right now."



Bob Wells

## TESTS DELAYED

# Kahn Snubs Delco AM Stereo Test

In a decision which makes it unlikely that Kahn AM stereo receivers will be built into GM cars, Leonard Kahn has opted not to submit his system to Delco labs for testing. Delco builds radios for 4.5 million GM cars each year.

"I have no plans to do that now," Kahn told R&R. "We're still considering it but I have no firm plans to. As for actually getting into a committee sort of situation, I think it's a very dangerous thing for us to do."

Delco spokesman Bill Draper confirmed that equipment has only been submitted to date by Harris, Motorola, and Magnavox. Asked if Kahn's refusal to participate means his system won't be built into Delco receivers, Draper responded, "I think that would be the conclusion, yes."

## Delco Not Backing Off

Kahn stated flatly that Delco will not reveal the results of its tests and has no plans to start building AM stereo sets. "I do not believe that Delco will actually attempt to force the industry," Kahn predicted. "They will wait and build whatever system survives the marketplace."

But Kahn's assertions were emphatically contradicted by Delco's Draper. The firm has every intention of picking a system quickly and going into production, with units entering the market in 12-24 months depending on which system wins, according to Draper.

"I think our recommendation is tantamount to the decision on our part to go ahead and start tooling for AM stereo receiver production," said Draper, refuting Kahn's statements and other rumors in broadcast circles that Delco had decided to hold off.

Kahn and Draper also differed on another key point. According to Kahn, Delco's testing and selection of a system is a "dangerous thing for them" that could

violate antitrust laws. Delco perceives no such danger, says Draper.

Draper told R&R that Delco's tests have been set back three to four weeks by a delay in getting an FCC Special Temporary Authorization (STA) for the test station. As a result, Delco's decision probably won't be known until September, at the earliest.

## Panasonic Disappointed

Almon Clegg of Panasonic, which could potentially build AM stereo into half of the 10 million sets it makes each year, told R&R his company is still waiting for consumer demand to build.

"Our dealers, salesmen, and reps who are out there say the customer doesn't seem to be asking for it," said Clegg. But he concedes that once stations begin broadcasting and promoting AM stereo, "the situation could change dramatically overnight."

Of the marketplace stagnation since the NAB Convention in April, Clegg commented, "We're kind of disappointed, quite frankly." And a spokesman for Sony indicated the Japanese giant has no intention of moving until a favored system emerges in the broadcast marketplace.

## No Type Acceptance

So far, only the Kahn and Harris systems have been submitted to the FCC lab for the type acceptance necessary before they can go on the air. One official, who had earlier predicted Kahn's application would be acted on at the end of June, now declines to say when it might be released. Fourteen stations have installed Kahn AM stereo exciters and are waiting for the lab's go-ahead.

be nice, but I don't think it should necessarily be a requirement." And, asked about his qualifications for the job, Wells chuckles and says, "I haven't exactly been inactive in the industry." Running a broadcast group and NAB are not unlike, he suggests. "It's a different position but your objective is the same. The end result is to have a strong, free broadcasting system."

## Prefers One Trade Group

Wells told R&R he thinks NAB has done a good job of serving radio stations, as well as television members. "We've always maintained all of our stations as members of the NAB. It has good services to offer any member and I've never felt that we needed a separate organization."

Then, as a typically easygoing comment, Wells adds, "Some people do, and that's their privilege. I frankly would rather see one organization, but I have no quarrel with people who do what they want to do." Any move to unify the industry trade groups, he says, would have to originate with the NAB Board.

Like most radio broadcasters, Wells is bullish about the future and the medium's survival. "I see no reason for it not to," he told R&R. "A lot of these wonderful technologies are great but they don't fulfill a local need, so there is the great strength, and opportunity, for the broadcasting industry."

Wells professes to have no changes in mind should he be selected as NAB's President. Any policy changes, he says, are up to the Board of Directors, with guidance and input from the President.

As for his interest in the presidency, Wells says, "I have not run for it or from it. I did not originally put my name up and I don't know how or why it surfaced."

He elaborates, "I think it's a very interesting position. I think any broadcaster should be interested in that job, if the job is interested in him. I can't envision a guy who's spent his life in the broadcasting business not having at least some interest in that position."

## Broadcaster Not Required

Just as he declines to specify any policy changes he'd like to see at NAB, Wells also seems open-minded about whether the group needs a broadcaster in the top job.

"I really have no strong feelings on that, one way or the other," he explains. "It would

★ TURN DULL NIGHTTIME PROGRAMMING INTO

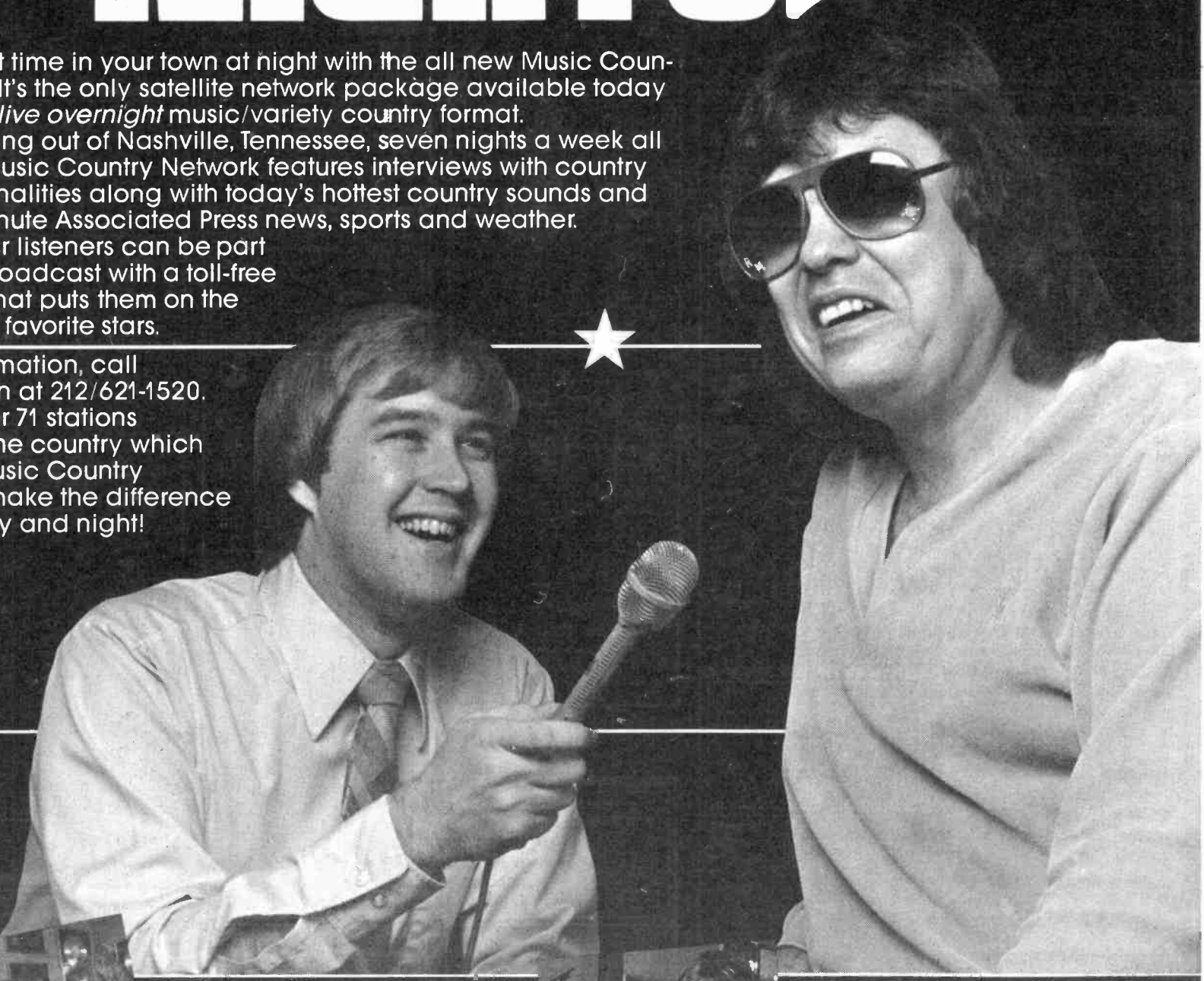
# HOT COUNTRY NIGHTS!

Kick off a hot time in your town at night with the all new Music Country Network! It's the only satellite network package available today that offers a *live overnight* music/variety country format.

Originating out of Nashville, Tennessee, seven nights a week all year long, Music Country Network features interviews with country music personalities along with today's hottest country sounds and up-to-the-minute Associated Press news, sports and weather.

Plus, your listeners can be part of the live broadcast with a toll-free call-in line that puts them on the air with their favorite stars.

For information, call Glenn Serafin at 212/621-1520. And join over 71 stations throughout the country which are using Music Country Network to make the difference between day and night!



★ "...our all night programming has now been turned from throw-away time to a revenue center." Darwin Paustian, WKIN/WZXY, Kingsport, Tenn.

★ "...a milestone in broad-casting and country music history." Bob Rose, KITS, Springfield, Mo.

★ "The Music Country Network is a refreshing change to nighttime programming...the interviews are icing on the cake." Dale Turner, WSAI, Cincinnati, Oh.



Represented by the Chrystal Company.

# What's New

Edited by Gail Mitchell



Only you  
can prevent  
forest fires.  
We can't.

## Bambi, Smokey Partner For PSA Venture

"Only you can prevent forest fires." This often-quoted line is part of a public service announcement program mailed to more than 400 radio and television stations this summer. **Walt Disney's Bambi** and **Foote, Cone & Belding/Honig's Smokey Bear** are joining forces in a special forest fire prevention campaign that coincides with the rerelease of the "Bambi" cartoon film.

Following the lead of the PSA spots designed specifically for radio stations, children will be encouraged to call in and reiterate one of Smokey's fire prevention rules. In turn, the station will send the caller a commemorative Smokey/Bambi poster or a stuffed animal version of Bambi. The 30-second television spot utilizes scenes from the film, including the forest fire segment, together with a voiceover by Smokey. Stickers and coloring sheets for newspaper inclusion round out the promotion.

## Corman Conjures Up DJ Flick

**Roger Corman**, the director behind such film genre "classics" as the "Little Shop of Horrors," "House of Usher," and "Wild In The Streets," is now tuning to radio for his latest film, "The Disc Jockey." It's slated to star

**Michael Lembeck** as an unattractive radio personality whose rich and sexy on-air voice has the women falling head over heels. That is, until they meet him face to face. Do films really imitate life?

## Service Tracks Call Letter Changes

It's difficult enough keeping track of the 8000 radio stations across the country, let alone contending with the frequent call letter changes. On July 8, New York-based **Radio Information Center** introduced the first in a series of "Radio Station Call Letter Changes" reports, a one-step directory consisting of all FCC-granted call letter changes between March 1981 and June 1982.

Issued on a quarterly basis, these computer reports are supplied prior to the new audience surveys. Vital information includes current/former call letters, city of license, frequency, metro (if applicable), ADI station location, and the month the change was granted. These elements are organized into five separate sections sorted alphabetically. Future plans call for the 14 months of data currently in use to be retained until the reporting base encompasses the previous two years.

The subscription rate is \$400 annually with additional copies priced at \$60 per year. Call (212) 371-4828, or write 575 Lexington Avenue, New York, NY 10022.

## Suburbs Undergo Change

During the last ten years suburbs have changed their complexion. Where once they were earmarked as the principal roost for homeowning families, with the traditional male head of the household, today's new look shows married couples representing only 65% of the household pie. Role reversals find women steering the helm of one out of four families. The economy has forced one-third of the suburbanites to rent, while the swingin' singles account for close to 20% of all households.

## Rock To Riches Stations Set

**Starstream Communications'** "Rock To Riches Talent Search" has announced the participating stations for its 1982 edition. They are: **WAVA/Washington, KLOL/Houston, KTXQ/Dallas, KWK/St. Louis, WDVE/Pittsburgh, WDMT/Cleveland, KZOK/Seattle, WTKI/Milwaukee, KKCI/Kansas City, KSJO/San Jose, WZIR/Buffalo, WPLR/Hartford, WLRS/Louisville, WBRU/Providence, and WRKK/Birmingham.**

## A Celebration Of "Girl Groups"

As the **Go-Go's** become the first self-contained female group superstars and **Joan Jett** and **Pat Benatar** rock to the top, the time is appropriate for a book-length study of the first wave of "girl groups" (1961-65). Noted rock researcher **Alan Betrock's** "Girl Groups: The Story Of A Sound" is a comprehensive overview of an era dominated by unforgettable aggregations like the **Ronettes**, the **Crystals**, the **Shangri-Las**, the **Angels**, the **Shirelles**, and of course **Motown** superstars like the **Supremes** and **Martha & the Vandellas**. The book also provides fascinating details on the careers of the people behind the girl-group sound, names like **Carole King**, **Phil Spector**, **Don Kirshner**, and **Burt Bacharach**. "Girl Groups," priced at \$8.95 from **Delliah Books**, is an



illuminating examination of an overlooked but rewarding period of rock history.

## RADIO FREE BELGIUM

### Commercials Hit Belgium Radio

Taking advantage of the legal loophole in a law acknowledging their existence last August, six of Belgium's largest private radio stations are now broadcasting commercials. This marks a "first-time" milestone in the country's media history since state-controlled radio and television networks are strictly off limits to commercial advertisements.

Although these free radio stations are asserting their independence with only a 100-watt range, advertisers, including **Procter & Gamble**, **L'Oreal**, and **Lois** jeans, are enthusiastic. However, the spot loads are being held to four minutes per hour, while tobacco and political advertising plus ads aimed at children are avoided. So far the government has taken no action against the liberated six who have banded together to form **Radio Key**, which oversees the coordination of advertising spot sales across the nation. According to a recent **Advertising Age** article, one happy media director saluted the turn of events by commenting, "This brings Belgium into the 20th century."



Videogames  
Go  
Tabletop

Now you can enjoy that arcade feeling in the privacy of your home with a new line of tabletop videogames by **Entex**. There's "AdventureVision," complete with interchangeable cartridges and joystick controls. It sells for \$75 with one cartridge; additional cartridges cost about \$15 each. Among its single-game family (ranging from \$50-60), you can bring home "Crazy Climber." The object is to climb the side of a building while staying clear of such minor obstacles as falling flowerpots, steel girders, and condors. In "Spiders," the player must travel through a web of spiders which are constantly on the attack as they explode from pods. Another spider throws out super webs and sonic zappers. All you videogame addicts out there better beware, however. An Emory University doctor warns that you risk the dangers of calluses, blisters, arthralgia, and tendinitis.

# WESTWOOD ONE

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PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED  
RADIO PROGRAMS, CONCERTS & SPECIALS SALUTES...

LOS ANGELES

NEW YORK

# WKTU

New York

ON STAGE TONIGHT

*Sheena Easton*



She opened her first U.S. tour to ovation after ovation. And now you can hear Sheena Easton in her exclusive 90-minute concert on RADIORADIO.

On Stage Tonight showcases Sheena's unique vocal talents, as her perfect voice ranges from powerful to whimsical to tender. She sings all her hits, and some new songs, too.

Hear the magic voice that won Sheena Easton this year's Grammy for Best New Artist. Check your local listings the weekend of August 7th for the RADIORADIO station in your area and the exact time of broadcast.



Gets you involved

# Networks/Program Suppliers

## MUSIC FEATURES

### Clayton Webster

#### Rarities:

- Bogart Appice (August 2)
- Jimmy Buffett (August 3)
- George Thorogood (August 4)
- Rolling Stones (August 5)
- Rod Stewart (August 8)

#### Retro Rock:

- Beach Boys (July 26)

### DIR Network

#### Inside Track:

- Robert Plant (All during July)

### Earth News

- Human League (July 26-29)
- Gamma (July 30-August 1)
- Kansas (August 2-5)
- Dave Edmunds (August 6-8)

### Global Satellite

#### Rockline:

- Eddie Money (July 26)
- Billy Squier (August 16)

### Inner-View

- Crosby, Stills & Nash/Part III (July 26)

### Mutual

- From Australia With Love/Dick Clark (August 28-29)

### Narwood

#### Country Closeup:

- Charly McClain (July 26)
- Alabama (August 2)
- Razzy Bailey (August 9)

#### Music Makers:

- Mel Torme (July 26)
- Mills Brothers (August 2)
- Harry James (August 9)

### NBC

#### Country Sessions:

- Sylvia (July 31)
- Dottie West (August 7)

#### Source:

- Shooting Star Concert (July 30-August 1)
- Robert Plant/Part I (August 6-8)
- Robert Plant/Part II (August 13-15)
- Quarterflash Concert (August 20-22)
- Loveboy Concert (August 27-29)

### RKO

#### Hot Ones (IS, Inc.):

- Juice Newton (July 26)
- REO Speedwagon (August 9)
- Supertramp (August 23)

#### Musicstar Specials (IS, Inc.):

- Alabama (August 2)
- Elton John (August 16)

### Solid Gold Saturday Night

#### (Dick Bartley):

- Four Seasons (July 31)

### Rolling Stone

#### Magazine Productions

#### Rock Star Guest DJ:

- Cheap Trick's Robin Zander (July 26)
- Asia's John Wetton (August 2)
- Jon Anderson/Phil Ehart of Kansas (August 9)
- Charlie Daniels (August 16)

### United Stations

#### Dick Clark's

#### Rock Roll And Remember:

- Captain & Tennille (July 30-August 1)
- Herman's Hermits (August 6-8)
- Hollies (August 13-15)

### Weekly Country Music Countdown:

- Leon Everette (July 30-August 1)
- Sylvia (August 6-8)
- Hank Williams Jr. (August 13-15)

### Watermark

#### Soundtrack Of The 60's:

- Collin Blunstone/Mark Lapidus/Shirelles (July 31-August 1)
- Billy Preston/Concert Promoter Don Berrigan/Dancing Songs (August 7-8)

### Westwood One

#### In Concert:

- Sammy Hagar (August 6-8)
- Cheap Trick (September 20-22)

#### Live From Gilley's:

- Steve Wariner (July 30 August 1)
- Kieran Kane (August 6-8)

#### Off The Record:

- Kansas (July 30-August 1)
- Ted Nugent (August 6-8)

### Rock Years:

- 1965 (July 30-August 1)
- 1966 (August 6-8)
- 1967 (August 13-15)
- 1968 (August 20-22)

### Rock & Roll Never Forgets:

- Brian Jones (August 13-15)

### Special Edition:

- Randy Crawford (July 30-August 1)
- Johnny Bristol (August 6-8)

### ABC

#### Entertainment Net/Silver Eagle (DIR):

- Kris Kristofferson/Billy Swan (July 31)

#### Rock Net/King Biscuit (DIR):

- Journey (July 18) instead of Foreigner

#### Rock Net/Supergroups:

- Supertramp (GK) (July 31)



**AWARDING APPRECIATION** — The New York State Broadcasters Association recently bestowed the DeLaney-Cuneen Award to Ed McLaughlin, President/ABC Radio Network, on behalf of his "loyal support and significant contributions" to the organization. The association's President, William Irwin, was also honored with a plaque of appreciation. Pictured (l-r) are Irwin and McLaughlin.

## Larsen Tapped RNA Executive Director

Joseph Larsen has been appointed Executive Director of the Radio Network Association (RNA). Larsen spent ten years with the CBS Radio Network, most recently as Director of Special Projects.

Commenting on the appointment, RNA Chairman Edward McLaughlin remarked, "We have ambitious plans for the organization, and they require an individual with Joe's background and enthusiasm. He will be working closely with Maurie Webster, who is our special consultant in establishing and supervising the Association." Larsen added, "I welcome the opportunity to be a part of this group, which we intend shall both assess the many values of network radio and examine ways in which we can better serve advertisers who need to reach the American public effectively - and efficiently."

## NEWS & INFORMATION FEATURES

### CBS Radio Network

Network presents live coverage of 53rd All Star Game from Montreal's Olympic Stadium; it will also offer a Spanish language broadcast of the game to 23 Spanish stations in the U.S. (July 13)

### Clayton Webster

#### Sporting News Report:

Interviews with Earl Weaver/Tom Watson (August 2)

#### Earth News

Carl Reiner (July 26-29)  
Larry Evans, author of "Hey Now Hitchhikers" (July 30-August 1)

Director Richard Brooks (August 2-4)  
Author Joseph Wambaugh (August 5-8)

### Narwood

#### Minding Your Business:

Stress & Meditation/Buckstoppers (July 16)

#### Outlook:

- Rising Education Level (July 18)
- Sonja Sanchez, poet (July 20)
- Student Loans (July 21)

### Progressive Radio Network

#### Laugh Machine:

Bill Cosby/Rich Little/Flip Wilson (Week of July 12)

#### News Blimp:

Dr. Milton Silverman talks about drugmakers' abuses on Third World nations (Week of July 12)

### Watermark

#### TV Tonite:

- MASH/CBS (July 12)
- Bret Maverick/NBC (July 13)
- Adams House/CBS; Love, Sidney/NBC (July 14)
- Walt Disney/CBS (July 17)

### Westwood One

#### Spaces and Places:

Ms. President: Are We Ready For Woman President (July 26)

**Note:** Effective July 1, O'Connor Creative Services will now produce/market Atlanta-based Meredith Radio Syndication Service's 90-second features. These daily segments include Dick Williams, "TV Today"; Skip Caray Sports Commentary; Elmo Ellis Commentary; "Farline" with Jimmy Lee; "Moneyline" with Richard Warner; "Harry Beadle on Photography"; "From the Driver's Seat" with John Birchard; and "On Your Mind" with Dr. Bob Simmermon.



The future home of  
**RKO RADIO NETWORK'S**  
Washington News Bureau  
**HOME SWEET HOME** — Construction of RKO Radio Network's Washington News Bureau is currently in progress, with a fully operational target date of October 1. Inspecting the plans for the bureau's future home at 1776 G St., NW are (l-r) RKO's Joe Maguire, Director/Engineering; Dave Cooke, Director/News; and Rich Rieman, Manager/Washington News Bureau.

## NEW PROGRAMMING

Beginning September 26, Mutual Broadcasting will air a 13-week series spotlighting the National Symphony Orchestra, to be broadcast on Sundays 3-5pm. Hosted by WGMS/Washington PD Paul Teare, these performances will include Stravinsky's "The Rite of Spring" and Beethoven's Ninth Symphony (the "Choral"). Five of the concerts will be live via satellite from the Concert Hall of the John F. Kennedy Center for the Performing Arts. For more information call (703) 685-2171.

"Project Sinatra" is the latest syndication effort by Toby Arnold & Associates. There will be 12 hours of special programming focusing on Frank Sinatra, promos, color TV slides, graphic art ads, sales aids, and other supplementary materials. Also, the Dallas-based firm is making "The Rolling Stones 20th Anniversary Radio Special" available in a "Roll Your Own" version whereby a radio station can insert its own personality as host of the month-long tribute series. For more details on either show call toll-free (800) 527-5335.



**1957's DYNAMIC DUO** — One of 1957's biggest hits was "Over The Mountain Across The Sea," by Johnnie & Joe. The singing duo dropped by the United Stations studios recently to reminisce about the good old days, slated to air on a forthcoming installment of "Dick Clark's Rock Roll And Remember" series. Posing for the camera as they stroll down memory lane are (l-r) Ed Salamon, VP/Programming; Johnnie & Joe.

## PEOPLE

Jeff Leonard moves from Production Coordinator for "American Top 40" to a similar position with the Gary Owens-hosted "Soundtrack Of The 60's."  
Ray Scott has once again been signed to host the 26-week program, "Countdown to Kickoff," produced/distributed by the Creative Factor.  
David LeVan promoted to Director of Engineering at Narwood Productions. He's been with the firm eight

years as a recording engineer.  
Cathleen Pratt to Administrator of the ABC Direction Radio Network, effective July 12. She had been assisting the manager and director of the ABC Rock Radio Network.  
Tony Garcia has been named Assistant Sales Manager at the Progressive Radio Network, moving over from the RKO Radio Network. Also, Harry Weinger has been tapped as a producer with the firm.



**EARLY BEATLES BEGINNINGS** — Earlier this month, Backstage Records issued "Silver Beatles: Like Dreamers Do," an album featuring previously unreleased group recordings with drummer Pete Best and a special interview disc. Celebrating the successful interview are (l-r) Jim Ladd, Inner-View and KMET/Los Angeles personality; Best; Jon Johnson, Backstage President; and the label's Jerry Lenz.



## Music On TV

Slated for "Solid Gold" the week of July 9 are **Cher**, **Lacy J. Dalton**, **Stephanie Mills**, the **Rolling Stones**, **Rose Royce**, and "Grease II" stars **Adrian Zmed & the T-Birds**, joining **Marilyn McCoo** and guest cohost **Chuck Mangione**.

... **Rod Stewart** and **Tina Turner** are featured on a repeat "Saturday Night Live" July 10. . . . Earlier that same night a rerun of "Nashville Palace" spotlights the **Oak Ridge Boys** as hosts, with guests including **Janie Fricke**, **Mickey Gilley**, **Johnny Lee**, and **Hank Williams Jr.** . . . **Lionel Richie** of the **Commodores** is profiled on the syndicated "Portrait Of A Legend" the week of July 12.

Aiming to give a boost to rock on TV, a new syndicated series called "Laugh Trax" is set for a September premiere. The show combines music and comedy, with some of the musical artists getting a chance to participate in the humorous routines. Musical guests set include **Charlie Daniels**, the **Doobie Bros.**, **Joe Jackson**, **Kool & the Gang**, and **Tina Turner**. Host is former Second City and "Mork & Mindy" performer **Jim Staahl**, with former "Saturday Night Live" star **Gail Matthius** one of the regulars (she, along with **Laraine Newman**, popularized a mode of speech remarkably similar to **Moon Zappa's** "Valley Girl" lingo a few years back).



**POST-CONCERT BUFFETT** — Jimmy Buffett met with media notables backstage after his Greek Theatre/L.A. concert recently. Pictured (l-r) are Universal's Thom Mount, Buffett, and "SCTV" star John Candy.

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## Selector



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\*Fall '81 Arbitron

## Pro:Motions

### RKO Appoints Two In Sales

**Linda Packer-Spitz** has been appointed VP/Sales for the **RKO Radio Sales** Chicago office. For the past two years she served as Manager of the same office. In related activity, **Jim Bell** assumes the Manager post of the Los Angeles office. He moves crosstown from an account executive position at **KRTH**.

### WNBC Promotes Four

**WNBC/New York** has upped three within its sales department: **Lana Mercogliano** to General Sales Manager, **Peg Kelly** to Local Sales Manager, and **Tony Murray** to National Sales Manager. **W. Ellen Kaye** has been elevated to Manager/Advertising and Promotion.

### O'Connor PPB President

**Harry O'Connor**, President of **O'Connor Creative Services**, has been elected President of **Pacific Pioneer Broadcasters** (PPB). The organization has been in existence since 1966, sponsoring five yearly luncheons to honor the trailblazers in radio and TV history.



Harry O'Connor

### Hayes Helms Consulting Co.

**Jack Hayes**, GM of **KLAV/Las Vegas**, has reentered the consulting field via a new company, **Programming Plus**. He'll serve as President, with **Kevin Barrett** as VP/Operations, and **Tammy Buckner** overseeing statistical research. Hayes will retain his managerial duties at **KLAV**.

### Dunaway To VP At Wiskes/Abaris

**Chuck Dunaway** has been named VP/Programming at Chicago-based **Wiskes/Abaris Communications**. Prior to this appointment, longtime radio veteran Dunaway was Operations Manager of **KLBJ-AM & FM/Austin**.

### Stockman, Shelley Upped At KATZ

**Steve Stockman** has been promoted to National Promotion Director at **Katz Broadcasting Company**. He retains his duties as Promotion Director at company-owned **WAAF/Worcester**. In addition, **Paulette Shelley** has been upped to the newly-created post of Accounting Manager for the broadcasting firm.

### Michelakos Moves Up At MCA

**Carl Michelakos** has been tapped as Regional Director/Southeast for **MCA Distributing Corporation**. He most recently served as a Branch Manager for the firm in Atlanta. Michelakos will oversee the Atlanta/Miami/Charlotte region with **Rod Tremblay** still handling Dallas/Houston/Nashville.

### Davies Joins ATV

**Frank Davies** has been named President of **ATV Music Publishing of Canada Ltd.** With 18 years of industry experience, Davies was most recently President of Toronto-based **Partisan Music Productions, Inc.**

### Jammin Records Created

**Will Kirkland** has launched **Jammin Records** and **Freelance Productions, Inc.** The first release under the new label will be the single "Sail Away" by **Travis Moon**.

### DeBenedette Upped At Polygram

**Sue DeBenedette** has been tapped as New York Promotion Manager at **Polygram Records**. She was most recently Administrative Assistant to the VP/Promotion.

### Creative Audio Bows

**Creative Audio** provides customized promos and trafficking/media planning under the direction of **J.K. Dearing**, currently Music Director of **WNDU & U93/South Bend**. Also working with him is **WNDU** afternoon drive personality **Barb Richards**. The firm may be reached at (219) 277-6046.

5  
YEARS AGO  
TODAY

Radio & Records

- **JAY CLARK NAMED OPERATIONS DIRECTOR AT WTIC/HARTFORD:** Moves from **WPRO/Providence**
- **JOHN SHOMBY APPOINTED PD AT WKXX/BIRMINGHAM**
- **BILL BAILEY BECOMES PD AT KSLQ/ST. LOUIS**
- **NUMBER 1 FIVE YEARS AGO:** "Da Doo Ron Ron" — **Shaun Cassidy** (WB/Curb)
- **NUMBER 1 COUNTRY:** "It Was Almost Like A Song" — **Ronnie Milsap** (RCA) (2nd week)
- **NUMBER 1 LP:** "Crosby, Stills & Nash" — **Crosby, Stills & Nash** (Atlantic)

Where Talent  
Meets  
Opportunity



Check Marketplace, page 31

# Sales



JONATHAN HALL

## BROADCASTERS REACT

### RAB Set For Reorganization

Last week R&R reported that Miles David's contract as President of RAB was being overhauled. The result, according to a press release issued this week by RAB Board Chairman George Duncan (Executive VP of Metromedia and President of Metromedia Radio), will be to restructure RAB.

Although details weren't announced, R&R has learned that it's possible Miles David will be given the title of Vice Chairman, with one or more new executives brought into the organization.

In short, the idea will be to restructure RAB to better reflect two organizational needs. First, there will be a goal of better serving large market stations — putting an emphasis in two areas, more national sales and more training. Secondly, RAB will continue to service smaller stations with similar services and also with additional training seminars.

R&R talked to numerous broadcasters in a random survey to get a better handle on how radio operators felt about David's leadership and RAB's effectiveness. Comments were divided between a belief that RAB and Miles David have performed in an outstanding manner to a conviction that RAB is too "small market"-oriented. In general, however, broadcasters seem to feel it's time for some change. The following are the comments we received:

- Norman Feuer, President/GM of KBZT/San Diego, told R&R, "I understand just from industry comments that some new blood would be useful at this time . . ." David has done a "spectacular job" of getting RAB off the ground, but now is a time for a "fresh outlook," he said, that will particularly develop new sales ideas and techniques. David "may have been there a little too long."
- Ernie Winn, GM, WIBQ/Ann Arbor, MI, says the news is "quite a surprise. I don't believe RAB is as powerful as it used to be. I wish it was."
- Jim Hardy, GM, KWFM/Tucson, says in his view "RAB is very small-market oriented. When I was in a small market, it was great." "Some rethinking" may be necessary.
- Terry Schmidt, Sales Manager, KLUB/Salt Lake City, says RAB is "excellent for smaller markets" but his experience in major market sales has been that RAB membership "wasn't cost-efficient for us." He thinks some of RAB's methods, such as the consultant

sell, are excellent, but he doesn't have the time to use and develop those methods because he's too involved in the daily hustle and bustle of bringing in dollars. He also feels that, in some respects, RAB "lives in a dream world that all radio stations get along together," when, in reality, stations sell against each other in fierce competition, not just against newspapers and TV.

- Wally Clark, GM, KPRZ/Los Angeles, was surprised to see the story in R&R and wants to know more before commenting about the change. He has no basic complaints about RAB and feels the sales seminar in L.A. this year was "exceptional" in quality.
- Mark Johnson, VP/GM, KROY/Sacramento, had little to say about RAB specifically, but feels there are too many trade organizations. He favors a single "umbrella organization" to encompass lobbying, sales development, and even to take over doing ratings. He feels it is getting "pretty ridiculous" for stations to have to pay dues to NAB, NRBA, and RAB. Much duplication of effort and support services (receptionists, phones, etc.) results because of the many organizations. As a result, RAB is "spread awfully thin" because it has to put a lot of resources into overhead, rather than station services.
- Merrill Rosen, GM, WJTN/Jamestown, NY, said, "I know David personally and think he's done a good job." RAB membership is "well worth the money," he says. He thinks radio definitely needs "a strong organization for the industry" in the sales area. "I will miss David and I think he did a good job. Anything they do, they do with class."
- Ray Rosenblum, President, WMOZ/Marietta, OH, commented, "I've always personally found Miles David to be very inspiring and it would be a profound loss if he were to depart. Anything I've ever been involved in with them has always been done in a first class way with a lot of inspiration to get out and sell." There's "always room for improvement," says Rosenblum, but he's "basically pleased" with RAB.

### Hospitals: New Sales For Radio?

Should hospitals advertise? That's the question posed to over 100 doctors, hospital administrators, and hospital marketing directors last week in Seattle. The topic was health care marketing.

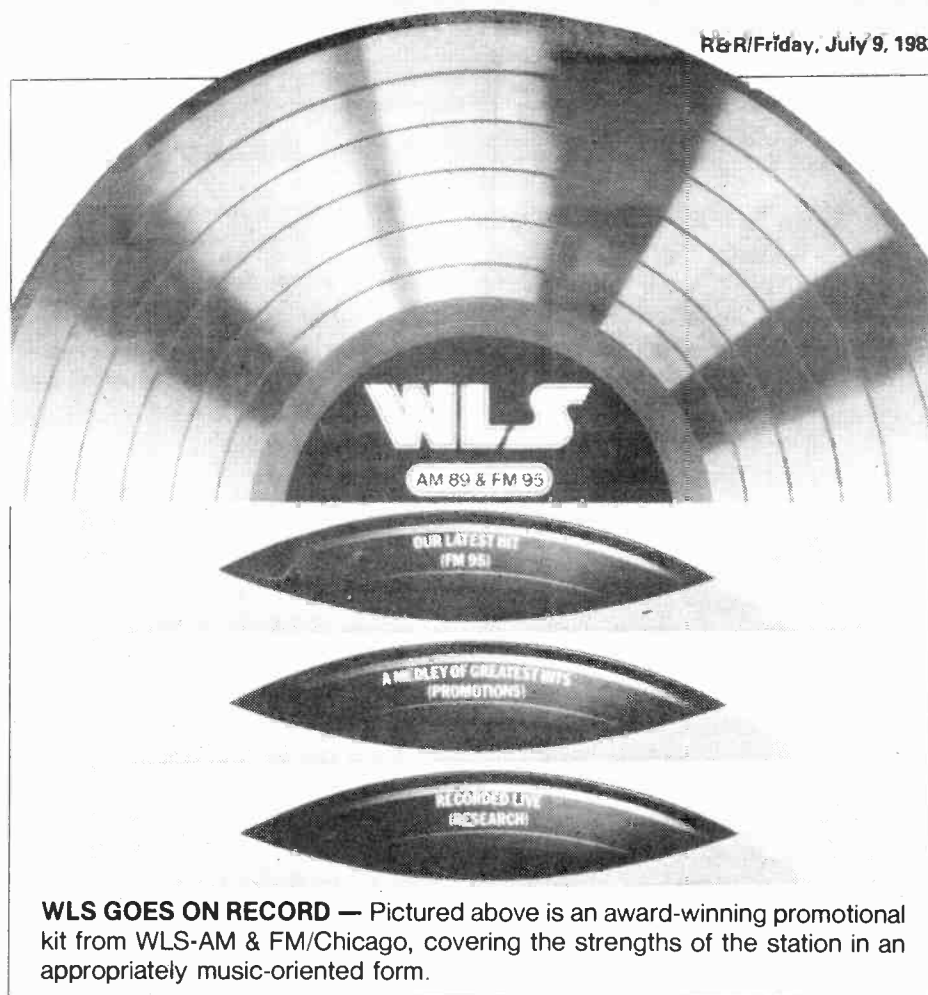
"I don't think there is any question that hospitals will become major advertisers," Chuck Heinrich, McCann-Erickson's Sr. VP and Manager of Northwest Operations told R&R. Chuck went on to speculate that hospitals in the Seattle area alone may spend upwards of \$10 million annually.

Heinrich said the conference was needed because hospital marketing people were being besieged by all sorts of questions from hospital administrators as a result of the industry's economic woes.

At a time when radio business is generally holding even or a little down, sales executives should note this potential new category of business. A hospital in San

Francisco is showcased as an example of using radio to generate business, according to RAB.

While observing the boundaries and restrictions advocated by older and more conservative hospital administrators and doctors, new marketing directors are suggesting advertising for referrals for doctors, outpatient clinics, consumer services and health clinics, services for commuters and tourists, birthing rooms, and nurse openings. Many participants felt that if a hospital has to advertise it is a sign that it's hurting, according to KPLZ/Seattle Local Sales Manager Jon Reed.



WLS GOES ON RECORD — Pictured above is an award-winning promotional kit from WLS-AM & FM/Chicago, covering the strengths of the station in an appropriately music-oriented form.

## Selling AOR To Non-Rock Accounts

How do you make agencies and clients recognize that AOR listeners consume products and services normally perceived to have older appeal? That challenge facing rock & roll stations is linked to the survival of AOR in the 80's, says WCOZ/Boston GSM Bill Wayland.

Getting agencies to believe that AOR delivers middle-aged demos is the other side of that dilemma. The solution to the latter problem is to promote rock's longevity, says WIYY/Baltimore GSM Larry Doyle. "We stress that people in their mid-thirties have grown up with rock & roll" he told me. Additionally, WIYY sales execs emphasize the station's come and time spent listening as selling points. They also use letters from clients to demonstrate that cash registers ring in all kinds of stores regardless of demos.

An example of winning big is getting a Baltimore department store, Hutzlers, to stock all of WIYY's "98 Rock" merchandise in its stores.

### AOBP — Album-Oriented Buying Power

Getting listeners into stores to make purchases is also Bill Wayland's answer on how to convince advertisers that his younger listeners will buy their products. The job is tough, however, Bill's advice is to keep encouraging sales people to pitch the buying of younger demos. He suggests where possible going directly to clients, even though that runs the risk of making many agencies paranoid.

A tried and true manner of getting agencies to take note is street promotions, which Bill strongly recommends. Not just concerts, but automobile showcases, bank clubs, and others, if successful, will give the station a unique profile. WCOZ further packages its story in audio visual form, and uses the presentation whenever possible with new clients.

One distinct selling advantage for AOR's is that teens and young adults don't read newspapers, WIYY Local Sales Manager Bill Hopkinson contends. He also likes his

sales department to stress AOR's loyalty factor, which he says is higher than just about any other music format.

Wayland also emphasizes loyalty, but with a different flair. He says AOR's should sell more like classical music stations, stressing big student markets and better-educated listeners. Along similar lines, Hopkinson said, "I personally don't like selling with numbers because you box yourself in and often miss out on higher dollars." He says WIYY sells its personalities and its ability to make the cash registers ring.

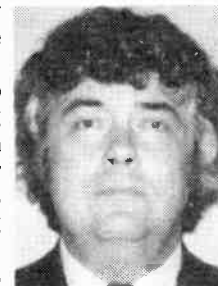
As an example, Hopkinson brought up local business Norm's Motorcross and asked rhetorically, what do they know about reading an Arbitron book? He also noted that he does extremely well getting premium dollars for the ABC "Super Concert" series. "We enjoy selling them because they are a prestige sell. For every :60 that's bought, the client gets two promotional announcements. We sell it as gross impressions," he explained.

### Rates

Finally, we talked about rate structures. Hopkinson says it may be too late to go to a unit pricing structure because it would force him to drop some commercial rates. However, he sees some advantage to using a unit rate approach.

On the subject of being sold out, Hopkinson is most vocal. "If you're 100% sold out, you're too cheap," he told me. The best place to be is between 85% and 95% and to never drop rates, he stresses.

Wayland concludes that WCOZ has a policy of the highest rate getting on their air first. "We've successfully pushed our rates up. If you bail out, it takes months to get them back up."



Bill Wayland



Bill Hopkinson

# Ratings & Research



**JHAN HIBER**

## New Diary Revisited

As you might remember, in May I did a column which introduced to the industry a prototype of the new diary Arbitron was to start using this summer. The reaction to that column was overwhelming, from broadcasters dealing with almost every format. It seems that the additional stress placed on call letter entries in that version upset a number of people. As a result, Arbitron has revised the new diary one more time. In the middle of the meeting with the Arbitron Radio Advisory Council, which followed on the heels of my column, Arbitron Executive Vice President Rick Aurichio called and halted production of the version I debuted for you. The replacement for that new diary approach has been designed and is in the field now, being used in the summer sweep and in other surveys thereafter. The latest design is pictured on this page. Let's take a look.

### Instruction Page

The instruction page has been cleaned up noticeably over the diary that was in use until the summer sweep. Directions are easier to follow, with the hope that diarykeepers will be more readily able to record their listening habits correctly. Also, by inserting words and pictures that portray when radio might be listened to (in the car, at home, in the office), Arbitron has subtly provided reminders to the public that might prompt the diarykeepers to keep the diary with them at all times, the better to capture a full picture of listening patterns.

### Daily Diary Page

There are a number of improvements on the actual daily entry pages. Most noticeable over previous diary designs is the capturing of "Location" information, with breakouts soon to be available on listening in-car, away-from-home-other (probably in-office) as well as at-home data.

The major difference between what you see here and what was displayed in my earlier column is in the middle portion of the page. There Arbitron had instructed diarykeepers to record call letters. This version mentions call letters most prominent-

## Week In Review

### Birch Update

Tom Birch recently met with the RAB GOALS Committee, his company decided to reissue a monthly report, and steps to expedite production of the quarterly reports have been taken.

Birch made his second appearance before the GOALS people, providing an update on his firm's progress. ABC's Bill McClenaghan told R&R, "It was a good meeting. Tom has made significant improvement in his firm's response rates since switching to the one-person-per-household methodology. However, he still has a problem measuring Spanish, compared to Arbitron, and he needs to develop an acceptable way to derive weekly cume data." Blair's Bob Galen added, "I was encouraged that he is going to expand the offering of qualitative data, one of the very important parts of his service. This will be a major way for Birch to get agency usage."

Birch has reissued the April/May monthly report for the Washington, DC market. Some listening to WJMD (now WLLT) was originally thrown into the "Others" total, so the book was redone to accurately reflect the total for the station's new calls, WLLT.

Finally, Birch has recently purchased additional computer hardware that will, according to Tom Birch, "improve our processing time by 50%." The Birch spring quarterlies are expected out in late July and early August.


ly but in a fashion not as dominant as before. Alternative types of entries are mentioned as acceptable. Be aware, though, that at the bottom of the page on Thursday there is still the reminder about call letter entries.

### Final Page — New Data Collected

Although there was little comment about the last diary page when I revealed the suggested new format back in May, it seems to me that this page, with the new data it collects, could be very valuable. Besides the demographic and comments section of this page the new portion that deals with working profiles is a real asset.

ogy, Arbitron has taken a step forward. The model shown here in May was thought to be a step in the right direction but some in the industry didn't feel so. Thus, Arbitron was responsive and has come up with an update that will help accomplish some of its goals (better quality information with faster delivery of books) while not alienating vocal broadcasters. In the process the firm will be giving stations additional sales and programming information on the "location" and "working" profiles. Unfortunately, neither the books, the computer tapes, nor the mechanical diaries will contain the data on location and working information — only through a post-survey diary review will the

This is your Arbitron diary. Please fill it in yourself. Throughout the seven days of the survey, beginning on Thursday, please keep this diary with you...



at home  
in your car  
at work  
or wherever you go

Each time you listen to radio (whether you yourself turn it on or not), fill in the following information:

- Time**  
Fill in starting and ending times.  
Check AM for morning listening, and PM for afternoon and evening listening.  
For NOON, check PM. For MID (midnight), check AM.
- Call Letters**  
Fill in the "call letters" of the station you are listening to. If you don't know the call letters, fill in the name of the program—or the dial setting.  
Start a new line each time you change stations.
- AM or FM**  
Check whether AM dial or FM dial.
- Place**  
Check At Home, In a Car, or Some Other Place.

TIME		STATION		PLACE	
From	To	Fill in station "call letters" (if you don't know them, fill in program name or dial setting)	Check One (✓)	Check One (✓)	
Check One (✓) →	Check One (✓) →		AM	At Home	Away From Home
AM	PM		FM	In a Car	Some Other Place
6:40	7:30	WWTM	✓	✓	
10:10	NOON	PIERCE SNOW	✓		
NOON	4:45	WJL	✓		
6:30	8:30	WTJN	✓		
10:50	MID	88.1 ON THE DIAL	✓		

PLEASE CHECK HERE  IF YOU DID NOT LISTEN TO RADIO TODAY.

On days when you do not listen to radio, check the box at the bottom of the page.

**Important:** Many stations broadcast on both AM and FM. For this Arbitron survey, it is important to correctly identify whether you are listening on AM or FM (even though the station may use the same call letters and broadcast the same thing on the air).

To keep your Arbitron diary from getting mixed up with others in your household—please fill in your initials (or first name) here...

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Your answers to the following questions will be kept in strictest confidence—they are for research use only. Please call us collect at (301) 441-3973 in Beltsville, Maryland, if you have any questions at all about the instructions or the survey itself.

- What is your age?  
\_\_\_\_\_
- Please check whether you are:  
 Male  Female
- Where do you live?  
City \_\_\_\_\_  
County \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_
- Please check (✓) the box that applies to you:  
 I work away from home  
Hours I usually work per week away from home (check one):  
Less than 20  20-29  30 or more   
 I do not work away from home.

Please use this space to tell us about any of your favorite radio stations or programs which you may or may not have listened to during this survey. Please make any comments or suggestions you might have about radio and tell us what you like or don't like about the stations.

With the information captured here, stations can derive qualitative insights into their audience. The sales and programming utility can be immense. Stations can compare their working women audience to one another, for example, and provide advertisers data on this important advertising target. Stations with a high profile of workers could correlate that knowledge with Arbitron's new PRIZM qualitative product. Cross-tabbing that sort of data can make many sales.

new sales and programming insights be available. However, by next year Arbitron hopes to be able to offer the data in other ways, for those who don't want to go to Laurel.

### Tenor Of The Times

In its efforts to update a 15-year-old methodol-

The whole furor over the diary updates has made me wonder about the tenor of our times and the feelings about Arbitron. Rick Aurichio and I talked about this recently at the Broadcast Promotion Association convention, where my wife and I made a presentation. Rick confirmed that my column on the proposed diary revision had substantial impact. However, I told him that it amazed me that some had reacted so negatively to the Arbitron proposal.

The big difference between this latest version of the diary and the prototype I showed in May has to do with the stress placed in that earlier version on call letters. Deleted is the additional point in the instructions that spelled out the need to record calls whenever possible and detailed what call letters were ("Three or four letters beginning with a W, K, C, or X").

Also revised were the examples of types of entries that would be okay. While calls alone were shown in the earlier model the actual new instrument has gone back to also showing dial position and personality entries, implying that they too are acceptable if the person can't jot down the calls. This will undoubtedly soothe the fevered brows of those who use predominantly non-call identifiers.

Please start recording your listening on the date shown on the front cover.

# Thursday

TIME		STATION		PLACE	
From	To	Fill in station "call letters" (if you don't know them, fill in program name or dial setting)	Check One (✓)	Check One (✓)	
Check One (✓) →	Check One (✓) →		AM	At Home	Away From Home
AM	PM		FM	In a Car	Some Other Place

Here was Arbitron, through its new diary, trying to clean up and improve the quality of the data it handles, and in so doing getting the books to you faster. Those with interests in preventing the new diary from being implemented were successful in making their point, and Arbitron responded.

Makes one wonder what the reception to the new diary approach might have been if there wasn't so much negative feeling about Arbitron's pricing posture. Perhaps there has been so much of a backlash on the pricing issue that other Arbitron moves that may be worthwhile get shot down. It would be a shame if Arbitron's pricing stance so turned off the industry that the firm was stymied, in its attempt to bring a mid-60's methodology into the 80's.

# RATINGS REPORT

## ARBITRON RADIO

The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings services may not reprint or use this information in any form.

### Chicago

**WGN Softest In Years, Still Number One;  
WGCI, WBMX Strong;  
WCLR Retakes A/C Lead;  
BM Stations Soft**

WGN (T) slipped to its lowest share in recent memory, 9.2-7.8, but still led the market. WGCI (U) rebounded with a 6.1-6.6 move to hold second, while WBMX (B) was up again 4.6-5.1 to take third. WBBM (N) was down 5.9-4.9, and WLOO (BM) slipped to its lowest share in several years, 5.8-4.9. WLS (R) was up 4.5-4.8, WIND (T) went 4.8-4.5, and WLS-FM (R) gained 3.6-4.1. The AOR crown still was held by WLUP, which moved 4.2-3.8, while the Adult/Contemporary leader was WCLR, up 3.5-3.7. WJJD (BB), in its first book with the new format, debuted with a 3.7, and WJPC (B) jumped 2.5-3.7. WLAK (BM) slipped 4.4-3.9, and WMAQ (C) was softer, 3.9-3.5.

Others with at least a one share were WAIT (BM) 2.0-1.5, WBBM-FM (R) 2.1-2.7, WCFL (AC) 1.0-1.1, WFMT (CL) 2.0-1.3, WFYR (AC) 3.8-2.5, WJEZ (C) 1.6-2.3, WKQX (AC) 2.9-2.7, WMET (A) 2.3-2.4, WOJO (S) 1.0-1.6, WUSN (C) 1.3-1.6, WVON (B) 2.0-2.4, and WXRT (A) 2.0-1.6.

### Philadelphia

**KYW Slips, Still First;  
WMGK Moves To Second;  
WCAU Healthy With Phillies**

KYW (N) dropped to its softest share in the last few years with a 10.5-8.8 movement. WMGK (AC) regained second, rising 7.2-7.6, while WDAS-FM (B) slipped 7.9-7.4. WCAU-FM (R) lost one, 7.4-6.4. WIP (AC) recouped 4.8-5.5 and WMMR (A) had a stable 5.1-5.1 showing. WCAU (N) used the Phillies games to garner its best share in memory, 3.6-4.7. WWDB (T) had a level 4.7 score and WEAZ (BM) dropped one, 5.7-4.7. WIOQ (A) was up nicely 3.5-4.4, and WPEN (AC) slipped 4.6-4.4.

Others with one share or more included WDAS (B) 1.6-1.9, WFIL (C) 2.4-2.5, WFLN-FM (CL) 1.6-1.8, WHAT (B) 2.0-1.8, WIFI (R) 2.0-1.6, WSNI (AC) 2.0-3.0, WRCP (O) 4.1-1.0, WUSL (C) 2.6-3.0, WWSH (BM) 3.9-3.4, and WYSP (A) 4.1-3.7.

### Boston

**WHDH Regains Edge Over WBZ;  
WMJX, WXKS-FM Surge;  
Beautiful Musics Down**

WHDH (AC) recaptured the market lead with a 7.9-8.5 jump, while WBZ (AC) had a stable 8.5-8.4 book. WCOZ (A) rose 6.7-7.4, WXKS-FM (R) gained 5.8-7.0, and WEEI (N) gained 6.2-6.6. WMJX (AC) soared 3.5-5.3 in its second book while WROR (AC) slipped 4.6-4.1. WBCN (A) dropped 5.9-4.7 and WVBF (AC) climbed 3.1-4.0. WJIB (BM) fell 6.1-4.4.

Others that achieved at least a one share included WBOS (R) 1.0-1.3, WCGY (R) 9.1-3, WCRB (CL) 1.7-1.4, WEEI-FM (A) 3.9-3.1, WILD (B) 1.7-1.9, WITS (T) 1.7-2.0, WHUE-FM (BM) 3.1-2.3, WRKO (T) 3.1-3.0, WSSH (BM) 2.5-2.1, and WXKS (BB) 3.7-2.7.

#### FOR THE RECORD

Upon getting last week's L.A. and San Diego Arbitron shares confirmed by Arbitron, it has come to our attention that some stations were inadvertently left out by the stations that supplied the numbers to R&R originally. Following are the stations that should have been included in the respective market's share trends...

Los Angeles	San Diego
KNOB (E) 9-1.1	KNX (N) 2.1-1.6
KTNQ (S) 1.8-1.9	
KWKW (S) 1.4-1.3	

The Arbitron estimates in this week's issue were provided to R&R by radio station Arbitron subscribers. At press time these numbers had not yet been confirmed by Arbitron.

### San Francisco

**KGO Dominant;  
KRQR Tightens AOR Race;  
KNEW Leads Country**

KGO (T) slipped 9.1-8.6 but remained firmly planted atop the market. KCBS (N) held its usual runner-up position with a 5.0-4.9 showing. KSOL (B) held steady at 4.8. KFRC (R) moved 4.5-4.2. Baseball helped KSFO (AC) rise 3.3-3.7 and gave KNBR (AC) a 2.5-3.5 boost. KMEL led the AOR race with a 4.2-3.7 score but KRQR (A) closed the gap with a 2.6-3.3 rise. KBLX (M) had a stable 3.3-3.2. KNEW (C) retook the Country lead with a 2.1-2.9 increase while KSAN slipped 3.1-2.4.

Additional Bay Area stations with at least a one share included KABL (BM) 2.3-2.5, KABL-FM (BM) 3.0-2.0, KBAY (BM) 1.7-1.5, KDIA (B) 2.6-2.7, KEZR (R) 1.2-1.1, KDFC-FM (CL) stable at 1.4, KFOG (BM) 2.9-3.1, KGO-FM (T) (formerly KSFX) debuting with a 1.1, KIOI (AC) 3.1-2.9, KIQI (S) 1.8-1.4, KKHI-FM (CL) 1.5-1.3, KLHT (AC) 1.4-1.7, KLOK (AC) 2.0-1.7, KMPX (BB) 8-1.4, KOIT (BM) 2.5-2.4, KOME (A) 1.6-1.8, KSJO (A) 2.6-2.8, KYA (O) 2.0-1.9, and KYUU (AC) 2.3-2.5.

### Detroit

**WJR Tops With Baseball;  
WRIF, WLLZ Close 2-3;  
WWWW Retakes Country Lead**

WJR (M), featuring Tigers baseball, rose 8.4-10.8. WRIF (A) held on to second with a 6.7-6.3 movement while WLLZ (A) rebounded 4.7-6.1. WWJ (N) was stable with a 6.0-5.9 showing and WXYZ (T) rebounded with a 5.1-5.6 gain. WNIC-FM (AC) slipped 5.6-5.1, WGPR (B) jumped 3.4-4.9 to take the Black lead. In the Country race WWWW rose 3.6-4.0 while WCXI slipped 4.3-3.1. WDRQ's Urban format opened with a 3.0.

Others with at least a one share were WABX (A) 3.4-3.3, WCHB (B) 2.0-1.1, WCZY (AC) 3.8-3.1, WJLB (B) 3.7-3.8, WJOI (BM) 4.1-2.8, WJR-FM (BM) 4.4-3.9, WLBS (B) level at 2.5, WMJC (AC) 3.5-3.7, WJZZ (J) 3.0-2.4, WOMC (AC) 2.6-2.2, and WQRS (CL) 1.8-1.2. WTWR, which changed its CHR format to Country (and its calls to WCXI-FM) in the latter stages of the sweep, earned a stable 2.8 share. WHND (O) went 1.1-1.0, CKLW (R) dropped 2.7-2.3, and CKJY (BB) moved 1.3-1.4.

### Washington, D.C.

**WMAL Dethroned; WKYS Now Tops;  
WLTT Takes AC Lead; WPGC, WRQX Up;  
WAVA Gains On WWDC-FM; WRC Climbs**

WKYS (U) became the new leader in Washington, moving 9.5-8.4 this book while perennial kingpin WMAL (AC) dropped 9.7-7.5. WGAY-FM (BM) rose to second place with a 7.9-7.7 performance. Like the other leaders, WHUR (B) was down too, 7.6-6.9, but held the fourth spot. WPGC-AM & FM (R) rose 4.9-5.3, just ahead of WRQX (R), which was up 4.2-4.9. WWDC-FM (A) slipped 4.7-4.5 while WAVA (A) jumped 2.8-4.1. WLTT (AC) increased 3.3-4.4 while WASH (AC) dropped 4.5-3.5. WRC (T) posted its best book recently with a 2.9-4.3 boost, and WOOK (B) advanced 3.9-4.2.

Others in the D.C. area with a one share or better included WEZR (BM) 1.8-1.9, WGMS-AM & FM (CL) 3.9-2.9, WHFS (A) 1.2-1.3, WMZQ (C) 3.0-2.7, WPKX (BB) level at 1.1, WPKX-FM (C) stable at 2.9, and WTOP (N) 3.8-3.6.

**A-AOR, AC-Adult/Contemporary, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.**

## WE GIVE YOU THE NEWS YOUR WIRE MACHINE MISSES.

Your wire machine already supplies you with late breaking hard news. We don't. Instead we give you late breaking humorous, crazy, bizarre and offbeat stories in twice-a-week dispatches. And the *Wireless Flash* offers you two exclusive sound lines that provide you with actualities of the lifestyle stories we're famous for. We've got sports news, a daily almanac and even a horoscope.

# WIRELESS FLASH

And our entertainment pages give you exclusive scoops on AOR, CHR and A/C artists, as well as Hollywood celebrities. Separate services? Nope, they're all part of the *Wireless Flash*. Maybe that's why more than 350 radio stations in the U.S., Canada & Australia are subscribing to the *Wireless Flash*. Maybe you should, too.

*The Wireless Flash is an exclusive service of Copley Radio Network* ▲

**CALL COLLECT FOR A TWO WEEK FREE SAMPLE: (714) 293-1818**

# 4 FOR 4



## Donna Summer "Love Is In Control"

7-29982

from the forthcoming lp  
**DONNA SUMMER**  
GHS 2005

Produced by  
Quincy Jones for



JB105 add 35

Z93 add

KIQQ add

XTRA add

KIMN add

92FLY add

WLAN-FM add

KHFI add

KBFM add

WKDQ add

KQKQ add 30

KQIZ-FM add

WCIL-FM add

KKLV add

WBEN-FM 19-8

WCAU-FM 27

B94 deb 30

WXKS-FM 10-9

PRO-FM 15-12

CFTR 32-26

Y100 23-23 (frozen)

WGCL 24-21

KEARTH 27-22

KFI deb 25

KFRC deb 39

WHFM deb 39

WTIC-FM 25-22

Q106 29-24

WKRZ-FM 27

K104 37-33

WKEE 38-32

WTIX 36-31

B97 24-21

WJDX 26-24

Q100 27-25

BJ105 deb 39

CK101 35-29

WBBQ 29-21

WOKI 38-35

WZZR deb 35

Z104 29-20

KYNO-FM 17-15

KGGI deb 27

KKFM 21-18

KBBK 29-23

KSKD 19-13

KHYT 36-35

KIKI 26-23

WJBO 35-27

WGUY 22-19

95XIL 40-39

Q104 30-26

Z102 30-28

95SGF 28-22

WCGQ deb 27

WFLB deb 33

WYKS 37-34

KVOL deb 29

WAZY-FM deb 28

99KG 30-21

KENI deb 38

KSLY 28-27

KDZA 39-36

KOZE 29-24

WIFI

CKGM

WLOL-FM

KRLA

KEZR

KYYX

WDRG-FM

WYCR

KITY

WZYP

WHHY-FM

WAXY

WSEZ

WCSC

WNOK-FM

KIDD

FM102

KJRB

KNBQ

WACZ

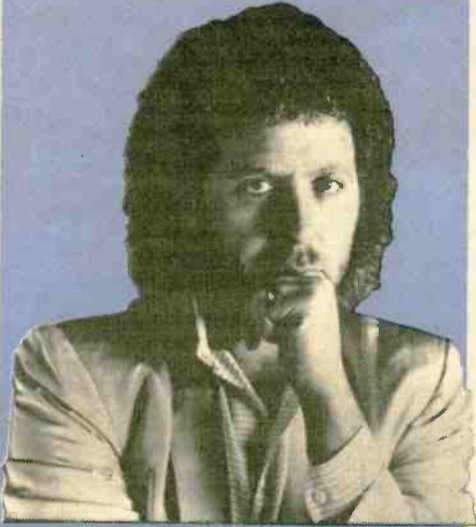
WFEA

WCIR

WFOX

WISE

WGLF



## Adrian Gurvitz "Classic"

7-29981

from the lp **CLASSIC**  
GHS 2014

Produced by Adrian &  
Paul Gurvitz

WLOL-FM

WZZR

WJXQ

WBEN

WLTA

WHBY

WHBC

WFMK

WQUA

WMHE

KTKT

WWNR

WKZE-FM

WEIM

KRBC

KSEL

KCRG

WDAY

WBOW

KFQD

KBOZ

KTWO

KISN



GEFFEN  
RECORDS

Manufactured exclusively by  
Warner Bros. Records Inc.



## Jennifer Holliday "And I'm Telling You I'm Not Going"

7-29984

from the Original  
Broadway Cast Album  
**DREAMGIRLS** GHSP 2007

Produced by David Foster

KFI add

WSEZ add

WGUY add

WGLF add

KVOL add

WDOQ add

WNBC 25-21

WCAU-FM deb 22

WXKS-FM 18-17

Y100 19-19 (frozen)

WTIX deb 35

I95

KIQQ

BJ105

WVIC

WFLB

KSLY



## Elton John "Blue Eyes"

7-29954

from the lp **JUMP UP**  
GHS 2013

Produced by Chris Thomas

## A/C BREAKER

WBEN-FM add

WIFI add

KEZR add

WHFM add

WTRY add

WDRG-FM add

WKEE add 40

WAEB add

KROK add

WBBQ add

KX104 add

WOKI add

WBCY add

WSEZ add

WRQK add

WGH add

KIOA add

KRAV add

WNAM add

WGBF add

KJRB add

KSKD add

KIKI add

WCIR add

95SGF add

KFYR add

KWLO add

KENI add

KKLV add

KCBN add

KYYA add

WXKS-FM 29-27

94Q 29-27

KCNR deb 23

WFBR deb 29

3WT 39-31

WSSX 27-26

WOW 19

92X deb 16

KHYT deb 38

WTSN deb 32

WFBG deb 37

Q104 11-9

Z102 37-34

WXLK deb 26

KSLY deb 28

WLOL-FM

92FLY

Y103

WQUT

WAEV

WFOX

WCGQ

WFLB

Q101

KOZE

# CBS ASSOCIATED LABELS CONGRATULATES

# SURVIVOR

ON THE MOST  
EXPLOSIVE  
RECORD  
OF THE YEAR!

“EYE  
OF  
THE  
TIGER”

#1 CHR  
AOR



Scotti Brothers



## STREET TALK

When Bobby Hattrik and Doubleday parted company in April, you may have sensed that the parting wasn't totally amicable. Doubleday threatened to sue Hattrik, and Bobby threatened to sue back. The papers were being drawn up and the lawyers were preparing for battle when it all ended before it began. It looks as though the legal hassles will be dropped in favor of a more peaceful "out of court" settlement, the terms of which were not disclosed (as a condition of the agreement).

Rick Fitzgerald will end his 11-year association with Network Records' President Al Coury when he joins the promotion staff at Geffen Records later this month. No title for Rich at Geffen, which is the Geffen way, but he will be doing national promotion for Johnny Barbis.

Street Talk confirmed late Tuesday (7-6) that Don Boyles has resigned as General Manager of WKHK/New York, effective July 7. This follows closely the resignation of Viacom Radio President Al Greenfield, who originally hired Don. Rumor has it that two possible replacements for Don could be either WKHK Sales Manager Don Maloney or United Stations principal Nick Verbitsky.

Barring any unforeseen circumstances, by the time you read this KMPX/San Francisco should be in the hands of new owner U.S. Broadcasting. Among the names that will be involved with the AOR station are co-owner/GM Les Elias, PD Bob Heymann, News Director Tom Webb, and Production Director Mike Koste. More KMPX news next week.

Despite rumors to the contrary, Alfa Records "is still very much in business," according to label President Bob Fead. Last week, when VP/Marketing Bernie Sparago and Director of Sales Peter Jones were laid off, Street Talk of Alfa's demise was widespread. Fead says he was just reacting to "an economic situation that is hitting everyone" in making the personnel adjustments.

Reliable sources indicate that WIKS/Indianapolis GM Denny Rossman is about to take over as GM of WWZZ/Sarasota, a "Music Of Your Life" facility. This move would contradict the memo circulating around WIKS stating that Rossman was merely "visiting" Sarasota for a few weeks.

While we're in Florida, get-well wishes go to Y100/Miami PD Bill Tanner, who was operated on last week to repair an injured shoulder.

Mike McGann has departed WTVN/Columbus as PD, and can be reached at (412) 795-0335.

Jim St. John is out as Operations Manager for WVIC & WVG0/Lansing. Coming in from KNZA/Hiawatha, KN as Jim's replacement is Mike Hayes.

John Hunter is the new PD at WEJL/Scranton-Wilkes-Barre. He was formerly an air personality at WKRZ-AM & FM crosstown.

KLAZ/Little Rock has changed formats again . . . dropping A/C for Urban Contemporary. Through it all Rhonda Curtis remains as PD.

Fred Holland is now PD at KAAV/Little Rock. Most recently he was at WTAK/Huntsville, but you probably remember Fred best from his association with WAAY/Huntsville. That makes Fred one of the few programmers we know of that has programmed both call letter combinations . . . WAAY and KAAV.

After more than four years as MD at KFI/Los Angeles, Roger Collins has exited the station. Roger wants to find a programming position, and he can be reached through KFI. The new KFI MD is Phil Stanley, most recently MD of WMAK-FM/Nashville.

KKXL-AM & FM/Grand Forks really brought in the Fourth of July with a bang! A heavy thunderstorm with winds in excess of 100 mph knocked KKXL's tower down. The AM returned to the air Monday morning, and the FM came back Tuesday night. Ouch!

Legendary Southern California rocker KMEN/San Bernardino wants to contact any jocks who have worked at the station since it began in 1962. A 20th anniversary celebration is planned with the vocal talents of former staffers needed as the final touch. Contact KMEN PD Wes Westphal.

KUGN-FM/Eugene morning man Bill Barrett is in serious condition after his single-engine plane crashed last week near town. He will recover, but doctors say it will be several months before he can work again.

FM100/Memphis PD Gary Wall is searching for that "just right" 6-10pm personality. This is a prime air talent opening.

On June 30 WTRU/Muskegon signed off the air for two weeks. TSPS Broadcasting has taken control of the station, and is reportedly "upgrading the format and facilities." The CHR outlet is consulted by Ron White, who programs KKYK/Little Rock, and also consults U93/South Bend among others. WTRU PD Larry Olek and the entire staff have made application to the new owners for positions at the station when it returns to the air. We'll keep an eye on this one for you.

Malrite Communications' KNEW/Oakland has generously offered to purchase the Oakland Raiders NFL club from the city, which is nice, but a bit premature. The Raiders were headed to Los Angeles when the California Supreme Court ruled that Oakland's attempt to seize the team on the basis of "eminent domain" should go to trial. So, it will, and the jury could award the club to the city, setting a "fair market value" for the team. Oakland Mayor Lionel Wilson reportedly appreciated KNEW's offer, but felt it was still too early to deal.

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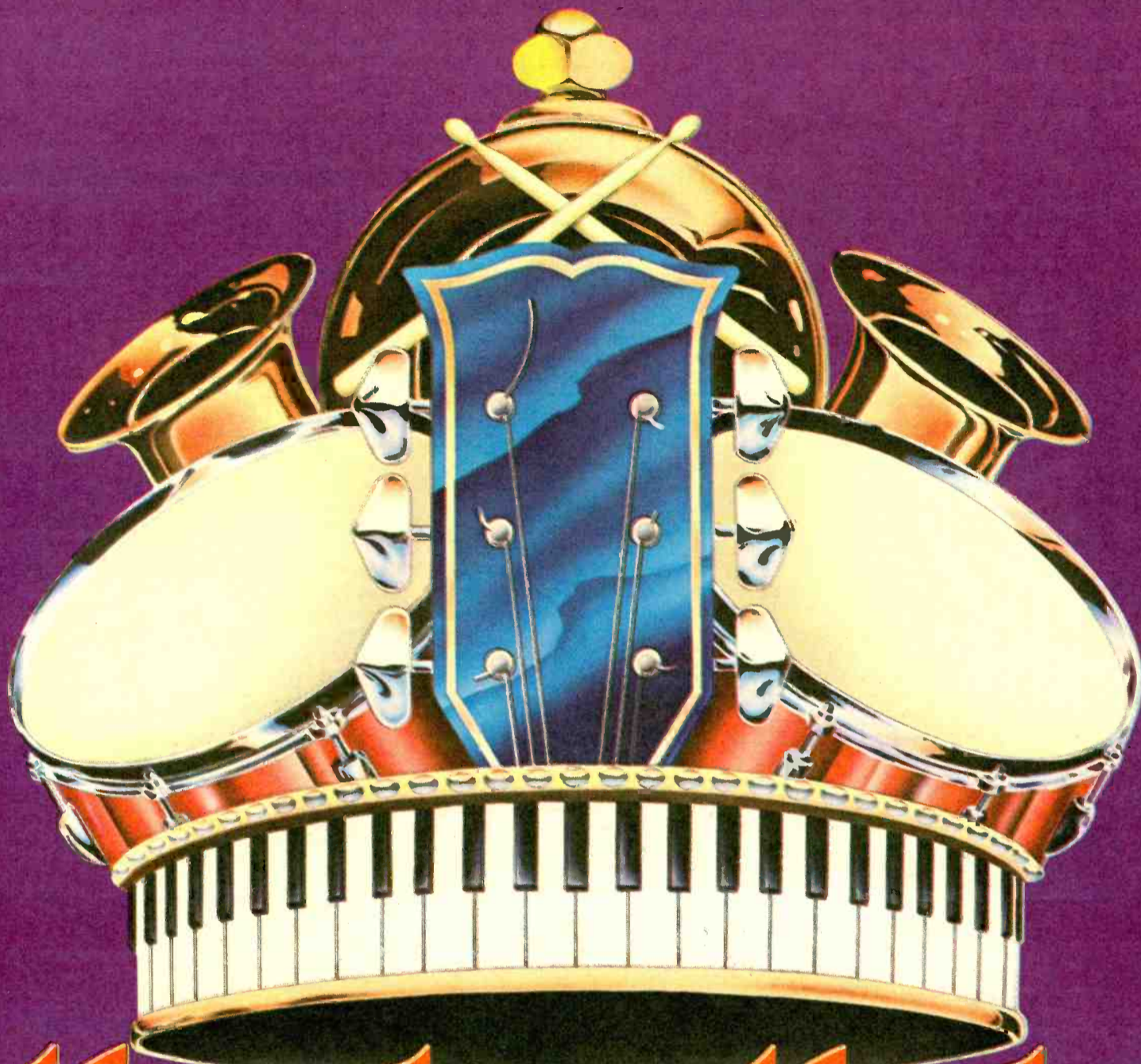
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# Contemporary Hit Radio



JOEL DENVER

PARTICIPANTS FORESEE POSITIVE FUTURE

## Bobby Poe Convention Overview

The "11th Annual Pop Music Survey Convention" hosted by Bobby Poe, held this year (June 25-26) at the Airport Marriott in Atlanta, was significantly different compared to years past.

First, the turnout was quite healthy considering the economy, about 375 registered; but the mix is what really impressed me. Usually, a Poe convention has a lopsided records-to-radio ratio. This year, it was as close to a 50-50 mix as I've ever seen, with radio taking a slight edge over records after the banquet was over.

### Belief In The Industry

The other and most striking difference in this convention was the overwhelmingly positive environment. It was refreshing to hear members of the radio community exchanging ideas with record reps about what was right with the business, instead of what was wrong.

There seemed to be a new spirit of cooperation generated in the meetings and the hallways between radio and records. Gone were the typical name-calling, backbiting conversations from PD's about bad record service, and record reps talking about MD's who won't take their calls.

### Well-Attended Meetings

In the past, many of the meetings at the Bobby Poe conventions haven't been as well attended as those of other conventions. The attendance at these meetings, however, was at capacity. Participation from audience members was enthusiastic, as they sensed the opportunity to ask questions and make statements. This was contrary to the usual pattern of a quiet audience, afraid to make statements because of peer pressure. Things are indeed looking up!

On Friday afternoon I had the pleasure of moderating the Major Market PD's Panel. It consisted of KEARTH/Los Angeles's Bob Hamilton, WCAU/Philadelphia's Roy Laurence, 94Q/Atlanta's Jim Morrison, KFI/Los Angeles's Tom Bigby, WGCL/Cleveland's Bob Travis, and from WXKS-FM/Boston, Sonny Joe White.

The tone of the panel was upbeat, focusing on programmers' needs to strengthen their awareness of new technologies such as MTV and other avenues of product exposure to their audiences. Roy Laurence shed some light on the "Hot Hits" format, and explained the reasons why he plays only current records. Sonny Joe White expounded on the relationship that sales and programming enjoy at his station.

Making the most of a tight budget was also a topic. Bob Hamilton and Tom Bigby both remarked that sales promotions can do a lot to stretch station dollars, as long as you don't oversell these promotions with too many sponsor ID's. The idea is to give them credit, but make the promotions sound like your own. Jim Morrison explained his station's position on black records, and why they don't play them, while Bob Travis defended their play. In general, a well-rounded, businesslike panel.

Then Friday Morning Quarterback publisher Kal Rudman moderated the Promotion Panel, comprising RCA VP/Promotion John Betancourt, Epic VP/Promotion Frank DiLeo, Elektra/Asylum VP/Promotion Jerry Sharell, and Polygram National Promotion Director Bill Cataldo. Key is-

ues were radio's need to identify artists to aid consumers in knowing what to ask for. The age-old problem of stations not exposing enough product was also broached, but all agreed that in the CHR format, programmers were in general playing more product than in years past.

On Friday evening, there was a well-attended cocktail party featuring the Atlanta Pops Orchestra. Then the label hospitality suites opened. The highlight that evening in the Warner Brothers suite was a first listen for many of the new Fleetwood Mac album "Mirage" through a \$30,000 sound system. The suites, though small in size, were the central meeting place for good exchanges of conversation and friends running into each other.

Saturday afternoon, Z93/Atlanta PD John Young hosted the Morning Man Personality Panel. Assembled were some of America's best, including Jonathan Doll (then of WNAP, now WIKS/Indianapolis), J.J. Jackson and Gary Corey (WQXI (AM)/Atlanta), Scott Shannon and Cleveland Wheeler (Q105/Tampa), Russ Spooner (WSB/Atlanta), "Murphy In The Morning" (WAYS/Charlotte), Coyote McCloud (KX104/Nashville), and Steve McCoy (Z93/Atlanta).

Prior to each panel member answering questions from the audience, a short segment of his show was played. In their own individual ways, all were very entertaining and each offered the audience a stylized approach to humor. The difference in styles prompted questions about management interference over listener response to the humor. Other issues dealt with morning man salaries, and the pros and cons of having a morning personality or a morning team.

The Secondary Programmers Panel, hosted by 94Q's Jim Morrison, was especially informative since it dealt with some of the things discussed in the Major Market Panel, but from a different viewpoint. In a casual manner, Jim moderated the panel from the floor, walking the mike around to an eager audience. One of the things that became readily apparent was that panelists Roger Gaither (Q104/Gadsden), J.D. North (WAEV/Savannah), Michael St. John (KX104/Nashville), Larry Stevens (WHYY-FM/Montgomery), John Shomby (B97/New Orleans), and Bob Kaghan (WBCY/Charlotte) all have dynamic-sounding stations.

They talked of contests, promotions, merchandising, and attacking the market in aggressive, highly stimulating ways. It was refreshing to hear some new ideas from these soon-to-be major market PD's. They are well aware that playing the hits gets those sought after adult numbers. Many expressed shock at the lack of creativity heard in major market stations, not only promotionally, but musically. The future of radio is in good hands with these programmers.

The final meeting of the convention featured Andy Economos, President of Ra-

Continued on Page 18

## Bobby Poe Award Winners For 1981

This year's award banquet was well organized (and the food was surprisingly good!) Between the presentation of the radio winners, and the record winners, Columbia recording artist and star of "Saturday Night Live" Eddie Murphy entertained the audience. All I can say is, Richard Pryor, you're in trouble.

The awards part of the ceremony was MC'd by Kent Burkhart (Burkhart/Abrams & Associates), George Williams (Satellite Network), Bob Hamilton (KEARTH/Los Angeles), and Charlie Giddens (VP/GM, WPGC/Washington). Congratulations to Q105/Tampa which won four awards, and to RCA which grabbed honors in five different categories.

### Radio Winners

Radio Executive: Tom Bigby — GCC  
 Radio Consultant: Mike Joseph  
 National Programmer: Dan Vallic — E.Z. Com.  
 Major Market Station: Z93/Atlanta  
 Major Market PD: Jim Morrison — 94Q/Atlanta  
 Major Market MD: J.J. Jackson — WQXI/Atlanta  
 Major Market Air Talent: Dr. Don Rose — KFRC/San Francisco  
 Large Market Station: Q105/Tampa  
 Large Market PD: Scott Shannon — Q105/Tampa  
 Large Market MD: Pat McKay — Q105/Tampa  
 Large Market Air Talent: Mason Dixon — Q105/Tampa  
 Medium Market Station: KX104/Nashville  
 Medium Market PD: Smokey Rivers — KXX106/Birmingham  
 Medium Market MD: Steve Kelly — WRVQ/Richmond  
 Medium Market Air Talent: Coyote McCloud — KX104/Nashville  
 Secondary Market Station: WHYY-FM/Montgomery  
 Secondary Market PD: Larry Stevens — WHYY-FM/Montgomery  
 Secondary Market MD: Chris Bailey — WCSC/Charlotte  
 Secondary Market Air Talent: John Chommie — WHSY/Hattiesburg

### Special Merit Awards

Donna Halper — Consultant  
 Jonathan Doll — WIKS/Indianapolis  
 Jerry Steele — KFMK/Houston  
 Sonny Joe White — WXKS-FM/Boston  
 Chuck Knapp — KS95/Minneapolis  
 Gary Rodriguez — KBEQ/Kansas City  
 Jack Alix — WDOQ/Daytona Beach  
 George Williams — Satellite Network

### Record Winners

Record Company (corporate): RCA  
 Record Company (independent): Boardwalk  
 Record Company (c): Bob Summer — RCA  
 Record Company (i): Neil Bogart — Boardwalk  
 Record Company Executive (c): Jack Craig — RCA  
 Record Company Executive (i): Eddie Rosenblatt — Geffen  
 VP/Promotion (c): John Betancourt — RCA  
 VP/Promotion (i): Charlie Minor — A&M  
 National Promo Director (c): Mike Becce — RCA  
 National Promo Director (i): Steve Brack — Boardwalk  
 National Promo Executive (c): Sheila Chianda — Columbia  
 National Promo Executive (i): Jon Konjayan — A&M  
 Regional Promo Director (c): Fred DiSipio Jr. — Polygram  
 Regional Promo Director (i): Jim Francis — Boardwalk  
 Local Promo Director (c): Ed Nuhfer — WB  
 Local Promo Director (i): Eva Wood — A&M  
 Independent Promoter: Tony Muscolo  
 Record Distributor (c): WEA — Philadelphia  
 Record Distributor (i): Pickwick — Atlanta

### Special Merit Awards

Jerry Goodman — Elektra  
 Rish Wood — Polygram  
 Gino Rumble — Capitol  
 Arthur Field — Capitol  
 Gertie Katzman — Capitol  
 Steve Meyer — Capitol  
 Bob Edson — Polygram  
 Vince Faraci — Atlantic



PANELISTS ON PARADE — All meetings were well attended by an enthusiastic crowd of radio and record reps. Shown (l-r) on the Morning Man/Personality Panel are Q105/Tampa PD and morning personality Scott Shannon, Z93/Atlanta and PD moderator John Young, and WSB/Atlanta morning man Russ Spooner. The Secondary Market Programmers Panel featured 94Q PD and moderator Jim Morrison (separate photo) and (l-r) WAEV/Savannah PD J.D. North, WHYY-FM/Montgomery PD Larry Stevens, KX104/Nashville PD Michael St. John, Q104/Gadsden PD Roger Gaither, and B97/New Orleans PD John Shomby. The VP/Promotion Panel featured (l-r) Epic VP/Promotion Frank DiLeo, Bobby Poe, RCA VP/Promotion John Betancourt, Elektra/Asylum VP/Promotion Jerry Sharell, and Polygram National Promotion Director Bill Cataldo.



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## Bobby Poe Convention Overview

Continued from Page 16

dio Computing Services. He did a visual presentation of how the "Selector" music selection system works, and then answered audience questions. He explained he wasn't the only music selection service available, and urged the audience to check them all out. Andy did an excellent job of explaining why stations might need this piece of high technology hardware. His presentation was informative, and left a lot of programmers with thoughts of video terminals dancing in their heads.

### A Meeting Of The Minds

What is the purpose of a convention? An exchange of ideas in a one-on-one, face-to-face situation. It gives people who have only talked via phone the chance to meet and get to know each other better. In an industry where at one time there was literally a convention every few months, we are now down to very few major gatherings each year.

The Bobby Poe Convention accomplished all of the goals of a convention in a business-like and professional manner. Bobby and his staff, along with his radio planning committee, are to be congratulated for one of the best gatherings I've been to in years. I know there are many out there that attended who share this sentiment. With budgets as tight as they are, no one's dollars were wasted by attending this convention!

### Coming Next Week

It's a CHR Showdown in Houston as the format returns to the market in a big way. It's AM vs. AM as Clay Gish's KYST takes on John Lander's newly-revamped station 79Q (KBBQ, formerly KULF).



**KIQQ VIDEO CHALLENGE** — Can you say Pac-Man? Sure, I knew you could. Those that could say it and were fast with their fingers on an assortment of video games were in the running for Mattel Intellivision games and \$4000 in prizes at a recent KIQQ "Video Challenge." Shown (back, l-r) are KIQQ/Los Angeles MD Robert Moorhead, Assistant MD Aida Scorza, Image Coordinator Leanne Meyers, unnamed friend of station, night jock G.W. McCoy, and Promotion Director Mardi Nehrbaas; front (l-r) are runner-up Fernando Bustamante and winner Brad Remmer.



**A JOURNEY TO CHICAGO** — Columbia's Journey played four shows at the Rosemont Horizon near Chicago. After the performance, they invited some folks backstage for some hellos. Shown (l-r) are Columbia local rep Marc Benesch, group member Steve Smith, Judy Lujack (wife of WLS jock Larry Lujack), WLS PD Richard Lippincott, Lisa Miller (wife of WLS jock Brent Miller), Journey's Ross Valory and Neal Schon.

## WNOR

Continued from Page 3

qualifying statement that recognizes that audience data used are based upon estimates."

WMYK had also complained to the FCC about WNOB's billing itself as the "official Rolling Stones station" when the group performed in the Tidewater area last December. The tour's sponsor, Jovan, Inc., had designated WMYK the official station.

But the FCC found that WNOB's use of the term was not misleading and would not have been "relied upon by the public to its detriment." In dismissal of the complaint, Malickson wrote, "The Commission has consistently taken the position that it is not the proper forum for the resolution of private contractual disputes and that such matters are more appropriately left to the courts or other tribunals having jurisdiction to resolve them."

## Coalition

Continued from Page 1

Wayman's home taping contentions "patent nonsense," citing economic analyses showing losses to the record industry of nearly \$1 billion to home taping alone. The group continued, "Harm of this magnitude surely justifies Congressional action." EIA's Schlosser in turn told R&R, "Just because record sales are off . . . we think it's unfair for a politically powerful industry to ask the American consumer for relief in the form of a new tax on records and tape. We feel that the marketplace is the proper way to resolve this thing."

## Phillips

Continued from Page 1

Phillips said, "It's fantastic. K-101 is right on the verge of really taking this market. We'll do some minor and gradual modifications, but no major changes are planned. The station is in good shape."

## Motion

Heavy happenings in Houston as two CHR stations, KYST and 79Q (KBBQ, formerly KULF), gear up for action. New to KYST are former KRBE staffers **Bo Weaver** to do mornings and **Dr. Don** to do 7pm-midnight. The lineup at 79Q is: 6-10am PD **John Lander**; 10am-3pm **Chris Cane**, formerly with KGB/San Diego; 3-8pm Assistant PD **Ron Parker**, former PD at WGLF/Tallahassee; 8pm-1am **Gary Knight**, formerly with KGB; and overnights is **John Garcia**, held over from the KULF staff. Weekenders are **John W. Smith** from KULF, and **Ron Haney**, formerly with KRBE. MD for the station is **Patty Hamilton**.

**Dick Shannon** is named PD at WKOS/Nashville . . . **Brian Thomas MD** at WZZR/Grand Rapids, is new to evenings at KFOX/Redondo Beach . . . **Freddy Mertz** (where's Ethel?) is out as morning man at WTYX/Jackson . . . **KRIZ/Brownsville-McAllen** is dropping automation to go live CHR . . . **Rick Brown** is out as PD at KADI/St. Louis, and former PD (two years ago) **Peter Parisi** is back in.



Dick Shannon

**195/Miami** lineup: 5:30-10am **Earl The Pearl** from afternoons; 10am-2pm **The Madame** from weekends and **Y100**; 2-6pm **Johnny Dolan** from middays; 6-10pm **Kathy Wildwest**; 10pm-2am **Dennis Keese**; 2-5:30am **Sandy McBride**.

**Q101/Meridian** lineup: 6-9am **Mike O'Neal**; 9am-noon MD **Chuck McCartney**; noon-3pm **Jimmy Boyd**; 3-7pm **Mark Moseley**; 7pm-midnight **Coyote Cooper**; with **Lisa Landau** holding down all nights.

## Bits

Summertime is the time to take your promotions to the streets for maximum visibility for your listeners. The following "Bits" are great examples of motivating your listeners in person.

• Fourth of July activity was hot and heavy in Los Angeles as KIIS-FM held a fireworks display at Cal State Northridge featuring morning man **Rick Dees** and local bands the **Weirz** and **Walking Upright**. KRLA had thousands attending its "Shower of Stars" celebration at Anaheim Stadium. Featured performers included the **Righteous Brothers**. Meanwhile **Y100/Miami** teamed up with **Budweiser Beer** and the **Fort Lauderdale Strikers** soccer team for a pregame tailgate party and fireworks display after the game.

• **KJ100/Louisville** recently had a **Tom Selleck** lookalike contest with over 500 turning out to compete. So many people came out that the station got coverage from TV and "PM Magazine." The winner got a year's membership at a gymnasium, tickets to a concert, and dinner for four. Runner-up prizes for the "Magnum P.I." lookalike included a magnum of champagne, movie passes, and albums.

• **WYCR/York** recently completed its third annual **Budweiser Raft Race**. Over 380 rafts entered and the event raised over \$25,000 for **Muscular Dystrophy** as over 48,000 jammed the shores of the **Susquehanna River**.

• Other assorted events include **WDOQ/Daytona Beach** getting FCC approval to raise its tower to 649 feet . . . **WLS/Chicago** won two awards, **Silver** and **Gold**, recently at the **Broadcast Promotion Association** meeting in San Francisco . . . **Q101/Meridian** won two awards at the **Mississippi Broadcasters Association** meeting recently for **Production Director Jim Boyd's** efforts . . . And **KIIS-FM/Los Angeles** won a **Gold Award** for the **Best Promotion Spot** at the **First Annual International Radio Festival** held recently in New York.



**B97's LAST SAFE PLACE** — In conjunction with RCA, B97/New Orleans held a contest around **Le Roux's** recent concert appearance in the city. Shown (back l-r) are B97 MD **Jerry Lousteau**, **Le Roux's Leon Medica**, and contest winner; (front, l-r) **Le Roux's Bobby Campo** and **David Peters**, contest winner, and group members **Tony Haselden** and **Jeff Pollard**.



**BLONDES DO HAVE MORE FUN** — Recently **WSGA-Z102/Savannah** had a **Clairol Miss Summer Blonde** contest, with the winner receiving the pictured \$1300 windsurfer. Shown (l-r) are **WSGA PD Ron Frederick**, two contest winners, **Z102 PD Ray Williams**, another winner, and **VP/GM Jerry Rogers**.



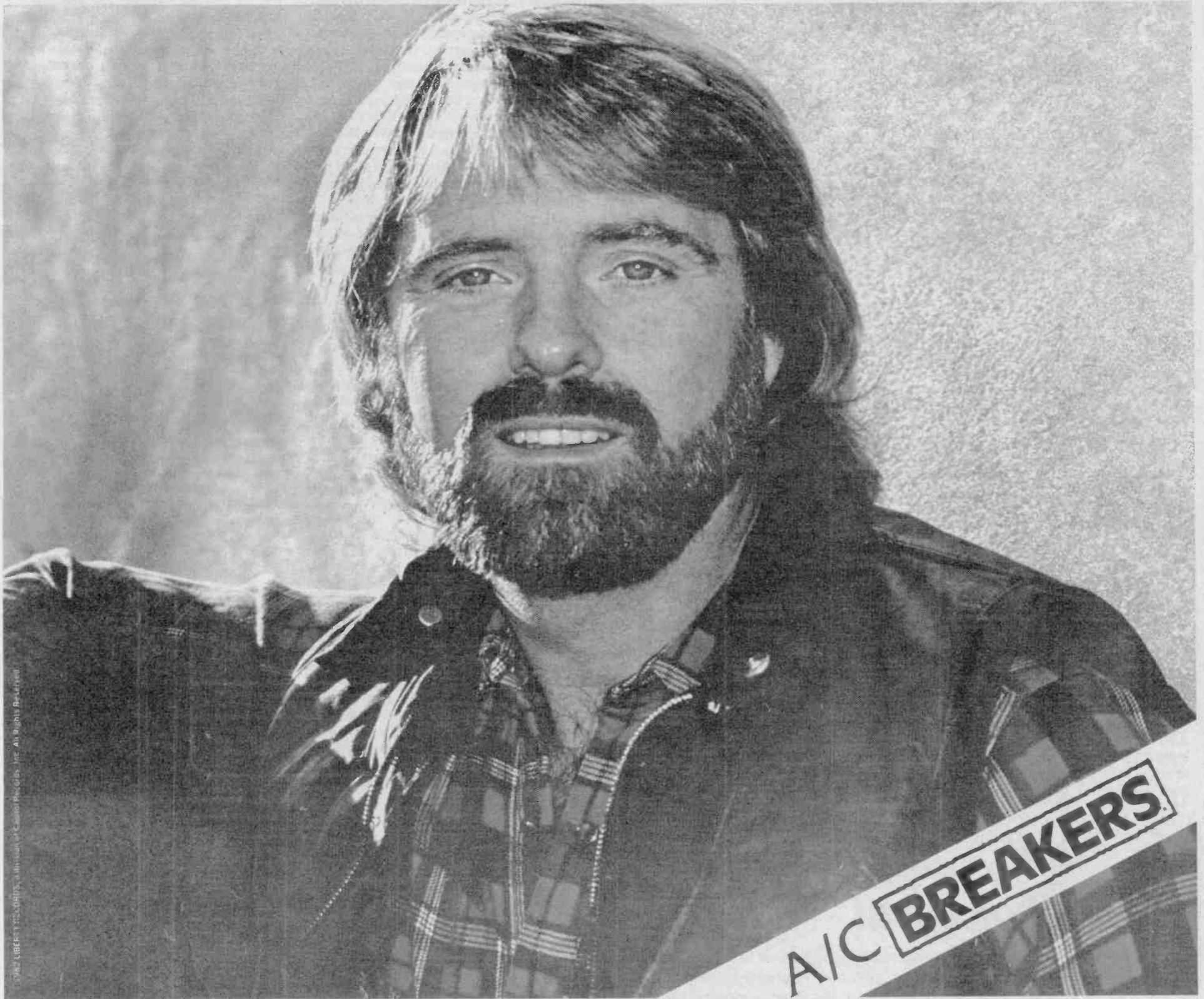
**CKSL PACKS 'EM IN** — Recently **CKSL/London** helped celebrate "Victoria Day" and hosted an open-air free concert in **Victoria Park**. Over 8000 people jammed in to see **Canadian artists Goddo** perform.

## The Music Section

CHR's Most Accurate  
Music Information  
Begins on Page 47

# Michael Murphy

## "What's Forever For"



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WSB	WKAZ	SM95	WHIO	WMHE	WWNR	WCHV	WDAY	KBAI
WCZY	WTIC	Y106	WFDF	KKRD	WNAB	WDEF	KFOR	KRNO
WCCO	WWYZ	WPTF	WENS	KOB	WKZE-FM	KSEL	WSGW	KRKK
KPPL	WSBA	WSRZ	KMBZ	KBOI	WEIM	WLVA	KPAT	KISN
KEX	KEY103	WSJS	KUDL	KUGN	WKBR	WORG	WJON	KSRO

# Adult / Contemporary



JEFF GREEN

## WYNY: America's Number One A/C

Several months ago, R&R highlighted WJBC/Bloomington, the nation's top average-quarter-hour A/C station. However, the number one cume A/C station in America is NBC's WYNY/New York.

This FM station reaches nearly 2 million listeners each week. WYNY is among the nation's cume leaders in both drive times, and in cume was ranked 7th among all radio stations in the U.S. last fall. The Spring '82 Arbitron for New York City is out, and 'YNY's 12+ share held firm, moving 4.6-4.7, which is sure to keep the station tops in this format.

What's this #1 station all about? This week, WYNY Director/Operations & Programming Pete Salant shared some remarkably honest and specific insight about the workings of 'YNY, as well as valuable winning programming philosophies.

### Excitement & Energy

R&R: 'YNY's lively presentation is described by some as almost a CHR format: upbeat personalities, uptempo music, jingles — a contemporary sound. Why is it that way, instead of the more common FM "mellow" approach?

Pete: I think 'YNY in its deepest history as a soft-rocker was as good as any I'd heard. It was relatively well-promoted and positioned, and it didn't work. NBC in my estimation gave plenty of time to grow in its incarnation as "Movin' Easy Y97," and later as an A/C station in the classic mostly-ballads mode. By the time I arrived two years ago, it had become obvious that to grow beyond a 2 share the station's appeal would have to be broadened. Being a New York area native and having grown up with our target audience listening to the legendary radio stations the city had in the 60's and 70's, I knew what the people had been conditioned to like over the years:



Pete Salant

Motown, rock and roll, "up" music. The only paradox was that evidence showed 25-34 year-olds like ballads best. All the music research placed the "Just The Way You Are" and "If You Leave Me Now" genre clearly above anything uptempo. So I rolled the dice on the combination of gut and fact and it has paid off.

Excitement and energy reflecting the pace of New York and the people living around here is what makes 'YNY relevant. It also makes for an exciting listening experience. Six ballads in a row is simply boring! We use the classic "more music" segue approach: the music starts, then the jock comes in after a beat or so to give both the feeling of forward movement and flow, and the listener an opportunity to recognize the song (and know how much he or she likes it) before we administer the individual personality injection. When they feel that shot of personality, it comes from a seasoned professional who's learned how to condense the universe into the time before vocal. There's no excess on 'YNY. It's clean and lively, in part due to NBC's management, which allows us the budget to afford the air talent capable of being personalities within the framework of a tight skeleton.

R&R: Describe the evolution and foundation of your music and audience research.

Pete: Music research was brand new to 'YNY when I got here. It was rudimentary and basic. It still is basic, but has evolved constantly and extensively. During Al Brady Law's tenure as 'YNY's VP/GM, I realized there are limits to what music research can yield in terms of concrete results. Our music research is similar to Kevin Metheny's across the hall at WNBC, yet our interpretation is so different that our music selection is quite dissimilar. Kevin and I recently cooperated on a major 1000-title in-person music research study to garner data on all of our non-current titles. We did this

# The New York Times

## Sounds of Success at WYNY

### Mellow Music Format Helps Lift Station

By N. R. KLEINFELD

As recently as four years ago, it was an embarrassment. It was then a fully automated radio station. The machinery, though, had some bugs. The station was known to play as many as six songs simultaneously. ("All the hits at the same time," as its current pro-

gram director puts it.) To the horror of advertisers, it would sometimes play two ads at the same time. It was not all that rare to tune in and hear a full hour of uninterrupted dead air.

"Yeah, you should have seen WYNY four years ago," smiled its station manager, Frank Osborn. "It had a closet. I'm not sure it had a studio." It

didn't. "It wasn't a real radio station." Nowadays, WYNY-FM, with its mellow contemporary sound, qualifies as one of the powers in the clogged and combative New York radio market, where formats and call letters and market shares of the 70-odd stations switch with dizzying speed. **Fastest-Growing Station** Through the early summer, the

together, due to the large degree of title duplication on our stations and the ability to get double the amount of results by pooling our money. We've both completed the interpretation process and, although the outcome for both stations is totally different, I believe both are correct. Our methodology in the weekly outcall research is probably no more complex than any other well-developed system, but the interpretation is different from anyone else's. Every PD will interpret his or her own research in a unique way, and that's part of the reason a station is largely a reflection of the PD's personality and attitude toward life and work.

Along the way, I created a way to derive several concentric music rotation levels by adding research and sound evaluation combined with intuition and the ideas of my staff. It enables 'YNY to play a rather restricted number of oldies quite frequently. In any hour, about 85% of the music will be non-current, and I want that 85% to be comprised of only the most positive, popular songs. Maybe 40% of that will be from the period prior to 1970. The system gives me a limited number of titles to play, so the controls over rotation policies, daypart repetition, balance, tempo, flow must be managed rather strictly. I use the RCS Selector computer program, but I'm the boss. I will not allow the computer and its limitations to program our music and determine the format.

We do regular focus group studies and telephone research that gives us additional decision-making information. My GM Frank Osborn has a strong background in psychology and he assists us a great deal in preparing attitudinal research studies with the outside firms we deal with, as well as consulting in questions of perception vs. reality. Any PD who doesn't utilize all of the resources available to him, even if it means talking to the cleaning lady and the taxi driver about their feelings, isn't being a smart PD. I guess I'm always on the job, but I try to limit my office hours to coincide with those of my co-workers and my boss. It's essential to be out of that environment often to attempt to perceive the station as listeners do. You can't do that in your office.

### A Colorful, Comfortable Illusion

R&R: Your station has also been described as sounding comfortable and colorful. What do those terms mean to you?

Pete: A local columnist recently called our format "the Muzak of the Me generation." Evidently we are perceived as being rather mellow, and our research confirms that fact. But radio people listening to 'YNY think we're very uptempo. It's part of the illusion we create.

A radio station is simply a place on the dial. You want that place to be as warm and inviting as your home would be for visitors. All that seemingly silly time spent on adjusting the audio chain and refining the settings on the computer for music balance pays off.

Years ago, radio stations had programs on them — now a radio station is a program. Thirty years ago here in this building, people like Bob & Ray were creating illusions, painting audio pictures on their programs. We must always remember that our entire station is a program, just like the Bob & Ray hour, so we need to extend the philosophy to the 24-hour day.

Understand that we're not trying to

deceive the listeners in any way. We only want them to stay with us as long as they can, and return as frequently as possible. We do this by making the listening experience a comfortable one, through the additive effects of music sequencing, control of clutter and a scrupulously clean sound. By using audio imagery, our sound is more colorful, interesting, and compelling than even the original performance. I might add that our competition began picking up on our efforts very quickly, and it's interesting in my monitoring sessions to hear their attempts to emulate our total environment.



**GOOD COOKIE FOR A GOOD CAUSE** — Upon the opening of a new bakery in New York, Wally Amos, founder/chairman of the Famous Amos Chocolate Chip Cookie Corp., pauses for this shot (right) with WYNY morning personality Bruce Bradley (left) and Literacy Volunteers board member/TV newscaster Carol Jenkins during the station's cosponsored efforts to sell cookies for the literacy organization.

R&R: What is 'YNY going to have to do to keep its stronghold on the 25-49 demo?

Pete: Be dynamic and change with the times. Within the parameters of the basic sound, we have made many, many adjustments to fill the need for the market at any given time. Everything's been done according to a master plan, which currently includes the process of subtly broadening our appeal to encourage sampling by former WABC listeners. We're also developing appeal for those listening to Urban Contemporary stations as well as those who've begun to outgrow AOR — all without damaging our current cume. I'm certain the nearly two million people who've been listening to 'YNY per week have no perception of any change over time, while new listeners have come to us as a result of these slightly-expanded musical horizons.

R&R: What advice do you have for young programmers who aspire to the major leagues?

Pete: Set your sights for big things! Set goals for yourself, and constantly revise them. Get experience in all areas of broadcasting, and TURN IT OFF sometimes! There are too many folks in our industry who are monomaniacal about radio, and know nothing else. You must be a well-rounded, well-read, educated (either formally or self) individual to be a great programmer.

Have fun, experience many things in life, and learn all you can about human behavior and yourself. Making it to the "big time" is more than knowing how to edit tape, work a board, selling time, or running a business. Only the most well-rounded person can hope to aspire to the few great positions that become available from time to time in our industry. I like to think I've got the best job there is.

## WYNY Launches "Psychological" Theatre

"Psychological" theatre has taken to the airwaves on WYNY/New York, on a program called "Put Yourself In Our Place." Hosted by former actress and veteran station staffer **David Rothberg**, the Sunday morning program also showcases the improvisational talents of members of **Ted Welsh's Family Life Theatre**, specialists in acting out life situations.

Each week, from 6:30-7am, listeners share in the spontaneous psychodramas enacted by members of the theatre group. Also on hand to help analyze what is happening is a guest expert in the field of the theme topic.

"People having problems often can't get help from a format where someone just talks to them," explained David. "Psychodrama, which has been a popular form of improvisation for years, has long been used by therapists to get people to act out their problems."

Through the presentation of common problems in play form, and subsequent discussion among the actors and guest expert, listeners learn possible ways of dealing with their own problems. In discussion, the actors maintain the characters they play in the show. Only the show's specific topic is discussed with the troupe prior to showtime, so that the improvisational nature is maintained throughout the program. Only at the end of each show does David introduce the actor/characters as real people.

Initially, "Put Yourself In Our Place" will devote four programs to a topic, which include teenage pregnancy, authority, divorce, drugs, and drinking.

# XERES RECORDS

## INVITES RADIO & RECORDS TO LOOK AND LISTEN FOR THE SUNSHINE

PLAY THE KINGSTON TRIO'S CURRENT HIT SINGLE  
"LOOKING FOR THE SUNSHINE" AND

### LOOK

at the record jacket, front and back, and the record label, both sides,  
and count how many times the word "sunshine" appears;

### LISTEN

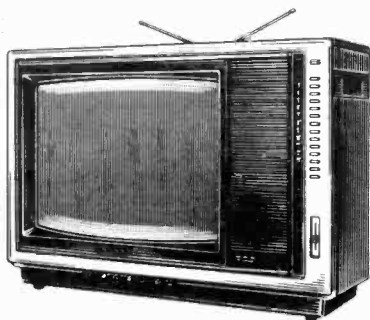
to the song very carefully to hear how many times  
the word "sunshine" is sung;

### FILL OUT

the entry blank below, and send it to:

"SUNSHINE" c/o RADIO & RECORDS  
1930 CENTURY PARK WEST LOS ANGELES, CA 90067

### WIN



#### FIRST PRIZE

(1) SONY KV-1913 TELEVISION AND (1) SONY SL-5800 BETAMAX  
(OR COMPARABLE VHS)

#### 15 SECOND PRIZES

SONY WALKMAN-2  
STEREO CASSETTE PLAYERS

ALL ENTRIES MUST BE RECEIVED BY RADIO & RECORDS NO LATER THAN JULY 19, 1982.

JOHN LEADER, EXECUTIVE EDITOR OF RADIO & RECORDS, WILL PICK THE WINNERS  
IN A RANDOM DRAWING FROM ALL CORRECT ENTRIES RECEIVED.

THE WINNER WILL BE ANNOUNCED IN THE JULY 30th ISSUE OF RADIO & RECORDS.

#### OFFICIAL CONTEST RULES

- 1 NO PURCHASE IS NECESSARY
- 2 All employees of radio stations are eligible to submit entries, subject to the terms below
- 3 All entries must be submitted on official Radio & Records contest forms (or reasonable facsimiles)
- 4 All materials submitted become the property of Xeres Records and Xeres Records shall have the right to use any such material in connection with this contest.  
By entering this contest, the winner agrees that Xeres Records may use his or her name and/or photo in advertisements without compensation and grants Xeres Records all rights to said use.
- 5 All entrants must be eighteen years of age or older to be eligible to win.  
Employees, independent contractors, agents or representatives of Xeres Records, Chnito Productions Inc., Nija Advertising, the Kingston Trio and Radio & Records and/or their affiliates or subsidiaries, including without limitation, those involved in the creation or production of this contest, and members of their immediate families are not eligible to win the Sony KV 1913 Television, the Sony VCR and the Sony Walkman II Cassette Players.
- 6 By participating in this contest, the winners of the Sony KV 1913 Television, the Sony VCR and the Sony Walkman II Cassette Players releases Xeres Records, Chnito Productions Inc., Nija Advertising, The Kingston Trio, and Radio & Records, their agents, representatives, and employees from any and all liability with respect to the Sony KV 1913 Television, the Sony VCR and the Sony Walkman II Cassette Players of any kind, and acknowledges that said parties have neither made nor are in any manner responsible for any warranty, representation or guarantee, express or implied in fact or in law, relative to the Sony KV 1913 Television, the Sony VCR, and the Sony Walkman II Cassette Players including but not limited to the above mentioned equipments quality, merchantability, fitness for purpose or mechanical condition.
- 7 Any necessary insurance and all applicable taxes with respect to the Sony KV 1913 Television, the Sony VCR and the Sony Walkman II Cassette Players, including but not limited to all local, state and federal taxes are the sole responsibility of the winners of the above mentioned prizes.
- 8 This contest is void where prohibited by law.

"SUNSHINE" c/o RADIO & RECORDS  
1930 CENTURY PARK WEST  
LOS ANGELES, CA 90067

NAME \_\_\_\_\_

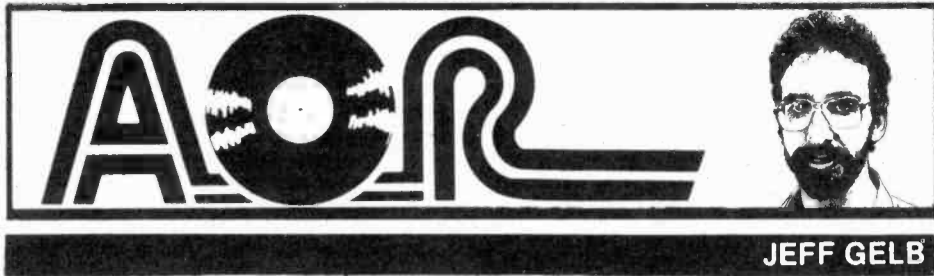
ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

NUMBER OF TIMES "SUNSHINE" APPEARS:   
NUMBER OF TIMES "SUNSHINE" IS SUNG:   
TOTAL:



JEFF GELB

## The Controversy Behind The "New Music Sampler"

It's been several years since the radio and record industries have had a certifiable controversy over a programming idea. Not since the fervor over AOR's airplay of albums in their entirety or the anti-disco demolitions has the industry been so divided over a concept as is now the case with an idea being introduced through the Superstars client stations.

The "new music sampler" is a five-minute montage of three new segments of music, normally by new and untested artists. Stations are encouraged to play the montage in their highest rotation (about nine times daily) and if, after five days' airplay, listener response warrants it, one or more of the entire cuts will be added to the station's regular rotation.

Consultant Lee Abrams explained the genesis of the concept: "I like listening to old Top 40 tapes for ideas. This one, I admit, is a direct ripoff of something I think WCFL/Chicago did. It gives people the chance to hear something new without having to sit through the entire song. And it gives us the chance to expose much more new music than ever (we'll still be adding just as many songs as always into regular rotation). If a song gets good response, we can throw it right into a high rotation, hopefully before anyone else in town, which will give us a competitive edge."

Abrams explained that response will be gauged by phone calls to the stations, inquiries at record stores, and programmers' reactions and opinions. Actual song choices will be made by the B/A/M/D organization, with the help of consulted PD's. "Ideally," Abrams stated, "we'd like to produce the montage out of Atlanta for quality control purposes, so that the right parts of the songs are used. It makes more sense to have everyone doing the same songs each week —

**"We've found consistently that people can tell if they like a song in two minutes, especially when they hear it often."**  
— Lee Abrams

we'll get a better consensus as to what is working." Songs will not be cut up and respliced to put together a composite of each song. "Usually we'll go for the first few verses and the chorus, and perhaps another verse. We've found consistently that people can tell if they like a song in two minutes, especially when they hear it often."

Some decisions about the sampler remain to be made. What, for instance, will happen if certain markets want to create their own montages instead of going with whatever the consultation firm puts together? Will the montage's front-and-back announces be handled locally or put on tape in Atlanta? In either case, the montage will be front-announced to draw attention and excitement to the concept, while the actual songs will be back-announced, along with an invitation for listeners to let the station know what they thought of the songs.

"A lot of listeners perceive new music as a negative," Abrams commented. "The well-produced montage makes playing new music a major station promotion, which turns it into a positive for listeners." He reiterated the promotion's benefit to the record labels: "It gives us the chance to

add music by some of the bands we like but want some feedback on to make certain we'd be right to add them into regular rotations. Plus, it exposes some of the less obvious groups; new bands that sound real good but who are perhaps outside the usual Superstars musical boundaries."

Is this the best way to expose such music to AOR audiences? For an early answer to that question, I spoke with a dozen Superstars programmers, a similar number of representatives of the record industry, and a competing radio consultant.

### Radio's Response

#### KEZE/Spokane PD John Sherman

"We haven't implemented it yet. I'd like to see how it goes over in some other markets first. One question I have is whether the audience would want to hear something if they can't hear the whole thing. I'm sure the record companies will argue that we're programming something that's not available on disc in that form. That's a problem"

#### WAPI-FM/Birmingham PD Steve Runner

"At this time I don't anticipate using it. I don't think we're in a market situation where it's that important. I do believe exposure of new music is important, but I want to look at the idea more closely; they have to provide me with more information regarding the concept and its presentation before I can commit to it."

"I would tend to lean more in the direction of picking out one song as some kind of 'pick hit' and busting that wide open for a week, or maybe even a shorter time."

#### WHCN/Hartford MD Bob Bittens

"In terms of exposing new music, WHCN had great success with a promotion we call the 'Consumer's Guide to New Music.' That was a weekend-long promotion in which we played two songs in a row, instead of one at a time, by the week's top acts. It did listeners a favor by exposing more new music, which helped them decide how to spend their money at a record store."

"The new music packet idea could be a tuneout; if the song is good, the listener may get pissed off that we're not playing it in its entirety. And they may never get to hear it in its full form."

"Instead, we're using the montage concept to promote three releases we've added to our regular rotation, to generate excitement for those songs during the hours they wouldn't come up in rotation."

#### Consultant Bob Hattrik

"I can understand their wanting to garner some of the image that the hardcore active eclectic music freaks would respect. However, I'm not sure they'll accomplish their desired goals by playing only a minute-and-a-half of any one song. The big-



gest complaints about using abbreviated portions of songs have always come from the more active listeners, and the whole concept behind doing this in the first place is to interest the more active listener. It was always a problem to keep spots off the air that wanted to use hit or good image music in abbreviated form. The only way I would allow that on a spot was to make clear it was a commercial by beginning the spot with a notice to that effect.

"What they want to accomplish could probably be better done by using an image block show on Saturday or Sunday night (hopefully not too late)."

#### KEZO/Omaha PD Greg Gillispie

"I think it's an interesting and valid concept. I'm not sure how it will apply to us, because we already do a weekly show that plays cuts from three new albums. We take listener calls to respond to those albums and songs. A local record chain puts those three records in a prominent display and on sale. We put callback cards on the records so we can check with purchasers to find out what they think of the record and which cuts they prefer."

#### KTXQ/Dallas PD Tom Owens

"We play more new music than most Superstars stations. Their attempt is to get some new music into dayparts where new music is not normally programmed. That'll be nice for listeners in markets where not much new music is programmed. It's not as applicable for us; in fact, it makes no sense for us to chop up a new song. We'd rather play the whole song."

#### KYYS/Kansas City PD Joe McCabe

"I like the idea. It opens up some exciting possibilities. But it's like new music shows: if you're just going to do unknown artists, there's no real draw to the shows. You have to incorporate a superstar release as well to draw in the average listener. I think you need to do the same thing with this concept. For instance, we're featuring the new Robert Plant album at midnight. To build up to it we've taken two or three cuts off it, spliced up the best hooks into a real nice production that we play throughout the day promoting the feature. That's better than anything the jock could mention about the feature. Establishing the concept that way with superstar acts opens up the possibilities of playing some new music that people haven't heard of. The real key is slick production."

"I think the idea's critics are disregarding the spirit in which it is intended, which is a solid attempt to expose new music."

#### KZAP/Sacramento PD Les Tracy

"It will, at least, give people a taste of what these groups sound like. I doubt people will complain about not hearing the whole tune because they don't know the song to begin with. So, as a showcase for new music, I like the idea and think we'll try it out. I certainly don't see where it could do us any harm."

#### WLAV/Grand Rapids PD Dave Logan

"We're not going to use it. We expose new music very effectively on a variety of levels. We could use a variation of that theme by putting together a promo for our midnight show that plays an album in its entirety, and playing that all day as a segue between two songs."

"We also have an 'Alternative Radio Service' show, which MD Tony Gates does on Sunday nights. Sometimes it's thematic, other times it's just various new releases. The show is tied in to a local record store that sponsors the show, and puts the albums on sale for that week in a special display."

#### WSHE/Miami PD Sonny Fox

"I love the idea, because it deals with a produced piece of programming that can enhance the image of the station. At the same time it capitalizes on the excitement caused by music, new or otherwise, which is what sustains radio. And it introduces music the audience hasn't heard."

"I intend to do it. In fact, we've been discussing how important it is to produce it correctly. We're considering doing it as a totally-produced package, with an announcer introducing it. The more attention it can draw to itself, the better it will perform conceptually. One of the reasons radio has always shied away from unfamiliar music is because, after a few minutes, listeners don't know what they're listening to and tend to gravitate toward familiar music. But, in this case, if the production builds up excitement and anticipation for the feature, listeners will get comfortable with the concept and hopefully listen for it."

"Not only is this great for programming, it also draws total attention to the record, as opposed to a new artist being played in the middle of a sweep."

## EVOLUTION

Todd Cipolla exits as PD of KMTN/Jackson Hole at the end of July. GM Jeff Woodruff takes over as PD as well, while Jim Heffren becomes MD. Scott Fisher exits as PD of WIZD/W. Palm Beach for mornings at KFMY/Provo at the end of July. Vicki Anne Hodgson is upped to Asst. PD for KQRS/Minneapolis. Chip Hobart moves from WLUP/Chicago evenings to WAPP/New York as MD. Also moving to WAPP is Garth Kemp from KPKE/Denver, for 6-10 pm. Jim Kinney exits as MD of WTUE/Dayton. Randy Raley is upped to MD for KYYS/Kansas City. Jim Patrick is named MD for KGGG/Des Moines. Matt Reidy exits mornings at KZAM/Seattle. Chuck Moshontz is named News Director for KLOS/Los Angeles. Jay Richards exits nights at WAQY/Springfield. Randy Bishop is out and Debra Wallace is in for nights at WIMZ/Knoxville. Catie Williams is upped to Promotions Director at KSPN/Aspen. Kerry McCall joins KGB-FM/San Diego from KLOL/Houston for weekends. John Duncan exits KKCI/Kansas City as MD. KZAM/Seattle PD Jerry Ostertag exits.

## UPDATE

Persistence pays off: WCCC/Hartford morning man Jerry Christopher made an attempt to reach Prince Charles at the hospital where the Prince was visiting Princess Diane and their new child. Much to Christopher's surprise, he made it all the way through to the Prince, who was as charming as his title implies until he heard he was speaking to an American radio station, at which point he said he was allowed to make no statements to the press, and hung up. Nice going, WCCC. KPRI/San Diego tried a "Fantasy Park" style weekend recently that worked too well. Listeners to "Dream Valley," who were unaware the live concert programming was imaginary, flooded police emergency lines with questions about the location of the supposed festival. Police claimed the calls interfered with their normal emergency operations, and showed up at the KPRI studios to request the station either stop the promotion or make more disclaimers about the imaginary nature of the promotion. KPRI jocks did the latter, which apparently did little to stem the flood of phone calls. Police officials were, for a time, considering taking legal action against the station, but have to date made no such plans concrete. KPRI VP/Programming George Johns commented, "Hell, when you have Janis Joplin, Lynyrd Skynyrd, and Hendrix 'onstage,' you know you're not dealing with a real show." Congratulations to WERI/Westerly, celebrating its third AOR anniversary, and to KISS/San Antonio MD Tempie Lindsey, who will shortly wed Robert Pavuchak. KINK/Portland sponsored an unusual display at the recent Solar Energy Fair: a solar-powered stereo to play KINK programming for passers-by. KINK's also just released a "Summer Calendar" of events geared to the lifestyle interests of its 25+ listeners. When WIQB/Ann Arbor heard the local University of Michigan student organization was about to cancel its summer outdoor concert series for lack of funds, the station kicked in the \$1500 necessary to keep the traditional free shows going. Great publicity for WIQB, and a true public service. It had to happen: both KKDJ/Fresno and WMET/Chicago have come up with their own satirical takeoffs of Frank and Moon Zappa's "Valley Girl." WMET's, produced by Bob Stroud, extols the praises of "Suburb Girl," while KKDJ's takes the opposite tack with "Valley Guy." Q107/Toronto, KLOS/Los Angeles, and KRQR/San Francisco were among the latest AOR's to get surprise interview calls from Swan Song's Robert Plant, talking about his new solo album and future plans (he said he doubted he'd tour till he had recorded another album's worth of songs, and that Led Zeppelin is kaput).

## 'New Music Sampler' Controversy

Continued from Page 22

KISW/Seattle  
PD Beau Phillips

"It works for several reasons. It gives an image of a station doing its best to expose new music with the flexibility of doing so without asking the average Led Zeppelin fan to sit through an entire tune by Haircut 100, for instance. We're finding that while there are many people who call to congratulate us for playing a band like the Clash, there's also a significant number of people who call to ask, 'Is this Seattle's best rock or Seattle's best punk?' It's almost the love-hate thing we saw in disco. So this is a good compromise; it spoonfeeds them stuff that's not traditional KISW fare.

"We'll judge response by a combination of phone response and jock instincts, which is the way we run the whole station; sales research we don't even do anymore - I think it's a total waste of time.

"It may be construed by some as a rather half-assed commitment to new music, and that might be valid, but at this point, it's still a grey area. Maybe there are 40 stations playing a group like the Clash, with five in hot rotation while the others are playing 'touchie-feelie' with it, not really making a commitment to it. This makes a greater commitment to new music that also lends a fresh sound to the air."

WGRQ/Buffalo  
PD Paul Heine

"At a time when current product is becoming stronger, a five-minute music montage can work to convey a new music awareness on the air by drawing attention to a few select new releases each week that a station feels strongly about. The idea here is to put select cuts in the foreground and rate the audience reaction. Radio's being bombarded with a ton of new releases weekly, and this is another avenue for exposing new product. It has an advantage over a one-hour new release show or other new music features because it gives repeated exposure to key releases. Because of its high rotation factor, stations can get a faster reaction to new music. I think it's a feature that can add spice to the day-to-day programming of a radio station, and that it can only help new music."

## Records' Response

AOR Independent Promotion  
Person Lenny Bronstein

"I seem to be spearheading a Don Quixote crusade against a creaky windmill with my opposition to the 'test packet' concept of new music exposure. My incredulity stems from its deceptive panacea for solving the new music exposure ills visited upon us by the glut of more superstar and 'great' new

## COLOR

**WANTED: ONE DISC JOCKEY:** What happens when you can't find an air personality through traditional ads and word of mouth? If you're WQXM/Tampa, you advertise on the air! The station's holding a contest to award a fulltime airshift to the listener who sends in the best demo tape.

**A FLOCK OF WHAT?:** KVRE/Santa Rosa, in conjunction with Jive/Arista's A Flock Of Seagulls, asked listeners to call in their most imaginative fillings for bagels, to win a "flock of bagels." A grand-prize winner received a bagel the size of a bicycle wheel!

## The Music Section

AOR's Most Accurate  
Music Information  
Begins on Page 42

artist product than ever before in a three-month period. My feelings only amplify those of many of their clients' own PD's and MD's whose reactions range from 'bogus,' 'stupid,' 'ridiculous,' and 'we're ignoring it' when they received the infamous memo.

"Although some stations report some success in discovering audience reaction to certain new records via the limited exposure of one-and-a-half minutes of a tune, I have several misgivings about the idea. Who decides which one-and-a-half minutes? Is it the beginning, middle, or end? Is it one or more hooks a la callout research? Who picks the LP's of the week? Who coordinates every station's results? How do you know if your super-actives represent the bulk of your listeners - the very premise of callout research? The sample that calls in is too minuscule, repetitive, and biased for accurate results. Are your 30+ listeners covered too? And what if you find out they like Rick James, Al DiMeola, Chuck Mangione or Tangerine Dream? Will you even test these? Will the casual listener care to play this new 'game' or will it turn him off? My biggest question, though, is what gets bumped every three hours to fit in this showcase? Do you dump five minutes of commercials; is it an oldie, or could it be that rare new song that would finally get heard that suffers?

"There are alternatives. A new music show after midnight is not an honest solution. Nor is 'Smash or Trash,' which we need as much as we needed record-burnings at the anti-disco demonstrations years ago. Taking one new song and putting it in heavy rotation for one week's initial saturation is a better way to test acceptance via increased impressions. WHCN/Hartford's 'Consumer Guide to New Music' promotion is a wonderful public service for your listeners. It's better than tracking a whole LP (much of which is usually filler anyway), and featuring a series of cuts in a montage sampler from one LP, especially a superstar, can only whet the appetites of all listeners for more cuts on your station and to go out and buy that entire record.

"It's not too late to modify and improve on what may have been an inspired idea that somehow went awry."

## EMI America's Ken Benson

"Anything that looks like it will afford an opportunity for new music to be exposed I'm in favor of. While there may be other ideas that could be more effective, I welcome any experimentation that can have a positive effect on the industry. I might prefer to see one new song get played in its entirety, but even a minute of a new song is better than no time at all. I'm also very happy about the idea that this will put new music into a strong rotation, where we can get an honest feel for the audience's reaction (as opposed to the mythical lunar rotation that has plagued the industry for the last five years)"

## Arista's Mike Bone

"Anything that gives any exposure to the new music in any way, shape or form is great, and I welcome it with open arms. I don't know if this is the answer to the problem of new artists not getting exposure, but it's a step in the right direction.

"I don't think any radio station should go totally new music; I think variety is the spice of life, and it's clear something's happening musically. A Flock Of Seagulls and Haircut 100 are doing exceptionally well on the sales charts, and that can only be ignored for so long. It's sneaking up on a lot of people, and it's time for them to acknowledge that they must do something with this new music."

## Atlantic's Judy Libow

"As far as I can tell, there is always a problem of identification and familiarity of any new song, no matter how big the artist. I can't imagine a five-minute montage of any three songs being as effective as play-

ing one full track as often as possible. To most listeners, the montage could be a commercial, and to most artists it's as bad as speeding up a record. I'm an all-out supporter of exposing new music and I applaud new ideas, but let's not cheat or confuse the audience even slightly. They need a chance to digest the music just as we do."

## Columbia's Jim McKeon

"It's difficult to react to this without having heard what it sounds like, but if it isn't just a token effort to expose new music it could be an exciting idea. It isn't necessarily a bad idea just because it's different. Often the most hated man is not the fool but the innovator."

## Epic's Harvey Leeds

"As a promotion man, I'm in favor of any idea that gives my music exposure. I'm also glad to see that Atlanta is responding to the great music that's out there. I just hope that once a cut is taken out of the sound montage and put into rotation, that it's put into a higher rotation than once per night after 7pm, which is where most of their new music ends up."

## RCA's Bill McGathy

"It would be nice to get some developing acts on the air, but the minute-and-a-half clip they use will be critical, as will the placement in the montage, as will the other records in the montage. On the other hand, I like it a lot better than 'Trash or Smash,' which is a built-in negative.

"It's kind of a variation of the passive research that some of the consultants use, except on the air. I fear they may only get active listener response, which wouldn't be a true reading. I'm not so sure they'll get an accurate feel for a record doing it in that manner."

## Capitol's Ray Tusken

"My concern is that they catch the hook, though in a minute-and-a-half they should be able to do that. I would also hope it avoids confusion while reaching the active listener. Superstars tends to regard the active listener as the one to whom they address themselves. Consequently, anything that will expose more new music to that audience I'm all for."

## Polygram's Jerry Jaffe

"If this is a serious attempt to catch up with the tastes of a growing legion of music fans, then in that spirit it is commendable. However, I'm dubious about presenting new music as something to be voted on in a referendum by active listeners. I'm afraid that the self-fulfilling prophecy comes into play: the headbanger, who derives his sustenance from groups like the Doors, Led Zeppelin and the Who, might automatically respond negatively to hearing artists repeatedly displayed this way. I also think it will alienate many of the new music fans whom these stations would do better trying to attract, a la KROQ/Pasadena. Placing this music in a special category implies its incompatibility with the rest of the station's programming. I would feel much more comfortable with the concept if they had a competing segue tape that had tracks from REO Speedwagon, Fleetwood Mac and Pete Townshend, and put that to the same kind of test.

"Far be it from me to demean any attempt to expose something new. We derive our income from the sales of records, and right now, AOR radio is not selling albums for us like it used to. I think it's because they're not serving an active audience anymore. Any kind of return to the 'old era' is certainly welcome. KROQ is moving a lot of records and exposing these acts not only in their entirety, but exclusively! While everyone says, 'Well, that's Los Angeles,' the inroads they've made are unquestionable. They make hits, and I'd like to see AOR start making hits again, and, at the same time, bringing people back into the record stores."



LEGENDARY KCBQ LIVES ON

## To Change Or Not To Change — The Call Letter Question

The past several years have seen many of the legendary AM rock stations responding to audience erosion by switching formats. A great many of them have converted to Country, one of the few music formats which still seems to have some impact on the AM band. However, unlike other stations which were never that clearly defined in the public's mind before the changeover, these former rock giants have the added burden of deciding whether to retain call letters that while highly recognizable are often negatively perceived.

When long-time San Diego rocker KCBQ switched to Country two years ago, the call letters were retained, albeit temporarily, while the station decided whether they would be a help or a hindrance to the new identity. However, what could have been an albatross turned out to be an advantage to the station through the use of positive accentuation and a total commitment to the new format. PD Bob McKay describes the indecision that reigned at the time and how the station changed a negative into a positive.

"KCBQ was for about eight or nine years one of the great rock and roll innovators. However, we, like everybody else, saw the audience erode and eventually vanish, so we had to do something with this 50,000 watt giant. It wasn't an easy decision to go from one extreme to the other, but I think a commitment from the company was the big reason we were able to succeed."

### Dealing With The Negatives

"Keeping the call letters was also a big decision because although we have an 80% call letter recognition factor in San Diego, all the research data that we saw was very, very negative. We were perceived generally as a trendy station with loud, obnoxious announcers with a very teen, sophomoric, bubblegum image. However, since the awareness was there, we decided to promote the heck out of the fact that we're turning Country, keep the call letters, and look at it for a couple of books to see what happens. If we find that we're going nowhere quick, then we'll readdress that and change the call letters which, at the time, was a very strong possibility.

"We were faced with direct competition from KSON-AM&FM, who for 17 years 'had the franchise,' so to speak. Under the ownership and direction of Dan McKinnon, himself a well-placed member of the CMA, the image and total acceptance of KSON by

Country San Diego was to be the focus of our attention. It was concluded that we cannot defeat KSON by simply playing country music and having a lot of golden throats on the air who happen to play country and read liners; we had to really live it. KSON is out there kicking up the dirt, and that's what we had to do."

### Developing A Positive Image

"All the air personalities literally gave up their time for any and all events the station became involved in. They went out everywhere, talked about it on the air, and sincerely related those feelings to the audience with warmth and believability. We even instituted some little nuances that country people notice. For instance, none of my air staff wear designer jeans to station events. Not that it's wrong, but I didn't want that because of our past image and because we changed format right at the zenith of the 'Urban Cowboy' fad, and I didn't want to be associated with that.

"One of the most overused words today is image, but that's what it is. One of the ways we developed ours was through the formation of the KCBQ Country Cowgirls. This is a group of eight women who represent the station in much the same manner as the Dallas Cowboy Cheerleaders with the exception that they are not provocative in appearance and they are never exploited. They know and love country music, can do the line dances, and always have a smile and a word for the folks at our events. By and large they are well-adjusted, late twentyish or early thirtyish women who present a wholesome, friendly image for the station."

As Bob mentioned, one of the key factors in the station's turnaround was the total commitment of the on-air staff, many of whom were already legends in the market. Longtime KCBQ morning team Charlie & Harrigan had an airtight contract with the company at the time of the conversion, a

KCBQ  
Country  
AM1170



situation which could have been disastrous for the new Country station if C&H had not believed in the format themselves. Luckily, just the opposite has developed, as Bob explains. **A Committed Staff**

"Charlie & Harrigan had great awareness in the market and turning that image around, beyond all else, was crucial. We had to get that morning team living the life and believing in it, not just a cosmetic approach. If they didn't really want to do it, they didn't really have to because of their no-cut contract, so the challenge was making them want to do it and working with them. It didn't happen overnight, but to their credit they went way beyond what I ever expected. They really got into it and worked and inspired the rest of the station and turned into a big asset.

"Bill Moffitt, a consummate pro and the nucleus of the airstaff, was also retained; Ed Chandler came over (he's now back with KSON); we brought in Dave Love from KFMB, who previously worked at KSON; Terry Black joined from a Country station in Tucson; and Dale "Bozo" Sommers, who originally did nights and is now in the afternoon drive position, joined from his highly-rated show on WDAF/Kansas City. Following Dale is 'The Legend,' Harry Scarborough. We also brought Richard Mock, who had very high awareness as a newsman, over from KSON and made him News Director. The station is positioned as a full-service, fun, exciting, involved group of people, with one common interest... country music."

In September of 1981 KCBQ-FM/(Q105) went on the air, also playing country music and bringing to four the number of stations programming that format in the market. I asked Bob how both stations have been able to compete and prosper in what would seem to be an overcrowded field.

### Positioning The AM & FM

"One thing that we're awfully happy with is that the positioning of both stations is very clear. Our strategy was to position both of them with as little confusion as possible, and for that I'm going to give full credit to Mike Stafford (station GM), Russ Wittberger (Executive VP/Charter Broadcasting), and John Bayliss (Charter President), who were controlling the pursestrings. We spent a great deal of money changing this image around, but all we did was say, 'We're Country. We're turning to country music because we believe in country music.' We just promoted the call letters and what we are... simple. And it paid off at both stations.

"On the AM we're playing the country hits plus a lot of what I call texture music, some of the traditional, classic country. We have about 600 records in our gold library at any one time. KCBQ is a very mainline, mass appeal, full-service station. The FM is much more modern country, and there's no service on the FM at all. It hasn't changed since we went on the air last September with 'Continuous Country.' We just play the music, talk four times an hour in the backsell, and that's all."

### Available Listenership

"About this time last year, when we were rapidly approaching the deadline for our FM, the question of how much country listenership was available in the San Diego market was very heavy on our minds. (Consultant) George Burns did some focus group projects for us, and he forecast at that time a total of 14 available shares, 11 of which would be pure country shares to draw upon. The difference would be what we call 'casual country' listeners who would more likely be attracted to our FM as opposed to the AM and would probably share us with an A/C and a News station. That's pretty much the way it's been, with all four Country stations sharing that 11 share for the past several books. One of the reasons we've been able to maintain Country listenership in San Diego is due, I think, to our large military population. This is the biggest naval base in the country, and a lot of those people stay here after they retire. A great many of those people are from the South and Southeast where country is very big, so that has helped us a great deal."

With the latest Spring Arbitron results just in, that 11 share has again been redefined. KCBQ dropped from its previously dominant 3.5 12+ rating to a 2.4, while the FM increased 2.9-3.0. KSON, on the other hand, raised its AM from a 1.6 to 2.7, but dropped off slightly on the FM side 3.1-2.9. As a combo buy, the two facilities are once again neck-and-neck, KSON-AM&FM's 5.6 to KCBQ-AM&FM's 5.4. Since KCBQ had enjoyed fairly consistent ratings until this last book, I wondered if KSON's recent switch to Classic Country had anything to do with the plunge.

### Competing With Classic Country

"I think it probably did a little bit," Bob responded, "but I don't think it had any real effect on this book since they didn't go into that format until the first of April. I don't think there's any sustenance to it because it's a 50+ format, and you have to look at the average age of the listener that's going to attract. We're just not going to overreact, and I really can't answer why we went down until I see the book. There's a little cockiness with the airstaff because we have been so successful so far, and I think we've started to take a lot of things for granted and become a little complacent. We don't have the killer desire we had last year when we were a cohesive, positive, ramrodding radio station, and I think that's part of it. The music is fine, and we still have the best talent around, so I don't have to make any changes there. In the past five books

Continued on Page 26



Bob McKay, PD

Charlie & Harrigan

Bill Moffitt

Dave Love

Dale "Bozo" Sommers

Harry Scarborough

The Music Section

Country Radio's Most Accurate  
Music Information

Begins on Page 42



# THE \$750, 000 TRIO

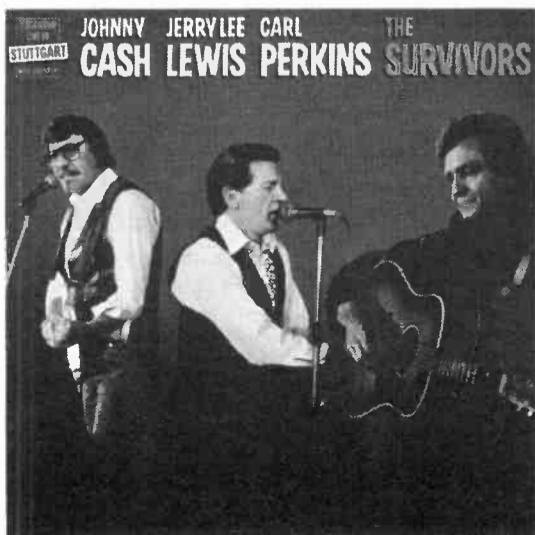
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## To Change Or Not To Change — The Call Letter Question

Continued from Page 24

our demographics have continually risen, and we got the station with a 2.0, so I can't complain too much.

"My goal is to have the AM be dominant again and get the share up to about a four. If I can get a good demographically strong four with the AM and get the FM in the fives, I'll be happy. The goal is to get the

franchise. We've had that and now we've just lost a little bit on the AM side, but we're not going to go crazy. We're going to turn the sucker around! The competition level here is very high, and that's damn good for us, for country, for everybody. Rod Hunter (KSON PD) and I have a good healthy respect for each other too . . . it's not one of those bloody battles you hear about. We have a good relationship, and that's the way it should be."



**MARIE MAKES FRIENDS AT WHN** — When Marie Osmond recently guested on WHN/New York, she attracted a lot of attention (sorry, guys, she also just got married!). She was even presented with an honorary can of Hawaiian Punch, which she enjoyed while playing records, reading commercials, and speaking with WHN listeners on the phone during her one-hour DJ stint. Pictured with the songstress are (l-r) midday DJ Lee Arnold, WHN VPI/GM Brian Moors, and station PD Dene Hallam.



**KBMR STICKERS BISMARCK** — KBMR is sticking all of Bismarck, ND with station window stickers in its "KBMR Country Club" promotion. Listeners spotted with station stickers on their vehicles or houses can win part of the \$10,000 in merchandise to be given away, including the grand prize, a trip to Disney World. Station MD Kim Gillund is shown with one of the winners in front of the KBMR spotter van.



**THE OAKS AT THE GREEK** — Following an Oak Ridge Boys performance at Los Angeles's Greek Theatre, the group was met backstage by two of the prettier members of the L.A. radio community. Pictured with Oak member Joe Bonsall are (l-r) KZLA MD Denise Galvin, MCA's Paul Lovelace, and KLAC MD Cathy Hahn.

## Inside Nashville



BIFF COLLIE

**POCKET SECRETARY:** Mickey Gilley and Johnny Lee split (at the end of the year)...Dolly Parton's the subject of an "in-depth, revealing" almost-tell-all interview in the July issue of *Ladies Home Journal*...

A Nashville journalist publicly wonders why Dolly won't give any of those juicy stories to Music City press corps...B.J. Thomas bought that house he's been looking for in nearby Franklin, less than a mile from Tom T. Hall's "Fox Hollow" farm and the Carl Smith Ranch, B.J. bought the historic Wyatt House, an antebellum mansion built between 1797 and 1800...Moe Bandy's rodeo cowboy brother Mike was seriously injured when thrown from a bull in a New Mexico rodeo. The bull stepped on Mike's back, broke five ribs, bruised a lung, and caused a blood clot between his lung and chest cavity. He had a special jacket constructed to support his fractured ribs, so he could get right back into competition...Bill Monroe is one of ten folk musicians to be honored within the Smithsonian Institute's national fellowship program in Washington, DC...Hank Snow suffered a bad cut on his left hand in a lawnmower accident. Snow said he's been performing 46 years and this was the first time he'd ever performed without his guitar. 68-year-old Hank's philosophy on retirement: "The time to plan retirement is when you're young. When you're too old, it's too late!" Mary Reeves Davis has been notified that Evergreen Place in Nashville, now site of the Jim Reeves Museum, has been placed on the National Register of Historic Places by the U.S. Department of Interior...The Wichita quarterly meeting of the Board of Directors of FICAP (Federation of International Country Air Personalities) elected radio programmers Lynn Waggoner (Oklahoma City) and Dan Halyburton (Dallas) to the Board . . . Country Music Association mailed the CMA Awards Show and Post Awards show tickets to members for the 16th annual affair October 11...10th annual National Gospel Radio Seminar scheduled for July 30-August 3 in Estes Park, CO. For reservations, contact NGRS, Box 22912, Nashville 37202 (615) 244-1992...The second annual Seagram's 7-sponsored "International Battle Of The Bands" is again in full swing with local auditions in over 50 locations being held all

summer. Semi-finals and finals will be held in Nashville October 19-23. Bands who would like to audition may contact Jo Ann Abernathy, IBB, Inc., 50 Lindsley Ave., Nashville, 37210...

Three new Hall of Fame members will be inducted at this year's CMA awards ceremony from three categories: 1) Active Performers and Non-Performers...Final nominees are Marty Robbins, Whitey "Duke Of Paducah" Ford, Bradley Kincaid, Floyd Tillman, and Little Jimmy Dickens. 2) Inactive Performers and Non-Performers...Final nominees are Lester Flatt & Earl Scruggs, Lefty Frizzell, George Morgan, the late Opry comic Rod Brasfield, and Ernest "Pop" Stoneman. 3) Non-Performers, Active or Inactive...Final nominees are Publisher Roy Horton, Renfro Valley's John Lair, Columbia Records Producer Don Law, Publisher Wesley Rose, and multi-million-selling songwriter Cindy Walker.

The Hall of Fame inductees are selected by an anonymous panel of 200 electors. The three categories are utilized on a periodic basis in nominating candidates so that the giants of another era are not overwhelmed by emotional involvement of today's stars.

**AIRLINES:** Hazel Daniels (Charlie's wife) says "Yes, I married Charlie for money... but I didn't know it was gonna take him so long to make it!"... "Closing Columbia's Studio B (original Owen Bradley Studio) is like erasing a big part of my life." (That's where Music Row began, you know). Sammy Davis, Jr. said it: "Why am I here doing 'Hee Haw?' I asked to be on the show. I'm one of Hee Haw's biggest fans."...Ricky Skaggs: "I didn't think it would happen this fast" (his first album has had four top ten records already)...Clint Eastwood coming to Music City mid-July to work on his next movie? . . . Sheb Wooley, who worked the "Rawhide" TV series with Clint, says, "We called him Mumbles. The sound man was always saying, 'Hey kid, speak up!'" Sheb's P.S.: "He mumbled his way to a fortune."



**REED RECRUITS BIFF** — Biff Collie recently cohosted one of the popular Jerry Reed TV specials from Opryland Studios. Pictured (l-r) are Biff, Jerry Clower, Lynn Anderson, Chet Atkins, and Jerry.



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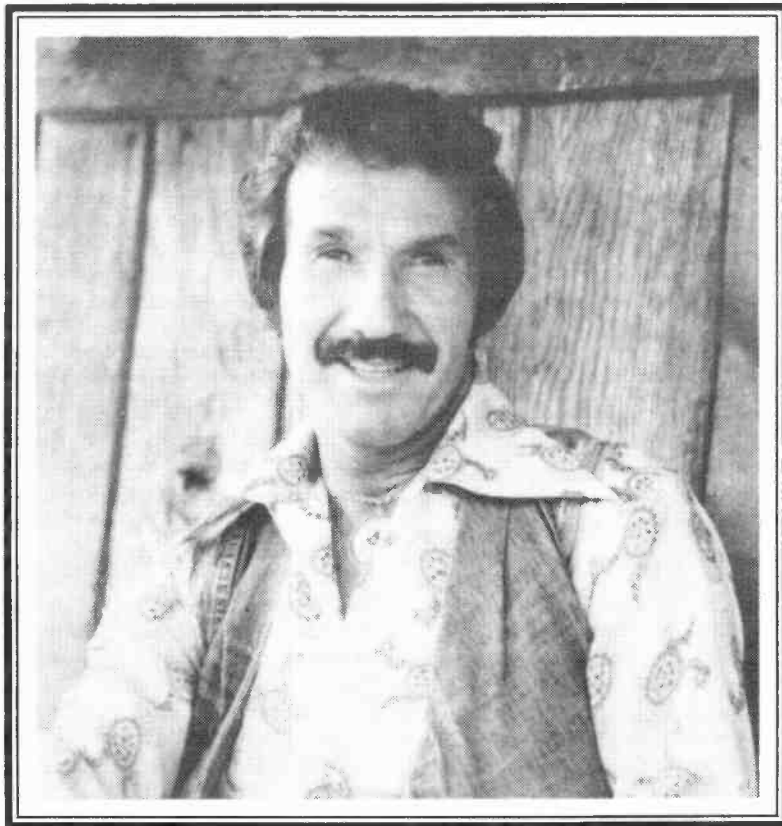
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**MARTY ROBBINS**

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**“SOME MEMORIES JUST WON'T DIE”**

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# Black Radio



WALT LOVE

## ACTION

# Black Radio Happenings Nationwide

It's been awhile since I've compiled an Action column, so I thought this week we would catch up on all the changes and movement across the country. Some very interesting things have taken place, and with the new Arbitron results coming out daily, I'm sure it will get more interesting!

### QQBH Heats Up Motor City Battle

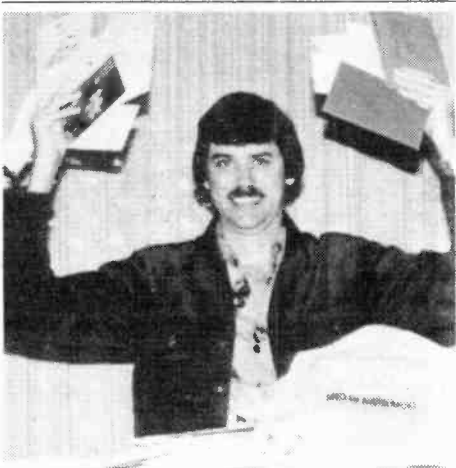
The city of Detroit is definitely about to explode on the Black radio front. WMZK, which is now a foreign-language station, has applied for new call letters QBH, and will become a Black contemporary music station. This will give the city of Detroit six Black formatted radio stations. Let's count 'em - WJLB, WGPR, WCHB, WBLX, WDRQ (which is Urban these days), and QBH when it gets started in a few weeks. The new VP/Program Director at QBH will be well-known Martha Jean "The Queen" Steinberg, who left WJLB recently. Reuben Yabuku has asked us to ask all record manufacturers to begin servicing the station. At this point Reuben is the person to contact about music. The lineup at QBH reads like the history of Black radio in Detroit. Onetime WJLB Program Director Jay Butler will be on the air, along with Claude Young and others. Get ready for this one - it's going to be a good battle!!

### KUKQ Helps Local Talent

Our Phoenix reporter, KUKQ, has recorded its first live album. All the acts presented on this album are local artists. This brainstorm was conceived by Operations Manager Ed Hamlin and his Music Director Steve Smith. They're not sure, but they think this is the first venture of its type by a Black formatted radio station. The name of the album is "Rhythm Of The City," and it's on sale to the Phoenix public.

### KISS Mastermixes On Album

Speaking of radio stations doing their own albums, WRKS (KISS-FM)/New York City has taken it a step further. For the past year one of KISS-FM's unique features has been Shep Pettibone's "Mastermixes" of contemporary hit records. Since the "Bone"'s mixes have attracted quite a



**KNOW WISHES TEDDY WELL** — KNOW/Austin asked its listeners to send in get-well cards for Teddy Pendergrass. KNOW air personality Reed Walker is shown here holding just a few of the many cards that KNOW forwarded on to Teddy.

following, the station and Prelude Records took the next logical step - they've made a Mastermix LP. The album is available at record stores throughout the New York metropolitan area and is being heavily promoted on KISS-FM. Instead of using local acts, KISS-FM utilized well-known Prelude artists like "D"Train, France Joli, Gayle Adams, Secret Weapons, etc. - it looks as if this is the summer for station albums.

### BMA Board Candidates

The BMA informed us of the candidates election to the Black Music Association Board of Directors. The list is as follows:

Bill Staton	Irene Ware
Vernell Johnson	Buzzy Willis
Everett Smith	Randy Sterling
Vernon Slaughter	Jack Gibson
King James	Hank Caldwell

All persons with paid-up memberships to the BMA will be receiving ballots from the BMA offices. Six of these individuals will be elected to the Board to serve a two-year term. This will be the first election held by the BMA general membership. Those leaving the Board will be Larkin Arnold, Joe Medlin, Betty Wright, George Schiffer, and Bob Law. The BMA Board of Directors will now total 21 members instead of the previous 20.

### Atlanta Changes

Scotty Andrews has announced that he will no longer be on the air doing the morning show at Atlanta's V-103. His replacement is Larry O'Jay, as Scotty will be spending more time administrating. Continuing with news from WVEE - Scotty's assistant, Merry Rider, will be getting married on July 17, 1982 to V103 account executive Howard Toole - good luck! Also in Atlanta, WIGO has announced the departure of Quincy Jason as Program Director. Quincy could not be reached for comment.

### WLTH Gary's "Chair Leaders"

Moving on to the Midwest and WLTH/Gary, Program Director Fred Moore contacted us with some news about the station's Father's Day promotion. WLTH gave away a \$600 recliner chair to the "Greatest Father in NW Indiana." The promotion was carried out over the air and was a great success. Fred also told me that he wanted the world to know that his lovely wife gave birth to a healthy baby girl named Tamika Faye Moore, who weighed in at 6 lbs 8 oz - what a way to celebrate Father's Day! Tamika was born on June 15.

Congratulations to two very dear friends, Ruben & Millie Rodriguez of New York City. Ruben is VP Promotion/Marketing for Boardwalk Records, while Millie takes care of other things, like giving birth to a baby boy named Xavier, who weighed in at 9 lbs.

Well-known record executive Edna Collison, VP/Promotion & Marketing for Solar Records, is no longer "out there," fellas. Ms. Collison was wed to Mr. David Degree



**WKTU TAKING APPLICATIONS** — While in New York on a promotional tour, Richard "Dimples" Fields posed with WKTU staffers. Pictured (l-r) are WKTU Music Director Michael Ellis, WKTU air personality Paco Fields, WKTU Program Director Carlos De Jesus, and Boardwalk VP Ruben Rodriguez.

of Los Angeles, the brother of Leaveil Degree of the Whispers.

### Thomas To WZAK

WZAK/Cleveland has announced the appointment of Ms. Zoe Thomas as its News Director, replacing Wanda Harris, who has joined the news department of another outlet in the Cleveland area. Zoe is a native Clevelander and a graduate of Ohio State University. Her experience includes working in the news department at WERE/Cleveland and most recently as afternoon news anchor for WZZP, also in Cleveland.

WILD/Boston Program Director Steve Crumbley has asked us to pass along some new station policies. Steve is now doing his own music, with the departure of Music Director "Butterball." He will be available for music calls 11am-2pm. Please make an appointment so he knows you're coming. He also told us that information dealing with the playlist can be obtained by calling WILD anytime Thursday and Friday.

### School Spirit Goes WYLD

Program Director E. Rodney Jones of WYLD/New Orleans shared the results of his station's "Super School Contest" with us. The winning school was O. Perry Walker High School of Algiers, LA, whose student body had more signatures than any other school participating. The handwritten sheets saying "O. Perry Walker is 'WYLD' about Rick James and WYLD" were tabulated at a million and a half. The reason for all this was to help improve penmanship and to encourage attendance at school for the final day, "Report Card Day." The winning school received free tickets for the entire student body, faculty, and employees to see Rick James in concert at the New Orleans Superdome. Dr. Bob Gaut, principal of the school, said that 98 percent of the students attended the last day of school to receive their report cards, which was a prerequisite for obtaining their tickets to the concert. E. Rodney said, "This is positive proof that we really mean it when we tell our younger listeners that we're their radio station."

WBMX/Chicago will cover the news events of Operation PUSH's annual convention from Charleston, SC July 13-17. WBMX's Derek Hill will broadcast regular news reports from Charleston Convention Center. In addition to regular actualities, he and his news team will feed back to Chicago a minimum of four reports daily.

WKYS/Washington, DC held an "Easter Seal Pac-Man Tournament" in conjunction with Flipper's Arcades. The tournament benefitted the D.C. Society For Crippled Children, and Easter Seal Agency. Entrants raised money through sponsorships of their play on Pac-Man and other video games. WKYS Program Director/morning man Donnie Simpson was the Honorary Chairman of the tournament.

### New Converts

Another Black music format is happening in Orangeburg, SC - WIZX, formerly WDIX, has started its new Urban Contemporary format. The station is requesting record service from record manufacturers. Contact Edward (Buddy) King, who is the station's new Operations Manager. They can be reached at 803-534-4461.

It seems as though a number of stations are changing to either Black radio formats or Urban Contemporary formats which play black music. We were contacted by one of the newest Urban formats in the country, WGFT/Youngstown. The very nice letter I received was from Timothy De Capua. WGFT held a party for the city at a local plaza in Youngstown and more people showed up than expected. Timothy went on to say that this sort of thing had never happened in Youngstown before, and he also sent along a copy of the front page of the Youngstown Vindicator telling how successful the promotion was. I'm very pleased to know that a Black music-oriented format has made its presence felt in that marketplace.

### A Memorial Fit For King

I was contacted by the Martin Luther King Memphis Memorial Foundation and asked to pass this along. The MLKMMF was organized for the express purpose of saving the Lorraine Motel, the site of the assassination of Dr. Martin Luther King, from being sold at an auction this past April 27. To prevent the sale to someone who may not wish to properly preserve or improve the property to become an appropriate memorial to the late Dr. King, this foundation successfully negotiated a contract to purchase agreement between the owner and the MLKMMF. The purchase price of \$240,000 was also approved as enough to satisfy the creditors and the owner. Now, the MLKMMF is in the process of raising the \$240,000 in order to close the deal on or before July 26. If you're interested in helping contact Charles Scruggs, Chairman of the MLKMMF, and also the General Manager of WDIA/Memphis. You can also write if you choose - MLKMMF, P.O. Box 12044, Memphis, TN 38112.

### Record Promotions

We've got some new additions and promotions on the record industry side of things. Congratulations to three new MCA Regional Promotion Managers for Black Product - Wanda Ramos, former MD for WWRL/New York, will not only handle New York City, but also much of the East Coast Market. Pam Jones will oversee black product in the Cleveland area and Sharon Sebastian, former Assistant Music Director at WBOK/New Orleans, will now handle that market for MCA. Also, Doug Wilkins is the new National Director of Progressive Jazz Promotion for CBS. Michael Johnson will take the position vacated by Wilkins and become the West Coast Regional Director for Black Music Promotion. Congratulations to both gentlemen, whom I've had the pleasure of knowing for some time. Never play basketball with either of them - they're deadly with the 12 to 16-foot jumper!

Once again I'd like to invite you to send in your station's news or promotional photos. Remember, you don't have to be a reporting station for R&R to cover your station's activities.

## The Music Section

Black Radio's Most Accurate Music Information

Begins on Page 44

# CALENDAR



BRAD MESSER

## Breaking News Routines With A Surprise Story

Newspeople who serve up a regular diet of bread-and-butter items such as robberies and traffic accidents occasionally like to break the routine by dishing out something that takes longer to prepare and contains a few surprise ingredients: the researched story.

You're almost guaranteed a good story when you nose around the forgotten corners of the courthouse paying attention to the "dull" departments. A couple of examples of the very dullest are Probate Court and the Tax Assessor-Collector, in whose public files the ingredients for award-winning stories may abound.

**Take Probate.** Joe Blow dies leaving an estate worth hundreds of thousands of dollars, but his wife can't get her hands on the money until Mr. Blow's will is examined and his financial obligations are met. If Blow hasn't named her executor in his will, the job is likely to be assigned to an attorney whose responsibility is to clear up claims against the estate by disbursing money from the estate. After debts are paid and the attorney's fees subtracted, the widow should finally get her due. It is supposed to be a routine process. But a few days of looking at Probate Court records may reveal fortunes being eaten away by years of foot-dragging, and a reporter has quite a decent chance of discovering that when estates are placed in the care of certain attorneys, the money just disappears into the pockets of the legal eagles.

Over in the Tax office, sniff around the assessment records looking for valuable pieces of property which have not been regularly reassessed. You may find that the tax man never gets around to certain pieces of property to appraise their ever-increasing value. Just one story about the tax man ignoring a favored piece of property (and thus keeping that owner's taxes unfairly low) is a surprise that can shake the community and result in what taxpayers rightfully expect, fair and evenhanded treatment of all taxpayers.

Some of the very best surprise stories are waiting to be discovered in the very dullest of public offices.

### Gonna Be A Hero? Get Two Witnesses!

**MONDAY, JULY 12** — The Congressional Medal of Honor, our nation's highest military decoration, was created 120 years ago today. Congress specified it's to be awarded only for gallantry in battle — at risk of life — above and beyond what's normally expected of a soldier, and must be witnessed by two persons. There are 265 Medal of Honor winners still alive, including several from World War I.

The Panama Canal opened in 1915. America's minimum wage was raised to 40 cents an hour in 1933. Iran released Richard Queen in 1980 after 250 days as a hostage.

The first black TV series star, Bill Cosby ("I Spy", 1968), is 45. TV's first superstar, Milton Berle, is 74. Engineer/architect Buckminster Fuller (geodesic dome) is 87.

### American Anti-Draft Riots Kill 1,200

**TUESDAY, JULY 13** — When Congress passed a draft law allowing wealthy people to avoid service by paying \$300, America's most deadly anti-draft riots broke out in New York City. In four days of bloodshed beginning 119 years ago today (1863) approximately 1200 people were killed.

The world speed record for long-distance horse teams was set 94 years ago today and remains unbeaten. Over a 108-mile course, with 14 changes of teams, a four-horse coach averaged just under 14 miles an hour (1888).

Veteran rocker Roger McGuinn is 40. Cheech Marin is 36.

### Big Guns Aimed at Tokyo

**WEDNESDAY, JULY 14** — Japan long avoided the world's troubles by forcibly forbidding international trade and tourism. No outsiders could visit and Japanese citizens couldn't travel abroad. Even victims of shipwrecks who swam to Japan were more likely to be treated as criminals rather than fortunate survivors. That all changed only 129 years ago today (1853) when Matthew Perry sailed into the harbor at Tokyo (then named Edoe) and aimed big guns toward shore, threatening to bombard the capitol if not allowed to visit. The American's gambit paid off by ending several thousand years of complete Japanese isolation, opening the way to international trade.

Pete Rose is 40. Jerry Rubin is 44. Former actress Polly Bergen, now head of a cosmetics firm, is 52. Newsman John Chancellor hits 55 and former President Gerald Ford is 69.

### Immigrant Street Vendor Creates "Mr. Peanut"

**THURSDAY, JULY 15** — Italian-American Amadeo Obici, born on this date in 1877, made his bucks as a teenager selling fresh fruit and unshelled peanuts. His fruit didn't stay fresh very long but the peanuts did, so Obici decided to go all-nuts. In 1907 he and a partner formed the Planters company. Obici's the fellow who discovered the process of roasting peanuts so they can be skinned without breaking, and his firm's ad symbol Mr. Peanut is now 66 years old. Planters retains a 50% share of the American nut market.

Billy The Kid was shot dead in 1881. John Kennedy made his Democratic Presidential nomination acceptance speech in 1960. Today is St. Swithin's and legend says whatever today's weather, 39 more days of the same will follow.

David Pack of Ambrosia is 30. Linda Ronstadt is 36. Alex Karras is 47.

### A-Bomb: "A Sea of Glass Was Formed"

**FRIDAY, JULY 16** — Thirty-seven years ago this morning when the first atomic bomb was detonated in New Mexico. "even with dark glasses on, the mountains eleven miles away lit up as if it were noon!" says eyewitness Dr. Robert Krome. "A sea of glass was formed (from) sand which melted in less than one-thousandth of a second."

The first manned rocket to the moon departed Earth 13 years ago this morning. Neil Armstrong would create the first footprint on the moon July 20, 1969.

Oklahoma City installed the world's first parking meters in 1935.

Bess Meyerson is 58. Ginger Rogers is 71. Tomorrow Phyllis Diller 65, Art Linkletter 70, James Cagney is 83.

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# Opportunities

## Openings

### EAST

WCMF/Rochester is looking for an aggressive AOR personality. Immediate opening. T&R: Frank Holler, WCMF, 129 Leighton, Rochester, NY 14609. EOE M/F (7-9)

Fulltime air talent needed, possible morning drive, heavy production. T&R: Bruce Biette, WIGY, Box 329, Bath, ME 04530. EOE M/F (7-9)

WJLK-FM is looking for some great part-time talent for our A/C format. T&R: Dennis O'Mara, WJLK, Ashbury Park, NJ 07712 or call (201) 774-7000. EOE M/F (7-9)

Nighttime personality wanted at N.E. Pennsylvania's #1 Country station. Lots of community involvement, good production. T&R: Mark Lindow, WILQ, Box 1176, Williamsport, PA 17701. EOE M/F (7-9)

96rock Superstar AOR needs a morning jock yesterday. If you love the beach rush T&R: Brian Krysz, Box 717, Ocean City, MD 21842. EOE M/F (7-9)

Accepting T&R for possible future openings in Baltimore market. Send To: PD, Box 16984, Baltimore, MD 21206. EOE M/F (7-9)

Sub-NYC 50kw AOR needs part-time jock with pipes, production/commercial experience. Cassette, resume and self addressed stamped envelope: PD, Box 416, Poughkeepsie, NY 12602. EOE M/F (7-9)

## Openings

News Director, 3-5 yrs. experience, totally committed to local news. T&R: Manager, Box 402, Manchester, NH 03105. EOE M/F (7-9)

### CHIEF ENGINEER Boston FM/AM

WHUE has an opportunity for an experienced person with strong audio and transmitter background to take charge of technical operations of its Class B-50 kw FM and 5 kw-DA2 AM Beautiful Music stations.

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Send resume, references, salary history, or call Paul Kelley, VP-General Manager, during business hours at (617) 267-0123.

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101 FM - AM 1150

200 Clarendon Street  
Boston, Massachusetts 02116  
Equal Opportunity Employer

## Openings

QV-93/WQVE-FM/Harrisburg looking for communicator for mornings. Good bucks/benefits. T&R: Dan Caruso, 107 E. Main St., Mechanicsburg, PA 17055. EOE M/F (7-9)

East Coast major market star drive time adult station. Major company, major bucks. T&R: Mike Hedges, 3341 Towerwood #204, Dallas, TX 75234. EOE M/F (7-9)

WKRZ-FM needs a News Director to build N.E. PA best contemporary news department. T&R: Jim Rising, WKRZ-FM, 156 S. Franklin St., Wilkes-Barre, PA 18703. EOE M/F (7-9)

Major market ABC Talk Network affiliate looking for bright, energetic, creative afternoon drive talk show host. If you've got a minimum of five years experience in talk, take direction well, and think you know what makes an afternoon talk show win, send T&R: Dave Berner, WTKN (formerly WWSW), One Allegheny Square, Pittsburgh, PA 15212. EOE M/F (7-9) •

WTPA needs strong, experienced jock with strong production skills. T&R to Jeff Kauffman, Box 104, Harrisburg, PA 17108. EOE (7-9)

WSFM/Harrisburg. Rare morning opening at Harrisburg's hottest A/C station. T&R: Bob Paiva, WSFM, Box 3433, Harrisburg, PA 17105. EOE M/F (7-2)

## Openings

### SOUTH

WABB-FM, the Gulf Coast best rock now accepting T&R's full/part-time. Preferably from the Coast area. Blaine Kelley, 1551 Springhill Ave., Mobile, AL 36601. (205) 432-5572. EOE M/F (7-9)

Top A/C in Knoxville seeks mature afternoon drive talent. Good bucks and benefits. Contact: Bill Burkett, WMYU, 311 Magnolia, Knoxville, TN 37917. (615) 453-2844. EOE M/F (7-9)

Wanted: PD for KAYD-FM/Beaumont. Need top man to keep us the top Country station. Contact Larry Swikard, KAYD-FM, Box 870, Beaumont, TX 77704. EOE M/F (7-9)

WSPA-FM, Beautiful Music in Greenville/Spartanburg needs production/copy/air person NOW! No calls. T&R: Ed Cohen, 224 E. Main, Spartanburg, SC 29301. EOE M/F (7-9)

Burkhard/Abrams is searching for air talent for all formats for client stations. T&R: Burkhard/Abrams, 6500 River Chase Circle, E. Atlanta, GA 30328. EOE M/F (7-9)

KVIL, WNOE, B-94, KJ-100, KKDA, KTLE. These are just some of the stations our jocks have gone to. And we just lost our night jock to Little Rock. If you want to be a part of a professional uptempo CHR station in sunny TX, send tape, resume, and goals to: Mark Hanson, KRIG, P.O. Box 4312, Odessa, TX 76790. No calls please. EOE M/F (7-16) •

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**Los Angeles, Calif. 90067 (213) 553-4330**

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COMEDY**

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Write on station letterhead to  
**Contemporary Comedy**  
5804-D Twining  
Dallas, TX 75227

# Opportunities

## Openings

Florida East Coast A/C seeking experienced announcers for possible future openings. Mature communicators. Production a must. T&R: WMEL, Box 1318, Melbourne, FL 32935. EOE M/F (7-9)

KTXQ/Dallas AOR has "foot in the door" opening. 2-6am. T&R: Tom Owens, KTXQ, 3626 North Hall, Dallas, TX 75219. EOE M/F (7-9)

Q102 building a killer Country station. Looking for pro's who want to grow. Full/part-time. T&R: Bob Schrader, PD, WUSQ, Box 828, Winchester, VA 22601. (7-9)

ND wanted for heavy local news oriented station. Send T&R: WKVL, Box 973, Clarksville, TN 37040. EOE M/F (7-9)

**Needed, combo PD and on the air experienced jock for A/C. One to one communicator. Topical conversation, enthusiastic local involvement. Ability to motivate and train other jocks. Prefer jock or PD from TX medium or large market who wants to make big bucks and enjoy the fun and security of small town life. Station is a solid #1 in cume and shares (Arbitron 1980). Rated annually Top billing station in market for 23 years. No calls, write Winston Wrinkle, President, KBST, P.O. Box 1632, Big Spring, TX 79720. (7-23) •**

## Openings

WRKT/Cocoa Beach seeks night time Country communicator for Florida's Space Coast. T&R ASAP. Mike Sheppard, Box 3845, Cocoa, FL 32922. EOE M/F (7-9)

Morning star for Fairwest Program One. 2-5 yrs. A/C experience required. T&R: Michael Hedges, 3341 Towerwood Dr., Suite 204, Dallas TX 75234. EOE M/F (7-2)

Gannett Broadcasting's WJYW/Tampa has a rare full-time opening. Previous Easy Listening experience required. T&R: Scott Robbins, 101 N. Tampa St., Tampa, FL 33602. EOE M/F (7-2)

## MIDWEST

Exceptional opportunity for an exceptional talent. Afternoon drive shift open at WIZM-AM. Send T&R: Kevin St. John, Box 99, Le Crosse, WI 54601. EOE M/F (7-9)

Top 100 Southeast coastal market 100 kw rocker needs hardworking PD who must win. Send resume and salary requirements to Radio & Records, 1930 Century Park West, #355, Los Angeles, CA 90067.

ATTN Jocks... Airshift plus P-B-P. 1 yr. experience required. Good pay benefits. T&R plus pic: J. Sebastian, Box 15, Adrian, MI 49221. EOE (7-9)

## Openings

Morning personality for 100,000 watt Country FM in beautiful Northern MI. T&R: Rick Stone, WMKC, 334 N. State St., St. Ignace, MI 49781. EOE M/F (7-9)

### WNIC-FM 100 Detroit

Is currently looking for one-to-one no-nonsense Adult-Contemporary jocks for future employment. Personality preferred, knowledge of basics a must. No screamers. Tapes and resumes only to: **Jim Harper, Vice President/Programming, JOSEPHSON RADIO STATIONS, Box 1310, Dearborn, MI 48124.**

KFOR needs major college U. of N. football-basketball P-B-P Sports Director. T&R: Stuart Broadcasting, 625 Stuart Bldg., Lincoln, NB 68501. EOE M/F (7-9)

WJNR-FM 50,000 watts in Michigan's beautiful U.P. needs communicator with A/C and AOR experience. T&R: Tim Perry, 219 E. A St., Iron Mountain, MI 49801. EOE (7-9)

WSPT/Stevens Point searching for morning drive air talent. Good production a must. T&R: Brad Fuhr, Box 247, Stevens Point, WI 54481. EOE M/F (7-9)

Talented Sports Director/evening announcer combo needed. Hockey, Football, P-B-P experience helpful. A/C. T&R: Tom Rich, Stereo WEVE, Box 650, Eveleth, MN 55734. EOE M/F (7-2)

## Openings

100,000 watt CHR station wants part-time air personalities. Call Jamie Grout, (515) 627-5911 or send T&R: KXJX, Box 45, Tella, IA 50219. EOE M/F (7-2)

Strong personality for community oriented A/C station. Communicator for afternoon drive. Minimum 2 years commercial experience. T&R: Allen Strike, WTRC, Box 699, Elkhart, IN 46515. EOE M/F (7-2)

Chief Engineer for top-rated 5,000 watt AM and 100,000 watt FM in mid-MO. KLIK/KTXV, Box 414, Jefferson City, MO 65102, (314) 634-2950. EOE M/F (7-2)

If you can lead a staff of Major market news veterans, then we want you to be our News Director in Los Angeles. Major contemporary station seeks unique individual to perform on-air and oversee news operation of one of the nation's most respected broadcast facilities. Tape, resume, and letter stating salary requirements to Radio & Records, 1930 Century Park West, #355, Los Angeles, CA 90067. EOE M/F

KKXL-AM/Grand Rapids, ND immediate opening for adult personality. T&R for immediate consideration: Don Nordine, Box 997, Grand Rapids, ND 58201. EOE M/F (6-25)

Possible July opening in the best of all Midwestern world. Intelligent, aware AOR. Resumes to: Randy Z, WI-QB, Box 8605, Ann Arbor, MI 48107. EOE M/F (7-2)

# Marketplace

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# Opportunities

## Openings

**KLMS-AM/**Lincoln is accepting **T&R's** for possible future openings. Send to: Gary Claus, Box 81804, Lincoln, NE 68501. EOE M/F (7-2)

**Wanted morning anchor/reporter 5KW AM, 50KW FM.** T&R, writing samples and 3 references to: WFUN/WREO-FM, Box 738, Ashtabula, OH 44004. EOE M/F (7-2)

**Immediate opening!** **WKAU-AM & FM/** Appleton-Oshkosh-Green Bay CHR needs PM drive talent with production skills. No beginners. Rush T&R's to Ron Ross, WKAU-AM & FM, 1765 Block Rd., Kaukauna, WI 54130. EOE M/F (7-9) •

**WFMB/Springfield** searching for Country pro. Air shift/production. T&R: Greg Thomas, Box 2989, Springfield, IL 62708. EOE M/F (8-25)

**Midwest A/C station owned by major group broadcaster** needs replacement for ND who is leaving us after nine years. If you're well experienced in all phases of radio news, know how to work with people, can set goals, arrange priorities, and see the job through to the end, send your best air check, resume and references to Jim Meltzer, WTRX radio, Box 1330, Flint, MI 48501. EOE M/F (7-9) •

## SALES

Expanding Tulsa Suburban Adult FM Mellow Rock Station accepting applications from experienced Account Executives. Station utilizes aggressive psychographic, qualitative sales approach. Numbers sales persons need not apply. Great market, sales pieces and atmosphere. To apply, send all pertinent data.

## NEWS

We also just lost a newsman to a 50 KW clear channel giant, so we are accepting T/R for current and possible future openings. Must have excellent conversational approach and ability to relate stories to listeners.

## ANNOUNCER

While we have your attention and a couple of lines to kill, we are also accepting T/R from experienced announcers. Soft Rock format experience desirable, must be a communicator. No beginners.

**Christopher Beck, President**  
KMYO — 509 N. Aspen  
Broken Arrow, OK 74012 (918)258-7656

If you're waiting for that big break, and think you're good enough to get it, see our display ad in openings: Jim Harper, VP/Programming, Josephson Radio Stations, Box 1310, Dearborn, MI 48124. (7-9) •

## WEST

**T&R needed for future part-time and fulltime openings.** Write Michael Taylor, KUJ, Rt. 5, Box 513, Walla Walla, WA 99362. (7-9)

**Beautiful Napa Valley, CA** wants a PD with strong production. Send T&R: Tom Young, KVON, Box 2250, Napa, CA 94558. EOE M/F (7-9)

**KLRZ-FM/Salt Lake** needs morning talent and news. T&R: KLRZ, 307 West 200 South, Suite 5002, Salt Lake City, UT 84101. EOE M/F (7-9)

**Good strong news voice** needed part-time shift only. Male or female for drive time. Resume and references required. Call for appointment: (213) 466-3381. (7-9)

**The great outdoors** awaits positive A/C personality. Immediate opening for middays/production. Tight family-like staff. T&R: Jack Armstrong, KRLC, 8th & Stewart, Lewiston, ID 83501. (7-9)

**CA top 75 market AM drive/midday openings.** Top dollar for right person. T&R, salary requirements & photo: Box 1973, Fresno, CA 93718. EOE M/F (7-9)

If you have the talent to handle weekends on one of LA's finest. Send T&R: Tom Bigby, Manager Operations/Programming, KFI, 610 S. Ardmore, Los Angeles, CA 90005. No Calls. EOE M/F (7-9)

**KZAM, needs morning drive individual or team.** Adult approach to R&R. T&R: Jerry Ostertag, Box C9-1540, Bellevue, WA 98009. No calls. EOE (7-9)

## Openings

**Need great production hands, mind and voice.** T&R: Reid Reker, KOGO/KPRI, 8665 Gibbs Dr., Suite 201, San Diego, CA 92123. EOE M/F (7-2)

**PM drive. Western CO A/C.** One-to-one plus great production a must! Salary \$200/\$250 weekly. Call Mike Todd (303) 243-1230. EOE M/F (7-2)

**Position open. Afternoon drive.** Good production qualities a must. Willingness to work with team. No calls. T&R: Karen McKenzie, Box KEY, Provo, UT 84601. (7-2)

## DEAD-END?

If you're a talented A/C performer that's hit a dead-end, maybe we can help you into a top air opening at one of our client stations. Send a confidential tape and resume to Bob Harper, 4891 Pacific Highway, San Diego, CA 92110.

NOBLE BROADCAST CONSULTANTS EOE M/F

**KDIA is now recruiting high energy pros** for immediate and future openings. No calls please. T&R: Jeff Harrison, Box 8432, Oakland, CA 94662. EOE M/F (7-2)

**Radio News Tucson — KCUB seeks authoritative voice** and ability to meld with south and personality. Mornings. Phil Richardson will answer your inquiries. (602) 887-1000. EOE (7-2)

**KBDF/Eugene** accepting T&R's for full-time air person. Charlie Van Hall, Box 70128, Eugene, OR 97401. No calls. (7-2)

## Positions Sought

**Talk host:** Will translate topical conversations into provocative, informative entertainment. My comprehensive preparation attracts quality callers. Local/national interviews. Major market experience. (305) 949-5417. (7-9)

**7 year veteran PD** looking for medium market position. Available in 30 days. Call DAVID (304) 253-8307, between 6am and 2pm. (7-9)

**Young, energetic graduate** seeks position in communications field. Will relocate. LIZ BROWN (815) 937-8846. Willing to work for you! (7-9)

**Very talented announcer** seeking position at Urban formatted station. Former PD/MD. Bain communications. Please call MR. HAYES (212) 993-0276 or (212) 893-1368. (7-9)

**Programming change. Available mid-July.** 4 yrs. in A/C and Country. Great production. Seeking medium/major market challenge. FRED ANDERSON (216) 538-3600. (7-9)

**Broadcast grad, young, intelligent, tries hard,** ready to go to work for you. Good production. Willing to relocate in South. Call ANTHONY (312) 784-5560. (7-9)

**Experienced Urban Contemporary announcer** would like major/medium market position. Available immediately. Currently working in NY. Preferable Midwest/South. KENNY (716) 892-2525, (716) 891-5482. (7-9)

**Seattle, Indianapolis, Chicago.** Personality jockette, strong numbers, seeks large or major market. CHR. SLIM (312) 348-3384. (7-9)

**Announcers from syndicated weather service** seek to re-enter radio business, other syndication or network. Experienced in programming, news and music. (405) 872-8557. MILES or GLORIA. (7-9)

**Have mic, will travel.** Prefer Midwest. New owners in PD/MD out. LARRY (616) 733-9988. (7-9)

**Seeking growth, challenge** in the production studio. Very strong technical abilities with corresponding copywriting skills. Management experience. STEVE SUNDBERG (802) 479-0717. (7-9)

**KIRK RUSSELL, KRUX/Phoenix, WZZP/Cleveland, XEROK-80, KTKT, KFIM.** Natural sounding talent with good production wants high profile CHR or A/C station. (915) 544-6893. (7-9)

**To be announced, MICHAEL TURNER,** 23, 5 years radio, college, commercial & club experience. Will work all formats. Will relocate. (213) 752-2336. (7-9)

**Production. I love it!** Looking for West coast gig. T&R from LYN at (503) 882-2551. (7-9)

**Do you need a dependable person** to work any shift as DJ or sales? Call BUCK (803) 427-4416, (803) 427-7326. Write: Box 213, Union, SC 29379. (7-9)

**12 yr. veteran, award winning** announcer available for Jazz, Urban Contemporary. Currently Production Manager & Jazz announcer. DONTÉ TOUSSAINT. (517) 754-7879 or (517) 754-1071. (7-9)

**KEN SILVERSTEIN,** Top 10 market sportscaster WFAA/Dallas-Ft. Worth looking for major market opportunity. Willing to relocate. (214) 696-8059. (7-9)

**KURT KELLEY,** former MD & air personality of Tower 92FM/Detroit available due to format change. Major market pro with 10 yrs. experience. Call (313) 542-0102. (7-9)

**There's a doctor in the house . . . DR. DAVE ROSAS** available for full-time shift. Urban Contemporary format. Experienced Assistant MD (517) 753-7839 or (517) 754-1071. (7-9)

## Positions Sought

**Good major market air personality** looking. Have L.A., St. Louis, etc. Have done A/C, CHR & Urban Contemporary. MARK (314) 361-0956. (7-9)

**Air personality/sportscaster** with major market experience looking for solid position in a larger market. TOM (215) 776-0175, after 5:30pm. (7-9)

**Girl announcer, hard working, dependable,** experienced in CHR, Jazz & Country. Looking for stable full-time air shift. JOYCE (904) 268-7252. (7-9)

**TIM SMITH** looking to move. Assistant MD/air personality at WCOW/Sparta, WI. Desire more responsibilities. (608) 269-7601. (7-9)

**British accent, AOR** experience seeking gig anywhere in U.S. (813) 251-2929, anytime. (7-9)

**Sportscaster with 6 yrs. radio —** anchoring, reporting, P-B-P & 1 yr. television experience looking for medium/large market challenge. CRIAD (207) 782-2032. (7-9)

**15+ yrs. experience. CHR, A/C —** DJ, MD, PD. AM/FM, dependable, production. Greater Cincinnati (513) 528-5793. (7-9)

**I'm priceless but can be bought.** Entertainer, trendsetter. I play the hits & nothin' but. Let's do each other favors. Call MARK now! (208) 384-5849. (7-9)

**I'm bald, young & want AOR** work. Will relocate. Currently A/C & ready to move. Call TIM BROUGH (717) 374-1155. (7-9)

**Copy writer to MD to PD** at WNAB/Bridgeport. Looking for fresh challenge. RUSS GARRETT (203) 333-5551. (7-9)

**Experienced announcer. PD, MD, copy writer. MOR, E2. Married.** Prefer coastal Northeast. GEOFF STELLPLUG, Box 61, Mifflin, PA 17058. (717) 436-8809. (7-9)

**Your energy shortage is over!** My gig went A/C. I need Rock! Comedy, voices, production pro, community involvement. I play for keeps. Rated markets only (601) 649-8155. (7-9)

**Young, eager air talent with CHR & A/C** experience in medium market seeking on air work in Midwestern area or Ontario. T&R available upon request. DAVE (519) 736-2130. Let's talk! (7-9)

**Experienced MD, Research Director, air personality.** Last 4 yrs. in Top 15 market seeks full-time airshift. GARY LAPRICE (412) 681-9951. (7-9)

**Incompatibility with new programmer in Memphis.** GARY MACK, 11 yr. pro cuts cord. Strong warm adult communicator. West Coast or Southern states preferred. (901) 726-6367. (7-9) (6-25)

**2 yrs. pro, experienced in many formats** seeking a medium/small market challenge. Also have done sportscasting. Available immediately. CHRIS ADAMS (415) 652-4420. (7-9)

**Announcer/production** with 1st phone tool Available now. For T&R or information call RUSS JAMES (415) 652-4420 now! (7-9)

**Announcer sportscaster. 5½ yrs. experience** CHR. Southern Rockies, West Coast preferred. (303) 651-3549. (7-9)

**Air personality, 2 yrs. on air** commercial experience. Creative & productive. Midwest medium market preferred but not necessary. For T&R: JIM MULVANEY (312) 388-3040. (7-9)

**Do you want a DJ** who is energetic, creative, versatile & loves CHR radio? If so call JIM PATTERSON (303) 756-6455, (303) 377-8442. Will relocate. (7-9)

**Dedicated AOR jock. 3 yrs. proven success** in Top 15 market. Write BILL DUPREE, 102B Holland Avenue, Westover, WV 26505. (7-9)

**8 yrs. experience, polished talent** looking for medium or major market. Great numbers, references & production. A/C or Country. ANDY (815) 962-0659. (7-9)

**DJ 3 yrs. experience** loves radio. Production looking for stations in VA, TN & NC. MIKE (616) 733-9988. (7-9)

**Boston area personality** available for part-time or full-time position. Experience: WJBQ, WSPR, WRCQ. DAVE MACAULAY (617) 745-0990, between 4-10pm (7-9)

**Music executive** available. Responsible, knowledgeable — business affairs, promotions, management, A&R, international. Los Angeles based. Miss Hamil (213) 291-3007. (7-9)

**WANTED . . . PD/MD or air position with station that needs programming ideas.** 7 years experience. Music, news, programming, production, surveys, promotions, engineering, FCC rules, studio design construction and maintenance. 4 years current station with exceptional owner. #1 Country AM/FM with 17 share in medium market. Lack of advancement possibilities forces search for stable opportunity. I didn't get my experience sitting on my butt, I got it by saying yes to opportunity. If you're looking for someone who is conscientiously concerned call JIM collect (218) 262-5145. Current salary mid-teens, all markets/formats. (7-16) •

## Positions Sought

**Quality play-by-play and air shift.** Sports Director. 3 years experience. You'll never know unless you call (516) 437-2688. (7-9)

**I'm going blind reading the small print** week after week. Help save my eyesight! Get your tape from a 7 year pro. Call CHRIS (614) 282-1696. (7-2)

**DAVID STAFFORD,** Urban Contemporary, 4 years experience wishes to relocate to West or Southern market. (716) 884-1795, after 7pm EDT. (7-2)

**Conversational-very. Currently employed-top ratings** on top station. Unique highly distinctive style. Not "typical DJ." AOR, A/C, or Talk. MIKE (216) 255-1051. (7-2)

**Experienced engineer** seeking position as Chief or assistant. 1st phone and 3 yrs. experience. Prefer Southeast location. Call CLAYTON (615) 947-9484. (7-2)

**Drifter, boozier, dirty old man** seeks high paying morning job in the East. I show up for work nearly every day. TOD JEFFERS (405) 843-7620. (7-2)

**Involved, one-to-one four year pro** seeks position with stable operation in Arbitron market. I will share your listeners' little joys and frustrations about weather, politicians (light whimsy, but not biting satire), potholes, etc. Humor and localism are integral to my show. Call me, get a T&R, listen to my show and find out about life in Fremont, OH. Hire me and find out about life in your own market. PAUL BILER, (419) 334-4302 after 6pm EDT M-Th. Or write P.O. Box 935, Fremont, OH 43420. Family member. (7-9) •

## Changes

### RADIO

**Tom Roe** returns to KLOS/Los Angeles as An Account Executive.

**Mindy Curtis** appointed Account Executive at RKO Radio Sales.

**Richard Dyer** named Account Executive at WCAU-AM/Philadelphia, PA.

**Paula Schneider** joins WNBC/New York, NY. She was formerly Station Manager for WPLR/New Haven, CN.

### RECORDS

**Les Hooper** named Musical Director for Jazz Hounds Records.

### INDUSTRY

**Nancy Bordo** named MTV: Music Television Publicist.

## Miscellaneous

**Wanted: aircheck of last day of WABC** with Ingram & Lundy. Don Roberts, WHTC, Box 911, Hollard, MI 49423. (7-9)

### R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

#### Frequency Rates \*

1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

\* Must run consecutive weeks.

#### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities. call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067



## This Week In Music History

BY DAN FORMENTO OF THE SOURCE

### Minnie's Gone

**MONDAY, JULY 12** — Chicago-born singer Minnie Riperton fell victim to cancer on July 12, 1979, after three years of therapy in Los Angeles, and died in her husband's arms. A gifted singer, Minnie was a schoolgirl of 14 when she signed with Chess Records. Her international hit in the mid-70's was "Lovin' You." In 1977 President Jimmy Carter presented her with the American Cancer Society Courage Award for her "continuing activity and openness about her ordeal."

**EXTRA FACTS:** DJ Steve Dahl stages anti-disco rally in Chicago, 1979 . . . Birthday greetings to Fleetwood Mac's Christine McVie, 1943.

### That's It! I Quit!

**TUESDAY, JULY 13** — It was no secret that the Everly Brothers were playing their final concert at the John Wayne Theater of Knott's Berry Farm in Buena Park, California, on July 13, 1973, but no one quite expected the finale to be so explosive. Midway into the performance, hotheaded Phil Everly smashed his guitar to pieces on the stage and stormed off when promoter Bill Hollingshead decided to end the show early. Brother Don, unshaken, announced to the audience, "The Everly Brothers died ten years ago."

**EXTRA FACTS:** Birthday greetings to Byrds founder Roger McGuinn, 1942.

### Woody Guthrie Born

**WEDNESDAY, JULY 14** — The archetype for all American traditional folk singers was Woody Guthrie, born Woodrow Wilson Guthrie on July 14, 1912, in Okema,

Oklahoma. His many now-classic folk tunes ("So Long It's Been Good To Know You," "This Land Is Your Land," etc.) serve as an important chronicle of America during the Depression years. Ironically, his rise from obscurity to national hero took place as he lay slowly dying of a rare hereditary disease, Huntington's Chorea, which ended his life in 1967. Son Arlo carries on in his father's musical tradition.

**EXTRA FACTS:** Byrds guitarist Clarence White killed, 1973.

### Linda Ronstadt's Birthday

**THURSDAY, JULY 15** — At 5'1", Linda Ronstadt's stature disguises the very big voice of this equally big rock superstar. Born July 15, 1946,



in Tucson, Arizona, she was determined to make a living as a singer, and formed the Stone Poneys with Ken Edwards in the mid-60's. After an initial success with Mike Nesmith's "Different Drum," she broke away to go solo and chalked up a

staggering number of subsequent hits, including "You're No Good" and "That'll Be The Day." Linda turned Broadway actress in the early 80's in the hit musical "The Pirates of Penzance."

**EXTRA FACTS:** John Lennon's mother Julia killed in auto mishap, 1958.

### Harry Chapin Killed

**FRIDAY, JULY 16** — Singer/songwriter Harry Chapin was killed in an auto accident on New York's Long Island Expressway on July 16, 1981. Chapin, who is best known for "Taxi" (1972), "WOLD" (1973), and "Cat's In The Cradle" (1974), was also a leading lobbyist for the campaign to end world hunger. He died at age 39.

**EXTRA FACTS:** Loggins & Messina split up, 1976 . . . Cream formed, 1966.

	CHR	A/C	AOR	Country	Black Radio
<b># 1</b>	<b>SURVIVOR</b>	<b>AIR SUPPLY</b> (2nd week)	<b>SURVIVOR</b>	<b>ALABAMA</b>	<b>STEVIE WONDER</b>
<b>Next Week's #1 Contenders:</b>	MOTELS (5-5)	CHICAGO (4-2)	REO SPEEDWAGON (16-3) GENESIS (6-4)	BARBARA MANDRELL (2-2) JANIE FRICKE (5-3)	JENNIFER HOLLIDAY (4-3) CAMEO (8-5)
<b>Breakers:</b>	MELISSA MANCHESTER (68%) EDDIE MONEY (63%)	PAUL McCARTNEY (60%) MICHAEL MURPHEY (53%) ELTON JOHN (50%)	FLEETWOOD MAC (93%) ROBERT PLANT (90%) CROSBY, STILLS, NASH (87%)	STATLER BROTHERS (71%) MEL McDANIEL (64%)	HOWARD JOHNSON (75%) ZAPP (75%) ODYSSEY (67%) O'JAYS (67%) STEPHANIE MILLS (63%)
<b>Most Added:</b>	PAUL McCARTNEY ALAN PARSONS PROJ. ELTON JOHN BILLY IDOL MARSHALL CRENSHAW KENNY ROGERS	PAUL DAVIS ELTON JOHN PAUL McCARTNEY MICHAEL MURPHEY POINTER SISTERS ALAN PARSONS PROJ.	ROBERT PLANT FLEETWOOD MAC CROSBY, STILLS, NASH	GARY MORRIS JERRY REED BELLAMY BROTHERS GENE WATSON KIERAN KANE FRIZZELL & WEST	ZAPP STACY LATTISAW STEPHANIE MILLS HOWARD JOHNSON POINTER SISTERS DENIECE WILLIAMS
<b>Hottest:</b>	SURVIVOR STEVE MILLER BAND FLEETWOOD MAC CHICAGO JOHN COUGAR TOTO	AIR SUPPLY CHICAGO JUICE NEWTON RONNIE MILSAP CROSBY, STILLS, NASH NEIL DIAMOND	SURVIVOR 38 SPECIAL ROLLING STONES REO SPEEDWAGON ASIA JOHN COUGAR	ALABAMA RONNIE MILSAP SYLVIA MERLE HAGGARD RICKY SKAGGS BARBARA MANDRELL HANK WILLIAMS JR.	JENNIFER HOLLIDAY STEVIE WONDER JEFFREY OSBORNE SOUL SONIC FORCE GAP BAND
<b>Biggest Chart Jumps:</b>	GLENN FREY (23-14) CROSBY, STILLS, NASH (24-15) REO SPEEDWAGON (18-13) HALL & DATES (27-22)	POINTER SISTERS (25-17) KENNY ROGERS (17-13) GLENN FREY (28-24) BILL CHAMPLIN (29-25)	REO SPEEDWAGON (16-3) GO-GO'S (37-27) EDDIE MONEY (20-12) APRIL WINE (21-13)	SYLVIA (22-14) MOE BANDY (39-31) CHARLY McCLAIN (44-36) MICHAEL MURPHEY (48-40)	ARETHA FRANKLIN (26-17) ODYSSEY (27-19) DONNA SUMMER (18-11) CHERYL LYNN (20-15)
<b>Debuts:</b>	STEVIE WONDER (20) PAUL McCARTNEY (24) GO-GO'S (26) POINTER SISTERS (28) KENNY ROGERS (29) MELISSA MANCHESTER (30)	PAUL McCARTNEY (22) MICHAEL MURPHEY (26) ELTON JOHN (27)	FLEETWOOD MAC (17) ROBERT PLANT (21) CROSBY, STILLS, NASH (22) TED NUGENT (34) CLASH (38) NAZARETH (39)	STATLER BROTHERS (42) MEL McDANIEL (43) GENE WATSON (47) JERRY REED (48) JOHN CONLEE (50)	HOWARD JOHNSON (20) ZAPP (22) O'JAYS (27) STEPHANIE MILLS (30)
	<b>CHR</b>	<b>A/C</b>	<b>AOR</b>	<b>Country</b>	<b>Black Radio</b>



**WKYS HOSTS MAZE** — Pictured at WKYS/Washington are (l-r) Mazi's McKinley Williams, WKYS air personality Candy Shannon, and Mazi's leader Frankie Beverly; (standing, l-r) Robin Duhe, Sam Porter, Ron Smith, and Roame Lowry of Maze, Capitol's Jack Wellmon, Mazi's Bill (Shoes) Johnson, and Assistant Music Director Joe Affenito.



**KING AT WWIN/BALTIMORE** — During a station promotion visit Evelyn King smiled for the camera. Pictured (l-r) are WWIN PD/MD Curtis Anderson, Evelyn, her road manager Ed Dozier, and RCA's Lyn Green and Tony Winger.



**SPYRO GYRA SPIN BY WBL** — While in New York City, MCA recording artists Spyro Gyra's percussionist Gerardo Velez (left) and bassist David Wofford (right) paid a visit to WBL's Program Director Frankie Crocker.

# National Music Formats Added This Week



**Buzz Brindle** (212) 944-5399

**FLEETWOOD MAC** "Hold Me" (WB)  
**MARSHALL CRENSHAW** "Someday, Someway" (WB)  
**STEVE MILLER BAND** "Abracadabra" (Capitol)



**Bob Laurence** (213) 883-7400

**XT-40**  
**PATRICE RUSHEN** "Forget Me Nots" (Elektra)  
**MELISSA MANCHESTER**  
 "You Should Hear How..." (Arista)  
**POINTER SISTERS** "American Music" (Planet/RCA)  
**ALAN PARSONS PROJECT** "Eye In The Sky" (Arista)

**Contempo 300**

**STEVIE WONDER** "Do I Do" (Tamla/Motown)  
**PATRICE RUSHEN** "Forget Me Nots" (Elektra)  
**PAUL McCARTNEY** "Take It Away" (Columbia)

**Great American Country**

**MARTY ROBBINS**  
 "Some Memories Just Won't Die" (Columbia)  
**KENNY ROGERS**  
 "Love Will Turn You Around" (Liberty)  
**GAIL DAVIES**  
 "You Turn Me On I'm A Radio" (WB)  
**GENE WATSON**  
 "This Dream's On Me" (MCA)  
**BELLAMY BROTHERS**  
 "Get Into Reggae Cowboy" (Elektra/Curb)



**Cal Casey** (214) 634-8511



**DONNA SUMMER** "Love Is In Control (Finger On The Trigger)" (Geffen)  
**MELISSA MANCHESTER** "You Should Hear..." (Arista)  
**BILLY IDOL** "Hot In The City" (Chrysalis)  
**ALAN PARSONS PROJECT** "Eye In The Sky" (Arista)  
**GENESIS** "Paperlate" (Atlantic)



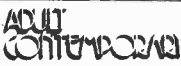
**POINTER SISTERS** "American Music" (Planet/RCA)  
**PAUL McCARTNEY** "Take It Away" (Columbia)  
**ALAN PARSONS PROJECT** "Eye In The Sky" (Arista)



**BELLAMY BROTHERS**  
 "Get Into Reggae Cowboy" (Elektra/Curb)  
**JACKY WARD** "Take The Mem'ry..." (Asylum)



**John Iles** (800) 426-9082



**LESLIE PEARL** "If The Love Fits Wear It" (RCA)  
**KENNY ROGERS** "Love Will Turn You Around" (Liberty)  
**POINTER SISTERS** "American Music" (Planet/RCA)

**Country Living**

**BELLAMY BROTHERS**  
 "Get Into Reggae Cowboy" (Elektra/Curb)  
**GARY MORRIS** "Dreams Die Hard" (WB)  
**JERRY REED** "She Got The Goldmine..." (RCA)  
**KIERAN KANE**  
 "I'll Be Your Man Around The House" (Elektra)



**Lee Nye** (916) 782-7754

**Adult Rock**

**STEVIE WONDER** "Do I Do" (Tamla/Motown)  
**CARS** "Victim Of Love" (Elektra)  
**FOREIGNER** "Luanne" (Atlantic)  
**ALAN PARSONS PROJECT** "Eye In The Sky" (Arista)  
**MARSHALL CRENSHAW** "Someday, Someway" (WB)  
**ELTON JOHN** "Blue Eyes" (Geffen)  
**URIAH HEPP** "On The Rebound" (Mercury/PolyGram)



**George Williams** (214) 343-9205

**THE STARSTATION**

**HERB ALPERT** "Route 101" (A&M)  
**MICHAEL MURPHEY** "What's Forever For" (Liberty)  
**ELTON JOHN** "Blue Eyes" (Geffen)  
**MOTELS** "Only The Lonely" (Capitol)  
**LES ELGART** "Hooked On Swing" (RCA)

**Country Coast-To-Coast**

**GEORGE STRAIT** "Fool Hearted Memory" (MCA)  
**TOMPALL & GLASER BROTHERS**  
 "I Still Love You..." (Elektra)  
**CHARLY McCLAIN**  
 "Dancing Your Memory Away" (Epic)  
**GAIL DAVIES**  
 "You Turn Me On I'm A Radio" (WB)  
**JERRY REED** "She Got The Goldmine..." (RCA)  
**MICHAEL MURPHEY** "What's Forever For" (Liberty)



**Debbie Welsh** (714) 565-8511

PETERS PRODUCTIONS, INC.



**BOBBY BARE** "If You Ain't Got Nothing..." (Columbia)  
**CHARLY McCLAIN**  
 "Dancing Your Memory Away" (Epic)  
**BELLAMY BROTHERS**  
 "Get Into Reggae Cowboy" (Elektra/Curb)  
**GENE WATSON** "This Dream's On Me" (MCA)  
**KIERAN KANE**  
 "I'll Be Your Man Around The House" (Elektra)



**ALAN PARSONS PROJECT** "Eye In The Sky" (Arista)  
**STEVIE WONDER** "Do I Do" (Tamla/Motown)



**Bob Stevens** (214) 934-2121

**The Z Format.**

**GO-GO'S** "Vacation" (IRS/A&M)  
**LESLIE PEARL** "If The Love Fits Wear It" (RCA)  
**BILLY IDOL** "Hot In The City" (Chrysalis)  
**CHEAP TRICK** "If You Want My Love" (Epic)  
**ALAN PARSONS PROJECT** "Eye In The Sky" (Arista)

**The A-C Format**

**PAUL McCARTNEY** "Take It Away" (Columbia)  
**ELTON JOHN** "Blue Eyes" (Geffen)  
**CHRIS CHRISTIAN**  
 "Ain't Nothing Like The Real Thing..." (Boardwalk)  
**MICHAEL MURPHEY** "What's Forever For" (Liberty)



**JERRY REED** "She Got The Goldmine..." (RCA)  
**KIERAN KANE**  
 "I'll Be Your Man Around The House" (Elektra)  
**FRIZZELL & WEST**  
 "I Just Came Here To Dance" (WB/Viva)  
**JOE STAMPLEY**  
 "I Didn't Know You Could Break..." (Epic)



**Kenny Bosak** (901) 320-4433

**Bright Blue**

**ELTON JOHN** "Blue Eyes" (Geffen)  
**GREG GUIDRY** "Into My Love" (Badland/Columbia)  
**HALL & OATES** "Your Imagination" (RCA)  
**PAUL DAVIS** "Love Or Let Me Be Lonely" (Arista)  
**PATRICE RUSHEN** "Forget Me Nots" (Elektra)  
**CHRIS CHRISTIAN**  
 "Ain't Nothing Like The Real Thing..." (Boardwalk)  
**PETER McCANN** "Dream Lover" (Columbia)  
**GORDON LIGHTFOOT** "Blackberry Wine" (WB)  
**ROBERTA FLACK** "I'm The One" (Atlantic)  
**ADRIAN GURVITZ** "Classic" (Geffen)  
**CAROLE KING** "Read Between The Lines" (Atlantic)  
**CHUCK MANGIONE** "Steppin' Out" (Columbia)

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WAEV add  
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K104 34-31  
KROD 21-19  
WJDX 16-12

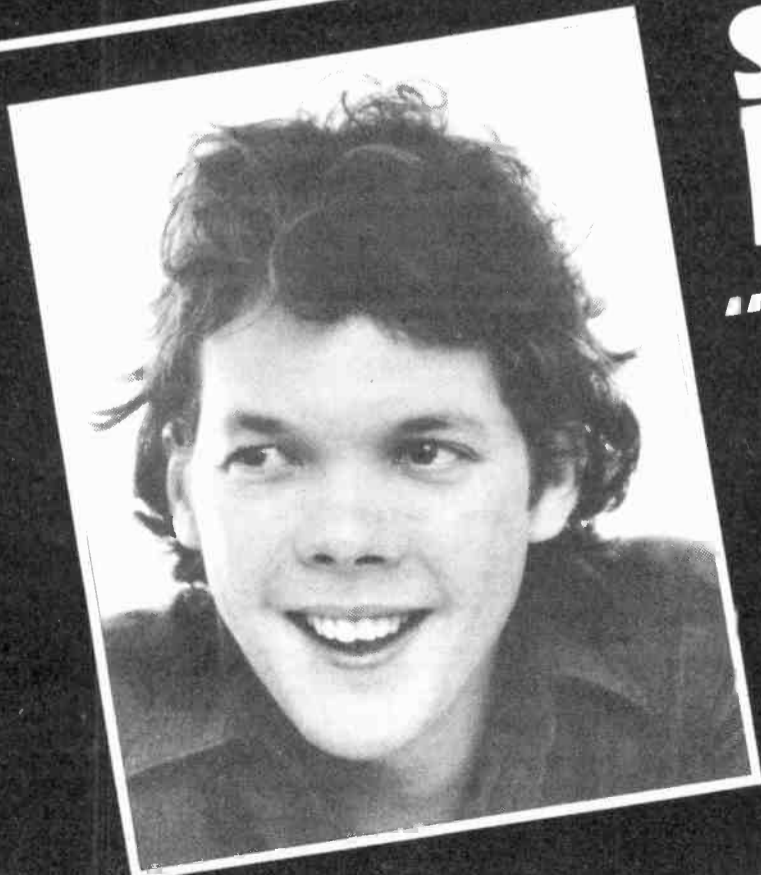
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WGH 9-6  
WVIC 26  
WNCI 25-21  
95XIL 37-35  
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WGBF  
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KILE  
KSLY

A/C Chart 16



BELIEVE IN A DREAM  
RECORDS



## STEVE FORBERT "WHEN YOU WALK IN THE ROOM"

**ON YOUR DESK  
THIS WEEK!**



NEMPEROR  
RECORDS

Distributed by CBS Records

# Radio & Records **AOR** NATIONAL AIRPLAY/40

## July 9, 1982

### 166 REPORTERS

Album cuts are listed in order of airplay preference.

6/18	6/25	7/2	7/9	Artist	Album	Label	Artist	Album	Label
13	6	3	1	<b>SURVIVOR</b>	Eye Of The... (Scotti Bros./CBS)	Title			
1	1	1	2	<b>38 SPECIAL</b>	Special Forces (A&M)	"Chain" "Caught" "Rough" "Firestarter"			
-	-	16	3	<b>REO SPEEDWAGON</b>	Good Trouble (Epic)	"Keep" "Stillness" Title "Time"			
11	16	6	4	<b>GENESIS</b>	Three Sides Live (Atlantic)	"Paperlate" "Recall" "Follow" "Abacab"			
17	5	4	5	<b>ROLLING STONES</b>	Still Life (Rolling Stones/Atco)	"Going" "Thumb" "Spend" "Time"			
2	3	2	6	<b>ASIA</b>	Asia (Geffen)	"Time" "Heat" "Sole" "Time"			
-	26	13	7	<b>PETE TOWNSHEND</b>	All The Best Cowboys... (Atco)	"Skirts" "Face" "Stardom" "Bored"			
3	2	5	8	<b>JOHN COUGAR</b>	American Fool (Riva/PolyGram)	"Hurts" "Jack" "Hand" "Thundering"			
14	11	9	9	<b>GLENN FREY</b>	No Fun Aloud (Asylum)	"Partytown" "Found" "Don't" "Born"			
4	4	7	10	<b>KANSAS</b>	Vinyl Confessions (Kirshner/CBS)	"Game" "Right" "Play" "Face"			
19	13	12	11	<b>ALAN PARSONS PROJECT</b>	Eye In The Sky (Arista)	"Fingers" Title "Psychobabble" "Gemini"			
-	-	20	12	<b>EDDIE MONEY</b>	No Control (Columbia)	"Think" "Shakin'" "Runnin'" Title			
-	-	21	13	<b>APRIL WINE</b>	Power Play (Capitol)	"Enough" "Kay" "Anything" "Doin'"			
6	8	10	14	<b>MOTELS</b>	All Four One (Capitol)	"Only" "Mission" "L" "Art"			
23	15	14	15	<b>STEVE MILLER BAND</b>	Abracadabra (Capitol)	Title "Keeps" "Things" "Cool"			
5	9	11	16	<b>VAN HALEN</b>	Diver Down (WB)	"Dancing" "Guitars" "Times" "Woman"			
-	-	→	17	<b>FLEETWOOD MAC</b>	Mirage (WB)	"Hold" "Gypsy" "Love" "Empire"			
31	25	19	18	<b>GARY U.S. BONDS</b>	On The Line (EMI America)	"Work" "Love's" "Rendezvous"			
10	14	15	19	<b>HEART</b>	Private Audition (Epic)	"City's" "Man" "Stranger" "Times"			
33	28	27	20	<b>A FLOCK OF SEAGULLS</b>	A Flock Of Seagulls (Jive/Arista)	"I Ran" "Space" "Telecommunication"			
-	-	→	21	<b>ROBERT PLANT</b>	Pictures At Eleven (Swan Song/Atco)	"Burning" "Pledge" "Detroit" "Dancer"			
-	-	→	22	<b>CROSBY, STILLS &amp; NASH</b>	Daylight Again (Atlantic)	"Wasted" "Love" "Cross" "Turn"			
30	27	26	23	<b>AXE</b>	Offering (Atco)	"Party" "Now"			
36	31	30	24	<b>JOHN WAITE</b>	Ignition (Chrysalis)	"Change" "Mr." "Temptation"			
7	12	17	25	<b>QUEEN</b>	Hot Space (Elektra)	"Fire" "Body" "Calling"			
12	18	18	26	<b>SCORPIONS</b>	Blackout (Mercury/PolyGram)	"No" "Live" Title "You"			
-	-	37	27	<b>GO-GO'S</b>	Vacation (IRS/A&M)	12-inch Single			
18	21	24	28	<b>CHEAP TRICK</b>	One On One (Epic)	"If" "She's" "Want"			
20	22	22	29	<b>707</b>	Mega Force (Boardwalk)	Title			
15	23	28	30	<b>TOTO</b>	IV (Columbia)	"Rosanna" "Afraid" "Lovers"			
16	20	25	31	<b>PAUL McCARTNEY</b>	Tug Of War (Columbia)	"Ballroom" "Take" "Ebony"			
32	29	29	32	<b>FRANK ZAPPA</b>	Ship Arriving... (Barking Pumpkin)	"Valley Girl"			
8	19	23	33	<b>RAINBOW</b>	Straight Between The Eyes (Mercury/PG)	"Stone Cold"			
-	-	→	34	<b>TED NUGENT</b>	Nugent (Atlantic)	"Bound" "No" "Rock" "Habitual"			
-	-	38	35	<b>MEN AT WORK</b>	Business As Usual (Columbia)	"Who" "Down" "Sea" "Eyes"			
29	32	31	36	<b>MONROES</b>	The Monroes (Alfa)	"People"			
28	34	34	37	<b>SHERBS</b>	Defying Gravity (Atco)	"Alive" "Ride"			
-	-	→	38	<b>CLASH</b>	Combat Rock (Epic)	"Should" "Rock" "Inoculated"			
-	-	→	39	<b>NAZARETH</b>	2XS (A&M)	"Love" "Trenches" "Night" "Take"			
26	33	36	40	<b>ALDO NOVA</b>	Aldo Nova (Portrait/CBS)	"Fantasy" "Hot" "Ball" "Heart"			

New Entry →

## MOST ADDED

Artist	7/9	7/2	6/25	6/18	6/11
<b>1 ROBERT PLANT</b>	149/134	23/23	0/0	0/0	0/0
Picture... (Swan Song/Atco)	M-7	M-0			
"Burning"	H-8	H-0			
<b>2 FLEETWOOD MAC</b>	155/131	4/4	0/0	0/0	0/0
Mirage (WB)	M-9	M-0			
"Hold Me"	H-15	H-0			
<b>3 CROSBY, STILLS, NASH</b>	144/122	20/20	0/0	0/0	0/0
Daylight Again (Atlantic)	M-14	M-0			
"Wasted On The Way"	H-8	H-0			
<b>4 805</b>	24/24	0/0	0/0	0/0	0/0
Stand In Line (RCA)	M-0				
"Young Boys"	H-0				
<b>5 TED NUGENT</b>	69/18	74/74	1/1	0/0	0/0
Nugent (Atlantic)	M-50	M-0	M-0		
"Bound & Gagged"	H-1	H-0	H-0		
<b>6 MEN AT WORK</b>	61/15	60/18	43/9	41/9	38/11
Business As Usual (Col.)	M-35	M-31	M-25	M-24	M-22
"Who Can It Be"	H-11	H-11	H-9	H-8	H-5
<b>7 CLOCKS</b>	37/14	32/18	20/15	14/13	1/1
Clocks (Boulevard/CBS)	M-22	M-14	M-5	M-1	M-0
"She Looks At Lot Like"	H-1	H-0	H-0	H-0	H-0
<b>8 APRIL WINE</b>	136/13	132/103	11/6	0/0	0/0
Power Play (Capitol)	M-73	M-17	M-4		
"Enough Is Enough"	H-60	H-12	H-1		
<b>8 A FLOCK OF SEAGULLS</b>	104/13	92/7	80/6	67/7	63/7
A Flock Of... (Jive/Arista)	M-74	M-72	M-63	M-51	M-49
"I Ran"	H-17	H-13	H-11	H-9	H-7
<b>8 NAZARETH</b>	46/13	45/43	0/0	0/0	0/0
2XS (A&M)	M-33	M-1			
"Love"	H-0	H-1			
<b>8 X</b>	22/13	17/16	1/1	1/0	1/0
Under The Big... (Elektra)	M-6	M-1	M-0	M-0	M-0
"Hungry Wolf"	H-3	H-0	H-0	H-1	H-1
<b>12 REO SPEEDWAGON</b>	152/12	151/121	0/0	1/0	1/0
Good Trouble (Epic)	M-29	M-10		M-1	M-1
"Keep The Fire Burnin'"	H-11	H-20	H-0	H-0	H-0
<b>12 EDDIE MONEY</b>	141/12	135/108	16/15	0/0	0/0
No Control (Columbia)	M-80	M-23	M-1		
"Think I'm In Love"	H-49	H-4	H-0		
<b>12 MISSING PERSONS</b>	25/12	15/5	10/2	11/0	11/2
Missing Persons (Capitol)	M-7	M-5	M-4	M-6	M-7
"Words"	H-6	H-5	H-4	H-8	H-2
<b>14 STEVE FORBERT</b>	22/11	13/11	0/0	0/0	0/0
Steve... (Nemperor/CBS)	M-9	M-1			
"Ya Ya"	H-2	H-1			

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## MEDIUM

Artist	7/9	7/2	6/25	6/18	6/11
<b>1 EDDIE MONEY</b>	141/80	135/23	16/1	0/0	0/0
No Control (Columbia)	A-12	A-108	A-15		
"Think I'm In Love"	H-49	H-4	H-0		
<b>2 PETE TOWNSHEND</b>	151/79	149/67	143/0	0/0	0/0
All The Best... (Atco)	A-5	A-24	A-142		
"Slit Skirts"	H-67	H-57	H-1		
<b>3 GARY U.S. BONDS</b>	106/78	111/72	100/62	81/40	75/2
On The Line (EMI America)	A-1	A-11	A-15	A-28	A-73
"Out Of Work"	H-27	H-28	H-23	H-13	H-0
<b>4 JOHN WAITE</b>	86/75	90/66	75/55	64/44	48/20
Ignition (Chrysalis)	A-3	A-17	A-16	A-16	A-27
"Change"	H-8	H-7	H-4	H-4	H-1
<b>5 A FLOCK OF SEAGULLS</b>	104/74	92/72	80/63	67/51	63/49
A Flock Of... (Jive/Arista)	A-13	A-7	A-6	A-7	A-7
"I Ran"	H-17	H-13	H-11	H-9	H-7
<b>6 APRIL WINE</b>	136/73	132/17	11/4	0/0	0/0
Power Play (Capitol)	A-13	A-103	A-6		
"Enough Is Enough"	H-50	H-12	H-1		
<b>7 GLENN FREY</b>	144/72	150/80	141/83	132/76	124/8
No Fun Aloud (Asylum)	A-1	A-7	A-10	A-29	A-109
"Partytown"	H-71	H-63	H-48	H-27	H-7
<b>8 AXE</b>	85/71	95/82	89/78	77/58	67/58
Offering (Atco)	A-2	A-7	A-8	A-15	A-8
"R&R Party"	H-12	H-6	H-3	H-4	H-1
<b>9 ALAN PARSONS PROJ.</b>	137/69	149/99	136/85	122/67	113/3
Eye In The Sky (Arista)	A-1	A-6	A-10	A-29	A-106
"Fingers Burned"	H-67	H-44	H-41	H-26	H-5
<b>10 GENESIS</b>	154/65	161/68	152/26	38/9	0/0
Three Sides Live (Atlantic)	A-2	A-13	A-103	A-25	
"Paperlate"	H-87	H-79	H-23	H-4	
<b>11 HEART</b>	100/62	129/72	128/66	130/70	130/69
Private Audition (Epic)	A-0	A-5	A-4	A-9	A-14
"City's Burning"	H-38	H-52	H-56	H-51	H-47
<b>12 STEVE MILLER BAND</b>	130/52	131/65	130/72	113/15	5/2
Abracadabra (Capitol)	A-0	A-5	A-17	A-90	A-3
Title	H-78	H-61	H-41	H-8	H-0
<b>13 707</b>	72/51	70/70	101/70	105/75	96/70
Mega Force (Boardwalk)	A-0	A-1	A-5	A-12	A-18
Title	H-21	H-27	H-26	H-18	H-8
<b>14 TED NUGENT</b>	69/50	74/0	1/0	0/0	0/0
Nugent (Atlantic)	A-18	A-74	A-1		
"Bound & Gagged"	H-1	H-0	H-0		
<b>15 QUEEN</b>	79/49	108/63	132/72	144/76	145/69
Hot Space (Elektra)	A-0	A-1	A-0	A-2	A-3
"Put Out The Fire"	H-30	H-44	H-60	H-66	H-73

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## THE HOTTEST

Artist	7/9	7/2	6/25	6/18	6/11
<b>1 SURVIVOR</b>	149/133	153/106	141/88	124/29	21/1
Eye Of... (Scotti Bros./CBS)	A-0	A-12	A-16	A-70	A-14
Title	M-16	M-34	M-37	M-25	M-6
<b>2 38 SPECIAL</b>	147/129	153/135	154/134	156/140	160/139
Special Forces (A&M)	A-0	A-0	A-0	A-0	A-0
"Chain Lightning"	M-18	M-18	M-20	M-16	M-21
<b>3 ROLLING STONES</b>	147/114	154/114	154/107	155/21	32/0
Still Life (RS/Atco)	A-0	A-0	A-6	A-115	A-32
"Going To A Go-Go"	M-33	M-39	M-41	M-19	M-0
<b>4 REO SPEEDWAGON</b>	152/111	151/20	0/0	1/0	1/0
Good Trouble (Epic)	A-12	A-121	A-0	A-0	A-0
"Keep The Fire Burnin'"	M-29	M-10		M-1	M-1
<b>4 ASIA</b>	136/111	154/131	153/134	159/140	166/151
Asia (Geffen)	A-0	A-0	A-0	A-0	A-0
"Only Time Will Tell"	M-25	M-22	M-19	M-19	M-15
<b>6 JOHN COUGAR</b>	138/108	148/119	152/133	155/126	160/122
American Fool (Riva/PG)	A-0	A-3	A-0	A-1	A-0
"Hurts So Good"	M-31	M-27	M-19	M-28	M-38
<b>7 KANSAS</b>	128/92	146/106	148/119	153/124	159/113
Vinyl... (Kirshner/CBS)	A-0	A-1	A-0	A-2	A-9
"Play The Game Tonight"	M-36	M-38	M-29	M-27	M-37
<b>8 MOTELS</b>	126/89	138/93	142/103	142/95	151/91
All Four One (Capitol)	A-1	A-0	A-2	A-2	A-0
"Only The Lonely"	M-36	M-44	M-37	M-45	M-60
<b>9 GENESIS</b>	154/87	161/79	152/23	38/4	0/0
Three Sides Live (Atlantic)	A-2	A-13	A-103	A-25	
"Paperlate"	M-65	M-68	M-26	M-9	
<b>10 STEVE MILLER BAND</b>	130/7				

# SOMETHING SPECIAL IS HAPPENING



## IT'S HAPPENING BECAUSE:



**AT AOR RADIO:** 38 Special's, "SPECIAL FORCES," is the number one played album in America. It's currently number one in BILL HARD and ALBUM NETWORK.

**AT CHR RADIO:** The first single, "CAUGHT UP IN YOU" is top ten and growing.

**AT RETAIL:** "SPECIAL FORCES" has passed Gold on its way to Platinum in less than four weeks.

**ON TOUR:** Their biggest tour ever is in progress. 38 Special will be seen by over one million people in 1982.

**38 SPECIAL... HAPPENING... BECAUSE THEY ARE "SPECIALISTS" IN ROCK AND ROLL... ON A&M RECORDS AND CASSETTES.**



PRODUCED AND ENGINEERED BY RODNEY MILLS  
CO-PRODUCED BY DON BARNES AND JEFF CARLISI.  
EXCLUSIVE REPRESENTATION: MARK SPECTOR.  
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# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### STATLER BROTHERS

**Whatever (Mercury/PolyGram)**

On 71% of reporting stations. National Summary: Up 27, Same 19, Down 0, Debuts 27, Adds 22. A Most Added Record. R&R Chart: Debut 42.

### MEL McDANIEL

**Big Ole Brew (Capitol)**

On 64% of reporting stations. National Summary: Up 15, Same 33, Down 0, Debuts 15, Adds 22. A Most Added Record. R&R Chart: Debut 43.

## MOST ADDED

- GARY MORRIS (36)  
Dreams Die Hard (WB)
- JERRY REED (31)  
She Got The Goldmine... (RCA)
- BELLAMY BROTHERS (30)  
Get Into Reggae Cowboy (Elektra/Curb)
- GENE WATSON (27)  
This Dream's On Me (MCA)
- KIERAN KANE (24)  
I'll Be Your Man Around... (Elektra)
- DAVID FRIZZELL & SHELLY WEST (24)  
I Just Came Here To Dance (WB/Viva)

## HOTTEST

- ALABAMA (86)  
Take Me Down (RCA)
- RONNIE MILSAP (48)  
Any Day Now (RCA)
- SYLVIA (43)  
Nobody (RCA)
- MERLE HAGGARD (37)  
Are The Good Times Really Over (Epic)
- RICKY SKAGGS (35)  
I Don't Care (Epic)
- BARBARA MANDRELL (32)  
'Til You're Gone (MCA)
- HANK WILLIAMS JR. (32)  
Honky Tonkin' (Elektra/Curb)

## NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist, title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. [ ] indicated one of this week's most added new songs.

- GENE WATSON "This Dream's On Me" (MCA) 79/27  
National Summary: Up 17, Same 23, Down 0, Debuts 12, Adds 27 including WPOC-FM, WPOA-AM-FM, WWSA, WCOS-AM-FM, WBAP, WSM, KWKH, WUBE-FM, WMNI, WIL-AM-FM, KFH, KKAL, KYGO-FM, KWJJ, KSOP-FM, WFMS 27-19. R&R Chart: Debut 47.
- JERRY REED "She Got The Goldmine (I Got The Shaft)" (RCA) 76/31  
National Summary: Up 10, Same 22, Down 0, Debuts 13, Adds 31 including WGNA-FM, WEEP, WNYR, WLWI-FM, WHOO, KRMD-AM-FM, WTQR-FM, KFGO, KEBC-FM, KTTS-AM-FM, KUUY, KVEG, KYTE, KEEN, WNOE-AM 35-25. R&R Chart: Debut 48.
- JOHN CONLEE "Nothing Behind You, Nothing..." (MCA) 73/15  
National Summary: Up 27, Same 25, Down 0, Debuts 6, Adds 15, WBGW-FM, WSEN-AM-FM, WMZQ-FM, WWSA, WPLO, KOKE-AM-FM, WAMZ-FM, WOKK, KWKH, KWMT, WQHK, WGEE, WXCL, KGEM, KSOP-FM, WIXL-FM 46-36. R&R Chart: Debut 50.
- CHARLIE ROSS "The High Cost Of Lovin' " (Townhouse) 71/10  
National Summary: Up 24, Same 31, Down 1, Debuts 5, Adds 10, WIXY, WDAK, KLRA, WIRE, KECK, WTOS, KTKP-FM, KGEM, KLAC, KEEN, WHN 24-17, WSIX-FM 14-8, WNOE-AM 32-28, KFDI-AM-FM 39-34, KSOP-FM 42-37.
- KENDALLS "Cheater's Prayer" (Mercury/PolyGram) 71/3  
National Summary: Up 47, Same 14, Down 0, Debuts 7, Adds 3, KIX106, KLAC, KIDN, WBGW-FM 41-35, KOKE-AM-FM 30-27, WLWI-FM 27-19, KRMD-AM-FM 23-18, WMNI 40-34, KSO 23-16, KEBC-FM 40-34, WXCL 44-32, KEED 33-28, KMPS-AM-FM 20-14, KGA 34-28.
- GARY MORRIS "Dreams Die Hard" (WB) 62/36  
National Summary: Up 3, Same 16, Down 0, Debuts 7, Adds 36 including WGNA-FM, WPOC-FM, WAJR, KIXZ, KXCL, WESC-AM-FM, KSO, WKKQ-AM-FM, WFMS-FM, WIL-AM-FM, KFDI-AM-FM, KLZ, KVEG, KLAC, KSOP-FM.
- CINDY HURT "Talk To Me Loneliness" (Churchill) 62/10  
National Summary: Up 26, Same 21, Down 0, Debuts 5, Adds 10, WILQ, WCOS-AM-FM, WFNC, WQIK-FM, KECK, KXRB, KTKP-FM, KCKC, KMPS-AM-FM, KBBQ, KOKE-AM-FM 35-29, WIRK-FM 39-32, WIRE d-29, KWJJ 33-29, KTOM 45-36.
- ALBERT COLEMAN & ATLANTA POPS "Just Hooked On Country" (Epic) 59/5  
National Summary: Up 35, Same 16, Down 0, Debuts 3, Adds 5, WADR, WOKK, WWWW-FM, KFGO, KWJJ, WNYR 6-3, WLWI-FM 2-1, WCMS-FM 16-13, WHK 14-12, WFMS-FM 19-14, KEBC-FM 5-2, KOMA 9-8, KXRB 13-9, WIL-AM-FM 17-10, KSOP-FM 6-4.
- LLOYD DAVID FOSTER "Blue Rendezvous" (MCA) 51/9  
National Summary: Up 16, Same 18, Down 0, Debuts 8, Adds 9, WOKQ, WYKR, WPLO, WFNC, WMC-AM, WSM, WIRK-FM, WMNI, KVEG, WIXL-FM 25-20, KPLX-FM 20-19, WSIX-FM 26-22, WFMS-FM 33-31, KFDI-AM-FM 48-43, KMPS-AM-FM 25-19.
- DONNA FARGO "It's Hard To Be The Dreamer..." (RCA) 45/13  
National Summary: Up 4, Same 23, Down 0, Debuts 5, Adds 13, WBGW-FM, WCAW, WWSA, KHEY, WSM, KYXX, KCJB, KTTS-AM-FM, KFDI-AM-FM, KEED, KVEG, KSOP-FM, KSON-AM-FM, KKAL 50-47, KBBQ 43-35.
- KIERAN KANE "I'll Be Your Man Around The House" (Elektra) 44/24  
National Summary: Up 2, Same 12, Down 0, Debuts 6, Adds 24 including WCAW, WIXY, WBEU, KICK-FM, WWOD, WSM, WCMS-FM, KFGO, WKKQ-AM-FM, KEBC-FM, WXCL, WTHI-FM, KLZ, KVEG, KCKC.
- TERRY GREGORY "I'm Takin' A Heart Break" (Handshake/CBS) 40/8  
National Summary: Up 10, Same 11, Down 0, Debuts 11, Adds 8, WWSA, WCMS-FM, WMNI, WAXX, KWMT, KXRB, KBMY, KMAK, WSIX-FM 22-18, KKYX 44-38, KRMD-AM-FM 43-39, KSO 39-30, KKAL 47-44, KEED 46-40, KWJJ 45-39.

## SIGNIFICANT ACTION

- JOE SUN with SHOTGUN "Fraulein" (Elektra) 37/2  
National Summary: Up 12, Same 18, Down 1, Debuts 4, Adds 2, KYTE, KSOP-FM, WPLO 40-33, KHEV 37-28, KBMR 43-40, KTTS-AM-FM 42-36, KVOO 45-40, KEED 36-30, KRAK 35-31, KGA 33-27.
- BELLAMY BROTHERS "Get Into Reggae Cowboy" (Elektra/Curb) 36/30  
National Summary: Up 0, Same 3, Down 0, Debuts 3, Adds 30 including WHN, WWSA, KHEY, WESC-AM-FM, WNOE-AM, KRMD-AM-FM, WHK, WFMS-FM, KEBC-FM, KFH, KEED, KGA.
- YOUNGER BROTHERS "Nothing But The Radio On" (MCA) 36/8  
National Summary: Up 5, Same 15, Down 0, Debuts 8, Adds 8, WPLO, WCOS-AM-FM, KLRA, KSO, WXCL, KVOO, KVEG, KTOM, WCMS-FM 40-36, KGEM 40-30.
- MARLOW TACKETT "Ever-Lovin' Woman" (RCA) 35/7  
National Summary: Up 7, Same 18, Down 0, Debuts 3, Adds 7, WCAW, KRRV, WCII, WLWI-FM, WKMF, WHBF, KSOP-FM, WIXL-FM 35-28, KWJJ 48-43, KRAK 44-40.
- JACKY WARD "Take The Mem'ry When You Go" (Asylum) 35/5  
National Summary: Up 10, Same 15, Down 0, Debuts 5, Adds 5, WDAK, WFNC, WSM, KFDI-AM-FM, KEED, WCAW 43-37, WSIX-FM 19-15, WCMS-FM 44-33, KTTS-AM-FM 47-40, KMPS-AM-FM d-29.
- RONNIE ROGERS "First Time Around" (Lifesong) 35/4  
National Summary: Up 12, Same 13, Down 0, Debuts 6, Adds 4, WWSA, WDAK, WAXX, KVEG, WNOE-AM 44-40, KKYX 38-33, KBMR 39-34, KTTS-AM-FM 37-32, KVOO 49-43, KEED 49-43.
- REX ALLEN JR. "Cowboy In A Three Piece Suit" (WB) 34/11  
National Summary: Up 4, Same 15, Down 0, Debuts 4, Adds 11, WIXL-FM, KHEY, WESC-AM-FM, WKSJ-FM, WCMS-FM, WTSO, KFH, KRST-FM, KBMY, KSOP-FM, KGA.

## Radio & Records

# NATIONAL AIRPLAY/50

### July 9, 1982

Three Two Last  
Weeks Weeks Week

11	7	3	1	ALABAMA/Take Me Down (RCA)
5	4	2	2	BARBARA MANDRELL/'Til You're Gone (MCA)
10	8	5	3	JANIE FRICKE/Don't Worry 'Bout Me Baby (Columbia)
4	3	1	4	RONNIE MILSAP/Any Day Now (RCA)
12	11	6	5	MERLE HAGGARD/Are The Good Times Really Over (Epic)
19	13	10	6	RICKY SKAGGS/I Don't Care (Epic)
24	17	11	7	HANK WILLIAMS JR./Honky Tonkin' (Elektra/Curb)
2	1	4	8	CHARLEY PRIDE/I Don't Think She's In Love (RCA)
21	16	12	9	DOLLY PARTON/Heartbreak Express (RCA)
25	19	15	10	EMMYLOU HARRIS/Born To Run (WB)
26	19	17	11	CON HUNLEY/Oh Girl (WB)
7	6	9	12	JOHN ANDERSON/Would You Catch A Falling Star (WB)
9	9	8	13	JOHNNY LEE/When You Fall In Love (Full Moon/Asylum)
36	30	22	14	SYLVIA/Nobody (RCA)
31	25	21	15	ROSANNE CASH/Ain't No Money (Columbia)
30	24	20	16	OAK RIDGE BOYS/So Fine (MCA)
27	21	19	17	RONNIE McDOWELL/I Just Cut Myself (Epic)
34	29	23	18	LARRY GATLIN/She Used To Sing On Sunday (Columbia)
3	2	7	19	CONWAY TWITTY/Slow Hand (Elektra)
16	12	14	20	LACY J. DALTON/Slow Down (Columbia)
32	28	24	21	MARTY ROBBINS/Some Memories Just Won't Die (Columbia)
42	35	26	22	ROGER MILLER & WILLIE NELSON/Old Friends (Columbia)
45	34	27	23	DAVID FRIZZELL/I'm Gonna Hire A Wino To... (WB/Viva)
20	14	13	24	OSMONDS/I Think About Your Lovin' (Elektra/Curb)
43	37	29	25	REBA McENTIRE/I'm Not That Lonely Yet (Mercury/PolyGram)
8	10	16	26	ED BRUCE/Love's Found You And Me (MCA)
50	41	32	27	WAYLON JENNINGS/Women Do Know How To... (RCA)
29	26	25	28	JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
48	43	35	29	GEORGE STRAIT/Fool Hearted Memory (MCA)
44	40	33	30	EARL THOMAS CONLEY/Heavenly Bodies (RCA)
-	44	39	31	MOE BANDY/She's Not Really Cheatin'... (Columbia)
1	5	18	32	DON WILLIAMS/Listen To The Radio (MCA)
49	46	37	33	BOBBY BARE/If You Ain't Got Nothin'... (Columbia)
46	42	38	34	TOMPALL & GLASER BROTHERS/I Still Love You... (Elektra)
-	45	42	35	EDDY RAVEN/She's Playing Hard To Forget (Elektra)
-	48	44	36	CHARLY McCLAIN/Dancing Your Memory Away (Epic)
-	-	43	37	KENNY ROGERS/Love Will Turn You Around (Liberty)
39	36	36	38	MEL TILLIS/The One That Got Away (Elektra)
13	23	30	39	LEE GREENWOOD/Ring On Her Finger... (MCA)
-	-	48	40	MICHAEL MURPHEY/What's Forever For (Liberty)
-	-	47	41	GAIL DAVIES/You Turn Me On I'm A Radio (WB)
-	-	42	42	STATLER BROTHERS/Whatever (Mercury/PolyGram)
-	-	43	43	MEL McDANIEL/Big Ole Brew (Capitol)
6	15	28	44	EDDIE RABBITT/I Don't Know Where To Start (Elektra)
35	33	34	45	JOHN SCHNEIDER/Dreamin' (Scotti Bros./CBS)
15	27	40	46	T.G. SHEPPARD/Finally (WB/Curb)
-	-	47	47	GENE WATSON/This Dream's On Me (MCA)
-	-	48	48	JERRY REED/She Got The Goldmine (I Got The Shaft) (RCA)
18	20	31	49	TERRI GIBBS/Ashes To Ashes (MCA)
-	-	50	50	JOHN CONLEE/Nothing Behind You, Nothing... (MCA)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

- BILLY "CRASH" CRADDOCK "Love Busted" (Capitol) 33/19  
National Summary: Up 0, Same 11, Down 0, Debuts 3, Adds 19 including WGNA-FM, WWSA, KRMD-AM-FM, WCMS-FM, WIRK-FM, WKKQ-AM-FM, KTTS-AM-FM, KUUY, KUGR, KSOP-FM.
- CALAMITY JANE "Walkin' After Midnight" (Columbia) 29/2  
National Summary: Up 13, Same 11, Down 0, Debuts 3, Adds 2, KHEY, KFH, KKYX 42-39, WIRK-FM 33-23, KFDI-AM-FM 37-33, KUUY 25-19, KRAK 42-39, KEEN 40-36, KMPS-AM-FM 27-20, KGA d-30.
- BIG AL DOWNING "I'll Be Loving You" (Team Entertainment) 28/5  
National Summary: Up 5, Same 14, Down 0, Debuts 4, Adds 5, WCMS-FM, WTQR-FM, WITL-FM, WXCL, KWJJ, KIX106 32-26, WMZQ-FM 30-28, KHEY 47-35, WKSJ-FM 44-39, WSIX-FM 23-20.
- STEPHANIE WINSLOW "Don't We Belong" (Primer) 28/4  
National Summary: Up 4, Same 15, Down 0, Debuts 5, Adds 4, KFDI-AM-FM, KEED, KWJJ, KSOP-FM, WGNA-FM on, WPLO on, KOKE-AM-FM 36-31, KHEY 49-40, KVOO 47-41, KRAK on.
- DAVID FRIZZELL & SHELLY WEST "I Just Came Here To Dance" (WB/Viva) 26/24  
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 24 including WNYR, WMZQ-FM, WESC-AM-FM, WNOE-AM, WCMS-FM, KFGO, WXCL, KEED, KCCY-FM, KCUB.
- CHANTILLY "Stumblin' In" (Jarcoco) 24/7  
National Summary: Up 3, Same 12, Down 0, Debuts 2, Adds 7, WESC-AM, KRMD-AM-FM, WXCL, KLZ, KRSY, KMPS-AM-FM, KIGO, KWMT d-40, WKKQ-AM-FM 41-38, KSOP-FM 41-34.
- CHARLIE DANIELS BAND "Ragin' Cajun" (Epic) 21/6  
National Summary: Up 5, Same 9, Down 0, Debuts 1, Adds 6, KRMD-AM-FM, KFDI-AM-FM, KKAL, KBMY, KWJJ, KYTE, WIXL-FM 44-34, WKSJ-FM 41-36, WIRK-FM 36-29, KBBQ 44-36.
- JOE STAMPLEY "I Didn't Know You Could..." (Epic) 20/17  
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 17 including WGNA-FM, WBGW-FM, KHEY, KICK-FM, KLRA, KRMD-AM-FM, WIRK-FM, KEBC-FM, KTTS-AM-FM, KTOM.
- VERN GOSDIN "Your Bedroom Eyes" (AMI/NSD) 20/5  
National Summary: Up 2, Same 11, Down 0, Debuts 2, Adds 5, KOKE-AM-FM, KHEY, KXRB, KFDI-AM-FM, KMAK, WSOC-FM on, WLWI-FM 36-29, KLZ on, KSOP-FM on, KCKC 34-27.
- LANE BRODY "More Nights" (Liberty) 19/9  
National Summary: Up 2, Same 7, Down 0, Debuts 1, Adds 9, WIXL-FM, WYKR, WPLO, WCMS-FM, WTSO, WHBF, KCCY-FM, KRAK, KSOP-FM, WXCL 42-39.
- BOBBY MACKEY "Pepsi Man" (Moon Shine) 19/3  
National Summary: Up 4, Same 10, Down 0, Debuts 2, Adds 3, KOKE-AM-FM, KKYX, KSOP-FM, WGNA-FM on, WPLO 35-29, KHEY 50-41, WUBE-FM 25-22, WHK on, KVOO 42-39, KMAK on.
- BOXCAR WILLIE & PENNY DE HAVEN "We Made Memories" (Main Street) 18/5  
National Summary: Up 3, Same 6, Down 0, Debuts 4, Adds 5, WBGW-FM, WRKZ-FM, KCJB, WHBF, KXRB, WGN-AM-FM 41-39, WBAP on, WIRK-FM 38-30, WTSO 33-29, KEEN on.
- DARLENE AUSTIN "Sunday Go To Cheatin' Clothes" (Myrtle) 15/2  
National Summary: Up 4, Same 8, Down 0, Debuts 1, Adds 2, KMAK, KTOM, WPLO on, WAMZ-FM 26-25, WSM on, KFGO on, KTTS-AM-FM 50-43, KVOO 50-44, KFDI-AM-FM on, KRAK 50-47.
- GARY WOLF "Love Never Dies" (Columbia) 14/6  
National Summary: Up 3, Same 4, Down 0, Debuts 1, Adds 6, WCMS-FM, WCXI, KWMT, KEBC-FM, KRAK, KGA, WIXL-FM 38-32, WNOE-AM 50-45, WIRK-FM on, KLZ on.
- LOUISE MANDRELL "Some Of My Best Friends..." (RCA) 13/12  
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 12, WADR, WYII, WPLO, WDAK, WKSJ-FM, WNOE-AM, WIRK-FM, KBMR, KUUY, KUGR, KCKC, KIGO.
- SUPER GRIT COWBOY BAND "She Is The Woman" (Hoodswamp) 13/4  
National Summary: Up 0, Same 7, Down 0, Debuts 2, Adds 4, KHEY, WTQR-FM, WAXX, KEED, KSO d-39, KFGO on, KTTS-AM-FM on, KFDI-AM-FM on, KRAK on, KGA on.



Regional Adds & Hots

Table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, HOTTEST, SOUTH, HOTTEST, WEST, HOTTEST. Lists stations and artists like Jerry Reed (RCA), Alabama (RCA), Gary Morris (WB), etc.

Main grid of regional adds and hots for EAST, MIDWEST, SOUTH, and WEST. Columns include station call letters, city, and artist/album information.

Table titled '134 Current Reports' listing stations and their current programming or reports. Includes stations like WKZZ-FM, KRST-FM, KVOG, etc.

Country Albums section. Features 'Hottest Tracks' and 'Most Requested' lists. Artists include Barbara Mandrell, Ronnie Milsap, Juice Newton, and Alabama.

# Black Radio

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### HOWARD JOHNSON So Fine (A&M)

75% of our reporting stations on it. Rotations: Heavy 12/0, Medium 15/3, Light 12/1, Extra Adds 9, Total Adds 13, KRLY, KSOL, KNOW, WATV, WPDQ, KOKY, WLOU, WBLX, WANT, WANM, WLTH, KUKQ, KPOP-FM, KSOL. A Most Added Record. Debuts at number 20 on the Black Radio Chart.

### ZAPP Dance Floor (WB)

75% of our reporting stations on it. Rotations: Heavy 4/0, Medium 20/6, Light 8/5, Extra Adds 16, Total Adds 27, WAMO, WHUR, KMJQ, KRLY, WEDR, WYLD-FM, WBMX, WBLZ, WCIN, KDKO, XHRM, KSOL, WNHC, WENN, WGIV, WJMI, WPDQ, WLOU, WJJS, WOWI, WDAO, WLTH, WTLC, WVOI, KDIA, KUKQ, KPOP-FM. A Most Added Record. Debuts at number 22 on the Black Radio Chart.

### ODYSSEY Inside Out (RCA)

67% of our reporting station on it. Rotations: Heavy 15/0, Medium 11/1, Light 11/3, Extra Adds 6, Total Adds 10, WXYV, WBLZ, WJMO, KDAY, WKND, KNOW, WOIC, WVOL, WVOI. Moves 27-19 on the Black Radio Chart.

### O'JAYS

#### Your Body's Here With Me... (Phil. Int'l./CBS)

67% of our reporting stations on it. Rotations: Heavy 11/1, Medium 16/1, Light 13/1, Extra Adds 3, Total Adds 6, WBMX, WENN, WDAO, KAEZ, KDIA, KPOP-FM. Debuts at number 27 on the Black Radio Chart.

### STEPHANIE MILLS

#### Last Night (Casablanca/PolyGram)

63% of our reporting stations on it. Rotations: Heavy 3/0, Medium 10/1, Light 17/5, Extra Adds 10, Total Adds 16, WYLD-FM, WBLZ, KDKO, XHRM, WATV, WENN, WKXI, WJAX, WPDQ, WANT, WTOY, WDAO, WKWM, WVOI, KUKQ, KPOP-FM. A Most Added Record. Debuts at number 30 on the Black Radio Chart.

## NEW & ACTIVE

**STACY LATTISAW "Don't Throw It All Away" (Cotillion/Atco) 35/19**  
Rotations: Heavy 1/0, Medium 9/1, Light 15/8, Extra Adds 10, Total Adds 19, WILD, WDLA, WAIL-FM, WYLD-FM, WGCI, WJMO, KDKO, XHRM, WKND, WWRL, WKXI, WJAX, WPDQ, WBLX, WTOY, WANM, WDAO, WLTH, WWW.S. Heavy: WAMO. Medium: WOOK, WHUR, WAOK, WHRK, WNHC, WVOL, WLUM, WDAS.

**O'BRYAN "Still Water" (Capitol) 35/4**  
Rotations: Heavy 13/0, Medium 13/0, Light 5/0, Extra Adds 4, Total Adds 4, WAMO, KRLY, WDMT, WLTH. Heavy: WWIN, WEDR, WCIN, WJMO, KDAY, WATV, WOIC, WJMI, WKXI, WPDQ, KOKY, WOWI, WLUM. Medium: WDAS, WAOK, WDLA, WYLD-FM, WNHC, WENN, WJJS, WVOL, WANT, WTMP, WDAO, KAEZ, WWW.S. Moves 23-23 on the Black Radio Chart.

**POINTER SISTERS "American Music" (Planet/RCA) 34/11**  
Rotations: Heavy 2/0, Medium 9/1, Light 15/2, Extra Adds 8, Total Adds 11, WWIN, WBLZ, WOIC, WJMI, KOKY, WOWI, WANT, WTMP, WLUM, WWW.S, KACE. Heavy: WAMO, WANM. Medium: WILD, WHRK, KSOL, WSSJ, KNOW, WDAO, WVOI, KUKQ.

**RANDY CRAWFORD "One Hello" (WB) 33/3**  
Rotations: Heavy 5/0, Medium 18/0, Light 12/3, Extra Adds 0, Total Adds 3, WDLA, WKWM, KDIA. Heavy: WDAS, WJMO, WSSJ, KACE, KUKQ. Medium: WWIN, WHUR, WHRK, WEDR, WGCI, WCIN, KDAY, XHRM, WKND, WPDQ, KOKY, WBLX, WOWI, WLTH, WVOI, KPOP-FM.

**ROBERTA FLACK "I'm The One" (Atlantic) 30/9**  
Rotations: Heavy 4/0, Medium 8/1, Light 13/3, Extra Adds 5, Total Adds 9, WEDR, WBMX, KDKO, WATV, WANM, WDAO, WTLC, WVOI, KUKQ. Heavy: WXYV, WGCI, WJPC, KACE. Medium: WDAS, WHUR, WAOK, WHRK, WVOL, WLTH, WLUM.

**DUNN & BRUCE STREET "Shout For Joy" (Devaki/Mirus) 30/8**  
Rotations: Heavy 1/0, Medium 12/1, Light 12/2, Extra Adds 5, Total Adds 8, WWIN, WXYV, WILD, WOOK, KRLY, WDMT, WOIC, WTMP. Heavy: WLOU. Medium: WCIN, KDAY, XHRM, WNHC, WENN, WOWI, WANM, WDAO, WLTH, WLUM, KACE.

**SKYY "When You Touch Me" (Salsoul/RCA) 29/6**  
Rotations: Heavy 5/0, Medium 12/2, Light 10/2, Extra Adds 2, Total Adds 6, KSOL, KNOW, WLOU, WJJS, WDAO, WKWM. Heavy: WEDR, WJMO, WJLB, WOIC, KDIA. Medium: WOOK, WAOK, WDLA, WATV, WGIV, KOKY, WBLX, WANT, WLTH, WWW.S.

**KID CREOLE & THE COCONUTS "I'm A Wonderful Thing, Baby" (Sire/WB) 29/3**  
Rotations: Heavy 8/0, Medium 9/1, Light 10/0, Extra Adds 2, Total Adds 3, WAOK, WVVEE, KSOL. Heavy: WDAS, WBMX, WGCI, KDAY, WSSJ, WNHC, WPDQ, WLTH. Medium: WAMO, WAIL-FM, WJPC, WDMT, WJJS, WTLC, WLUM, KACE.

**SHALAMAR "I Can Make You Feel Good" (Solar/Elektra) 27/4**  
Rotations: Heavy 2/0, Medium 9/1, Light 14/1, Extra Adds 2, Total Adds 4, WOOK, WDLA, WEDR, WVOI. Heavy: WAOK, WLUM. Medium: XHRM, WATV, WJMI, WJJS, WVOL, WDAO, WLTH, WWW.S.

**JEAN CARN "If You Don't Know Me By Now" (Motown) 27/4**  
Rotations: Heavy 0/0, Medium 15/1, Light 10/1, Extra Adds 2, Total Adds 4, WOOK, WOIC, WDAO, WTLC. Medium: WWIN, WXYV, WHUR, WAOK, WHRK, WCIN, KDKO, KDAY, WSSJ, WOWI, WLTH, WKWM, WLUM, KACE.

**FATBACK BAND "On The Floor" (Spring/PolyGram) 26/5**  
Rotations: Heavy 3/0, Medium 9/0, Light 12/3, Extra Adds 2, Total Adds 5, WDLA, WCIN, WJAX, KAEZ, WWW.S. Heavy: WAOK, WHRK, WLOU. Medium: WEDR, WGCI, WJMO, WOIC, WVOL, WOWI, WANM, WLTH, KUKQ.

**SEQUENCE "I Don't Need Your Love" (Sugar Hill) 26/1**  
Rotations: Heavy 7/0, Medium 18/0, Light 3/1, Extra Adds 0, Total Adds 1, WCIN. Heavy: WDAS, WNHC, WGIV, WOIC, WANT, WTOY, WDAO. Medium: WOOK, WVVEE, WEDR, XHRM, KNOW, WATV, WENN, WKXI, KDKY, WLOU, WJJS, WVOL, WOWI, WANM, WTMP, WJMO.

**MICHAEL WYCOFF "Looking Up To You" (RCA) 25/1**  
Rotations: Heavy 2/0, Medium 11/0, Light 11/0, Extra Adds 1, Total Adds 1, WATV. Heavy: WYLD-FM, WJMO. Medium: WVVEE, WGCI, WJLB, WSSJ, WNHC, WOWI, WTOY, WLTH, WKWM, WLUM, WWW.S.

**FELIX & JARVIS "Flamethrower Rap" (RFC/Quality) 24/3**  
Rotations: Heavy 7/0, Medium 8/0, Light 9/1, Extra Adds 2, Total Adds 3, KRLY, WHRK, KDIA. Heavy: WAOK, WDMT, WNHC, WENN, WKWM, WTLC, WWW.S. Medium: WDAS, KMJQ, WBMX, WATV, WGIV, WOWI.

**IMAGINATION "Just An Illusion" (MCA) 24/1**  
Rotations: Heavy 10/0, Medium 8/0, Light 5/0, Extra Adds 1, Total Adds 1, WJMO. Heavy: WXYV, WAMO, WOOK, KRLY, WHRK, WJPC, WJLB, WWRL, KNOW, WLTH. Medium: WILD, WDAS, WHUR, KMJQ, WBMX, WKND, WJAX, KACE.

**MIKE & BRENDA SUTTON "Don't Hold Back" (Sarn) 23/3**  
Rotations: Heavy 0/0, Medium 8/0, Light 9/0, Extra Adds 3, Total Adds 3, WOOK, KDAY, KAEZ. Medium: WXYV, WDAS, WAOK, WHRK, WEDR, WJMO, WJLB, WSSJ, WOWI, WTOY, KACE.

**SINNAMON "Thanks To You" (Becket) 23/1**  
Rotations: Heavy 7/0, Medium 8/1, Light 8/0, Extra Adds 0, Total Adds 1, WBLX. Heavy: WWIN, WXYV, WDAS, WGCI, WJLB, WLTH, KACE. Medium: WOOK, WAOK, WBMX, KSOL, WGIV, WOWI, WWW.S.

**RICHARD "DIMPLES" FIELDS "Taking Applications" (Boardwalk) 22/3**  
Rotations: Heavy 2/0, Medium 9/0, Light 8/0, Extra Adds 3, Total Adds 3, WAIL-FM, WANT, KAEZ. Heavy: WAOK, WJMI. Medium: WDAS, WHRK, KDKO, KDAY, WSSJ, WENN, WKXI, KOKY, KUKQ.

## SIGNIFICANT ACTION

**HERBIE HANCOCK "Gettin' To The Good Part" (Columbia) 21/6**  
Rotations: Heavy 4/0, Medium 8/1, Light 4/0, Extra Adds 5, Total Adds 6, WILD, WAOK, WJMO, WATV, WBLX, WLTH. Heavy: WGCI, WJPC, WJLB, KACE. Medium: WWIN, WXYV, WOOK, WHUR, KRLY, WHRK, KDAY.

**HEATWAVE "Lettin' It Loose" (Epic) 21/0**  
Rotations: Heavy 8/0, Medium 8/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, WHRK, WGCI, WCIN, WATV, WDAO, KACE, KUKQ. Medium: XHRM, WJAX, KOKY, WOWI, WTOY, WLTH.

**SISTER SLEDGE "All The Man I Need" (Cotillion/Atco) 21/0**  
Rotations: Heavy 8/0, Medium 7/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WDLA, WATV, WKXI, WPDQ, WANT, WTLC, KUKQ, KPOP-FM. Medium: WYLD-FM, WJMO, KDAY, WSSJ, WENN, WJAX, WVOL.

**SUPERIOR MOVEMENT "Wide Shot" (CIM/CBS) 20/0**  
Rotations: Heavy 3/0, Medium 13/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KSOL, WLOU, WLUM. Medium: WXYV, KRLY, WHRK, WGCI, WJPC, WJMO, XHRM, WGIV, WKXI, KOKY, WLTH, WTLC, KPOP-FM.

# Radio & Records NATIONAL AIRPLAY/30

July 9, 1982

Three Weeks Last Weeks

4	2	2	1	STEVIE WONDER/Do I Do (Tamla/Motown)
1	1	1	2	JEFFREY OSBORNE/I Really Don't Need No Light (A&M)
13	7	4	3	JENNIFER HOLLIDAY/And I Am Telling You I'm... (Geffen)
3	3	3	4	RICK JAMES/Dance Wit' Me (Gordy/Motown)
22	13	8	5	CAMEO/Flirt (Chocolate City/PolyGram)
26	19	9	6	RAY PARKER JR./Let Me Go (Arista)
5	5	5	7	ONE WAY/Cutie Pie (MCA)
18	11	10	8	SOUL SONIC FORCE/Planet Rock (Tommy Boy)
9	6	6	9	JUNIOR/Too Late (Mercury/PolyGram)
2	4	7	10	GAP BAND/Early In The Morning (Total Experience/PGM)
-	29	18	11	DONNA SUMMER/Love Is In Control... (Geffen)
28	20	16	12	ISLEY BROTHERS/The Real Deal (T-Neck/CBS)
19	14	13	13	WAR/Outlaw (RCA)
27	16	14	14	ATLANTIC STARR/Love Me Down (A&M)
30	21	20	15	CHERYL LYNN/Instant Love (Columbia)
12	12	12	16	"D" TRAIN/Keep On (Prelude)
-	-	26	17	ARETHA FRANKLIN/Jump To It (Arista)
-	30	22	18	DAYTON/Hot Fun In The Summertime (Liberty)
-	-	27	19	ODYSSEY/Inside Out (RCA)
21	15	15	21	HOWARD JOHNSON/So Fine (A&M)
-	-	22	22	REDDINGS/Sittin' On The Dock... (Believe In A Dream/CBS)
-	-	27	23	ZAPP/Dance Floor (WB)
25	25	24	24	O'BRYAN/Still Water (Capitol)
29	28	25	25	HIGH FASHION/Feelin' Lucky Lately (Capitol)
24	17	17	26	CARRIE LUCAS/Show Me Where You're... (Solar/Elektra)
-	-	27	27	RITCHIE FAMILY/I'll Do My Best (For You Baby) (RCA)
7	9	19	28	O'JAYS/Your Body's Here With Me... (Phil. Int'l./CBS)
8	10	11	29	ASHFORD & SIMPSON/Street Corner (Capitol)
-	-	29	29	DAZZ BAND/Let It Whip (Motown)
-	-	30	30	STEPHANIE MILLS/Last Night (Casablanca/PolyGram)

New Entry  
→

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### MOST ADDED

- ZAPP (27)
- STACY LATTISAW (19)
- STEPHANIE MILLS (16)
- HOWARD JOHNSON (13)
- POINTER SISTERS (11)
- DENIECE WILLIAMS (11)

### HOTTEST

- JENNIFER HOLLIDAY (31)
- STEVIE WONDER (30)
- JEFFREY OSBORNE (26)
- SOUL SONIC FORCE (26)
- GAP BAND (22)
- ONE WAY (21)

**DENIECE WILLIAMS "Waiting By The Hotline" (ARC/Columbia) 18/11**  
Rotations: Heavy 1/0, Medium 2/0, Light 8/4, Extra Adds 7, Total Adds 11, WDLA, WAIL-FM, KDAY, WATV, WGIV, WVOL, WANM, WDAO, WTLC, WLUM, KPOP-FM. Heavy: WAOK. Medium: KRLY, KSOL.

**GINO SOCCIO "It's Alright" (RFC/Atlantic) 18/6**  
Rotations: Heavy 1/0, Medium 6/0, Light 7/2, Extra Adds 4, Total Adds 6, WXYV, WDAS, WAOK, WVVEE, KAEZ, WHUR. Heavy: WNHC. Medium: WWIN, WHUR, XHRM, WWRL, WDAO, WLTH.

**R.J.'S LATEST ARRIVAL "Aerobic Dancin' Keep Dancin'" (Zoo York) 18/3**  
Rotations: Heavy 8/0, Medium 4/0, Light 5/2, Extra Adds 1, Total Adds 3, WJAX, WPDQ, WLUM. Heavy: WDAS, WEDR, WJPC, WNHC, WATV, WENN, WLOU, WWW.S. Medium: WGCI, WOWI, WLTH, WVOI.

**SALSOU ORCHESTRA "Take Some Time Out (For Love)" (Salsoul/RCA) 18/1**  
Rotations: Heavy 2/0, Medium 11/0, Light 5/1, Extra Adds 0, Total Adds 1, WXYV. Heavy: WAOK, WNHC. Medium: WWIN, WOOK, WEDR, WJPC, WCIN, WJMO, WJLB, WJMI, WVOL, WOWI, WTOY.

**ST. TROPEZ "Femmes Fatales" (Destiny) 18/1**  
Rotations: Heavy 3/0, Medium 7/0, Light 7/0, Extra Adds 1, Total Adds 1, WLOU. Heavy: WGCI, WENN, WLTH. Medium: WXYV, WDAS, WAOK, WHRK, WBMX, WJPC, WTLC.

**Z.Z. HILL "Cheating In The Next Room" (Malaco) 18/1**  
Rotations: Heavy 7/0, Medium 8/1, Light 5/0, Extra Adds 0, Total Adds 1, KDKO. Heavy: WJMO, WNHC, KOKY, WANT, WTMP, WDAO, WKWM. Medium: KMJQ, KRLY, WCIN, WVOL, WWW.S.

**LARRY GRAHAM "Sooner Or Later" (WB) 17/9**  
Rotations: Heavy 3/0, Medium 3/1, Light 3/0, Extra Adds 8, Total Adds 9, WDAS, WVVEE, KDAY, WGIV, WOIC, KOKY, WTOY, WLTH, WVOI, KPOP-FM. Heavy: WHRK, WJLB, KACE. Medium: WGCI, WJPC.

**DARYL HALL & JOHN OATES "Your Imagination" (RCA) 17/3**  
Rotations: Heavy 4/0, Medium 6/0, Light 4/0, Extra Adds 3, Total Adds 3, WVOL, WTLC, KUKQ. Heavy: WAIL-FM, WSSJ, WPDQ, KPOP-FM. Medium: WDAS, WDLA, WJLB, KNOW, KOKY, WBLX.

**RICH LITTLE "President's Rap" (Boardwalk) 17/0**  
Rotations: Heavy 8/0, Medium 5/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WAIL-FM, KMJM, WPDQ, WTMP, WLTH. Medium: KMJQ, WDMT, KDAY, WKWM, KDIA.

**VIDEEO "Thang (Gimme Some Of That Thang)" (HCRC) 17/0**  
Rotations: Heavy 2/0, Medium 7/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: KDAY, KPOP-FM. Medium: WWIN, WDLA, WHRK, WEDR, WGCI, WENN, WLOU.

**O.C. SMITH "Love Changes" (Motown) 16/6**  
Rotations: Heavy 1/0, Medium 4/1, Light 7/1, Extra Adds 4, Total Adds 6, WAOK, WGCI, WGIV, WANT, WVOI, KPOP-FM. Heavy: WLUM. Medium: WWIN, KDAY, WLTH.

**PLUSH "Burnin' Love" (RCA) 16/2**  
Rotations: Heavy 0/0, Medium 5/0, Light 10/1, Extra Adds 1, Total Adds 2, WAOK, WJAX. Medium: WAMO, WAIL-FM, KDAY, XHRM, KACE.

**CHANGE "Hard Times (It's Gonna Be Alright)" (RFC/Atlantic) 14/4**  
Rotations: Heavy 0/0, Medium 4/1, Light 8/1, Extra Adds 2, Total Adds 4, WATV, WANM, WVOI, KUKQ. Medium: WWIN, KDKO, KACE.

**CLIFF DAWSON "It's Not Me You Love" (Boardwalk) 14/3**  
Rotations: Heavy 0/0, Medium 1/0, Light 11/1, Extra Adds 2, Total Adds 3, WAOK, WANM, KUKQ. Medium: WOOK.

**LOU RAWLS "Will You Kiss Me One More Time" (Epic) 13/3**  
Rotations: Heavy 1/1, Medium 4/0, Light 8/0, Extra Adds 2, Total Adds 3, WWIN, WVVEE, WPDQ. Medium: WHUR, KDAY, XHRM, WSSJ.

**CON FUNK SHUN "Straight From The Heart" (Mercury/PolyGram) 13/1**  
Rotations: Heavy 3/0, Medium 4/0, Light 5/0, Extra Adds 1, Total Adds 1, WANT. Heavy: WJPC, WDAO, KAEZ. Medium: WKND, WTMP, WLTH, WTLC.

**DEODATO "Happy Hour" (WB) 13/1**  
Rotations: Heavy 0/0, Medium 8/0, Light 6/0, Extra Adds 1, Total Adds 1, KACE. Medium: WWIN, WJPC, KDAY, XHRM, WGIV, WDAO.

**BILLY OCEAN "Calypso Funkin'" (Epic) 13/0**  
Rotations: Heavy 2/0, Medium 5/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WJMI, KUKQ. Medium: WWIN, KDAY, XHRM, WTLC, KACE.

**B.B. & Q. BAND "Imagination" (Capitol) 12/10**  
Rotations: Heavy 0/0, Medium 2/0, Light 3/3, Extra Adds 7, Total Adds 10, WXYV, WDAS, WHUR, KRLY, WCIN, KOKY, WTOY, WTMP, WLUM, WWW.S. Medium: WWIN, WHRK.

**ALFONZO "Girl, You Are The One" (Joe-Wes) 12/7**  
Rotations: Heavy 0/0, Medium 1/0, Light 8/2, Extra Adds 5, Total Adds 7, WILD, WHRK, WEDR, WGCI, KDKO, WWRL, WWW.S. Medium: WVOL.

**CERRONE "Back Track" (Pavillion/CBS) 12/5**  
Rotations: Heavy 0/0, Medium 3/0, Light 5/1, Extra Adds 4, Total Adds 5, WVVEE, WHRK, WEDR, WOIC, WTMP. Medium: KSOL, WNHC, WJJS.

**AMUZEMENT PARK "Groove Your Blues Away" (Our Gang Entertainment) 12/4**  
Rotations: Heavy 0/0, Medium 2/0, Light 6/0, Extra Adds 4, Total Adds 4, WDAS, WVVEE, WTLC, KUKQ. Medium: WHRK, WGCI.

**SHOCK "Electroponic Phunk" (Fantasy) 12/2**  
Rotations: Heavy 1/0, Medium 2/0, Light 8/1, Extra Adds 1, Total Adds 2, WDAS, WKWM. Heavy: XHRM. Medium: WJMO, WLOU.

**A TASTE OF HONEY "We've Got The Groove" (Capitol) 12/1**  
Rotations: Heavy 2/0, Medium 4/1, Light 6/0, Extra Adds 0, Total Adds 1, WWIN. Heavy: WAOK, WGIV. Medium: WENN, WPDQ, WDAO.

**ILLUSION "Why Can't We Live Together" (Sugar Hill) 12/1**  
Rotations: Heavy 1/0, Medium 7/0, Light 3/0, Extra Adds 1, Total Adds 1, KDAY. Heavy: WGIV. Medium: WWIN, WOOK, XHRM, WVOL, WOWI, WDAO, KACE.

# Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST		SOUTH		WEST	
<b>WWIN/Baltimore</b> Curtis Anderson	<b>WWRL/New York</b> Bobby Jay	<b>WAOK/Atlanta</b> Larry Tinsley	<b>WQIV/Charlotte</b> Chris Turner	<b>WPDQ/Jacksonville</b> Earl James	<b>WDIA/Memphis</b> Carl Connors
LINDA TAYLOR LOU RAWLS COOPER & ROSS VICKI SUE ROBINSON DRAMATICS DUNN & BRUCE POINTER SISTERS TASTE OF HONEY P-FUNK ALL STARS STARPOINT BAND AKA RAFAEL CAMFRON JOY Hottest: JEFFREY OSBORNE DAZZ BAND JENNIFER HOLLIDAY SHARON BROWN SOUL SONIC FORCE	BARRY WHITE SMOKEY ROBINSON LEGACY CONWAY & TEMPLER ALFONZO JERRY BUTLER BILLY PRESTON STACY LATTISAW TONY TROUTHMAN Hottest: MCCARTNEY/WONDER ARETHA FRANKLIN JUNIOR JENNIFER HOLLIDAY STEVIE WONDER	KID CREOLE CLIFF DAWSON GINO SOCCIO O.C. SMITH MIDNIGHT STAR HERBIE HANCOCK MOORE & PICKETT PLUSH Hottest: SOUL SONIC FORCE GAP BAND JENNIFER HOLLIDAY JEFFREY OSBORNE	ZAPP RAFAEL CAMERON O.C. SMITH DENIECE WILLIAMS LARRY GRAHAM CHUCK MANGIONE Hottest: RICK JAMES SOUL SONIC FORCE STEVIE WONDER JEFFREY OSBORNE ONE WAY	ARETHA FRANKLIN LOU RAWLS TEDDY PENDERGRASS ZAPP STACY LATTISAW SHALAMAR STEPHANIE MILLS HOWARD JOHNSON RJ'S LATEST ARRIV ISLEY BROS CARRIE LUCAS Hottest: CHERYL LYNN DAZZ BAND MCCARTNEY/WONDER JUNIOR JENNIFER HOLLIDAY	RAY PARKER JR. FATBACK BAND RANDY CRAWFORD DENIECE WILLIAMS STACY LATTISAW SHALAMAR Hottest: CHUCK MANGIONE TERRY GENGIS SHADES OF LOVE Hottest: GAP BAND SOUL SONIC FORCE JENNIFER HOLLIDAY DAZZ BAND FELIX & JARVIS
<b>WXYV/Baltimore</b> Tim Watts	<b>WDAS/Philadelphia</b> Joe Tamburro	<b>WVEE/Atlanta</b> Scotty Andrews	<b>WOIC/Columbia, SC</b> Mickey Arnold	<b>WHRK (K97)/Memphis</b> Ron Olson	<b>WYLD-FM/New Orleans</b> Tony Brown
CANDELA SALSOUL ORCHESTRA BB&Q GINO SOCCIO STARPOINT DUNN & BRUCE ODYSSEY LEGACY Hottest: SINAMON STEVIE WONDER HUMAN LEAGUE RITCHIE FAMILY ROBERTA FLACK	BARRY WHITE GINO SOCCIO LIME SHOCK BOBBY CALDWELL AMUZEMENT PARK IMAGINATION BB&Q LARRY GRAHAM GENERAL CAINE NATURES CREATION KENI BURKE RAFAEL CAMERON BOBBIE HUMPHREY Hottest: RICK JAMES SOUL SONIC FORCE STEVIE WONDER JEFFREY OSBORNE D TRAIN	KID CREOLE LARRY GRAHAM LOU RAWLS GINO SOCCIO SURVIVOR FONDA REA AMUZEMENT PARK PATRICE RUSHEN JEFFREY OSBORNE Hottest: JENNIFER HOLLIDAY JEFFREY OSBORNE RAY PARKER JR. SHOTGUN XAVIER ODYSSEY	JEAN CARN CHUCK BROWN PUSH POINTER SISTERS CERRONE DUNN & BRUCE ODYSSEY EDWIN STARR DRAMATICS ARETHA FRANKLIN LARRY GRAHAM Hottest: JENNIFER HOLLIDAY SEQUENCE STEVIE WONDER JUNIOR JEFFREY OSBORNE	OZONE WOODS EMPIRE CERRONE FELIX & JARVIS LJ REYNOLDS ALFONZO Hottest: STEVIE WONDER SOUL SONIC FORCE JEFFREY OSBORNE RAY PARKER JR.	STACY LATTISAW STEPHANIE MILLS ZAPP CAMEO HIGH FASHION BILLY GRIFFIN Hottest: JEFFREY OSBORNE STEVIE WONDER WIND JAMMER DAZZ BAND JENNIFER HOLLIDAY
<b>WILD/Boston</b> Steve Crumblay	<b>WAMO/Pittsburgh</b> John Anthony	<b>KNOW/Austin</b> Selby Edwards	<b>KRLY/Houston</b> Steve Harris	<b>WEDR/Miami</b> Leo Jackson	<b>WAIL-FM/New Orleans</b> Barry Richards
STACY LATTISAW DUNN & BRUCE TONY TROUTHMAN HERBIE HANCOCK ALFONZO Hottest: ONE WAY DAZZ BAND GAP BAND JEFFREY OSBORNE JENNIFER HOLLIDAY	O'BRYAN PATRICE RUSHEN ODYSSEY P-FUNK ALL STARS ZAPP Hottest: WAR IMAGINATION STEVIE WONDER JUNIOR SOUL SONIC FORCE	HOWARD JOHNSON SKYY HIGH FASHION ODYSSEY Hottest: JENNIFER HOLLIDAY JEFFREY OSBORNE RICK JAMES RAY PARKER JR. IMAGINATION	ARETHA FRANKLIN ISLEY BROS DAYTON HOWARD JOHNSON ZAPP PIECES OF A DREAM POINTER SISTERS ARETHA FRANKLIN HOWARD JOHNSON Hottest: GAP BAND STEVIE WONDER REDDINGS ZZ HILL D TRAIN	BOBBY CALDWELL SHALAMAR ALFONZO ROBERTA FLACK STEVIE WONDER ZAPP GAP BAND UNDEFEATED THREE CERRONE GEORGE & GLEN Hottest: ASHFORD & SIMPSON RICK JAMES JUNIOR RJ'S LATEST ARRIV ONE WAY	DENIECE WILLIAMS STEVE MILLER BAND CARLY SIMON STACY LATTISAW RICHARD D. FIELDS OZONE Hottest: SOUL SONIC FORCE STEVIE WONDER GAP BAND JEFFREY OSBORNE ONE WAY
<b>WSSJ/Camden-Philadelphia</b> Gary Shepherd	<b>WOOK/Washington</b> Dwight Langley	<b>WENN/Birmingham</b> Gene Wise	<b>KMJQ/Houston</b> Ross Holland	<b>WBLX/Mobile</b> Michael J. Alexander	<b>WOW/Norfolk</b> Chastar Benton
none Hottest: SOUL SONIC FORCE DAZZ BAND STEVIE WONDER ODYSSEY JENNIFER HOLLIDAY	ARETHA FRANKLIN DUNN & BRUCE JEAN CARN MIKE & BRENDA SHALAMAR Hottest: RITCHIE FAMILY CLAUSEL DONNA SUMMER CARRIE LUCAS	O'JAYS ZAPP FONDA REA GERALD MALLORY ARETHA FRANKLIN STEPHANIE MILLS Hottest: SOUL SONIC FORCE RICK JAMES JENNIFER HOLLIDAY FELIX & JARVIS BAR-KAYS	ZAPP RAY PARKER JR. D TRAIN Hottest: JENNIFER HOLLIDAY SOUL SONIC FORCE DENIECE WILLIAMS DAZZ BAND CAMEO	TONY TROUTHMAN HOWARD JOHNSON HERBIE HANCOCK SINAMON STACY LATTISAW STEPHANIE MILLS HEATWAVE WYND CHYMES CARRIE LUCAS JEAN CARN ROBERTA FLACK COLLAGE DENIECE WILLIAMS CHANGE Hottest: DAZZ BAND GAP BAND ONE WAY WAR JENNIFER HOLLIDAY	ZAPP BOHANNON JENNIFER HOLLIDAY ONE WAY GAP BAND SOUL SONIC FORCE D TRAIN
<b>WKNM/Hartford</b> Eddie Jordan	<b>WHUR/Washington</b> Oscar Fields	<b>WATV/Birmingham</b> Ron January	<b>WLOU/Louisville</b> Neal O'Rea	<b>WJZZ/Lynchburg, VA</b> Art Young	<b>WTMP/Tampa</b> Jerry Walker
ODYSSEY RICK JAMES STACY LATTISAW JEFFREY OSBORNE Hottest: JENNIFER HOLLIDAY HIGH FASHION STEVIE WONDER JUNIOR DAZZ BAND	ZAPP STARPOINT BB&Q Hottest: SOUL SONIC FORCE JENNIFER HOLLIDAY DAZZ BAND JUNIOR RAY PARKER JR.	STEPHANIE MILLS HERBIE HANCOCK COLLAGE MICHAEL WYCOFF MIDNIGHT STAR HOWARD JOHNSON BILL SUMMERS CHANGE CHUCK MANGIONE PATRICE RUSHEN ROBERTA FLACK DENIECE WILLIAMS SMOKEY ROBINSON BRASS CONSTRUCTION Hottest: JENNIFER HOLLIDAY SOUL SONIC FORCE ONE WAY RICK JAMES RJ'S LATEST ARRIV	ZAPP ST. TROPEZ BOHANNON HOWARD JOHNSON TONY TROUTHMAN SKYY Hottest: RICK JAMES CARRIE LUCAS SOUL SONIC FORCE STEVIE WONDER CAMEO	ZAPP MAGIC LADY CANDI STATION STARFORD SKYY BOHANNON Hottest: RICK JAMES GAP BAND ONE WAY STEVIE WONDER SOUL SONIC FORCE	DAYTON CERRONE SUGAR HILL GANG LJ REYNOLDS STARPOINT BILL SUMMERS POINTER SISTERS P-FUNK ALL STARS DUNN & BRUCE BB&Q Hottest: STEVIE WONDER QUEEN LA CONNECTION JOEY GILMORE O'JAYS

MIDWEST	
<b>WJPC/Chicago</b> Jerry Bouding	<b>WCIN/Cincinnati</b> Everett Cork
none Hottest: DAZZ BAND STEVIE WONDER TEMPTATIONS/JAMES JEFFREY OSBORNE GAP BAND	ZAPP JERRY CARR SEQUENCE FATBACK BAND PIECES OF A DREAM P-FUNK ALL STARS Hottest: CAMEO ONE WAY REDDINGS STEVIE WONDER JENNIFER HOLLIDAY
<b>WBWX/Chicago</b> Lee Michaels	<b>WJMO/Cleveland</b> Erik Stone
CAMEO RONNIE DYSON ZAPP COFFEE O'JAYS ROBERTA FLACK SUGAR HILL GANG AURRA Hottest: STEVIE WONDER RICK JAMES ATLANTIC STARR	ODYSSEY MCCRARYS P-FUNK ALL STARS STACY LATTISAW HERBIE HANCOCK IMAGINATION EDWIN BIRDSONG Hottest: GAP BAND JUNIOR TEDDY PENDERGRASS JEFFREY OSBORNE TEMPTATIONS/JAMES
<b>WGCI/Chicago</b> Pam Wells	<b>WDMT/Cleveland</b> Magic James
O.C. SMITH PIECES OF A DREAM GLENN EDWARD THOM STACY LATTISAW ALFONZO LEGACY BARRY WHITE NEW TESTAMENT RAN Hottest: ST. TROPEZ D TRAIN TIME BANDITS ODYSSEY JENNIFER HOLLIDAY	O'BRYAN DUNN & BRUCE ROLLING STONES DAYTON Hottest: JENNIFER HOLLIDAY JEFFREY OSBORNE SOUL SONIC FORCE DONNA SUMMER RICH LITTLE
<b>WBLZ/Cincinnati</b> Harry Lyias	<b>WKWM/Grand Rapids</b> Frank Grant
ARETHA FRANKLIN POINTER SISTERS STEPHANIE MILLS ZAPP ODYSSEY FLEETWOOD MAC Hottest: RICK JAMES JENNIFER HOLLIDAY STEVIE WONDER ONE WAY REDDINGS	HURT EM' BAD RANDY CRAWFORD STEPHANIE MILLS SKYY RONNIE HUDSON SHOCK Hottest: GAP BAND RICK JAMES JEFFREY OSBORNE SOUL SONIC FORCE

## JAZZ RADIO

# NATIONAL AIRPLAY/30

### July 9, 1982

Last Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30

**JAZZ REPORTING STATIONS:** WYBC/New Haven, CT, Art Russell; WYRS/Stamford, CT, Rick Petrone; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTVN/Minneapolis, MN, Tom Pelissero; WXFM/Chicago, IL, Jim Walsh; KKGO/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Denver, CO, Ira Gordon; KJZZ/Seattle, WA, Jeff Hanley.

(J) Black reporters also contributing to Jazz chart.

# Regional Adds & Hots

### EAST Parallel One

**WROR/Boston**  
Mike Adams  
none  
Hottest:  
JULIE NEWTON  
RONNIE MILSAP  
TOTO  
AIR SUPPLY  
MECO

**WVBF/Boston**  
Reg Johns  
Kenny Rogers  
Stevie Wonder  
Herb Alpert  
Hottest:  
RONNIE MILSAP  
KARLA BONOFF  
ALABAMA  
CHICAGO  
AIR SUPPLY

**WBBN/Buffalo**  
Roger Christian  
Paul McCartney  
Nicolette Larson  
Alan Parsons  
Michael Murphy  
Hottest:  
WILLIE NELSON  
MCCARTNEY/WONDER  
JULIE NEWTON  
FLEETWOOD MAC  
AIR SUPPLY

**GR55/Buffalo**  
Jerry Rao  
Human League  
Paul McCartney  
Survivor  
Soft Cell  
Motels  
Hottest:  
JULIE NEWTON  
TOTO  
KARLA BONOFF  
AIR SUPPLY  
CHICAGO

**WYNY/New York**  
Jeff Mazza  
Neil Diamond  
Ronnie Milsap  
Stevie Wonder  
Chicago  
Fleetwood Mac  
Motels  
Hottest:  
ELTON JOHN  
AIR SUPPLY  
DENICE WILLIAMS  
JULIE NEWTON  
TOTO

**WIP/Philadelphia**  
TBA  
Reddings  
Herb Alpert  
CS&N  
Hottest:  
none

**WTAE/Pittsburgh**  
Don Berna  
Stevie Nicks  
Herb Alpert  
Pointer Sisters  
Hottest:  
ALABAMA  
CHICAGO  
AIR SUPPLY  
FLEETWOOD MAC  
CS&N

**WWSW (WSW)/Pittsburgh**  
Herb Crowe  
Kenny Rogers  
Dr. Hook  
Paul McCartney  
Hottest:  
AIR SUPPLY  
MELISSA MANCHESTE  
CHICAGO  
CS&N  
KARLA BONOFF

**WPRO/Providence**  
TBA  
Chicago  
Leslie Pearl  
Melissa Manchestre  
CS&N  
Hottest:  
JULIE NEWTON  
AIR SUPPLY  
WARWICK & MATHIS  
ROBERTA FLACK  
HERB ALPERT

**WLTT/Washington, D.C.**  
Balaban/Cummings  
Alan Parsons  
Elton John  
Hottest:  
AIR SUPPLY  
CS&N  
HERB ALPERT  
LESLIE PEARL  
CHICAGO

**WASH/Washington, D.C.**  
Bob Duckman  
Kenny Rogers  
Elton John  
Hottest:  
MELISSA MANCHESTE  
TOTO  
CS&N  
AIR SUPPLY  
CHICAGO

### Parallel Two

**WICC/Bridgeport**  
Lee Roberts  
Paul McCartney  
Elton John  
Roberta Flack  
Paul Davis  
Hottest:  
NEIL DIAMOND  
KENNY ROGERS  
CS&N  
HERB ALPERT  
POINTER SISTERS

**WKAZ/Charleston**  
Frank George  
Alan Parsons  
Michael Murphy  
Paul Davis  
Hottest:  
CHICAGO  
KARLA BONOFF  
MELISSA MANCHESTE  
TOTO  
WILLIE NELSON

**KFMB/San Diego**  
Mark Larson  
Pointer Sisters  
Paul Davis  
Glenn Frey  
Hottest:  
HERB ALPERT  
CHICAGO  
ALABAMA  
MELISSA MANCHESTE

### WRHE/10 Ted Abbott

PAUL DAVIS  
JOHN DENVER  
ELTON JOHN  
POINTER SISTERS  
Hottest:  
AIR SUPPLY  
ALABAMA  
KARLA BONOFF  
WILLIE NELSON

**WFSM/Harrisburg**  
Bob Paiva  
none  
Hottest:  
AIR SUPPLY  
CHICAGO  
ALABAMA  
CS&N  
TOTO

**WVYZ/Hartford**  
Giann Colligan  
Herb Alpert  
Michael Murphy  
Paul Davis  
America  
Hottest:  
LA CONNECTION  
WILLIE NELSON  
BERTIE HIGGINS  
CHICAGO  
AIR SUPPLY

**WTC/Hartford**  
Ginny Jesionka  
Bill Champlin  
Michael Murphy  
Hottest:  
ALABAMA  
AIR SUPPLY  
MELISSA MANCHESTE  
RONNIE MILSAP  
KARLA BONOFF

**WHAM/Rochester, NY**  
Dave Laird  
Bill Champlin  
Alan Parsons  
Hottest:  
NEIL DIAMOND  
KARLA BONOFF  
JULIE NEWTON  
AIR SUPPLY  
RONNIE MILSAP

**WGTV/Schenectady**  
Walter Fritz  
Pointer Sisters  
Paul McCartney  
Alan Parsons  
Hottest:  
MELISSA MANCHESTE  
CHICAGO  
FLEETWOOD MAC  
AIR SUPPLY  
JULIE NEWTON

**WHNS/Syracuse**  
Karen Taylor  
Kenny Rogers  
Glenn Frey  
Pointer Sisters  
Hottest:  
JULIE NEWTON  
TOTO  
CHICAGO  
AIR SUPPLY  
FLEETWOOD MAC

**WFTQ/Worcester**  
Cini Blake  
none  
Hottest:  
DENICE WILLIAMS  
EDDIE RABBITT  
JULIE NEWTON  
NEIL DIAMOND  
RONNIE MILSAP

**WVBT/Washington, D.C.**  
Balaban/Cummings  
Alan Parsons  
Elton John  
Hottest:  
AIR SUPPLY  
CS&N  
HERB ALPERT  
LESLIE PEARL  
CHICAGO

**WASH/Washington, D.C.**  
Bob Duckman  
Kenny Rogers  
Elton John  
Hottest:  
MELISSA MANCHESTE  
TOTO  
CS&N  
AIR SUPPLY  
CHICAGO

**WVBT/Washington, D.C.**  
Balaban/Cummings  
Alan Parsons  
Elton John  
Hottest:  
AIR SUPPLY  
CS&N  
HERB ALPERT  
LESLIE PEARL  
CHICAGO

### Parallel Two

**WVBT/Washington, D.C.**  
Balaban/Cummings  
Alan Parsons  
Elton John  
Hottest:  
AIR SUPPLY  
CS&N  
HERB ALPERT  
LESLIE PEARL  
CHICAGO

**WVBT/Washington, D.C.**  
Balaban/Cummings  
Alan Parsons  
Elton John  
Hottest:  
AIR SUPPLY  
CS&N  
HERB ALPERT  
LESLIE PEARL  
CHICAGO

**WVBT/Washington, D.C.**  
Balaban/Cummings  
Alan Parsons  
Elton John  
Hottest:  
AIR SUPPLY  
CS&N  
HERB ALPERT  
LESLIE PEARL  
CHICAGO

### WSBA/York Jim Horn

ELTON JOHN  
MICHAEL MURPHEY  
Hottest:  
LARRY ELGART & HI  
KARLA BONOFF  
LESLIE PEARL  
HERB ALPERT  
KENNY ROGERS

**WVPR/Beckley**  
David Cole  
none  
Hottest:  
MICHAEI MURPHEY  
C. CHRISTIAN  
ALABAMA  
JOURNEY  
LARRY ELGART & HI  
STEVIE WONDER  
PAUL DAVIS

**WNAB/Bridgeport**  
Rosa Garrett  
Elton John  
Paul Davis  
Michael Murphy  
Paul Davis  
America  
Hottest:  
LA CONNECTION  
WILLIE NELSON  
BERTIE HIGGINS  
CHICAGO  
AIR SUPPLY

**WKZE-FM/Cape Cod**  
Brady Orr  
Sergio Mendes  
Paul Davis  
Chuck Mangione  
Michael Murphy  
America  
Roberta Flack  
CS&N  
Hottest:  
POINTER SISTERS  
ALABAMA  
AIR SUPPLY  
FLEETWOOD MAC

**WEMF/Fitchburg**  
Raymond/Barron  
Stevie Wonder  
Paul McCartney  
Paul Davis  
Elton John  
John Williams  
Chuck Mangione  
Hottest:  
KARLA BONOFF  
MELISSA MANCHESTE  
ALABAMA  
MOTELS  
AIR SUPPLY

**WKBR/Manchester**  
Gary Duncan  
Elton John  
Michael Murphy  
Paul Davis  
Hottest:  
MELISSA MANCHESTE  
CS&N  
FLEETWOOD MAC  
HERB ALPERT  
KENNY ROGERS

**WCTC/New Brunswick, NJ**  
Jay Meyers  
Alan Parsons  
Paul Davis  
Bill Champlin  
Michael Murphy  
Hottest:  
NEIL DIAMOND  
KARLA BONOFF  
AIR SUPPLY  
MECO  
LESLIE PEARL

**KNBR/San Francisco**  
Larry Finkel  
Kenny Rogers  
Reddings  
Paul McCartney  
Melissa Manchestre  
Herb Alpert  
Hottest:  
ALABAMA  
TOTO  
AIR SUPPLY  
CHICAGO  
CS&N

**KPLZ/Seattle**  
King/Cook  
Paul Davis  
Elton John  
Michael Murphy  
Roberta Flack  
Hottest:  
AIR SUPPLY  
NEIL DIAMOND  
CHICAGO  
AIR SUPPLY  
MELISSA MANCHESTE  
ALABAMA

**KJRH/Phoenix**  
Charlie Van Dyke  
Bill Champlin  
Pointer Sisters  
Hottest:  
none

**KEX/Portland**  
Bob Swanson  
none  
Hottest:  
KARLA BONOFF  
RONNIE MILSAP  
NEIL DIAMOND  
BERTIE HIGGINS  
ALABAMA

### Parallel Two

**KOB/Albuquerque**  
Larry Ahrens  
none  
Hottest:  
JULIE NEWTON  
NEIL DIAMOND  
TOTO

**KBOJ/Boise**  
Lee Chabre  
Paul Davis  
Roberta Flack  
Motels  
John Williams  
Hottest:  
AIR SUPPLY  
ALABAMA  
MELISSA MANCHESTE  
CS&N

**KUGN/Eugene, OR**  
Brian James  
Pointer Sisters  
Paul McCartney  
Michael Murphy  
America  
Hottest:  
JULIE NEWTON  
NEIL DIAMOND  
REDDINGS  
CS&N  
ELTON JOHN

### MIDWEST Parallel One

**WCLR/Chicago**  
Gary Price  
none  
Hottest:  
WILLIE NELSON  
KARLA BONOFF  
RONNIE MILSAP  
ALBANY  
PATRICE RUSHEN

**WFYR/Chicago**  
John Wetherbee  
Kenny Rogers  
Hottest:  
none

**55KRC/Cincinnati**  
John Phillips  
John Williams  
Laura Branigan  
Paul Davis  
John Denver  
Charlene  
Hottest:  
none

**WGAR/Cleveland**  
Chuck Collier  
none  
Hottest:  
TOTO  
MCCARTNEY/WONDER  
HUMAN LEAGUE  
RAY PARKER JR.

**WZZP/Cleveland**  
Bob McKay  
CS&N  
Stevie Wonder  
Stevie Nicks  
Herb Alpert  
Leslie Pearl  
Hottest:  
JULIE NEWTON  
RONNIE MILSAP  
KARLA BONOFF  
NEIL DIAMOND  
DENICE WILLIAMS

**WCZY/Detroit**  
Jim Scollin  
Paul McCartney  
Paul Davis  
Gordon Lightfoot  
Elton John  
Florence Warner  
Carole King  
Hottest:  
FLEETWOOD MAC  
MELISSA MANCHESTE  
AIR SUPPLY  
CHICAGO  
CS&N

**WMBK/Kansas City**  
Jeff Roberts  
none  
Hottest:  
JULIE NEWTON  
RONNIE MILSAP  
KARLA BONOFF  
NEIL DIAMOND  
AIR SUPPLY

**WARM98/Cincinnati**  
Walker/Huesen  
Paul Davis  
Chicago  
Hottest:  
MELISSA MANCHESTE  
CS&N  
HERB ALPERT

**WISN/Milwaukee**  
Debbie Hinkle  
Paul McCartney  
Pointer Sisters  
Hottest:  
AIR SUPPLY  
KARLA BONOFF  
AIR SUPPLY  
CHICAGO  
LESLIE PEARL  
CS&N

**KKUA/Honolulu**  
Kimo Akane  
Paul Davis  
Paul McCartney  
Elton John  
Michael Franks  
Hottest:  
MCCARTNEY/WONDER  
TOTO  
HEART  
REDDINGS  
NEIL DIAMOND

**KMLJ/Las Vegas**  
Bob Berzina  
Pointer Sisters  
Alabama  
Herb Alpert  
Hottest:  
AIR SUPPLY  
CHICAGO  
CS&N  
KENNY ROGERS  
JOURNEY

### Parallel Three

**KFOI/Anchorage, AK**  
Mark Lewis  
Alan Parsons  
Adrian Gurvitz  
Journey  
Kenny Rogers  
Hottest:  
KARLA BONOFF  
RONNIE MILSAP  
MELISSA MANCHESTE  
JULIE NEWTON  
NEIL DIAMOND

**KSL/Salt Lake City**  
George Lemich  
C. Christian  
Paul Davis  
Carole King  
Larry Carlton  
Hottest:  
KARLA BONOFF  
RONNIE MILSAP  
JULIE NEWTON  
Kenny Rogers

**KYOU/San Francisco**  
Terry Danner  
none  
Hottest:  
DENICE WILLIAMS  
RONNIE MILSAP  
CHICAGO  
JULIE NEWTON  
TOTO

### WZUU-FM/Milwaukee Scott/Shannon

none  
Hottest:  
RONNIE MILSAP  
JULIE NEWTON  
AIR SUPPLY  
CHICAGO  
TOTO

**WCCO/Minneapolis**  
Denny Long  
John Williams  
Laura Branigan  
Paul Davis  
John Denver  
Charlene  
Hottest:  
none

**KS94/St. Louis**  
Morgan/Walker  
none  
Hottest:  
WILLIE NELSON  
NEIL DIAMOND  
JULIE NEWTON  
RONNIE MILSAP  
KARLA BONOFF

**WAKR/Akron**  
Bill Hart  
none  
Hottest:  
RONNIE MILSAP  
KARLA BONOFF  
MCCARTNEY/WONDER  
NEIL DIAMOND  
JULIE NEWTON

**WHBY/Appleton**  
Shannon/O'Halloran  
none  
Hottest:  
RONNIE MILSAP  
NEIL DIAMOND  
JULIE NEWTON  
ALABAMA  
AIR SUPPLY

**WHEB/Canton**  
Mike Don  
John Denver  
Bertha Flack  
Charlene  
Larry Carlton  
Hottest:  
NEIL DIAMOND  
KENNY ROGERS  
POINTER SISTERS  
TOTO  
ALAN PARSONS

**WARM98/Cincinnati**  
Walker/Huesen  
Paul Davis  
Chicago  
Hottest:  
MELISSA MANCHESTE  
CS&N  
HERB ALPERT

**YES95/Cincinnati**  
Rogers/James  
none  
Hottest:  
NEIL DIAMOND  
EDDIE RABBITT  
AIR SUPPLY  
CHICAGO  
TOTO

**KXII/Seattle**  
Don Simon  
Michael Murphy  
C. Christian  
Hottest:  
RONNIE MILSAP  
JULIE NEWTON  
ALABAMA  
AIR SUPPLY  
KARLA BONOFF

**KCEE/Tucson**  
Alan Michaels  
Pointer Sisters  
Hottest:  
AIR SUPPLY  
CHICAGO  
LESLIE PEARL  
CS&N  
MELISSA MANCHESTE

**KTKT/Tucson**  
Bobby Rivers  
Elton John  
Bill Champlin  
Adrian Gurvitz  
Hottest:  
TOTO  
DENICE WILLIAMS  
FLEETWOOD MAC  
CHICAGO  
CS&N

### Parallel Three

**KFOI/Anchorage, AK**  
Mark Lewis  
Alan Parsons  
Adrian Gurvitz  
Journey  
Kenny Rogers  
Hottest:  
KARLA BONOFF  
RONNIE MILSAP  
MELISSA MANCHESTE  
JULIE NEWTON  
NEIL DIAMOND

**KSL/Salt Lake City**  
George Lemich  
C. Christian  
Paul Davis  
Carole King  
Larry Carlton  
Hottest:  
KARLA BONOFF  
RONNIE MILSAP  
JULIE NEWTON  
Kenny Rogers

**KYOU/San Francisco**  
Terry Danner  
none  
Hottest:  
DENICE WILLIAMS  
RONNIE MILSAP  
CHICAGO  
JULIE NEWTON  
TOTO

### 610TV/Columbus Denny Nugent

SURVIVOR  
KENNY ROGERS  
JOURNEY  
AIR SUPPLY  
ALABAMA  
NEIL DIAMOND  
RONNIE MILSAP  
JULIE NEWTON

**WHIO/Dayton**  
Judy Kelly  
Larry Elgart & HI  
Roberta Flack  
Chuck Mangione  
Hottest:  
NEIL DIAMOND  
CHICAGO  
CS&N

**KRNT/Des Moines**  
Steve Gibbons  
none  
Hottest:  
ELTON JOHN  
ALAN PARSONS  
Hottest:  
none

**WOMC/Detroit**  
TBA  
Kenny Rogers  
Paul McCartney  
Pointer Sisters  
Hottest:  
CHICAGO  
CS&N  
HERB ALPERT  
AIR SUPPLY  
JULIE NEWTON

**WDFW/Flint**  
Paul Landino  
none  
Hottest:  
RONNIE MILSAP  
NEIL DIAMOND  
JULIE NEWTON  
ALABAMA  
AIR SUPPLY

**WOWO/Fl. Wayne**  
Sam DeVincent  
Kenny Rogers  
Stevie Wonder  
Stevie Miller Band  
Reg Speedwagon  
Soft Cell  
Hottest:  
TOTO  
JULIE NEWTON  
RONNIE MILSAP  
KARLA BONOFF  
AIR SUPPLY

**WENS/Indianapolis**  
Cummings/Wheeler  
Alan Parsons  
Larry Elgart & HI  
Hottest:  
NEIL DIAMOND  
TOTO  
RONNIE MILSAP  
CHICAGO  
AIR SUPPLY

**KMBZ/Kansas City**  
Steve Bell  
John Denver  
Elton John  
Kingston Trio  
Hottest:  
AIR SUPPLY  
CHICAGO  
CS&N  
ALABAMA  
KENNY ROGERS

**KXII/Seattle**  
Don Simon  
Michael Murphy  
C. Christian  
Hottest:  
RONNIE MILSAP  
JULIE NEWTON  
ALABAMA  
AIR SUPPLY  
KARLA BONOFF

**KCEE/Tucson**  
Alan Michaels  
Pointer Sisters  
Hottest:  
AIR SUPPLY  
CHICAGO  
LESLIE PEARL  
CS&N  
MELISSA MANCHESTE

**KTKT/Tucson**  
Bobby Rivers  
Elton John  
Bill Champlin  
Adrian Gurvitz  
Hottest:  
TOTO  
DENICE WILLIAMS  
FLEETWOOD MAC  
CHICAGO  
CS&N

### Parallel Three

**KFOI/Anchorage, AK**  
Mark Lewis  
Alan Parsons  
Adrian Gurvitz  
Journey  
Kenny Rogers  
Hottest:  
KARLA BONOFF  
RONNIE MILSAP  
MELISSA MANCHESTE  
JULIE NEWTON  
NEIL DIAMOND

**KSL/Salt Lake City**  
George Lemich  
C. Christian  
Paul Davis  
Carole King  
Larry Carlton  
Hottest:  
KARLA BONOFF  
RONNIE MILSAP  
JULIE NEWTON  
Kenny Rogers

**KYOU/San Francisco**  
Terry Danner  
none  
Hottest:  
DENICE WILLIAMS  
RONNIE MILSAP  
CHICAGO  
JULIE NEWTON  
TOTO

### KUDL/Kansas City Elaine Kilne

MICHAEL MURPHEY  
Hottest:  
RONNIE MILSAP  
AIR SUPPLY  
JULIE NEWTON  
CHICAGO  
NEIL DIAMOND

**WFMK/Lansing**  
Dave McClary  
Haircut 100  
Adrian Gurvitz  
Alabama  
Herb Alpert  
Chicago  
Melissa Manchestre  
Fleetwood Mac  
Human League  
Hottest:  
none

**WIBA/Madison**  
Ron Sowa  
Paul Davis  
Elton John  
Hottest:  
AIR SUPPLY  
CHICAGO  
ALABAMA  
MELISSA MANCHESTE  
JULIE NEWTON

**KLTE/Oklahoma City**  
Tony Stone  
Herb Alpert  
Fleetwood Mac  
Pointer Sisters  
Con Hunley  
Hottest:  
RONNIE MILSAP  
AIR SUPPLY  
NEIL DIAMOND  
CHICAGO  
KENNY ROGERS

**WQUA/Quad Cities, IL**  
John Roberts  
none  
Hottest:  
CHICAGO  
HERB ALPERT  
DR. HOOK  
HERB ALPERT  
MECO

**KSLQ/St. Louis**  
Andrew/Torcasso  
none  
Hottest:  
TOTO  
JOURNEY  
QUARTERFLASH  
FOREIGNER

**WHEI/Toledo**  
Ruth Ray  
Haircut 100  
Paul Davis  
Adrian Gurvitz  
Hottest:  
CHICAGO  
AIR SUPPLY  
MELISSA MANCHESTE  
HERB ALPERT  
FLEETWOOD MAC

**KKRD/Wichita, KS**  
Jack Oliver  
Michael Murphy  
Nicolette Larson  
C. Christian  
Roberta Flack  
Elton John  
Carole King  
Motels  
Hottest:  
LARRY ELGART & HI  
Hottest:  
KARLA BONOFF  
ALABAMA  
DENICE WILLIAMS  
TOTO  
AIR SUPPLY

**KBAI/Morro Bay**  
Donna St. John  
none  
Hottest:  
TOTO  
RONNIE MILSAP  
FLEETWOOD MAC  
AIR SUPPLY  
JULIE NEWTON

**KRNO/Reno**  
Larry Irons  
Paul McCartney  
Alan Parsons  
C. Christian  
Hottest:  
LESLIE PEARL  
CHICAGO  
CS&N  
FLEETWOOD MAC

**KKRV/Rock Springs, WY**  
Chuck Martin  
Larry Elgart & HI  
Paul Davis  
Michael Murphy  
C. Christian  
Hottest:  
KARLA BONOFF  
MELISSA MANCHESTE  
AIR SUPPLY  
LESLIE PEARL  
CHICAGO  
CS&N

### Parallel Three

**KFOI/Anchorage, AK**  
Mark Lewis  
Alan Parsons  
Adrian Gurvitz  
Journey  
Kenny Rogers  
Hottest:  
KARLA BONOFF  
RONNIE MILSAP  
MELISSA MANCHESTE  
JULIE NEWTON  
NEIL DIAMOND

**KSL/Salt Lake City**  
George Lemich  
C. Christian  
Paul Davis  
Carole King  
Larry Carlton  
Hottest:  
KARLA BONOFF  
RONNIE MILSAP  
JULIE NEWTON  
Kenny Rogers

**KYOU/San Francisco**  
Terry Danner  
none  
Hottest:  
DENICE WILLIAMS  
RONNIE MILSAP  
CHICAGO  
JULIE NEWTON  
TOTO

### SOUTH Parallel One

**WLTA/Atlanta**  
Allen Saunders  
none  
Hottest:  
REDDINGS  
DR. HOOK  
PLATTERS  
HERB ALPERT  
AIR SUPPLY

**WSB/Atlanta**  
Greg Picciano  
Alan Parsons  
Paul McCartney  
Carole King  
Hottest:  
AIR SUPPLY  
CHICAGO  
MELISSA MANCHESTE  
FLEETWOOD MAC  
CS&N

**KVIL/Dallas-Ft. Worth**  
Chuck Rhodes  
none  
Hottest:  
JULIE NEWTON  
RONNIE MILSAP  
STEVIE WONDER  
KARLA BONOFF  
EDDIE RABBITT

**KFMM/Houston**  
Sumpter/Steele  
Karl Bonoff  
Hottest:  
WILLIE NELSON  
MCCARTNEY/WONDER  
NEIL DIAMOND  
ALABAMA  
KENNY ROGERS

**WQIA (97.1A)/Miami-Fl.**  
Lauderdale  
Yolanda Parpar  
Paul McCartney  
Larry Elgart & HI  
Pointer Sisters  
Alan Parsons  
Hottest:  
AIR SUPPLY  
CHICAGO  
REDDINGS  
LESLIE PEARL  
GLENN FREY  
KENNY ROGERS

**WVVR/Memphis**  
Steve Butler  
none  
Hottest:  
T.C. SHEPPARD  
CHICAGO  
REDDINGS  
LESLIE PEARL  
FLEETWOOD MAC

**WHY/Montgomery**  
Phil Horton  
GO GO'S  
Paul Davis  
Elton John  
Michael Murphy  
Charlene  
Hottest:  
SURVIVOR  
RICK SPRINGFIELD  
AIR SUPPLY  
STEVIE MILLER BAND  
GARY U.S. BONDS

**KEY103/Austin, TX**  
Mike Patrick  
none  
Hottest:  
CHICAGO  
AIR SUPPLY  
JON & VANGELIS  
CS&N

**WAFB/Baton Rouge**  
Adams/Daniels  
none  
Hottest:  
RONNIE MILSAP  
JULIE NEWTON  
ALABAMA  
CHICAGO

**WSQM/Birmingham**  
Brown/Chandler  
Elton John  
Paul Davis  
Hottest:  
AIR SUPPLY  
CHICAGO  
LARRY ELGART & HI  
GLENN FREY  
PAUL MCCARTNEY

**WBT/Charlotte**  
Mary June Rose  
none  
Hottest:  
KARLA BONOFF  
JULIE NEWTON  
RONNIE MILSAP  
ALABAMA  
HERB ALPERT

### Parallel Two

**KEY103/Austin, TX**  
Mike Patrick  
none  
Hottest:  
CHICAGO  
AIR SUPPLY  
JON & VANGELIS  
CS&N

**WAFB/Baton Rouge**  
Adams/Daniels  
none  
Hottest:  
RONNIE MILSAP  
JULIE NEWTON  
ALABAMA  
CHICAGO

**WSQM/Birmingham**  
Brown/Chandler  
Elton John  
Paul Davis  
Hottest:  
AIR SUPPLY  
CHICAGO  
LARRY ELGART & HI  
GLENN FREY  
PAUL MCCARTNEY

### WSLJ/Jackson, MS Joe Bennett

none  
Hottest:  
RONNIE MILSAP  
JULIE NEWTON  
NEIL DIAMOND  
KARLA BONOFF  
AIR SUPPLY

**WAV/Jacksonville, FL**  
Reggie Blackwell  
Eye to Eye  
Hottest:  
JULIE NEWTON  
WILLIE NELSON  
DENICE WILLIAMS  
SURVIVOR  
CS&N  
RONNIE MILSAP

**WVJL/Lexington**  
Greg Peddicord  
none  
Hottest:  
KARLA BONOFF  
JULIE NEWTON  
NEIL DIAMOND  
RONNIE MILSAP  
ALABAMA

**WRKA/Louisville**  
Lee Tobin  
Glenn Frey  
Pointer Sisters  
Hottest:  
JULIE NEWTON  
CHICAGO  
AIR SUPPLY  
CS&N  
FLEETWOOD MAC

**WMAZ/Macon**  
Steve Murphy  
Paul McCartney  
Leslie Pearl  
Bob Braun  
Hottest:  
none

**WVVR/Memphis**  
Steve Butler  
none  
Hottest:  
T.C. SHEPPARD  
CHICAGO  
REDDINGS  
LESLIE PEARL  
FLEETWOOD MAC

**WHY/Montgomery**  
Phil Horton  
GO GO'S  
Paul Davis  
Elton John  
Michael Murphy  
Charlene  
Hottest:  
SURVIVOR  
RICK SPRINGFIELD  
AIR SUPPLY  
STEVIE MILLER BAND  
GARY U.S. BONDS

**KEY103/Austin, TX**  
Mike Patrick  
none

# CHILD PARALLEL PLAYLISTS

**EAST**

**CFTR 680**  
Toronto  
PD: Bob Saint  
Music Coordinator: Cyd Kaplan

H 1 SURVIVOR/Eye Of The Tiger  
H 2 STEVE MILLER BAND/Abacadabra  
H 3 JOHN COUGAR/Hurts So Good  
H 4 AIR SUPPLY/Even The Nights Are...  
H 5 JUICE NEWTON/Love's Been A Little  
H 6 SPECIAL/Caught Up In You  
H 7 HAIR/100/Level Plus One  
H 8 QUEEN/Body Language  
H 9 WILLIE NELSON/Ways On My Mind  
H 10 MCCARTNEY/WONDER/Ebony And Ivory  
H 11 REG SPEEDWAGON/Keep The Fire Burnin'  
H 12 ASIA/Heat Of The Moment  
H 13 TORONTO/Your Dearly Beloved  
H 14 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 15 KANSAS/Play The Game Tonight  
H 16 BLONDE/Island Of Lost Souls  
H 17 CHICAGO/Hard To Say I'm Sorry  
H 18 MENTAL AS ANYTHING/Too Many Times  
H 19 MELISSA MANCHESTE/You Should Hear How...  
H 20 FLEETWOOD MAC/Hold Me  
H 21 LARRY ELGART & HI/Booked On Swing  
H 22 ROLLING STONES/Going To A Go-Go  
H 23 APRIL WINE/Enough Is Enough  
H 24 DONNA SUMNER/Love Is In Control (F.I.)  
H 25 EDDIE MONEY/Think I'm In Love  
H 26 LOVERBOY/When It's Over  
H 27 SHIT ENZ/Six Months In A Leaky  
H 28 LARRY ELGART & HI/Booked On Swing  
H 29 MARYLOU ZAHALAN/Turn Of The Wheel  
H 30 TOTO/Rosanna  
H 31 WILLY GUTER/In My Mind  
H 32 TOMMY TUTOR/867-5309/Jenny  
H 33 PAVLOS/Eyes Of A Stranger  
H 34 GORDON LIGHTFOOT/Bicentennial Wine  
H 35 HALL & OATES/Your Imagination  
H 36 HARLEQUIN/Superstition  
H 37 DAVID ROBERTS/Boys Of Autumn  
H 38 POINTER SISTERS/American Music

ADD: PAUL MCCARTNEY/Take It Easy  
ON JOURNEY/Still They Ride

**WKKS-FM**  
Boston  
PD: Sonny Joe White  
MD: Joey Carvello

H 2 PATRICE RUSHEN/Forget Me Not  
H 3 MOTELS/Only The Lonely  
H 4 STEVE MILLER BAND/Abacadabra  
H 5 ONE WAY/Cutie Pie  
H 6 RICHIE FAMILY/It's Do Me Best For Y  
H 7 JOHN COUGAR/Hurts So Good  
H 8 GOTSIS/Inside Out  
H 9 DONNA SUMNER/Love Is In Control (F.I.)  
H 10 KIM WILDE/Kids In America  
H 11 BLONDIE/Island Of Lost Souls  
H 12 ROLLING STONES/Going To A Go-Go  
H 13 MENTAL AS ANYTHING/Too Many Times  
H 14 HAIR/100/Level Plus One  
H 15 SURVIVOR/Eye Of The Tiger  
H 16 JEFFREY OSBORNE/Really Don't Need N  
H 17 JENNIFER HOLLIDAY/And I Am Telling You  
H 18 GARY U.S. BONDS/Out Of Work  
H 19 BILLY IDOL/Hot In The City  
H 20 GORDON LIGHTFOOT/Bicentennial Wine  
H 21 STEVE MILLER BAND/Abacadabra  
H 22 MARYLOU ZAHALAN/Turn Of The Wheel  
H 23 MENTAL AS ANYTHING/Too Many Times  
H 24 MENTAL AS ANYTHING/Too Many Times  
H 25 MENTAL AS ANYTHING/Too Many Times  
H 26 MENTAL AS ANYTHING/Too Many Times  
H 27 MENTAL AS ANYTHING/Too Many Times  
H 28 MENTAL AS ANYTHING/Too Many Times  
H 29 MENTAL AS ANYTHING/Too Many Times  
H 30 MENTAL AS ANYTHING/Too Many Times  
H 31 MENTAL AS ANYTHING/Too Many Times  
H 32 MENTAL AS ANYTHING/Too Many Times  
H 33 MENTAL AS ANYTHING/Too Many Times  
H 34 MENTAL AS ANYTHING/Too Many Times  
H 35 MENTAL AS ANYTHING/Too Many Times  
H 36 MENTAL AS ANYTHING/Too Many Times  
H 37 MENTAL AS ANYTHING/Too Many Times  
H 38 MENTAL AS ANYTHING/Too Many Times  
H 39 MENTAL AS ANYTHING/Too Many Times  
H 40 MENTAL AS ANYTHING/Too Many Times

ADD: STACY LATTISAW/Don't Throw It All A  
A FLOCK OF SEAGULS/Run So Far Away  
HERB ALPERT/Route 101  
JERMAINE JACKSON/Love Me Tickle Your Fe

ON LESLIE PEARL/If The Love Fits Near  
JON VANGELIS/If I Find My Way Home  
GARY U.S. BONDS/Out Of Work  
MEN AT WORK/Who Can It Be Now?  
GREG GURDY/Into My Love  
ANITA BAKER/Just A Little Bit Better  
FRANK ZAPPA/Valley Girl  
MISSING PERSONS/Words  
GO GO'S/Vacation  
LARRY ELGART & HI/Booked On Swing

**WPGC**  
FM 95.5 & AM 1580  
Washington, D.C.  
PD: Steve Kingston  
MD: Bruce Kelly

H 1 HUMAN LEAGUE/Don't You Want Me  
H 2 SOFT CELL/Tagged Love  
H 3 JUICE NEWTON/Love's Been A Little  
H 4 STEVE MILLER BAND/Abacadabra  
H 5 SURVIVOR/Eye Of The Tiger  
H 6 AIR SUPPLY/Even The Nights Are...  
H 7 DAZZ BAND/Let It Whip  
H 8 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 9 PATRICE RUSHEN/Forget Me Not  
H 10 ALABAMA/Take Me Down  
H 11 FLEETWOOD MAC/Hold Me  
H 12 LARRY ELGART & HI/Booked On Swing  
H 13 RONNIE MILSAP/Any Day Now  
H 14 REG SPEEDWAGON/Keep The Fire Burnin'  
H 15 CHICAGO/Hard To Say I'm Sorry  
H 16 WILLIE NELSON/Ways On My Mind  
H 17 MOTELS/Only The Lonely  
H 18 CS&N/Washed On The Way  
H 19 GARY U.S. BONDS/Out Of Work  
H 20 GO GO'S/Vacation  
H 21 KENNY ROGERS/Love Will Turn You Ar  
H 22 JOHN COUGAR/Hurts So Good  
H 23 GLENN FREY/Found Somebody  
H 24 KARLA BONOFF/Personality  
H 25 TOMMY TUTOR/867-5309/Jenny  
H 26 PAUL MCCARTNEY/Take It Easy  
H 27 MELISSA MANCHESTE/You Should Hear How...  
H 28 MCCARTNEY/WONDER/Ebony And Ivory

ADD: 22, 27, 28

(H) indicates one of the five "hottest" records on each Parallel One playlist.

**WCAU 93.3**  
Philadelphia  
PD: Scott Walker  
Music Coord.: Glenn Kalina

H 2 SURVIVOR/Eye Of The Tiger  
H 3 WILLIE NELSON/Ways On My Mind  
H 4 RAY PARKER JR./The Other Woman  
H 5 TOTO/Rosanna  
H 6 JOHN COUGAR/Hurts So Good  
H 7 ASIA/Heat Of The Moment  
H 8 SPECIAL/Caught Up In You  
H 9 HUMAN LEAGUE/Don't You Want Me  
H 10 MCCARTNEY/WONDER/Ebony And Ivory  
H 11 ROLLING STONES/Going To A Go-Go  
H 12 STEVE MILLER BAND/Abacadabra  
H 13 QUEEN/Body Language  
H 14 CHICAGO/Hard To Say I'm Sorry  
H 15 JOAN JETT/Run And Clower  
H 16 GENESIS/Paperlate  
H 17 FLEETWOOD MAC/Hold Me  
H 18 PATRICE RUSHEN/Forget Me Not  
H 19 HALL & GATES/Your Imagination  
H 20 MOTELS/Only The Lonely  
H 21 CHARLENE/I've Never Been In Love  
H 22 JENNIFER HOLLIDAY/And I Am Telling You  
H 23 JUICE NEWTON/Love's Been A Little  
H 24 GAP BAND/Early In The Morning  
H 25 STEVE MILLER BAND/Abacadabra  
H 26 LOVERBOY/When It's Over  
H 27 DONNA SUMNER/Love Is In Control (F.I.)  
H 28 REG SPEEDWAGON/Keep The Fire Burnin'  
H 29 JEFFREY OSBORNE/Really Don't Need N  
H 30 ELTON JOHN/Empty Garden/Hey Hey  
H 31 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 32 GO GO'S/Vacation  
H 33 KANSAS/Play The Game Tonight  
H 34 CS&N/Washed On The Way  
H 35 SPECIAL/Caught Up In You  
H 36 GLENN FREY/Found Somebody  
H 37 KIM WILDE/Kids In America  
H 38 MARYLOU ZAHALAN/Turn Of The Wheel  
H 39 ALABAMA/Take Me Down  
H 40 KARLA BONOFF/Personality

ADD: 26, 32, 34, 37, 38  
KENNY ROGERS/Love Will Turn You Ar  
BILL CHAMPLIN/Sara

ON ROBERTA FLACK/If The One  
BLONDIE/Island Of Lost Souls  
ASHFORD & SIMPSON/Street Corner  
DENISE WILLIAMS/It's Gonna Take A Mir  
LESLIE PEARL/If The Love Fits Near  
JOURNEY/Still They Ride  
GARY U.S. BONDS/Out Of Work  
RONNIE MILSAP/Any Day Now  
FRANK ZAPPA/Valley Girl

**WB 105**  
Providence  
PD & MD: Todd Chase

H 1 JUICE NEWTON/Love's Been A Little  
H 2 SOFT CELL/Tagged Love  
H 3 WILLIE NELSON/Ways On My Mind  
H 4 JOHN COUGAR/Hurts So Good  
H 5 MOTELS/Only The Lonely  
H 6 AIR SUPPLY/Even The Nights Are...  
H 7 ROLLING STONES/Going To A Go-Go  
H 8 JOURNEY/Still They Ride  
H 9 GARY U.S. BONDS/Out Of Work  
H 10 TOTO/Rosanna  
H 11 HEV LEWIS & NEWS/Pepe You Love Me Like  
H 12 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 13 STEVE MILLER BAND/Abacadabra  
H 14 PATRICE RUSHEN/Forget Me Not  
H 15 FLEETWOOD MAC/Hold Me  
H 16 SURVIVOR/Eye Of The Tiger  
H 17 ROBERTA FLACK/Making Love  
H 18 ASIA/Heat Of The Moment  
H 19 RUNNIE MILSAP/Any Day Now  
H 20 VAN HALEN/Dancing In The Street  
H 21 KANSAS/Play The Game Tonight  
H 22 DENISE WILLIAMS/It's Gonna Take A Mir  
H 23 HALL & OATES/Your Imagination  
H 24 REG SPEEDWAGON/Keep The Fire Burnin'  
H 25 KARLA BONOFF/Personality  
H 26 ALABAMA/Take Me Down  
H 27 CS&N/Washed On The Way  
H 28 PAUL MCCARTNEY/Take It Easy  
H 29 STEVE MILLER BAND/Abacadabra  
H 30 GARY U.S. BONDS/Out Of Work  
H 31 STEVE MILLER BAND/Abacadabra  
H 32 DONNA SUMNER/Love Is In Control (F.I.)

ADD: 32, 33, 34, 35

ON ALIEN QUINN/Tomorrow  
GAP BAND/Early In The Morning  
KENNY ROGERS/Love Will Turn You Ar  
LARRY ELGART & HI/Booked On Swing  
ELISSON CHASE/Do You Want To Marry...

**wifi 92** Philadelphia  
PD: Don Cannon  
Music Assistant: Vema McKay

H 1 SURVIVOR/Eye Of The Tiger  
H 2 JOHN COUGAR/Hurts So Good  
H 3 MOTELS/Only The Lonely  
H 4 JUICE NEWTON/Love's Been A Little  
H 5 SPECIAL/Caught Up In You  
H 6 STEVE MILLER BAND/Abacadabra  
H 7 SURVIVOR/Eye Of The Tiger  
H 8 AIR SUPPLY/Even The Nights Are...  
H 9 DAZZ BAND/Let It Whip  
H 10 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 11 PATRICE RUSHEN/Forget Me Not  
H 12 ALABAMA/Take Me Down  
H 13 FLEETWOOD MAC/Hold Me  
H 14 LARRY ELGART & HI/Booked On Swing  
H 15 RONNIE MILSAP/Any Day Now  
H 16 REG SPEEDWAGON/Keep The Fire Burnin'  
H 17 CHICAGO/Hard To Say I'm Sorry  
H 18 WILLIE NELSON/Ways On My Mind  
H 19 MOTELS/Only The Lonely  
H 20 CS&N/Washed On The Way  
H 21 GARY U.S. BONDS/Out Of Work  
H 22 GO GO'S/Vacation  
H 23 KENNY ROGERS/Love Will Turn You Ar  
H 24 JOHN COUGAR/Hurts So Good  
H 25 GLENN FREY/Found Somebody  
H 26 KARLA BONOFF/Personality  
H 27 TOMMY TUTOR/867-5309/Jenny  
H 28 PAUL MCCARTNEY/Take It Easy  
H 29 MELISSA MANCHESTE/You Should Hear How...  
H 30 MCCARTNEY/WONDER/Ebony And Ivory

ADD: ELTON JOHN/Blue Eyes  
707/Mega Force  
A/E/Now Or Never

ON CAP BAND/Early In The Morning  
HALL & OATES/Your Imagination  
DONNA SUMNER/Love Is In Control (F.I.)  
POINTER SISTERS/American Music  
EDDIE MONEY/Think I'm In Love  
ASHFORD & SIMPSON/Street Corner  
MELISSA MANCHESTE/You Should Hear How...  
KENNY ROGERS/Love Will Turn You Ar  
GO GO'S/Vacation  
BILLY IDOL/Hot In The City  
LESLIE PEARL/If The Love Fits Near  
ELTON JOHN/Empty Garden/Hey Hey  
EDDIE MONEY/Think I'm In Love  
CHEAP TRICK/If You Want My Love  
MEN AT WORK/Who Can It Be Now?

**WBZZ** Pittsburgh  
PD: Dan Vallie  
MD: Chuck Tyler

H 1 DAZZ BAND/Let It Whip  
H 2 ASIA/Heat Of The Moment  
H 3 TOTO/Rosanna  
H 4 STEVE MILLER BAND/Abacadabra  
H 5 SOFT CELL/Tagged Love  
H 6 LOVERBOY/When It's Over  
H 7 RAY PARKER JR./The Other Woman  
H 8 HUMAN LEAGUE/Don't You Want Me  
H 9 HUMAN LEAGUE/Don't You Want Me  
H 10 JOHN COUGAR/Hurts So Good  
H 11 JUICE NEWTON/Love's Been A Little  
H 12 KANSAS/Play The Game Tonight  
H 13 AIR SUPPLY/Even The Nights Are...  
H 14 SURVIVOR/Eye Of The Tiger  
H 15 REG SPEEDWAGON/Keep The Fire Burnin'  
H 16 STEVE NICKS/After The Glitter...  
H 17 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 18 SPECIAL/Caught Up In You  
H 19 FLEETWOOD MAC/Hold Me  
H 20 QUEEN/Body Language  
H 21 GLENN FREY/Found Somebody  
H 22 MCCARTNEY/WONDER/Ebony And Ivory  
H 23 MOTELS/Only The Lonely  
H 24 EYE TO EYE/Nice Girls  
H 25 FRANK ZAPPA/Valley Girl  
H 26 TOMMY TUTOR/867-5309/Jenny  
H 27 CS&N/Washed On The Way  
H 28 PATRICE RUSHEN/Forget Me Not  
H 29 CHICAGO/Hard To Say I'm Sorry  
H 30 DONNA SUMNER/Love Is In Control (F.I.)

ADD: HALL & OATES/Your Imagination  
GARY U.S. BONDS/Out Of Work

ON PAUL MCCARTNEY/Take It Easy  
KENNY ROGERS/Love Will Turn You Ar  
GO GO'S/Vacation

**92.1** Providence  
PRO-FM  
Acting PD & MD: Tom Cuddy

H 1 TOTO/Rosanna  
H 2 AIR SUPPLY/Even The Nights Are...  
H 3 JUICE NEWTON/Love's Been A Little  
H 4 MOTELS/Only The Lonely  
H 5 JOHN COUGAR/Hurts So Good  
H 6 ASIA/Heat Of The Moment  
H 7 PATRICE RUSHEN/Forget Me Not  
H 8 SOFT CELL/Tagged Love  
H 9 SURVIVOR/Eye Of The Tiger  
H 10 SURVIVOR/Eye Of The Tiger  
H 11 SPECIAL/Caught Up In You  
H 12 DONNA SUMNER/Love Is In Control (F.I.)  
H 13 STEVE MILLER BAND/Abacadabra  
H 14 WILLIE NELSON/Ways On My Mind  
H 15 GLENN FREY/Found Somebody  
H 16 STEVE MILLER BAND/Abacadabra  
H 17 HUMAN LEAGUE/Don't You Want Me  
H 18 DENISE WILLIAMS/It's Gonna Take A Mir  
H 19 KARLA BONOFF/Personality  
H 20 CS&N/Washed On The Way

ADD: BILLY IDOL/Hot In The City  
CHICAGO/Hard To Say I'm Sorry  
MELISSA MANCHESTE/You Should Hear How...  
JOURNEY/Still They Ride

**WNBC** New York  
Radio 66  
PD: Kevin Cothran  
Music Coord.: Lyndon Abell

H 4 MEL DIAMOND/Be Mine Tonight  
H 5 RUNNIE MILSAP/Any Day Now  
H 6 TOTO/Rosanna  
H 7 WILLIE NELSON/Ways On My Mind  
H 8 JOHN COUGAR/Hurts So Good  
H 9 AIR SUPPLY/Even The Nights Are...  
H 10 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 11 JUICE NEWTON/Love's Been A Little  
H 12 HUMAN LEAGUE/Don't You Want Me  
H 13 JOHN COUGAR/Hurts So Good  
H 14 REG SPEEDWAGON/Keep The Fire Burnin'  
H 15 GENESIS/Paperlate  
H 16 ASIA/Heat Of The Moment  
H 17 NURMAN SALEET/Hang In  
H 18 SPECIAL/Caught Up In You  
H 19 TOTO/Rosanna  
H 20 FLEETWOOD MAC/Hold Me  
H 21 CHICAGO/Hard To Say I'm Sorry  
H 22 LARRY ELGART & HI/Booked On Swing  
H 23 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 24 JENNIFER HOLLIDAY/And I Am Telling You  
H 25 LESLIE PEARL/If The Love Fits Near  
H 26 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 27 KENNY ROGERS/Love Will Turn You Ar  
H 28 SURVIVOR/Eye Of The Tiger  
H 29 MOTELS/Only The Lonely  
H 30 REG SPEEDWAGON/Keep The Fire Burnin'  
H 31 GARY U.S. BONDS/Out Of Work  
H 32 HALL & OATES/Your Imagination  
H 33 PAUL MCCARTNEY/Take It Easy

ADD: NONE

**4107** Washington, D.C.  
FM MUSICRADIO  
PD: Alan Burns  
MD: Dallas Cole

H 1 HUMAN LEAGUE/Don't You Want Me  
H 2 SOFT CELL/Tagged Love  
H 3 SURVIVOR/Eye Of The Tiger  
H 4 JUICE NEWTON/Love's Been A Little  
H 5 JOHN COUGAR/Hurts So Good  
H 6 ASIA/Heat Of The Moment  
H 7 MOTELS/Only The Lonely  
H 8 AIR SUPPLY/Even The Nights Are...  
H 9 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 10 JOURNEY/Still They Ride  
H 11 WILLIE NELSON/Ways On My Mind  
H 12 REG SPEEDWAGON/Keep The Fire Burnin'  
H 13 TOTO/Rosanna  
H 14 LOVERBOY/When It's Over  
H 15 CHICAGO/Hard To Say I'm Sorry  
H 16 SPECIAL/Caught Up In You  
H 17 HALL & OATES/Your Imagination  
H 18 STEVE MILLER BAND/Abacadabra  
H 19 AIR SUPPLY/Even The Nights Are...  
H 20 GARY U.S. BONDS/Out Of Work

ADD: PAUL MCCARTNEY/Take It Easy  
KARLA BONOFF/Personality

ON GO GO'S/Vacation

**WBZZ** Pittsburgh  
PD: Dan Vallie  
MD: Chuck Tyler

H 1 DAZZ BAND/Let It Whip  
H 2 ASIA/Heat Of The Moment  
H 3 TOTO/Rosanna  
H 4 STEVE MILLER BAND/Abacadabra  
H 5 SOFT CELL/Tagged Love  
H 6 LOVERBOY/When It's Over  
H 7 RAY PARKER JR./The Other Woman  
H 8 HUMAN LEAGUE/Don't You Want Me  
H 9 HUMAN LEAGUE/Don't You Want Me  
H 10 JOHN COUGAR/Hurts So Good  
H 11 JUICE NEWTON/Love's Been A Little  
H 12 KANSAS/Play The Game Tonight  
H 13 AIR SUPPLY/Even The Nights Are...  
H 14 SURVIVOR/Eye Of The Tiger  
H 15 REG SPEEDWAGON/Keep The Fire Burnin'  
H 16 STEVE NICKS/After The Glitter...  
H 17 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 18 SPECIAL/Caught Up In You  
H 19 FLEETWOOD MAC/Hold Me  
H 20 QUEEN/Body Language  
H 21 GLENN FREY/Found Somebody  
H 22 MCCARTNEY/WONDER/Ebony And Ivory  
H 23 MOTELS/Only The Lonely  
H 24 EYE TO EYE/Nice Girls  
H 25 FRANK ZAPPA/Valley Girl  
H 26 TOMMY TUTOR/867-5309/Jenny  
H 27 CS&N/Washed On The Way  
H 28 PATRICE RUSHEN/Forget Me Not  
H 29 CHICAGO/Hard To Say I'm Sorry  
H 30 DONNA SUMNER/Love Is In Control (F.I.)

ADD: HALL & OATES/Your Imagination  
GARY U.S. BONDS/Out Of Work

ON PAUL MCCARTNEY/Take It Easy  
KENNY ROGERS/Love Will Turn You Ar  
GO GO'S/Vacation

**1050 chum** Toronto  
PD: Jim Waters  
MD: Brad Jones

H 3 ROLLING STONES/Going To A Go-Go  
H 4 QUEEN/Body Language  
H 5 VAN HALEN/Dancing In The Street  
H 6 GENESIS/Paperlate  
H 7 SPECIAL/Caught Up In You  
H 8 STEVE SHELLY/Monopole  
H 9 A FLOCK OF SEAGULS/Run So Far Away  
H 10 RED SPEEDWAGON/Keep The Fire Burnin'  
H 11 SURVIVOR/Eye Of The Tiger  
H 12 FRANK ZAPPA/Valley Girl  
H 13 JOAN JETT/Run And Clower  
H 14 SCORPIONS/Me And My Blue Heaven  
H 15 JOHN COUGAR/Hurts So Good  
H 16 STEVE MILLER BAND/Abacadabra  
H 17 TORONTO/Your Dearly Beloved  
H 18 TOTO/Rosanna  
H 19 SPOONS/Now Hear It  
H 20 PAVLOS/Eyes Of A Stranger  
H 21 BOB DYLAN/Take A Chance With Me  
H 22 KANSAS/Play The Game Tonight  
H 23 TOTO/Rosanna  
H 24 MENTAL AS ANYTHING/Too Many Times  
H 25 ROBY MCGUIRE/Run To The Hills  
H 26 MCCARTNEY/WONDER/Ebony And Ivory  
H 27 EDDIE MONEY/Think I'm In Love  
H 28 HAIR/100/Level Plus One  
H 29 MZAREH/Love Leads To Madness  
H 30 ALDO NOVA/Footin' Yourself  
H 31 PATRICE RUSHEN/Forget Me Not  
H 32 APRIL WINE/Enough Is Enough

ADD: ROBERT PLANT/Burning Down One Side  
JOHN COUGAR/Jack & Diane  
BILLY IDOL/Hot In The City

**96.1** Pittsburgh  
WUXK FM STEREO  
OM: Bobby Christian  
MD: Craig Jackson

H 1 KANSAS/Play The Game Tonight  
H 2 JOURNEY/Still They Ride  
H 3 JOHN COUGAR/Hurts So Good  
H 4 RED SPEEDWAGON/Keep The Fire Burnin'  
H 5 GENESIS/Paperlate  
H 6 ASIA/Heat Of The Moment  
H 7 NURMAN SALEET/Hang In  
H 8 SPECIAL/Caught Up In You  
H 9 TOTO/Rosanna  
H 10 FLEETWOOD MAC/Hold Me  
H 11 GLENN FREY/Found Somebody  
H 12 HUMAN LEAGUE/Don't You Want Me  
H 13 SOFT CELL/Tagged Love  
H 14 SCORPIONS/Me And My Blue Heaven  
H 15 ASIA/Soul Survivor  
H 16 CS&N/Washed On The Way  
H 17 DONNIE IRIS/My Girl  
H 18 ASIA/Heat Of The Moment  
H 19 SURVIVOR/Eye Of The Tiger  
H 20 QUARTERFLASH/Right Kind Of Love  
H 21 CHICAGO/Hard To Say I'm Sorry  
H 22 ASIA/Heat Of The Moment  
H 23 LOVERBOY/When It's Over  
H 24 SAMMY HAGAR/Only One Way To Rock  
H 25 VAN HALEN/Dancing In The Street  
H 26 PATRICE RUSHEN/Forget Me Not  
H 27 ALDO NOVA/Footin' Yourself  
H 28 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 29 HUMAN LEAGUE/Don't You Want Me  
H 30 JOURNEY/Still They Ride  
H 31 PETE DONDERS/End Face Bands Pt. 2  
H 32 ALAN PARSONS/Eye In The Sky  
H 33 REG KIBBER/Don't You Want Me  
H 34 APRIL WINE/Enough Is Enough  
H 35 707/Mega Force

ADD: RONNIE MILSAP/Any Day Now  
FRANK ZAPPA/Valley Girl

**B104** WBSB  
Baltimore  
PD: Jan Jeffries

H 1 TOTO/Rosanna  
H 2 JUICE NEWTON/Love's Been A Little  
H 3 JOHN COUGAR/Hurts So Good  
H 4 STEVE MILLER BAND/Abacadabra  
H 5 HUMAN LEAGUE/Don't You Want Me  
H 6 SPECIAL/Caught Up In You  
H 7 WILLIE NELSON/Ways On My Mind  
H 8 SOFT CELL/Tagged Love  
H 9 ASIA/Heat Of The Moment  
H 10 HUMAN LEAGUE/Don't You Want Me  
H 11 SPECIAL/Caught Up In You  
H 12 PATRICE RUSHEN/Forget Me Not  
H 13 GENESIS/Paperlate  
H 14 HUMAN LEAGUE/Don't You Want Me  
H 15 STEVE MILLER BAND/Abacadabra  
H 16 SURVIVOR/Eye Of The Tiger  
H 17 KANSAS/Play The Game Tonight  
H 18 AIR SUPPLY/Even The Nights Are...  
H 19 MOTELS/Only The Lonely  
H 20 MCCARTNEY/WONDER/Ebony And Ivory  
H 21 GLENN FREY/Found Somebody  
H 22 HALL & OATES/Your Imagination  
H 23 CS&N/Washed On The Way  
H 24 CHICAGO/Hard To Say I'm Sorry  
H 25 GO GO'S/Vacation  
H 26 PAUL MCCARTNEY/Take It Easy  
H 27 PATRICE RUSHEN/Forget Me Not  
H 28 GENESIS/Paperlate  
H 29 POINTER SISTERS/American Music

ADD: KENNY ROGERS/Love Will Turn You Ar  
MELISSA MANCHESTE/You Should Hear How...  
EDDIE MONEY/Think I'm In Love  
JOURNEY/Still They Ride  
LARRY ELGART & HI/Booked On Swing  
EYE TO EYE/Nice Girls  
ALAN PARSONS/Eye In The Sky

**WBWB** Buffalo  
PD: Neil McGinley  
MD: Jon Summers

H 1 TOTO/Rosanna  
H 2 JUICE NEWTON/Love's Been A Little  
H 3 JOHN COUGAR/Hurts So Good  
H 4 MCCARTNEY/WONDER/Ebony And Ivory  
H 5 TOTO/Rosanna  
H 6 JOHN COUGAR/Hurts So Good  
H 7 HUMAN LEAGUE/Don't You Want Me  
H 8 SPECIAL/Caught Up In You  
H 9 WILLIE NELSON/Ways On My Mind  
H 10 SURVIVOR/Eye Of The Tiger  
H 11 MEL DIAMOND/Be Mine Tonight  
H 12 MELISSA MANCHESTE/You Should Hear How...  
H 13 FLEETWOOD MAC/Hold Me  
H 14 CS&N/Washed On The Way  
H 15 RAY PARKER JR./The Other Woman  
H 16 HERB ALPERT/Route 101  
H 17 ROBERTA FLACK/Making Love  
H 18 CHARLENE/I've Never Been In Love  
H 19 LESLIE PEARL/If The Love Fits Near  
H 20 ELTON JOHN/Empty Garden/Hey Hey  
H 21 KENNY ROGERS/Love Will Turn You Ar  
H 22 PAUL DAVIS/68 Love Affair  
H 23 HALL & OATES/If It Ain't Broke  
H 24 RICK SPRINGFIELD/Don't Talk To Strangers  
H 25 KOOL & THE GANG/Get Down On It  
H 26 VANGELIS/Chariots Of Fire  
H 27 SURVIVOR/Eye Of The Tiger  
H 28 STEVE MILLER BAND/Abacadabra  
H 29 POINTER SISTERS/American Music  
H 30 PAUL MCCARTNEY/Take It Easy

ADD: 27, 28, 29, 30

**ckgm** Montreal  
PD: Keith Grigsby

H 1 IMAGINATION/Just An Illusion  
H 2 ASIA/Heat Of The Moment  
H 3 MEN AT WORK/Who Can It Be Now?  
H 4 TOTO/Rosanna  
H 5 QUEEN/Body Language  
H 6 MOTELS/Only The Lonely  
H 7 MCCARTNEY/WONDER/Ebony And Ivory  
H 8 JOHN COUGAR/Hurts So Good  
H 9 BLONDIE/Island Of Lost Souls  
H 10 PATRICE RUSHEN/Forget Me Not  
H 11 SURVIVOR/Eye Of The Tiger  
H 12 CHARLENE/I've Never Been In Love  
H 13 RAY PARKER JR./The Other Woman  
H 14 STEVE MILLER BAND/Abacadabra  
H 15 HAIR/100/Level Plus One  
H 16 HEV LEWIS & NEWS/Pepe You Love Me Like  
H 17 BUDDLE/S.O.T.V.  
H 18 CHRIS/My Physic's Law  
H 19 THIRD WORLD/My Jam Love  
H 20 DAZZ BAND/Let It Whip  
H 21 STEVE MILLER BAND/Abacadabra  
H 22 JOAN JETT/Run And Clower  
H 23 JUICE NEWTON/Love's Been A Little  
H 24 SPIT ENZ/Six Months In A Leaky  
H 25 JUNIOR/Mama Used To Say  
H 26 RONNIE MILSAP/Any Day Now  
H 27 LEB/Non On Your Mind  
H 28 LOVERBOY/When It's Over  
H 29 ALDO NOVA/Footin' Yourself  
H 30 PATRICE RUSHEN/Forget Me Not  
H 31 SPECIAL/Caught Up In You  
H 32 KATE & ANNA MCGAR/Love Over And Over  
H 33 MENTAL AS ANYTHING/Too Many Times  
H 34 TOMMY TUTOR/867-5309/Jenny  
H 35 RED SPEEDWAGON/Keep The Fire Burnin'  
H 36 GAP BAND/Early In The Morning  
H 37 STREETWALKER/More Time  
H 38 FLEETWOOD MAC/Hold Me  
H 39 APRIL WINE/Enough Is Enough

ADD: PAUL MCCARTNEY/Take It Easy  
MZAREH/Love Leads To Madness  
A/E/Now Or Never  
100%/Power Of Love  
JOE JACKSON/Steppin' Out  
DAVID ROBERTS/Boys Of Autumn

ON CHICAGO/Hard To Say I'm Sorry  
RICK SPRINGFIELD/What Kind Of Fool Am I  
AIR SUPPLY/Even The Nights Are...  
GO GO'S/Vacation  
A FLOCK OF SEAGULS/Run So Far Away  
EDDIE MONEY/Think I'm In Love  
DONNA SUMNER/Love Is In Control (F.I.)  
SHAKIN' STEVENS/You Drive Me Crazy  
POINTER SISTERS/American Music  
MISSING PERSONS/Words  
HALL & OATES/Your Imagination  
707/Mega Force

**ROCK 102**  
WBEN-FM  
PD: Bob Wood  
MD: Roger Christian

H 1 SURVIVOR/Eye Of The Tiger  
H 2 HUMAN LEAGUE/Don't You Want Me  
H 3 STEVE MILLER BAND/Abacadabra  
H 4 SPECIAL/Caught Up In You  
H 5 TOTO/Rosanna  
H 6 JOHN COUGAR/Hurts So Good  
H 7 MCCARTNEY/WONDER/Ebony And Ivory  
H 8 DONNA SUMNER/Love Is In Control (F.I.)  
H 9 SOFT CELL/Tagged Love  
H 10 JUICE NEWTON/Love's Been A Little  
H 11 MOTELS/Only The Lonely  
H 12 FLEETWOOD MAC/Hold Me  
H 13 PATRICE RUSHEN/Forget Me Not  
H 14 REG SPEEDWAGON/Keep The Fire Burnin'  
H 15 AIR SUPPLY/Even The Nights Are...  
H 16 ROLLING STONES/Going To A Go-Go  
H 17 CS&N/Washed On The Way  
H 18 STEVE MILLER BAND/Abacadabra  
H 19 ALABAMA/Take Me Down  
H 20 GO GO'S/Vacation  
H 21 RONNIE MILSAP/Any Day Now  
H 22 GLENN FREY/Found Somebody  
H 23 CHICAGO/Hard To Say I'm Sorry  
H 24 KARLA BONOFF/Personality  
H 25 HALL & OATES/Your Imagination  
H 26 EDDIE MONEY/Think I'm In Love  
H 27 EYE TO EYE/Nice Girls  
H 28 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 29 SPECIAL/Caught Up In You  
H 30 STEVE MILLER BAND/Abacadabra  
H 31 FLEETWOOD MAC/Hold Me  
H 32 ALDO NOVA/Footin' Yourself  
H 33 PATRICE RUSHEN/Forget Me Not  
H 34 SPECIAL/Caught Up In You  
H 35 TOTO/Rosanna  
H 36 JOHN COUGAR/Hurts So Good  
H 37 MCCARTNEY/WONDER/Ebony And Ivory  
H 38 DONNA SUMNER/Love Is In Control (F.I.)  
H 39 SOFT CELL/Tagged Love  
H 40 JUICE NEWTON/Love's Been A Little  
H 41 MOTELS/Only The Lonely  
H 42 FLEETWOOD MAC/Hold Me  
H 43 PATRICE RUSHEN/Forget Me Not  
H 44 REG SPEEDWAGON/Keep The Fire Burnin'  
H 45 AIR SUPPLY/Even The Nights Are...  
H 46 ROLLING STONES/Going To A Go-Go  
H 47 CS&N/Washed On The Way  
H 48 STEVE MILLER BAND/Abacadabra  
H 49 ALABAMA/Take Me Down  
H 50 GO GO'S/Vacation  
H 51 RONNIE MILSAP/Any Day Now  
H 52 GLENN FREY/Found Somebody  
H 53 CHICAGO/Hard To Say I'm Sorry  
H 54 KARLA BONOFF/Personality  
H 55 HALL & OATES/Your Imagination  
H 56 EDDIE MONEY/Think I'm In Love  
H 57 EYE TO EYE/Nice Girls  
H 58 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 59 SPECIAL/Caught Up In You  
H 60 STEVE MILLER BAND/Abacadabra  
H 61 FLEETWOOD MAC/Hold Me  
H 62 ALDO NOVA/Footin' Yourself  
H 63 PATRICE RUSHEN/Forget Me Not  
H 64 SPECIAL/Caught Up In You  
H 65 TOTO/Rosanna  
H 66 JOHN COUGAR/Hurts So Good  
H 67 MCCARTNEY/WONDER/Ebony And Ivory  
H 68 DONNA SUMNER/Love Is In Control (F.I.)  
H 69 SOFT CELL/Tagged Love  
H 70 JUICE NEWTON/Love's Been A Little  
H 71 MOTELS/Only The Lonely  
H 72 FLEETWOOD MAC/Hold Me  
H 73 PATRICE RUSHEN/Forget Me Not  
H 74 REG SPEEDWAGON/Keep The Fire Burnin'  
H 75 AIR SUPPLY/Even The Nights Are...  
H 76 ROLLING STONES/Going To A Go-Go  
H 77 CS&N/Washed On The Way  
H 78 STEVE MILLER BAND/Abacadabra  
H 79 ALABAMA/Take Me Down  
H 80 GO GO'S/Vacation  
H 81 RONNIE MILSAP/Any Day Now  
H 82 GLENN FREY/Found Somebody  
H 83 CHICAGO/Hard To Say I'm Sorry  
H 84 KARLA BONOFF/Personality  
H 85 HALL & OATES/Your Imagination  
H 86 EDDIE MONEY/Think I'm In Love  
H 87 EYE TO EYE/Nice Girls  
H 88 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 89 SPECIAL/Caught Up In You  
H 90 STEVE MILLER BAND/Abacadabra  
H 91 FLEETWOOD MAC/Hold Me  
H 92 ALDO NOVA/Footin' Yourself  
H 93 PATRICE RUSHEN/Forget Me Not  
H 94 SPECIAL/Caught Up In You  
H 95 TOTO/Rosanna  
H 96 JOHN COUGAR/Hurts So Good  
H 97 MCCARTNEY/WONDER/Ebony And Ivory  
H 98 DONNA SUMNER/Love Is In Control (F.I.)  
H 99 SOFT CELL/Tagged Love  
H 100 JUICE NEWTON/Love's Been A Little  
H 101 MOTELS/Only The Lonely  
H 102 FLEETWOOD MAC/Hold Me  
H 103 PATRICE RUSHEN/Forget Me Not  
H 104 REG SPEEDWAGON/Keep The Fire Burnin'  
H 105 AIR SUPPLY/Even The Nights Are...  
H 106 ROLLING STONES/Going To A Go-Go  
H 107 CS&N/Washed On The Way  
H 108 STEVE MILLER BAND/Abacadabra  
H 109 ALABAMA/Take Me Down  
H 110 GO GO'S/Vacation  
H 111 RONNIE MILSAP/Any Day Now  
H 112 GLENN FREY/Found Somebody  
H 113 CHICAGO/Hard To Say I'm Sorry  
H 114 KARLA BONOFF/Personality  
H 115 HALL & OATES/Your Imagination  
H 116 EDDIE MONEY/Think I'm In Love  
H 117 EYE TO EYE/Nice Girls  
H 118 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 119 SPECIAL/Caught Up In You  
H 120 STEVE MILLER BAND/Abacadabra  
H 121 FLEETWOOD MAC/Hold Me  
H 122 ALDO NOVA/Footin' Yourself  
H 123 PATRICE RUSHEN/Forget Me Not  
H 124 SPECIAL/Caught Up In You  
H 125 TOTO/Rosanna  
H 126 JOHN COUGAR/Hurts So Good  
H 127 MCCARTNEY/WONDER/Ebony And Ivory  
H 128 DONNA SUMNER/Love Is In Control (F.I.)  
H 129 SOFT CELL/Tagged Love  
H 130 JUICE NEWTON/Love's Been A Little  
H 131 MOTELS/Only The Lonely  
H 132 FLEETWOOD MAC/Hold Me  
H 133 PATRICE RUSHEN/Forget Me Not  
H 134 REG SPEEDWAGON/Keep The Fire Burnin'  
H 135 AIR SUPPLY/Even The Nights Are...  
H 136 ROLLING STONES/Going To A Go-Go  
H 137 CS&N/Washed On The Way  
H 138 STEVE MILLER BAND/Abacadabra  
H 139 ALABAMA/Take Me Down  
H 140 GO GO'S/Vacation  
H 141 RONNIE MILSAP/Any Day Now  
H 142 GLENN FREY/Found Somebody  
H 143 CHICAGO/Hard To Say I'm Sorry  
H 144 KARLA BONOFF/Personality  
H 145 HALL & OATES/Your Imagination  
H 146 EDDIE MONEY/Think I'm In Love  
H 147 EYE TO EYE/Nice Girls  
H 148 RICK SPRINGFIELD/What Kind Of Fool Am I  
H 149 SPECIAL/Caught Up In You  
H 1





**EAST**  
**Most Added® Hottest**  
Melissa Manchester Survivor  
Paul McCartney Steve Miller  
Alan Parsons Fleetwood Mac  
Elton John

# CHR ADDS & HOTS

*Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.*

**SOUTH**  
**Most Added® Hottest**  
Billy Idol Survivor  
Paul McCartney Steve Miller  
Marshall Crenshaw Chicago

### EAST

#### PARALLEL TWO

#### WKEE/Huntington, WV Gary Miller

KIM WILDE (RA)  
MARSHALL CRENSHAW  
ELTON JOHN  
APRIL WINE  
AXE  
PAUL DAVIS  
MEN AT WORK  
Hottest:  
JOURNEY 2-1  
SURVIVOR 11-2  
STEVE MILLER BAND 4-3  
FLEETWOOD MAC 7-5  
CHICAGO 8-6

#### WPST/Trenton, NJ Tom Taylor

ALAN PARSONS  
707  
STEVIE WONDER  
Hottest:  
SURVIVOR 3-1  
REO SPEEDWAGON 5-3  
STEVE MILLER BAND 8-4  
GENESIS 14-9  
CHICAGO 32-15

#### WTRY/Albany, NY Bill Cahill

MELISSA MANCHESTE  
ELTON JOHN  
FRANK ZAPPA  
Hottest:  
SURVIVOR 9-1  
RICK SPRINGFIELD 11-7  
CHICAGO 16-9  
FLEETWOOD MAC 20-15  
KARLA BONOFF 22-18

#### KC101/New Haven, CT Danny Lyons

SURVIVOR  
CARLY SIMON  
MELISSA MANCHESTE  
Hottest:  
TOTO 1-1  
CHICAGO 11-7  
AIR SUPPLY 12-8  
FLEETWOOD MAC 16-10  
MOTELS 20-16

#### WFBZ/Baltimore, MD Andy Szullnaki

JOE FAGIN  
MOTELS  
PAUL MCCARTNEY  
Hottest:  
TOTO 2-1  
STEVIE WONDER 5-3  
AIR SUPPLY 11-7  
CHICAGO 13-9  
SURVIVOR 28-19

#### WBLI/Medford, NY Bill Terry

CHICAGO  
REO SPEEDWAGON  
JOURNEY  
JOHN COUGAR  
Hottest:  
HUMAN LEAGUE 1-1  
JUICE NEWTON 11-6  
RONNIE MILSAP 14-12  
SOFT CELL 16-13  
SURVIVOR D-14

#### WTIC-FM/Hartford, CT Rick Donahue

GARY U.S. BONDS  
GO GO'S  
PAUL MCCARTNEY  
Hottest:  
DAZZ BAND 4-1  
SURVIVOR 3-2  
JOHN COUGAR 11-6  
FLEETWOOD MAC 16-10  
GAP BAND 18-13

#### Q106/York, PA Dan Steele

HERB ALPERT  
BILLY IDOL  
MARSHALL CRENSHAW  
FRANK ZAPPA  
Hottest:  
TOTO 1-1  
SOFT CELL 4-4  
SURVIVOR 15-5  
STEVE MILLER BAND 17-10  
AIR SUPPLY 19-12

#### WHFM/Rochester, NY Almea Peck

PAUL MCCARTNEY  
ELTON JOHN  
PAUL DAVIS  
ALAN PARSONS  
MEN AT WORK  
Hottest:  
SOFT CELL 4-1  
MOTELS 10-4  
KARLA BONOFF 14-5  
SURVIVOR 15-7  
FLEETWOOD MAC 22-16

#### K104/Erie, PA Bill Shannon

FRANK ZAPPA  
JOE FAGIN  
FRANKE/KNOCKOUTS  
PROPHECY  
GO GO'S  
Hottest:  
AIR SUPPLY 1-1  
JOURNEY 2-2  
JUNIOR 7-3  
WARWICK & MATHIS 11-4  
KIM WILDE 12-6

#### V100/Charleston, WV Jay Jarvis

Hottest:  
TOTO 1-1  
FLEETWOOD MAC 9-3  
CHICAGO 8-4  
JOHN COUGAR 16-10  
CS&N 21-15

#### WKRZ/Wilkes-Barre, PA Jim Rising

Hottest:  
JOHN COUGAR 1-1  
REO SPEEDWAGON 4-4  
STEVE MILLER BAND 5-5  
MARSHALL CRENSHAW 9-9  
SURVIVOR 14-14

#### 92FLY/Albany, NY Ack Lawrence

EDDIE MONEY  
DONNA SUMMER  
ROLLING STONES  
Hottest:  
JOHN COUGAR 3-1  
SURVIVOR 11-7  
STEVE MILLER BAND 20-13  
AIR SUPPLY 22-14  
CHICAGO 23-17

#### WDRF-FM/Hartford, CT Paul Roberts

MELISSA MANCHESTE  
ELTON JOHN  
ALAN PARSONS  
BILLY IDOL  
Hottest:  
WILLIE NELSON 1-1  
TOTO 2-2  
SURVIVOR 3-3  
MOTELS 6-6  
PATRICE RUSHEN 9-9

#### WRCK/Utica, NY Jim Reitz

ALAN PARSONS  
MARSHALL CRENSHAW  
MEN AT WORK  
Hottest:  
SURVIVOR 2-1  
STEVE MILLER BAND 5-3  
REO SPEEDWAGON 16-9  
GENESIS 13-10  
FLEETWOOD MAC 18-11

#### 3WT/Binghamton, NY Scott Michaels

AMERICA  
MARSHALL CRENSHAW  
ALAN PARSONS  
MELISSA MANCHESTE  
ALDO NOVA  
AXE  
Hottest:  
SURVIVOR 5-1  
ROLLING STONES 20-13  
CHICAGO 24-16  
GO GO'S 28-20  
CS&N 31-26

#### WPHD/Buffalo, NY Moore/Piccolo

LOVERBOY  
JOHN WAITE  
JOSIE COTTON  
MEN AT WORK  
Hottest:  
ROLLING STONES 2-1  
SURVIVOR 6-3  
REO SPEEDWAGON 8-6  
FLEETWOOD MAC 15-12  
PAUL MCCARTNEY 26-20

#### WLAN-FM/Lancaster, PA Dave Russell

ALAN PARSONS  
DONNA SUMMER  
LARRY ELGART & HI (dp)  
MISSING PERSONS  
Hottest:  
SURVIVOR 12-1  
STEVE MILLER BAND 11-7  
RICK SPRINGFIELD 16-10  
FLEETWOOD MAC 20-11  
AIR SUPPLY 17-12

#### WYJR/Hanover, York, PA J.J. Randolph

AXE  
707  
PAUL MCCARTNEY  
JERMAINE JACKSON  
Hottest:  
JOHN COUGAR 2-1  
STEVE MILLER BAND 7-5  
REO SPEEDWAGON 17-9  
SURVIVOR 23-13  
CHICAGO 28-19

#### PARALLEL THREE

#### WCIR/Beckley, WV Jim Martin

AXE  
MARSHALL CRENSHAW  
MEN AT WORK  
ELTON JOHN  
Hottest:  
SURVIVOR 1-1  
CHICAGO 11-3  
AIR SUPPLY 19-8  
ROLLING STONES 14-9  
EYE TO EYE 17-12

#### WFBG/Altoona, PA Tony Booth

KENNY ROGERS  
PONTER SISTERS  
JERRY REED  
DAYTON  
LAURA BRANIGAN  
ROBERTA FLACK  
Hottest:  
SURVIVOR 8-1  
STEVE MILLER BAND 3-2  
AIR SUPPLY 7-4  
FLEETWOOD MAC 12-6  
REO SPEEDWAGON 18-12

#### WGUY/Bangor, ME Randal Wright

REO SPEEDWAGON  
JERMAINE JACKSON  
GREG GUIDRY  
ODYSSEY  
JENNIFER HOLLIDAY (dp)  
CARLY SIMON  
Hottest:  
DAZZ BAND 3-1  
JOHN COUGAR 6-3  
HAIRCUT 100 12-8  
RITCHIE FAMILY 14-9  
SURVIVOR 29-11

#### WJBQ/Portland, ME Brian Phoenix

Hottest:  
REO SPEEDWAGON 8-1  
JOURNEY 6-4  
38 SPECIAL 9-5  
HALL & OATES 20-13  
SURVIVOR 28-14

#### WTSN/Dover, NH Jim Sebastian

MELISSA MANCHESTE  
Hottest:  
RONNIE MILSAP 6-1  
AIR SUPPLY 18-3  
KARLA BONOFF 8-5  
ALABAMA 16-7  
FLEETWOOD MAC 23-10

#### WIGY/Beth, ME Willie Mitchell

A FLOCK OF SEAGUL  
MEN AT WORK  
CLASH  
PONTER SISTERS  
Hottest:  
38 SPECIAL 1-1  
KANSAS 2-2  
SURVIVOR 3-3  
JOHN COUGAR 4-4  
REO SPEEDWAGON 5-5

#### 96XIL/Parkersburg, WV Terry Lee Collins

GO GO'S  
JOE FAGIN  
ALDO NOVA  
Hottest:  
JUICE NEWTON 2-1  
TOTO 4-2  
STEVE MILLER BAND 8-5  
FLEETWOOD MAC 25-16  
GARY U.S. BONDS 26-19

#### WACZ/Bangor, ME Michael O'Hara

FOREIGNER  
PAUL MCCARTNEY  
MELISSA MANCHESTE  
Hottest:  
KIM WILDE 22-16  
AIR SUPPLY 24-17  
STEVE MILLER BAND 23-20  
REO SPEEDWAGON 25-21  
HUEY LEWIS & NEWS 29-26

#### WZYQ/Frederick, MD Kemoabi Joe

ALDO NOVA  
SAMMY HAGAR  
AMERICA  
PAUL MCCARTNEY  
Hottest:  
SURVIVOR 1-1  
AIR SUPPLY 7-3  
STEVE MILLER BAND 10-7  
CHICAGO 18-13  
CS&N 26-21

#### WOMP-FM/Bellaire, OH Jolene Baller

PONTER SISTERS  
CLASH  
707  
MELISSA MANCHESTE  
LARRY ELGART & HI (dp)  
Hottest:  
JOHN COUGAR 1-1  
SURVIVOR 10-2  
SOFT CELL 9-5  
REO SPEEDWAGON 22-10  
STEVE MILLER BAND 23-12

#### WHEB/Portsmouth, NH Rick Bean

PAUL MCCARTNEY  
PONTER SISTERS  
Hottest:  
JUICE NEWTON 2-1  
JOHN COUGAR 4-2  
FLEETWOOD MAC 9-5  
ROLLING STONES 17-9  
SURVIVOR D-15

#### WFEA/Manchester, NH Keith Lemire

Hottest:  
TOTO 1-1  
JOHN COUGAR 2-2  
JUICE NEWTON 3-3  
RONNIE MILSAP 5-5  
STEVE MILLER BAND 6-6

### SOUTH

#### PARALLEL TWO

#### BJ106/Olando, FL Tom West

BILLY IDOL  
MEN AT WORK  
JOSEPH WILLIAMS  
CHRISTOPHER ATKIN  
PAUL MCCARTNEY  
Hottest:  
TOTO 1-1  
SOFT CELL 7-5  
SURVIVOR 14-6  
STEVE MILLER BAND 12-7  
FLEETWOOD MAC 29-13

#### KEEL/Shreveport, LA Tom Kenny

REDDINGS  
DR. HOOK  
Hottest:  
CHICAGO 7-2  
AIR SUPPLY 11-4  
KENNY ROGERS 10-7  
CS&N 16-10  
FLEETWOOD MAC 19-13

#### KTSA/San Antonio, TX J.J. Rodriguez

MOTELS  
Hottest:  
TOTO 2-1  
SURVIVOR 22-15  
CHICAGO 25-21  
ALABAMA 27-22  
STEVE MILLER BAND 30-29

#### KXX108/Birmingham, AL Chris Trane

FLEETWOOD MAC  
STEVE MILLER BAND  
PAUL MCCARTNEY  
Hottest:  
TOTO 1-1  
RICK SPRINGFIELD 14-8  
AIR SUPPLY 13-10  
SURVIVOR 21-15  
CHICAGO 20-18

#### WAXY/Ft. Lauderdale, FL Rick Shaw

Hottest:  
TOTO 1-1  
WILLIE NELSON 2-2  
JUICE NEWTON 3-3  
AIR SUPPLY 4-4  
SURVIVOR 10-10

#### WAYS/Charlotte, NC Lou Simon

Hottest:  
KARLA BONOFF 3-1  
38 SPECIAL 8-6  
RICK BOWLES 11-8  
SOFT CELL 12-9  
SURVIVOR 29-14

#### WBBQ/Augusta, GA Bruce Stevens

KIM WILDE  
BILLY IDOL  
MARSHALL CRENSHAW  
ELTON JOHN  
PAUL DAVIS  
Hottest:  
SURVIVOR 3-1  
CHICAGO 11-4  
STEVE MILLER BAND 19-15  
REO SPEEDWAGON 27-20  
DONNA SUMMER 29-21

#### WFMM/Baton Rouge, LA Rica/Watkins

PAUL MCCARTNEY  
HALL & OATES  
Hottest:  
SOFT CELL 2-1  
DAZZ BAND 10-3  
STEVE MILLER BAND 16-8  
SURVIVOR 27-14  
CHICAGO 20-15

#### WGH/Norfolk, VA Bob Canada

ELTON JOHN  
BILL CHAMPLIN  
MISSING PERSONS  
APRIL WINE  
PAUL DAVIS  
CLASH  
Hottest:  
AIR SUPPLY 5-2  
REDDINGS 9-6  
CS&N 10-7  
PATRICE RUSHEN 11-8

#### WJDX/Jackson, MS Bill Crews

ALAN PARSONS  
PAUL DAVIS  
EDDIE MONEY  
Hottest:  
DOROTHY MOORE 1-1  
RONNIE MILSAP 3-2  
AIR SUPPLY 10-4  
CHICAGO 12-6  
FLEETWOOD MAC 15-8

#### WTIX/New Orleans, LA Gary Franklin

ASHFORD & SIMPSON  
EDDIE MONEY  
MEN AT WORK  
HERB ALPERT  
Hottest:  
TOTO 2-1  
MOTELS 7-4  
PONTER SISTERS 32-27  
HALL & OATES 37-28  
DONNA SUMMER 36-31

#### Y103/Jacksonville, FL Robert John

Hottest:  
TOTO 1-1  
38 SPECIAL 2-2  
JOHN COUGAR 4-4  
STEVE MILLER BAND 10-10  
SURVIVOR 17-17

#### WRVQ/Richmond, VA Bill Thomas

EDDIE MONEY  
707  
Hottest:  
HUMAN LEAGUE 2-1  
SURVIVOR 17-12  
JOHN COUGAR 22-15  
REO SPEEDWAGON 24-17  
GO GO'S 25-18

#### FM100/Memphis, TN Gary Wall

JEFFREY OSBORNE  
Hottest:  
TOTO 1-1  
ALABAMA 2-2  
JOHN COUGAR 3-3  
STEVE MILLER BAND 16-12  
SURVIVOR 30-18

#### WSKZ/Chattanooga, TN David Carroll

ALAN PARSONS  
EDDIE MONEY  
Hottest:  
JOHN COUGAR 2-1  
SURVIVOR 13-3  
FLEETWOOD MAC 14-10  
STEVE MILLER BAND 20-13  
CHICAGO 21-15

#### KINT/El Paso, TX Jim Zippo

POST/PERDENSEN  
FOREIGNER  
RAY PARKER JR.  
ROBERTA FLACK  
DAYTON  
CARLY SIMON  
BILLY IDOL  
JERRY REED  
Hottest:  
TOTO 1-1  
STEVE MILLER BAND 2-2  
SURVIVOR 13-7  
CS&N 14-8  
GO GO'S 16-12

#### KX104/Nashville, TN Bryan Sargent

ELTON JOHN  
ALAN PARSONS  
Hottest:  
SURVIVOR 5-1  
KARLA BONOFF 7-3  
MOTELS 8-4  
STEVE MILLER BAND 14-8  
CHICAGO 16-9

#### KHFI/Austin, TX Ed Volkman

KENNY ROGERS  
DONNA SUMMER  
BILLY IDOL  
CHEAP TRICK  
Hottest:  
SURVIVOR 1-1  
STEVE MILLER BAND 3-2  
DAZZ BAND 7-3  
RICK SPRINGFIELD 13-5  
CHICAGO 14-8

#### KBFM/McAllen-Brownsville Steve Owens

PONTER SISTERS  
GO GO'S  
KENNY ROGERS  
PAUL MCCARTNEY  
DONNA SUMMER  
RAY PARKER JR.  
Hottest:  
JUICE NEWTON 5-1  
RICK SPRINGFIELD 12-9  
STEVE MILLER BAND 26-19  
HAIRCUT 100 30-22  
CS&N 27-23

#### G100/Mobile, AL Scott Griffith

LESLIE PEARL  
BILLY IDOL  
GENESIS  
Hottest:  
SOFT CELL 1-1  
STEVE MILLER BAND 3-2  
SURVIVOR 10-3  
CHICAGO 18-12  
EYE TO EYE 21-17

#### CK101/Cocoa Beach, FL Mike Lowe

JOAN JETT  
MISSING PERSONS  
MEN AT WORK  
JOE FAGIN  
HERBIE HANCOCK  
Hottest:  
SURVIVOR 2-1  
FLEETWOOD MAC 17-8  
CHICAGO 15-9  
SOFT CELL 31-21  
GO GO'S 36-22

#### WSEZ/Winston-Salem, NC Bob Mahoney

KIM WILDE  
ELTON JOHN  
PAUL MCCARTNEY  
APRIL WINE  
MARSHALL CRENSHAW  
JENNIFER HOLLIDAY  
Hottest:  
38 SPECIAL 2-1  
JOHN COUGAR 6-3  
FLEETWOOD MAC 19-12  
CHICAGO 22-13  
SURVIVOR 25-14

#### KSET-FM/El Paso, TX Kris Van Dyke

Hottest:  
SURVIVOR 1-1  
FLEETWOOD MAC 6-4  
MORROES 9-7  
707 16-9  
EDDIE MONEY 21-16

#### B97/New Orleans, LA Shomby/Volpe

GO GO'S  
HALL & OATES  
Hottest:  
DAZZ BAND 1-1  
TOTO 2-2  
STEVE MILLER BAND 4-3  
ASIA 11-5  
SURVIVOR 20-14

#### WOKI/Knoxville, TN Gary Adkins

ELTON JOHN  
NAZARETH  
TOMMY TUTONE  
CHRISTOPHER ATKIN  
Hottest:  
JOHN COUGAR 1-1  
STEVE MILLER BAND 7-4  
SOFT CELL 10-7  
GLENN FREY 14-10  
SURVIVOR 19-13

#### WCSC/Charleston, SC Chris Bailey

PAUL DAVIS  
MARSHALL CRENSHAW  
KIM WILDE  
O'BRYAN  
707  
FRANK ZAPPA  
JOE JACKSON  
Hottest:  
MOTELS 3-2  
38 SPECIAL 9-4  
STEVE MILLER BAND 7-5  
FLEETWOOD MAC 21-15

#### WBCY/Charlotte, NC Bob Kaghan

ELTON JOHN  
GENESIS  
EDDIE MONEY  
Hottest:  
CHICAGO 5-1  
SURVIVOR 13-6  
FLEETWOOD MAC 16-8  
AIR SUPPLY 23-18  
CS&N 24-19

#### WANS-FM/Greenville, SC Bill McCown

PAUL MCCARTNEY  
BILLY IDOL  
MISSING PERSONS  
Hottest:  
JOHN COUGAR 1-1  
FLEETWOOD MAC 13-5  
STEVE MILLER BAND 17-9  
GLENN FREY 19-15  
AIR SUPPLY 23-18

#### WHYY-FM/Montgomery, AL Neli Harrison

MARSHALL CRENSHAW  
HERB ALPERT  
ALAN PARSONS  
MELISSA MANCHESTE  
BILLY IDOL  
Hottest:  
EYE TO EYE 2-2  
SOFT CELL 3-3  
SURVIVOR 21-7  
CHICAGO 14-9  
STEVE MILLER BAND 17-11

#### WZYP/Huntsville, AL Chris Andrews

KENNY ROGERS  
AXE  
KIM WILDE  
MARSHALL CRENSHAW  
ALAN PARSONS  
BILLY IDOL  
Hottest:  
JOHN COUGAR 2-1  
STEVE MILLER BAND 11-8  
RICK SPRINGFIELD 15-9  
FLEETWOOD MAC 16-10  
SURVIVOR 19-12

#### KZFM/Corpus Christi, TX C.C. Chandler

BILLY IDOL  
DAYTON  
ODYSSEY  
RAY PARKER JR.  
JERRY REED  
SURVIVOR  
ROBERTA FLACK  
CLASH  
Hottest:  
TOTO 1-1  
PATRICE RUSHEN 12-4  
JOURNEY 7-5  
EYE TO EYE 11-9  
STEVE MILLER BAND 14-11  
MELISSA MANCHESTE 23-22

#### KROK/Shreveport, LA Harrison/Greer

ELTON JOHN  
Hottest:  
JUICE NEWTON 2-1  
JOHN COUGAR 6-3  
AIR SUPPLY 8-6  
FLEETWOOD MAC 10-8  
MOTELS 11-9

#### WSSX/Charleston, SC John Ashton

CHEAP TRICK  
ALDO NOVA  
GREG KINN  
TOMMY TUTONE  
Hottest:  
LOVERBOY 1-1  
SURVIVOR 3-2  
MOTELS 8-6  
ROLLING STONES 12-8  
FLEETWOOD MAC 20-16

#### WQUT/Johnson City, TN Jay Christian

ALAN PARSONS  
BILLY IDOL  
FRANKIE MILLER  
MARSHALL CRENSHAW  
ROLLING STONES  
Hottest:  
38 SPECIAL 1-1  
JOHN COUGAR 3-2  
KANSAS 6-3  
CHICAGO 18-9  
SURVIVOR 20-11

#### KROD/El Paso, TX Mike Preston

CHICAGO  
HALL & OATES  
BILLY IDOL  
Hottest:  
FLEETWOOD MAC 6-1  
JOHN COUGAR 5-2  
SURVIVOR 8-3  
RICK SPRINGFIELD 11-9  
ONE WAY 14-10

#### WNOK-FM/Columbia, SC Tom Anderson

JOHN WILLIAMS  
BILLY IDOL  
DAYTON  
Hottest:  
JUICE NEWTON 3-1  
DAZZ BAND 6-4  
SURVIVOR 19-14  
STEVE MILLER BAND 22-17  
GARY U.S. BONDS 26-19

#### WRQK/Greensboro, NC Wes Jones

ALAN PARSONS  
PAUL MCCARTNEY  
ELTON JOHN  
EDDIE MONEY  
Hottest:  
JUICE NEWTON 1-1  
MOTELS 5-3  
RICK SPRINGFIELD 12-9  
STEVE MILLER BAND 15-10  
CHICAGO 24-16

#### WDCG/Durham-Raleigh, NC Randy Kabrich

Hottest:  
SURVIVOR 1-1  
JOHN COUGAR 2-2  
SOFT CELL 6-6  
KARLA BONOFF 9-9  
FLEETWOOD MAC 21-21

#### WABB-FM/Mobile, AL Blaine Kelley

MELISSA MANCHESTE  
PAUL MCCARTNEY  
Hottest:  
SOFT CELL 6-4  
SURVIVOR 15-8  
JOURNEY 16-13  
FLEETWOOD MAC 18-16  
REO SPEEDWAGON 19-18

#### KITY/San Antonio, TX Angela Wright

PAUL MCCARTNEY  
KENNY ROGERS  
PONTER SISTERS  
KIM WILDE  
Hottest:  
MCCARTNEY/WONDER 1-1  
HUMAN LEAGUE 3-2  
DENICE WILLIAMS 7-3  
TOTO 9-7  
SURVIVOR D-10

#### PARALLEL THREE

#### KILE/Galveston, TX Scott Taylor

**MIDWEST**  
Most Added® Hottest

Pointer Sisters  
Alan Parsons  
Kenny Rogers  
Survivor  
Chicago  
Fleetwood Mac

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**WEST**  
Most Added® Hottest

Paul McCartney  
Kenny Rogers  
Elton John  
Survivor  
Steve Miller  
Fleetwood Mac

**MIDWEST**

**PARALLEL TWO**

**92X/Columbus, OH**

**Teri Nutter**  
GO GO'S  
CHICAGO  
Hottest:  
JOHN COUGAR 1-1  
HUMAN LEAGUE 10-5  
SURVIVOR 15-6  
SOFT CELL 16-12  
FLEETWOOD MAC 24-19

**KIOA/Des Moines, IA**

**A.W. Pantoja**  
STEVE MILLER BAND  
ALAN PARSONS  
ELTON JOHN  
PAUL DAVIS  
Hottest:  
TOTO 1-1  
CHICAGO 13-5  
MOTELS 14-7  
FLEETWOOD MAC 18-11  
SURVIVOR 25-13

**KRAV/Tulsa, OK**

**Gary Reynolds**  
ELTON JOHN  
MOTELS  
Hottest:  
TOTO 1-1  
FLEETWOOD MAC 13-4  
CS&N 14-5  
AIR SUPPLY 12-7  
CHICAGO 17-9

**KZ93/Peoria, IL**

**Keith Edwards**  
MARSHALL CRENSHAW  
HAIRCUT 100  
SAMMY HAGAR  
Hottest:  
SURVIVOR 1-1  
JOURNEY 8-4  
CHICAGO 13-7  
STEVE MILLER BAND 15-9  
GO GO'S 21-17

**WGRD/Grand Rapids, MI**

**J.J. Dulling**  
Hottest:  
JOHN COUGAR 1-1  
SURVIVOR 2-2  
38 SPECIAL 5-5  
MOTELS 7-7  
JOURNEY 10-10

**WHOT/Youngstown, OH**

**Dick Thompson**  
PAUL MCCARTNEY  
CHICAGO  
Hottest:  
JOHN COUGAR 3-1  
MOTELS 11-6  
SURVIVOR 16-7  
FLEETWOOD MAC 21-16  
STEVIE WONDER D-23

**WNAP/Indianapolis, IN**

**Larry Mago**  
POINTER SISTERS  
ALAN PARSONS  
SURVIVOR  
HERB ALPERT  
DAZZ BAND  
Hottest:  
TOTO 1-1  
JUICE NEWTON 4-2  
HUMAN LEAGUE 5-3  
FLEETWOOD MAC 9-4  
KARLA BONOFF 18-10

**WNCI/Columbus, OH**

**Steve Edwards**  
GLENN FREY  
KENNY ROGERS  
POINTER SISTERS  
Hottest:  
AIR SUPPLY 8-4  
KARLA BONOFF 5-5  
MELISSA MANCHESTE 7-7  
CHICAGO 12-9  
CS&N 16-10

**WOW/Omaha, NB**

**Michael Shane**  
Hottest:  
JUICE NEWTON 1-1  
KARLA BONOFF 2-2  
ALABAMA 5-5  
AIR SUPPLY 7-7  
SURVIVOR 16-16

**WVIC/East Lansing, MI**

**Mike Haynes**  
Hottest:  
TOTO 1-1  
ALABAMA 5-5  
JOHN COUGAR 11-11  
CHICAGO 19-19  
CS&N 24-24

**KSTT/Davenport, IA**

**Bill Young**  
Hottest:  
RONNIE MILSAP 1-1  
MELISSA MANCHESTE 4-4  
CHICAGO 5-5  
AIR SUPPLY 6-6  
HUEY LEWIS & NEWS 7-7

**KEYN-FM/Wichita, KN**

**Terrie Springs**  
GO GO'S  
EYE TO EYE  
POINTER SISTERS  
KENNY ROGERS  
MELISSA MANCHESTE  
Hottest:  
KANSAS 2-1  
ASIA 7-4  
38 SPECIAL 11-7  
SURVIVOR 17-12  
AIR SUPPLY 22-14

**WYFM/Youngstown, OH**

**Jeff Tobin**  
38 SPECIAL  
FLEETWOOD MAC  
FRANK ZAPPA  
Hottest:  
JOHN COUGAR 1-1  
SURVIVOR 6-2  
MOTELS 11-8  
FRANK ZAPPA A-17

**WAKX/Duluth, MN**

**Dave Strandberg**  
SURVIVOR  
POINTER SISTERS  
PAUL DAVIS  
Hottest:  
TOTO 1-1  
JUICE NEWTON 3-7  
MELISSA MANCHESTE 17-12  
CHICAGO 18-14  
FLEETWOOD MAC 19-15

**WNAM/Appleton-Oshkosh**

**Chris Caine**

MARSHALL CRENSHAW  
PAUL DAVIS  
BILLY IDOL  
ELTON JOHN  
Hottest:  
SURVIVOR 10-1  
AIR SUPPLY 7-3  
CHICAGO 22-14  
CS&N 24-16  
KENNY ROGERS D-20

**WGBF/Evansville, IN**

**Kevin Carpenter**  
PAUL MCCARTNEY  
ELTON JOHN  
Hottest:  
AIR SUPPLY 6-1  
JUICE NEWTON 2-2  
CHICAGO 8-3  
FLEETWOOD MAC 23-17  
SURVIVOR 24-19

**WZOK/Rockford, IL**

**Tim Fox**  
CHICAGO  
PATRICE RUSHEN  
HALL & OATES  
Hottest:  
JUICE NEWTON 1-1  
SOFT CELL 4-3  
JOURNEY 9-5  
REO SPEEDWAGON 12-8  
AIR SUPPLY 15-9

**Z104/Madison, WI**

**Little/Hudson**  
GO GO'S  
ALAN PARSONS  
KIM WILDE  
Hottest:  
SURVIVOR 4-1  
JUICE NEWTON 5-4  
CHICAGO 10-7  
STEVE MILLER BAND 14-9  
FRANK ZAPPA 18-10

**WIKS/Indianapolis, IN**

**Jay Stevens**  
BALANCE  
MEN AT WORK  
CLOCKS  
ALAN PARSONS  
Hottest:  
SURVIVOR 1-1  
JOURNEY 7-4  
ASIA 9-7  
MOTELS 10-8  
CHICAGO 20-9

**WDJX/Dayton, OH**

**Joe Dawson**  
CS&N  
Hottest:  
TOTO 2-1  
HUMAN LEAGUE 5-3  
AIR SUPPLY 9-6  
SURVIVOR 10-7  
KENNY ROGERS D-15

**WKDQ/Evansville, IN**

**Hobbs/Payne**  
GO GO'S  
EDDIE MONEY  
DONNA SUMMER  
Hottest:  
JOHN COUGAR 1-1  
CHICAGO 6-2  
STEVE MILLER BAND 9-5  
FLEETWOOD MAC 11-9  
SURVIVOR 21-11

**WJXQ/Jackson, MI**

**Ryan/Cheeks**  
BILL CHAMPLIN (dp)  
JOSEPH WILLIAMS (dp)  
Hottest:  
SURVIVOR 1-1  
REO SPEEDWAGON 3-2  
FLEETWOOD MAC 6-5  
APRIL WINE 11-7  
EDDIE MONEY 15-12

**KQKQ/Omaha, NB**

**Mark Evans**  
KENNY ROGERS  
MELISSA MANCHESTE  
DONNA SUMMER  
PAUL MCCARTNEY  
MARSHALL CRENSHAW  
KIM WILDE  
Hottest:  
JOHN COUGAR 2-1  
SURVIVOR 7-3  
STEVE MILLER BAND 8-5  
FLEETWOOD MAC 11-8  
CHICAGO 21-14

**KIHK/Davenport, IA**

**Chuck King**  
GO GO'S  
KENNY ROGERS  
Hottest:  
HUMAN LEAGUE 2-1  
SURVIVOR 15-7  
REO SPEEDWAGON 27-18  
FLEETWOOD MAC 26-20  
ROLLING STONES 34-24

**WZZR/Grand Rapids, MI**

**Brian Thomas**  
A FLOCK OF SEAGUL  
Hottest:  
JOHN COUGAR 3-1  
MOTELS 6-4  
SURVIVOR 20-6  
SOFT CELL 15-8  
FLEETWOOD MAC 18-10

**WKFR/Kalamazoo, MI**

**Swart/Chapman**  
KENNY ROGERS  
ALAN PARSONS  
POINTER SISTERS  
REDDINGS  
GO GO'S  
Hottest:  
SURVIVOR 17-4  
REO SPEEDWAGON 14-6  
MOTELS 15-10  
MELISSA MANCHESTE 26-18  
STEVE MILLER BAND 29-21

**WLYT/Cleveland Hts, OH**

**Scott "Smoker" Howitt**  
STEVIE WONDER  
GARY U.S. BONDS  
KENNY ROGERS  
Hottest:  
SURVIVOR 2-1  
STEVE MILLER BAND 13-7  
MOTELS 14-8  
REO SPEEDWAGON 18-14  
JOURNEY 29-18

**KMGK/Des Moines, IA**

**Michael Stone**  
PAUL MCCARTNEY  
Hottest:  
SURVIVOR 5-1  
KIM WILDE 2-2  
GLENN FREY 15-10  
CHICAGO 30-23  
BILLY IDOL D-30

**PARALLEL THREE**

**KFYR/Bismarck, ND**  
**Dan Brannan**  
POINTER SISTERS  
ELTON JOHN  
Hottest:  
JOHN COUGAR 1-1  
GLENN FREY 6-2  
MOTELS 7-3  
REO SPEEDWAGON 13-8  
CHICAGO 17-10

**KKLS/Rapid City**

**Sherwin/Piper**  
HERB ALPERT  
EDDIE MONEY  
707  
ALAN PARSONS  
Hottest:  
38 SPECIAL 3-1  
JOHN COUGAR 4-3  
REO SPEEDWAGON 17-11  
FLEETWOOD MAC 22-18  
CHICAGO 25-19

**WRKR/Racine, WI**

**Steve Warren**  
MELISSA MANCHESTE  
EYE TO EYE  
GLENN FREY  
FRANK ZAPPA  
Hottest:  
TOTO 1-1  
SURVIVOR 9-4  
MOTELS 16-10  
DAZZ BAND 15-12  
STEVE MILLER BAND 22-15

**WSPT/Stevens Point, WI**

**Brad Fuhr**  
KENNY ROGERS  
MARSHALL CRENSHAW  
ALAN PARSONS  
POINTER SISTERS  
MEN AT WORK (dp)  
Hottest:  
JOHN COUGAR 1-1  
STEVE MILLER BAND 7-2  
SURVIVOR 8-3  
FLEETWOOD MAC 15-5  
CHICAGO 19-14

**KDVV/Topeka, KS**

**Tony Stewart**  
Hottest:  
SURVIVOR 4-1  
CHICAGO 10-4  
STEVE MILLER BAND 11-5  
FLEETWOOD MAC 20-12  
AIR SUPPLY 16-13

**KELO/Sioux Falls, SD**

**Marc Elliot**  
RICK SPRINGFIELD  
GLENN FREY  
KENNY ROGERS  
HERB ALPERT  
Hottest:  
SOFT CELL 1-1  
FLEETWOOD MAC 7-4  
MOTELS 13-8  
SURVIVOR 12-9  
CHICAGO 14-10

**KWLO/Waterloo, IA**

**Drew Bentley**  
STEVE MILLER BAND  
POINTER SISTERS  
ELTON JOHN  
Hottest:  
TOTO 1-1  
JUICE NEWTON 3-2  
CHICAGO 13-4  
AIR SUPPLY 7-6  
SURVIVOR 19-9

**WAZY-FM/Lafayette, IN**

**Bob Leonard**  
PAUL MCCARTNEY  
HERB ALPERT  
ALAN PARSONS  
Hottest:  
JUICE NEWTON 1-1  
SURVIVOR 15-6  
CHICAGO 22-14  
GO GO'S 27-19  
POINTER SISTERS 30-21

**KRNA/Iowa City, IA**

**Jeff Harmon**  
MARSHALL CRENSHAW  
GREG KIHN  
ALAN PARSONS (dp)  
Hottest:  
SURVIVOR 5-1  
STEVIE MILLER BAND 4-3  
GLENN FREY 9-7  
FLEETWOOD MAC 13-9  
KIM WILDE 16-12

**KQWB/Fargo, ND**

**Wayne Hiller**  
EYE TO EYE  
PAUL MCCARTNEY  
HALL & OATES  
ROLLING STONES  
Hottest:  
SURVIVOR 12-1  
SOFT CELL 9-5  
FLEETWOOD MAC 16-9  
STEVE MILLER BAND 18-12  
CHICAGO 19-13

**WCIL-FM/Carbondale, IL**

**Tony Waltekus**  
EDDIE MONEY  
CS&N  
EYE TO EYE  
GENESIS  
DONNA SUMMER  
POINTER SISTERS  
Hottest:  
SURVIVOR 2-1  
STEVE MILLER BAND 3-3  
DAZZ BAND 4-4  
LARRY ELGART & HI 6-6  
REO SPEEDWAGON 15-10

**KFMZ/Columbia, MO**

**Steve Graziano**  
HAIRCUT 100  
CARS  
GREG KIHN  
Hottest:  
VAN HALEN 2-1  
SURVIVOR 6-3  
GENESIS 7-4  
38 SPECIAL 9-7  
PAUL MCCARTNEY D-26

**99KG/Salina, KS**

**Denny Collier**  
LESLIE PEARL  
BILLY IDOL  
ALAN PARSONS  
MARSHALL CRENSHAW  
APRIL WINE  
Hottest:  
STEVE MILLER BAND 3-1  
SURVIVOR 7-3  
CHICAGO 18-12  
AIR SUPPLY 28-17  
DONNA SUMMER 30-21

**KKXL/Grand Forks, ND**

**Gary Leigh**  
MELISSA MANCHESTE  
GENESIS (dp)  
Hottest:  
JOHN COUGAR 1-1  
SURVIVOR 5-2  
SOFT CELL 3-3  
CHICAGO 10-5  
STEVE MILLER BAND 19-8

**WEST**

**PARALLEL TWO**

**KCPX/Salt Lake City, UT**

**Gary Waldron**  
CS&N  
SURVIVOR  
RAY PARKER JR.  
BILLY IDOL  
PAUL MCCARTNEY  
MEN AT WORK  
ROBERTA FLACK  
Hottest:  
JUICE NEWTON 1-1  
AIR SUPPLY 8-2  
38 SPECIAL 9-6  
TOTO 2-7  
FLEETWOOD MAC 16-8

**KJRB/Spokane, WA**

**Suds Coleman**  
ELTON JOHN  
POINTER SISTERS  
MISSING PERSONS  
Hottest:  
SURVIVOR 4-1  
STEVE MILLER BAND 5-2  
SOFT CELL 7-3  
38 SPECIAL 11-7  
MOTELS 12-9

**KRQ/Tucson, AZ**

**Guy Zapoleon**  
KENNY ROGERS  
ASIA  
POINTER SISTERS  
MELISSA MANCHESTE  
Hottest:  
STEVE MILLER BAND 1-1  
FLEETWOOD MAC 14-6  
ROLLING STONES 17-10  
JOURNEY 21-14  
SURVIVOR 28-16

**Y94/Fresno, CA**

**John McCorkle**  
STEVE MILLER BAND  
HALL & OATES  
Hottest:  
SURVIVOR 6-1  
JUICE NEWTON 12-7  
CHICAGO 20-11

**KLUC/Las Vegas, NV**

**Dave Van Stone**  
PAUL MCCARTNEY  
MELISSA MANCHESTE  
ALAN PARSONS  
Hottest:  
JUICE NEWTON 2-1  
STEVE MILLER BAND 8-4  
MOTELS 16-11  
FLEETWOOD MAC 19-13  
SURVIVOR 23-15

**KYNO-FM/Fresno, CA**

**Walker/Davis**  
GAP BAND  
KENNY ROGERS  
Hottest:  
DAZZ BAND 1-1  
FRANK ZAPPA 10-2  
HUMAN LEAGUE 7-5  
DENIECE WILLIAMS 8-6  
PATRICE RUSHEN 14-8

**FM102/Sacramento, CA**

**Manders/Preston**  
Hottest:  
TOTO 1-1  
SOFT CELL 2-2  
PATRICE RUSHEN 5-5  
MOTELS 7-7  
SURVIVOR 20-20

**KHYT/Tucson, AZ**

**Rich Brother Robbin**  
APRIL WINE  
KIM WILDE  
NAZARETH  
MEN AT WORK  
GLENN FREY  
Hottest:  
SURVIVOR 1-1  
STEVE MILLER BAND 3-2  
CHICAGO 6-4  
MOTELS 8-7  
PATRICE RUSHEN 25-18

**KIDD/Monterey, CA**

**Barry Brown**  
Hottest:  
DAZZ BAND 2-1  
ONE WAY 10-4  
STEVE MILLER BAND 12-7  
KARLA BONOFF 20-12  
RICK SPRINGFIELD 29-20

**KGGI/Riverside-San Bernardino**

**Steve O'Neil**  
LARRY FERGART & HI  
REDDINGS  
Hottest:  
PATRICE RUSHEN 2-1  
DAZZ BAND 9-5  
FLEETWOOD MAC 16-11  
CHICAGO 22-15  
REO SPEEDWAGON 25-20

**KKXX/Bakersfield, CA**

**Squires/DeRoo**  
SAMMY HAGAR  
NICOLETTIF LARSON  
ALAN PARSONS  
FLEETWOOD MAC  
Hottest:  
STEVE MILLER BAND 1-1  
FLEETWOOD MAC 7-4  
SURVIVOR 22-9  
38 SPECIAL 14-11  
CS&N 19-16

**KNBQ/Tacoma, WA**

**Bryan/Roberts**  
707  
Hottest:  
RICK SPRINGFIELD 8-1  
SURVIVOR 16-6  
REO SPEEDWAGON 17-9  
FLEETWOOD MAC 21-13  
PAUL MCCARTNEY D-18

**K96/Provo, UT**

**Gentry/Kraddick**  
CS&N  
EYE TO EYE  
HALL & OATES  
STEVIE WONDER  
POINTER SISTERS  
KENNY ROGERS  
GARY U.S. BONDS (RA)  
Hottest:  
TOTO 1-1  
JOHN COUGAR 3-2  
SOFT CELL 5-3  
SURVIVOR 10-5  
RICK SPRINGFIELD 9-7

**FM103/Salt Lake City, UT**

**Lorraine Winnegar**  
GENESIS  
PAUL MCCARTNEY  
Hottest:  
TOTO 1-1  
JOHN COUGAR 7-2  
38 SPECIAL 3-3  
STEVE MILLER BAND 12-8  
SURVIVOR 19-9

**KBBK/Boise, ID**

**Bob Leo**  
PAUL MCCARTNEY  
MARSHALL CRENSHAW  
STEVIE WONDER  
APRIL WINE  
HERB ALPERT  
CARS  
Hottest:  
STEVE MILLER BAND 10-1  
SOFT CELL 4-2  
MOTELS 8-6  
KIM WILDE 19-13

**KSKD/Salem, OR**

**Len E. Mitchell**  
PAUL MCCARTNEY  
ELTON JOHN  
ALAN PARSONS  
TOMMY TUTONE (dp)  
CARS (dp)  
FRANK ZAPPA (dp)  
MARSHALL CRENSHAW (dp)  
Hottest:  
SURVIVOR 12-1  
STEVE MILLER BAND 10-2  
VAN HALEN 11-7  
CHICAGO 20-11  
DONNA SUMMER 19-13

**KENI/Anchorage, AK**

**Robbins/Denman**  
CARS  
PAUL MCCARTNEY  
STEVIE WONDER  
GREG GUIDRY  
ELTON JOHN  
RAY PARKER JR.  
Hottest:  
STEVE MILLER BAND 1-1  
EYE TO EYE 7-2  
RONNIE MILSAP 10-4  
ALABAMA 11-7  
SURVIVOR 23-8

**DUE TO THE INDEPENDENCE DAY HOLIDAY, THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:**

- WLS/Chicago
- WLS-FM/Chicago
- CKLW/Detroit
- WGCL/Cleveland
- KUBE/Seattle
- WAEB/Allentown
- KKYK/Little Rock
- WDOQ/Daytona Beach
- KJ100/Louisville
- KOFM/Oklahoma City
- WMEE/Ft. Wayne
- U93/South Bend
- KSPZ/Colorado Spring
- KKRC-FM/Sioux Falls





Pointer Sisters continued
WTICFM 20-25
KIDJ 27-22
WPTD 4-35
WLABPM 4-29
GLOE 27-25
WYCR on
WKRZFM 32-32
KIDJ 30-35
WKEC 36-31
V100 40-30

ROLLING STONES
Going To... (Rolling Stone/Atco)
LP: Still Life
Regional Reach 125/4 83%
National Summary UP 27

SOFT CELL
Tainted Love (Sire/WB)
LP: Non-Stop Erotic Cabaret
Regional Reach 147/0 74%
National Summary UP 10

SURVIVOR
Eye Of... (Scotti Bros./CBS)
LP: Eye Of The Tiger
Regional Reach 182/7 87%
National Summary UP 1

RICK SPRINGFIELD
What Kind Of Fool... (RCA)
LP: Success Hasn't Spoiled Me Yet
Regional Reach 171/1 88%
National Summary UP 9

KIM WILDE
Kids In... (EMI America)
LP: Kim Wilde
Regional Reach 72/17 38%
National Summary UP 13

REO SPEEDWAGON
Keep The Fire Burnin' (Epic)
LP: Good Trouble
Regional Reach 165/4 83%
National Summary UP 13

Regional Reach 125/4 83%
National Summary UP 27

Regional Reach 147/0 74%
National Summary UP 10

Regional Reach 182/7 87%
National Summary UP 1

Regional Reach 171/1 88%
National Summary UP 9

Regional Reach 72/17 38%
National Summary UP 13

Regional Reach 165/4 83%
National Summary UP 13

Regional Reach 125/4 83%
National Summary UP 27

Regional Reach 147/0 74%
National Summary UP 10

Regional Reach 182/7 87%
National Summary UP 1

Regional Reach 171/1 88%
National Summary UP 9

Regional Reach 72/17 38%
National Summary UP 13

Regional Reach 165/4 83%
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National Summary UP 27

Regional Reach 147/0 74%
National Summary UP 10

Regional Reach 182/7 87%
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National Summary UP 9

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National Summary UP 1

Regional Reach 171/1 88%
National Summary UP 9

Regional Reach 72/17 38%
National Summary UP 13

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**MEN AT WORK "Who Can It Be Now?" (Columbia) 53/20**  
 Moves: Up 6, Debuts 5, Same 22, Down 0, Adds 20 including 94Q, KYYX, WPHD, WRCK, WTIK, CK101, WIKS, KCPX, KHYT, KIKI, WIGY, WCGQ, KSLY, KCBN.

**707 "Mega Force" (Boardwalk) 52/10**  
 Moves: Up 13, Debuts 2, Same 27, Down 0, Adds 10, WIFI, KFI, WPST, WYCR, WCSC, WRVQ, KNBQ, WOMP-FM, KKQV, KKLS, 96KX 39-35, CHUM 29-21, KZFM 29-25, KSET-FM 16-9, KINT 32-25.

**CHEAP TRICK "If You Want My Love" (Epic) 51/5**  
 Moves: Up 14, Debuts 3, Same 28, Down 1, Adds 5, KHFI, WSSX, 95SGF, KPUR, WIFI on, KIQQ d-38, WRCK 25-20, K104 17-10, KSET-FM 28-23, WIKS 16-11, WOMP-FM 29-24, 95XIL 28-24, WSPT 30-25.

**HEART "This Man Is Mine" (Epic) 33/0**  
 Rotations: Heavy 5/0, Medium 17/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: WRIE, WGY, WSRZ, KKUA, KPAT. Medium: WLTA, 97AIA, KHOW, KJR, Y106, WARM98, KRNT, KBOI, KIXI, WWNR, WKZE-FM, WEIM, KRBC, KSEL, KFQD, KRKK, KSRO.

**MOTELS "Only The Lonely" (Capitol) 30/8**  
 Rotations: Heavy 9/0, Medium 13/2, Light 7/5, Extra Adds 1, Total Adds 8, GR55, WYNY, 55KRC, KPPL, KKRD, KBOI, WORG, KTWO. Heavy: WRIE, KEY103, WSGN, SM95, Y106, WSRZ, WEIM, Q96, WBOW. Medium: WFYR, WZUU, WHHY, WFMK, KSLQ, WMHE, KYUU, WKZE-FM, WSKY, WCHV, WDAY.

**SIGNIFICANT ACTION**

**APRIL WINE "Enough Is Enough" (Capitol) 44/6**  
 Moves: Up 12, Debuts 3, Same 23, Down 0, Adds 6, WKEE, WSEZ, WGH, KBBK, KHYT, 99KG, 96KX 38-34, CFTR 29-25, WPST 35-30, K104 32-26, KZFM 22-16, KSET-FM 30-27, WSSX 30-27, WJXQ 11-7, 95XIL 29-25.

**FRANKIE MILLER "To Dream The Dream" (Capitol/MSS) 39/2**  
 Moves: Up 8, Debuts 2, Same 27, Down 0, Adds 2, WQUT, KKLK, KEGL 25-22, WLLOL-FM on, KFI on, WHFM on, KZFM 28-24, WOKI 24-21, WZZR d-40, WIKS d-24, KBBK on, WJBO 27-24, WCIR on, WAEV on, WISE on, KDZA 40-37.

**GAP BAND "Early In The Morning" (Total Experience/PGM) 39/1**  
 Moves: Up 12, Debuts 0, Same 24, Down 2, Adds 1, KYNO-FM, WIFI on, WXKS-FM 6-5, CKGM 40-36, KFI 4-2, KFRC 7-5, WTIK 18-13, KBFM on, WZYP on, KIDD on, KGGI 28-23, KCPX 36-33, KIKI 23-17, WGUY 30-25, WGLF 24-20, WAZY-FM on.

**FRANK ZAPPA "Valley Girl" (Barking Pumpkin) 34/9**  
 Moves: Up 8, Debuts 1, Same 12, Down 4, Adds 9, WTRY, Q106, K104, WCSC, WYFM, KSKD, Z102, WGLF, WRKR, CHUM 27-10, I95 8-6, Q102 30-25, KFRC 3-1, WRCK 28-21, Z104 18-10.

**A FLOCK OF SEAGULLS "I Ran (So Far Away)" (Jive/Arista) 31/7**  
 Moves: Up 8, Debuts 2, Same 13, Down 1, Adds 7, WXKS-FM, WLLOL-FM, KFI, Q103, WZZR, WIGY, KKLK, CHUM 10-7, KEGL 24-21, KRLA 19-17, KIMN on, KZFM 21-15, KINT 29-23, WABB-FM on, KSEL-FM 10-10, KCBN 37-33.

**REDDINGS "(Sittin' On) The Dock Of The Bay" (Believe In A Dream/CBS) 31/4**  
 Moves: Up 10, Debuts 0, Same 17, Down 0, Adds 4, KEEL, WKFR, KGGI, WAEV, Y100 on, KIQQ on, WFBR 7-5, K104 34-31, KR0D 21-19, WJDX 16-12, CK101 39-35, WGH 9-6, WNCI 25-21, 95XIL 37-35, Q104 16-14.

**MISSING PERSONS "Words" (Capitol) 30/6**  
 Moves: Up 5, Debuts 2, Same 17, Down 0, Adds 6, WLAN-FM, CK101, WANS-FM, WGH, KJRB, WGLF, WIFI on, WXKS-FM on, KRLA 8-3, KFI 23-14, KIQQ 4-4, XTRA 11-8, KSKD d-33, KIKI 13-8, WJBO on.

**ALDO NOVA "Foolin' Yourself" (Portrait/CBS) 30/5**  
 Moves: Up 6, Debuts 3, Same 15, Down 1, Adds 5, KEZR, 3WT, WSSX, 95XIL, WZYO, 96KX 33-27, CKGM 35-29, KEGL on, WPHD on, WKEE d-38, KSET-FM 24-20, KINT 36-30, WJXQ 12-10, KXXX 27-24, KHYT on.

**AXE "Now Or Never" (Atco) 29/9**  
 Moves: Up 1, Debuts 3, Same 16, Down 0, Adds 9, WIFI, CKGM, 3WT, WYCR, WKEE, WZYP, WCIR, Q104, KSLY, WRCK on, WOKI d-40, WANS-FM on, WJXQ 24-22, WOMP-FM d-37, WYKS 8-8.

**GREG KIHN BAND "Every Love Song" (Beserkley/Elektra-Asylum) 29/4**  
 Moves: Up 7, Debuts 2, Same 16, Down 0, Adds 4, WSSX, KRNA, KFMZ, KKLK, KEZR 30-28, WKEE on, KZFM d-29, KINT 28-21, Z104 on, KYNO-FM 31-28, KBBK on, KHYT on, 95XIL 39-26, KCBN 34-30.

**LAURA BRANIGAN "Gloria" (Atlantic) 24/4**  
 Moves: Up 7, Debuts 2, Same 11, Down 0, Adds 4, WBEN-FM, WFBG, WFLB, KVOL, WXKS-FM d-29, WLLOL-FM on, KIQQ on, KFRC 31-29, WFBR 29-25, K104 21-18, KZFM on, KINT 30-24, KIOA on, 95XIL 23-20, WRKR 31-28.

**ONE WAY "Cutie Pie" (MCA) 24/0**  
 Moves: Up 10, Debuts 1, Same 9, Down 4, Adds 0, WXKS-FM 5-4, KFI 7-4, KIQQ 2-2, KFRC 27-21, XTRA 4-4, WTIK-FM 21-19, KITY 14-12, KR0D 14-10, KIDD 10-4, KHYT 18-15, WJBO on, WGUY 5-5, WFLB 16-15, WGLF 13-12, KCBN d-39.

**PAUL DAVIS "Love Or Let Me Be Lonely" (Arista) 20/10**  
 Moves: Up 1, Debuts 2, Same 7, Down 0, Adds 10, 94Q, WHFM, WKEE, WJDX, WBBQ, WCSC, WGH, WAKX, KIOA, WXLK, WFBR on, KC101 30-27, WYCR on, 95XIL d-40, WFOX d-32.

**JENNIFER HOLLIDAY "And I Am Telling You I'm Not Going" (Geffen) 16/5**  
 Moves: Up 2, Debuts 2, Same 7, Down 0, Adds 5, KFI, WSEZ, WGUY, WGLF, KVOL, WNBC 25-21, WCAU-FM d-22, WXKS-FM 18-17, I95 on, KIQQ on, WTIK d-35, BJ105 on, WVIC on, WFLB on-dp, KSLY on.

**RICK BOWLES "Too Good To Turn Back Now" (Polydor/PolyGram) 16/1**  
 Moves: Up 5, Debuts 0, Same 10, Down 0, Adds 1, WXLK, WKRZ-FM on, WOKI 29-26, WAYS 11-8, WSEZ on, WR0K on, WANS-FM 28-26, WNOK-FM 28-26, WGH on, WFBG on, WISE on, WFLB on, WYKS on, KVOL on, KYA on.

**RAY PARKER JR. "Let Me Go" (Arista) 15/11**  
 Moves: Up 0, Debuts 1, Same 3, Down 0, Adds 11, KRLA, KFRC, KZFM, KINT, KBFM, KCPX, Q104, WFOX, KENI, KSLY, KCBN, Y100 on, WCSC on, KGGI on, WFLB d-31.

**JEFFREY OSBORNE "I Really Don't Need No Light" (A&M) 14/3**  
 Moves: Up 6, Debuts 0, Same 4, Down 1, Adds 3, KFI, KFRC, FM100, WBEN-FM 39-14, WCAU-FM 36-29, WXKS-FM 17-16, KEARTH 26-23, KIQQ 32-27, WNOK-FM on, KYNO-FM 30-27, FM102 on, KGGI on, WFLB on-dp.

**NAZARETH "Love Leads To Madness" (A&M) 14/3**  
 Moves: Up 2, Debuts 2, Same 7, Down 0, Adds 3, CKGM, WOKI, KHYT, CHUM d-27, KEGL on, WPHD on, KSET-FM on, WSSX 29-24, WRVQ 26-23, WIKS on, WACZ on, WIGY d-27.

**CARS "Victim Of Love" (Elektra) 13/6**  
 Moves: Up 0, Debuts 0, Same 7, Down 0, Adds 6, KRLA, KBBK, KSKD, KFMZ, KENI, KSLY, WRCK on, WOKI on, KHYT on, WTSN on, WFEA on, WCIR on, KCBN on.

**CLASH "Should I Stay Or Should I Go" (Epic) 13/4**  
 Moves: Up 0, Debuts 4, Same 5, Down 0, Adds 4, KZFM, WGH, WIGY, WOMP-FM, WKRZ-FM on, KINT d-34, WOKI on, WJXQ d-27, KNBQ on, KHYT d-36, WACZ on, WSPT d-29, KSLY on.

**TOMMY TUTONE "Which Man Are You" (Columbia) 13/3**  
 Moves: Up 1, Debuts 1, Same 8, Down 0, Adds 3, WOKI, WSSX, KSKD, KZFM d-28, KINT 37-29, WABB-FM on, G100 on, WZYP on, WCSC on, WJXQ on-dp, KILE on, KENI on, KSLY on.

**FOREIGNER "Luanne" (Atlantic) 10/4**  
 Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 4, 96KX, KINT, WACZ, KVOL, WPHD on, WCSC on, WJXQ on-dp, KKF 25-23, WTSN on, WFEA on.

**ASHFORD & SIMPSON "Street Corner" (Capitol) 10/1**  
 Moves: Up 2, Debuts 1, Same 6, Down 0, Adds 1, WTIK, WIFI on, WCAU-FM on, WXKS-FM 22-20, KFI on, KFRC 34-33, KITY on, WGUY d-26, KVOL on, KDZA on.

**SIGNIFICANT ACTION**

**B.J. THOMAS "But Love Me" (MCA) 29/2**  
 Rotations: Heavy 3/0, Medium 18/1, Light 8/1, Extra Adds 0, Total Adds 2, WSJS, KPAT. Heavy: WLTA, WHIO, WLVA. Medium: WSB, WCCO, KEX, KEY103, WSLI, WPTF, WRVA, WHBY, WHBC, KRNT, KSL, KRBC, WWSA, WDAY, KBOZ, KTWO.

**FLORENCE WARNER "Only Love" (Mercury/PolyGram) 25/3**  
 Rotations: Heavy 2/0, Medium 11/1, Light 12/2, Extra Adds 0, Total Adds 3, WCZY, WNAB, KBOZ. Heavy: WLTA, KSL. Medium: WCCO, WHBC, KBOI, KUGN, KWAV, WWNR, WKZE-FM, KRBC, WLVA, WWSA.

**DARYL HALL & JOHN OATES "Your Imagination" (RCA) 22/1**  
 Rotations: Heavy 1/0, Medium 9/1, Light 12/0, Extra Adds 0, Total Adds 1, Y106. Heavy: WHEN. Medium: WHHY, WSRZ, WFMK, WMHE, KWAV, WWNR, WKZE-FM, WCHV.

**GREG GUIDRY "Into My Love" (Badland/Columbia) 21/1**  
 Rotations: Heavy 0/0, Medium 8/1, Light 13/0, Extra Adds 0, Total Adds 1, WDEF. Medium: WCZY, KEY103, SM95, KUGN, WWNR, WLVA, WWSA.

**CHRIS CHRISTIAN "Ain't Nothing Like The Real Thing" (Boardwalk) 20/9**  
 Rotations: Heavy 0/0, Medium 7/1, Light 11/6, Extra Adds 2, Total Adds 9, KKRD, KSL, KIXI, WWNR, KSEL, WORG, WJON, KRKK. Medium: KEX, KPLZ, WRIE, WHIO, KMBZ, KUGN.

**ADRIAN GURVITZ "Classic" (Geffen) 20/6**  
 Rotations: Heavy 1/0, Medium 5/0, Light 13/5, Extra Adds 1, Total Adds 6, WFMK, WMHE, KTKT, KCRG, WDAY, KFQD. Heavy: KRBC. Medium: WBEN, WHBC, WWNR, KSEL, KBOZ.

**PATRICE RUSHEN "Forget Me Nots" (Elektra) 18/1**  
 Rotations: Heavy 6/0, Medium 7/0, Light 5/1, Extra Adds 0, Total Adds 1, WNAB. Heavy: WCLR, WQUE, WFMK, WWNR, WORG, KBAI. Medium: WYNY, WFYR, KHOW, WSGN, WHHY, WMHE, KWAV.

**HAIRCUT 100 "Love Plus One" (Arista) 16/2**  
 Rotations: Heavy 0/0, Medium 2/0, Light 14/2, Extra Adds 0, Total Adds 2, WFMK, WMHE. Medium: WSRZ, KWAV.

**PETER McCANN "Dream Lover" (Columbia) 16/1**  
 Rotations: Heavy 2/0, Medium 8/1, Light 6/0, Extra Adds 0, Total Adds 1, WRVA. Heavy: KRBC, WLVA. Medium: WLTA, WSB, WCZY, KEX, WDAY, WSGW, KRNO.

**OLIVIA NEWTON-JOHN "Landslide" (MCA) 16/0**  
 Rotations: Heavy 1/0, Medium 11/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WKZE-FM. Medium: KHOW, WVLK, WHHY, Y106, KBOI, KRBC, WSKY, WORG, KFQD, KBAI, KRKK.

**OAK RIDGE BOYS "So Fine" (MCA) 16/0**  
 Rotations: Heavy 3/0, Medium 7/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WCCO, WHIO, KSL. Medium: WLTA, WSB, KEX, WPTF, KRNT, KMBZ, WEIM.

**CAROLE KING "Read Between The Lines" (Atlantic) 15/7**  
 Rotations: Heavy 0/0, Medium 5/2, Light 9/4, Extra Adds 1, Total Adds 7, WSB, WCZY, KKRD, KSL, WCHV, WDAY, KTWO. Medium: WHBC, WSKY, KBOZ.

**GORDON LIGHTFOOT "Blackberry Wine" (WB) 15/2**  
 Rotations: Heavy 0/0, Medium 7/0, Light 8/2, Extra Adds 0, Total Adds 2, WCZY, WSRZ. Medium: KEX, KEY103, WHBC, KBOI, KUGN, WCHV, KBOZ.

**STEVE MILLER BAND "Abracadabra" (Capitol) 14/3**  
 Rotations: Heavy 4/0, Medium 4/1, Light 6/2, Extra Adds 0, Total Adds 3, WOWO, K108, WSKY. Heavy: WHHY, Y106, WSRZ, KWAV. Medium: WHEN, KYUU, WCHV.

**SURVIVOR "Eye Of The Tiger" (Scotti Bros./CBS) 13/4**  
 Rotations: Heavy 4/0, Medium 4/1, Light 5/3, Extra Adds 0, Total Adds 4, GR55, 610TVN, KSEL, WORG. Heavy: WHEN, WHHY, Y106, Q96. Medium: 55KRC, WSGN, KSLQ.

**HUMAN LEAGUE "Don't You Want Me" (Virgin/A&M) 13/1**  
 Rotations: Heavy 3/1, Medium 7/0, Light 3/0, Extra Adds 0, Total Adds 1, GR55. Heavy: WRIE, WFMK. Medium: WTAE, 55KRC, WGAR, 610TVN, WOWO, WMHE, Q96.

**AMERICA "You Can Do Magic" (Capitol) 12/7**  
 Rotations: Heavy 1/1, Medium 2/1, Light 7/3, Extra Adds 2, Total Adds 7, WWYZ, KUGN, KWAV, WKZE-FM, WSKY, WORG, WJON. Medium: WSRZ.

**CHUCK MANGIONE "Steppin' Out" (Columbia) 12/6**  
 Rotations: Heavy 1/0, Medium 2/0, Light 8/5, Extra Adds 1, Total Adds 6, WHBY, WHIO, WKZE-FM, WEIM, WDAY, KTWO. Heavy: WDEF. Medium: WRIE, KSL.

**CHARLENE "It Ain't Easy Comin' Down" (Motown) 12/4**  
 Rotations: Heavy 0/0, Medium 1/0, Light 11/4, Extra Adds 0, Total Adds 4, WCCO, WHHY, WHBC, KRBC. Medium: WCZY.

**JON & VANGELIS "I'll Find My Way Home" (Polydor/PolyGram) 12/0**  
 Rotations: Heavy 1/0, Medium 6/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: KEY103. Medium: WCLR, WHEN, SM95, KRNT, KBOI, KFQD.

**LARRY CARLTON "Song For Katie" (WB) 11/6**  
 Rotations: Heavy 0/0, Medium 3/2, Light 8/4, Extra Adds 0, Total Adds 6, WHBY, WHBC, KWAV, KSL, KRBC, WDAY. Medium: KEX.

**JOHN WILLIAMS "Theme From 'E.T.'" (MCA) 11/4**  
 Rotations: Heavy 0/0, Medium 2/0, Light 9/4, Extra Adds 0, Total Adds 4, WCCO, KBOI, WEIM, WORG. Medium: KSL, KRBC.

**SOFT CELL "Tainted Love" (Sire/WB) 11/2**  
 Rotations: Heavy 2/0, Medium 5/0, Light 4/2, Extra Adds 0, Total Adds 2, GR55, WOWO. Heavy: WHHY, Q96. Medium: 610 TVN, WFMK, KWAV, KPAT, KBAI.

**EYE TO EYE "Nice Girls" (WB) 11/1**  
 Rotations: Heavy 3/0, Medium 5/0, Light 2/0, Extra Adds 1, Total Adds 1, WAIV. Heavy: WHHY, SM95, WWNR. Medium: WSRZ, KWAV, WKZE-FM, Q96, WORG.

**ROBERTA FLACK "I'm The One" (Atlantic) 10/8**  
 Rotations: Heavy 0/0, Medium 2/2, Light 8/6, Extra Adds 0, Total Adds 8, KPLZ, WICC, WHBY, WHBC, WHIO, KKRD, KBOI, WKZE-FM.

**RAY PARKER JR. "The Other Woman" (Arista) 10/0**  
 Rotations: Heavy 2/0, Medium 6/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WFYR, Y106. Medium: WTAE, WGAR, KEY103, WCHV, KSEL, KBAI.

**REO SPEEDWAGON "Keep The Fire Burnin'" (Epic) 9/2**  
 Rotations: Heavy 2/1, Medium 4/0, Light 3/1, Extra Adds 0, Total Adds 2, WOWO, WSKY. Heavy: WSRZ. Medium: WHEN, WHHY, WCHV, Q96.

**PLATTERS "Platterama Medley" (Mercury/PolyGram) 9/0**  
 Rotations: Heavy 1/0, Medium 4/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WLTA. Medium: WPTF, WDFD, WDEF, WORG.

**AILEEN QUINN & THE ORPHANS "Tomorrow" (Columbia) 8/3**  
 Rotations: Heavy 0/0, Medium 3/1, Light 4/1, Extra Adds 1, Total Adds 3, WDEF, WSGW, WJON. Medium: WDFD, KSL.

**CARLY SIMON "Why" (Mirage/Atlantic) 8/0**  
 Rotations: Heavy 0/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0. WBEN, SM95, WSRZ, KWAV, WSKY.

**CON HUNLEY "Oh Girl" (WB) 7/3**  
 Rotations: Heavy 0/0, Medium 2/0, Light 4/2, Extra Adds 1, Total Adds 3, KLTE, WORG, KTWO. Medium: WRIE, KEY103.

**JOHN COUGAR "Hurts So Good" (Riva/PolyGram) 6/0**  
 Rotations: Heavy 0/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0. Medium: WHEN, WSGN, WHHY, Q96.

**JOHN DENVER "Seasons Of The Heart" (RCA) 5/5**  
 Rotations: Heavy 0/0, Medium 3/3, Light 2/2, Extra Adds 0, Total Adds 5, WCCO, WRIE, WHBC, KMBZ, KBOZ.

**NICOLETTE LARSON "I Only Want To Be With You" (WB) 5/5**  
 Rotations: Heavy 0/0, Medium 2/2, Light 2/2, Extra Adds 1, Total Adds 5, WBEN, SM95, KKRD, WORG, KCRG.

**Coming Soon In R&R:**

**NEWSWATCH '82:**

The News Networks In Focus

An R&R Special

# SUMMER SOUNDS SPECTACULAR!

## EDDIE MONEY

### "Think I'm In Love"

#### CHR BREAKERS

EDDIE MONEY

Think I'm In Love (Columbia)

63% of our reporters on it. Moves: Up 37, Debuts 24, Same 47, Down 0, Adds 16 including WCAU-FM, Q102, XTRA, 92FLY, WTIK, WJDX, WBCY, WRQK, WRVQ, WKDQ, WGLF, KQIZ-FM, Q101, KKLS, WCIL-FM. See Parallels, will debut next week on the CHR chart.



## MEN AT WORK

### "Who Can It Be Now?"

- |           |             |             |               |         |
|-----------|-------------|-------------|---------------|---------|
| 94Q add   | CK101 add   | WCGQ add    | WHHY-FM 19-15 | WXKS-FM |
| KYYX add  | WIKS add    | WSPT add    | WJXQ 22-21    | WLOL-FM |
| WPHD add  | KCPX add    | KSLY add    | KZ93 deb 22   | KFI     |
| WHFM add  | KHYT add    | KCBN add    | KKXX deb 32   | KIQQ    |
| WRCK add  | KIKI add    | CKGM 5-3    | KJRB 27-23    | KEZR    |
| WKEE add  | WIGY add    | KCNR deb 24 | WAEV 19-15    | WABB-FM |
| WTIX add  | WCIR add    | KZFM deb 30 | KYYA 10-8     | WZYP    |
| BJ105 add | Z102 add 40 | KINT deb 31 | WIFI          | WOKI    |



- |      |       |      |      |
|------|-------|------|------|
| WGH  | KSKD  | WISE | KKLV |
| WZZR | WACZ  | WYKS |      |
| WVIC | Q104  | KRNA |      |
| KNBQ | 95SGF | KENI |      |

## GREG GUIDRY

### "Into My Love"

CHR:

A/C:

- |         |      |        |      |      |      |
|---------|------|--------|------|------|------|
| WXKS-FM | WGUY | WCZY   | WSLI | WHBY | WWNR |
| WZZR    | Q104 | WICC   | WRVR | WHBC | WKBR |
| WVIC    | KENI | WWYZ   | SM95 | WQUA | WCHV |
| WJBQ    | KSLY | KEY103 | WQUE | KUGN | WDEF |



- |      |      |
|------|------|
| WLVA | KTWO |
| WWSA | KRKK |
| WDAY |      |



## TOMMY TUTONE

### "Which Man Are You"

- |         |      |      |      |      |
|---------|------|------|------|------|
| KZFM    | G100 | WCSC | KSKD | KSLY |
| KINT    | WZYP | WSSX | KILE |      |
| WABB-FM | WOKI | WJXQ | KENI |      |



Contemporary Hit Radio

## NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks Weeks Last

18	4	1	<b>SURVIVOR</b> /Eye Of The Tiger (Scotti Bros./CBS)
1	1	2	<b>TOTO</b> /Rosanna (Columbia)
6	3	3	<b>JOHN COUGAR</b> /Hurts So Good (Riva/PolyGram)
3	2	4	<b>JUICE NEWTON</b> /Love's Been A Little Bit Hard On Me (Capitol)
10	8	5	<b>MOTELS</b> /Only The Lonely (Capitol)
26	16	6	<b>FLEETWOOD MAC</b> /Hold Me (WB)
20	15	7	<b>STEVE MILLER BAND</b> /Abracadabra (Capitol)
7	7	8	<b>38 SPECIAL</b> /Caught Up In You (A&M)
19	14	9	<b>RICK SPRINGFIELD</b> /What Kind Of Fool Am I (RCA)
9	9	10	<b>SOFT CELL</b> /Tainted Love (Sire/WB)
25	19	11	<b>AIR SUPPLY</b> /Even The Nights Are Better (Arista)
25	15	12	<b>CHICAGO</b> /Hard To Say I'm Sorry (Full Moon/WB)
27	22	13	<b>REO SPEEDWAGON</b> /Keep The Fire Burnin' (Epic)
29	24	14	<b>GLENN FREY</b> /I Found Somebody (Asylum)
27	24	15	<b>CROSBY, STILLS &amp; NASH</b> /Wasted On The Way (Atlantic)
14	13	16	<b>KARLA BONOFF</b> /Personally (Columbia)
5	6	17	<b>HUMAN LEAGUE</b> /Don't You Want Me (Virgin/A&M)
22	20	18	<b>JOURNEY</b> /Still They Ride (Columbia)
4	5	19	<b>ASIA</b> /Heat Of The Moment (Geffen)
25	25	20	<b>STEVIE WONDER</b> /Do I Do (Tamla/Motown)
27	27	21	<b>PATRICE RUSHEN</b> /Forget Me Nots (Elektra)
28	26	22	<b>DARYL HALL &amp; JOHN OATES</b> /Your Imagination (RCA)
28	26	23	<b>GARY U.S. BONDS</b> /Out Of Work (EMI America)
28	26	24	<b>PAUL McCARTNEY</b> /Take It Away (Columbia)
28	26	25	<b>EYE TO EYE</b> /Nice Girls (WB)
30	30	26	<b>GO-GO'S</b> /Vacation (IRS/A&M)
30	30	27	<b>ROLLING STONES</b> /Going To A Go-Go (Rolling Stones/Atco)
30	30	28	<b>POINTER SISTERS</b> /American Music (Planet/RCA)
30	30	29	<b>KENNY ROGERS</b> /Love Will Turn You Around (Liberty)
30	30	30	<b>MELISSA MANCHESTER</b> /You Should Hear How... (Arista)

Three Weeks Weeks Last

8	6	1	<b>AIR SUPPLY</b> /Even The Nights Are Better (Arista)
10	7	4	<b>CHICAGO</b> /Hard To Say I'm Sorry (Full Moon/WB)
1	1	2	<b>RONNIE MILSAP</b> /Any Day Now (RCA)
2	2	3	<b>JUICE NEWTON</b> /Love's Been A Little Bit Hard On Me (Capitol)
5	5	5	<b>ALABAMA</b> /Take Me Down (RCA)
24	12	6	<b>CROSBY, STILLS &amp; NASH</b> /Wasted On The Way (Atlantic)
3	3	7	<b>NEIL DIAMOND</b> /Be Mine Tonight (Columbia)
4	4	7	<b>KARLA BONOFF</b> /Personally (Columbia)
14	11	10	<b>MELISSA MANCHESTER</b> /You Should Hear How She... (Arista)
18	13	11	<b>LESLIE PEARL</b> /If The Love Fits Wear It (RCA)
27	19	11	<b>HERB ALPERT</b> /Route 101 (A&M)
26	20	12	<b>FLEETWOOD MAC</b> /Hold Me (WB)
25	17	13	<b>KENNY ROGERS</b> /Love Will Turn You Around (Liberty)
9	9	14	<b>DENIECE WILLIAMS</b> /It's Gonna Take A Miracle (ARC/Columbia)
17	16	15	<b>TOTO</b> /Rosanna (Columbia)
23	21	19	<b>REDDINGS</b> /(Sittin' On) The Dock... (Believe In A Dream/CBS)
25	25	17	<b>POINTER SISTERS</b> /American Music (Planet/RCA)
6	8	12	<b>BERTIE HIGGINS</b> /Just Another Day In Paradise (Kat Family/CBS)
13	14	18	<b>WILLIE NELSON</b> /Always On My Mind (Columbia)
26	21	20	<b>DR. HOOK</b> /Loveline (Casablanca/PolyGram)
7	10	16	<b>P. McCARTNEY/S. WONDER</b> /Ebony And Ivory (Columbia)
22	22	22	<b>PAUL McCARTNEY</b> /Take It Away (Columbia)
12	15	20	<b>EDDIE RABBITT</b> /I Don't Know Where To Start (Elektra)
28	28	24	<b>GLENN FREY</b> /I Found Somebody (Asylum)
29	29	25	<b>BILL CHAMPLIN</b> /Sara (Elektra)
29	29	26	<b>MICHAEL MURPHEY</b> /What's Forever For (Liberty)
29	29	27	<b>ELTON JOHN</b> /Blue Eyes (Geffen)
11	17	22	<b>SHEENA EASTON</b> /When He Shines (EMI America)
16	22	24	<b>ROBERTA FLACK</b> /Making Love (Atlantic)
19	23	26	<b>LARRY LEE</b> /Don't Talk (Columbia)

PAUL McCARTNEY (43)  
ALAN PARSONS PROJECT (33)  
ELTON JOHN (30)

BILLY IDOL (29)  
MARSHALL CRENSHAW (29)  
KENNY ROGERS (28)

**MOST ADDED**

PAUL DAVIS (34)  
ELTON JOHN (30)  
PAUL McCARTNEY (28)

MICHAEL MURPHEY (22)  
POINTER SISTERS (18)  
ALAN PARSONS PROJECT (17)

SURVIVOR (152)  
STEVE MILLER BAND (91)  
FLEETWOOD MAC (77)

CHICAGO (76)  
JOHN COUGAR (56)  
TOTO (47)

**HOTTEST**

AIR SUPPLY (83)  
CHICAGO (66)  
JUICE NEWTON (53)

RONNIE MILSAP (43)  
CROSBY, STILLS & NASH (41)  
NEIL DIAMOND (38)

## BREAKERS

### MELISSA MANCHESTER

**You Should Hear How She Talks About You (Arista)**  
68% of our reporters on it. Moves: Up 55, Debuts 17, Same 32, Down 4, Adds 26 including WBEN-FM, B104, PRO-FM, JB105, WPGC, WKTI, KCNR, KIMN, Q103, WTRY, WABB-FM, KEYN-FM, KLUC, WACZ, KKQV. See Parallels, debuts at number 30 on the CHR chart.

### EDDIE MONEY

#### Think I'm In Love (Columbia)

63% of our reporters on it. Moves: Up 37, Debuts 24, Same 47, Down 0, Adds 16 including WCAU-FM, Q102, XTRA, 92FLY, WTIK, WJDX, WBCY, WRQK, WRVQ, WKDQ, WGLF, KQIZ-FM, Q101, KKLS, WCIL-FM. See Parallels, will debut next week on the CHR chart.

12-34

## NEW & ACTIVE

### GENESIS "Paperlate" (Atlantic) 92/9

Moves: Up 44, Debuts 8, Same 31, Down 0, Adds 9, WLOL-FM, KROK, G100, WBCY, FM103, Q104, KKXL-FM, WCIL-FM, KKL, WBEN-FM 40-15, WCAU-FM 27-15, KEGL 12-10, KZFM 26-19, WJXQ 5-4.

**DONNA SUMMER "Love Is In Control (Finger On The Trigger)" (Geffen) 88/14**  
Moves: Up 34, Debuts 12, Same 27, Down 1, Adds 14, JB105, Z93, KIQQ, XTRA, KIMN, 92FLY, WLAN-FM, KHFI, KBFM, WKDQ, KQKQ, KQIZ-FM, WCIL-FM, KKL, WXKS-FM 10-9.

**BILLY IDOL "Hot In The City" (Chrysalis) 83/29**  
Moves: Up 10, Debuts 9, Same 35, Down 0, Adds 29 including WBEN-FM, PRO-FM, CHUM, Q103, Q106, KROD, G100, WBBQ, WQUT, WANS-FM, WNOK-FM, WNAM, 95SGF, 99KG, KOZE.

**ALAN PARSONS PROJECT "Eye In The Sky" (Arista) 82/33**  
Moves: Up 11, Debuts 13, Same 25, Down 0, Adds 33 including WBEN-FM, B100, WDRC-FM, WPST, WHHY-FM, WSKZ, Z104, WNAP, KKXX, KSKD, KLUC, WCGQ, WAZY-FM, KKL, KOZE.

**KIM WILDE "Kids In America" (EMI America) 72/17**  
Moves: Up 23, Debuts 7, Same 23, Down 2, Adds 17 including WCAU-FM, KEZR, KYX, KIMN, WKEE, KIT, WZYP, WSEZ, WCSC, Z104, KQKQ, KHYT, Z102, 95SGF, KVOL.

**LESLIE PEARL "If The Love Fits Wear It" (RCA) 71/2**  
Moves: Up 26, Debuts 8, Same 34, Down 1, Adds 2, G100, 99KG, WKBW 24-19, WIFI 22-20, Q106 d-28, V100 25-21, KEEL 22-17, BJ105 34-28, WGBF 18-14, WNCI 20-18, KCPX 18-15, WJBQ 37-33, WAEV 30-25, KSLY 21-17, KCBN 30-24.

**HAIRCUT 100 "Love Plus One" (Arista) 64/3**  
Moves: Up 28, Debuts 7, Same 22, Down 4, Adds 3, KZ93, WAEV, KFMZ, CFTR 11-7, KEARTH 5-4, KRLA 10-5, KFI 5-3, KIQQ 11-9, B100 17-13, WPST 21-19, KZFM 24-18, KROD 30-26, KBFM 30-22, KBBK 14-11, WGU 12-8.

**MARSHALL CRENSHAW "Someday, Someway" (WB) 62/29**  
Moves: Up 6, Debuts 4, Same 23, Down 0, Adds 29 including KFI, KYX, KZZP, WRCK, 3WT, Q106, WKEE, WBBQ, WQUT, WCSC, KZ93, KQKQ, WCIR, WXLK, KRNA.

**LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 60/6**  
Moves: Up 17, Debuts 3, Same 32, Down 2, Adds 6, KRLA, WLAN-FM, KGGI, WOMP-FM, KKL, KOZE, B104 on, WPGC 14-12, 94Q 5-5, KFI 13-8, KZFM 27-21, KCPX 30-25, WTSN 34-27, Z102 29-25, KYA 21-17.

**DAZZ BAND "Let It Whip" (Motown) 60/1**  
Moves: Up 29, Debuts 1, Same 19, Down 10, Adds 1, WNAP, B94 1-1, Z93 3-1, Y100 1-1, Q105 3-2, Q102 6-4, XTRA 8-7, WTIC-FM 4-1, KHFI 7-3, WFMF 10-3, WNOK-FM 6-4, KYNO-FM 1-1, KIDD 2-1, WGU 3-1, Q104 5-2, KDZA 19-8.

**HERB ALPERT "Route 101" (A&M) 59/15**  
Moves: Up 8, Debuts 9, Same 27, Down 0, Adds 15, WXKS-FM, WLOL-FM, KEARTH, KEZR, Q103, Q106, WTIK, WHHY-FM, WNAP, KBBK, WAEV, WYKS, KELO, KKLS, WAZY-FM.

**ELTON JOHN "Blue Eyes" (Geffen) 55/30**  
Moves: Up 6, Debuts 8, Same 11, Down 0, Adds 30 including WBEN-FM, WIFI, KEZR, WDRC-FM, KROK, WOKI, WRQK, KIOA, WNAM, KSKD, WCIR, 95SGF, KFV, KWLO, KCBN.

### PAUL McCARTNEY

#### Take It Away (Columbia)

60% of our reporters on it. Rotations: Heavy 11/3, Medium 47/18, Light 22/6, Extra Adds 1, Total Adds 28 including GR55, WBEN, 3WS, WSB, 97AIA, WCZY, WISN, KNBR, WICC, WGY, WMAZ, WQUE, Y106, WRVA, WOMC, and 13 more. Debuts at number 22 on the A/C chart.

### MICHAEL MURPHEY

#### What's Forever For (Liberty)

53% of our reporters on it. Rotations: Heavy 3/0, Medium 35/5, Light 32/15, Extra Adds 2, Total Adds 22 including WBEN, KPPL, KPLZ, WKAZ, WTIC, WWYZ, WSBA, WHHY, SM95, Y106, WENS, KUDL, KKRD, KUGN, KIXI, and 7 more. Debuts at number 26 on the A/C chart.

### ELTON JOHN

#### Blue Eyes (Geffen)

50% of our reporters on it. Rotations: Heavy 6/3, Medium 28/9, Light 34/18, Extra Adds 0, Total Adds 30 including WLTT, WASH, WCZY, KPLZ, WICC, WRIE, WSBA, WHHY, WQUE, WPTF, WRVA, KRNT, WIBA, KKUA, KTKT, and 15 more. Debuts at number 27 on the A/C chart.

## NEW & ACTIVE

25-49

**ALAN PARSONS PROJECT "Eye In The Sky" (Arista) 61/17**  
Rotations: Heavy 3/0, Medium 27/7, Light 30/9, Extra Adds 1, Total Adds 17, WBEN, WLTT, WSB, 97AIA, WKAZ, WHAM, WGY, KMGC, KRNT, WENS, WCTC, WDAY, KPAT, KFQD, KTWO, KRNO, KISN. Heavy: SM95, KWAV, WSKY. Medium: WCCO, KEX, KPLZ, WRVR, WHHY, WSRZ, WHBC, WMHE, KBOI, KUGN.

**STEVIE WONDER "Do I Do" (Tamla/Motown) 60/6**  
Rotations: Heavy 12/0, Medium 30/4, Light 18/2, Extra Adds 0, Total Adds 6, WVBF, WYNY, WZZP, WPTF, WOWO, WEIM. Heavy: KVIL, WGAR, WWYZ, WAFB, SM95, Y106, WSRZ, KRKD, WNNR, WSKY, WCHV, WLVA. Medium: WROR, WBEN, KFMK, WFYR, WCCO, KHOW, KPLZ, WICC, WBT, KMGC, KRNT, KKUA.

**PAUL DAVIS "Love Or Let Me Be Lonely" (Arista) 54/34**  
Rotations: Heavy 0/0, Medium 21/9, Light 30/22, Extra Adds 3, Total Adds 34 including WCZY, WCCO, KFMB, KPLZ, WICC, WKAZ, WWYZ, WSGN, KMGC, WHHY, SM95, WRVA, WARM98, WIBA, WMHE, KBOI, KKUA, KSL, WNAB, WKZE-FM, WEIM, WSKY, KSEL, WLVA, KRKK, KISN, KSRO, WRIE, WJBC, WSGW, and 4 more.

**LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 49/6**  
Rotations: Heavy 8/0, Medium 24/1, Light 18/4, Extra Adds 1, Total Adds 6, 97AIA, WHIO, WENS, KRKD, WDAY, KRKK. Heavy: KFMK, KHOW, WGY, WSBA, WSGN, WNNR, WNAB, WJON. Medium: WIP, KVIL, KEX, KNBR, KJR, KPLZ, WAFB, KMGC, WRVR, WQUE, WRVA, WDFD, KBOI, KUGN, WORG, KTWO.

**JOURNEY "Still They Ride" (Columbia) 44/2**  
Rotations: Heavy 6/0, Medium 21/0, Light 17/2, Extra Adds 0, Total Adds 2, 610TVN, KFQD. Heavy: WSRZ, WNNR, WEIM, WSKY, WLVA, KRKK. Medium: 97AIA, KHOW, KPLZ, KEY103, WAFB, WAIW, WHHY, Y106, WDFD, WFMK, WMHE, KOB, KKUA, KMJJ, KWAV, WKZE-FM, WKBK, KRBC, WCHV, KSEL, WBOW.

**STEVIE NICKS "After The Glitter Fades" (Modern/Atco) 39/3**  
Rotations: Heavy 9/0, Medium 23/2, Light 7/1, Extra Adds 0, Total Adds 3, WTAE, WZZP, WSKY. Heavy: WSB, WRIE, KEY103, WRVA, WQUA, WNNR, WLVA, WDAY, KFOR. Medium: WCZY, WICC, WWYZ, WHEN, WAFB, WHHY, WSRZ, WHBY, KBOI, KKUA, KWAV, WCTC, WCHV, KCRG, KFQD, KBOZ, KRKK, KSRO.

**JOHN SCHNEIDER "Dreamin'" (Scotti Bros./CBS) 35/0**  
Rotations: Heavy 7/0, Medium 17/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: WCCO, WRVA, KSL, WNNR, WLVA, WWSA, WSGW. Medium: WCZY, KEX, WICC, KEY103, WVLK, WTAR, WPTF, WSJS, WHBC, KMBZ, KBOI, KIXI, WJON, KBOZ, KRNO, KRKK, KTWO.

INSIDE  
BACK  
PAGE